



Jonathan Brooks
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Jonathan Brooks is the Director of Annual Giving at Western Carolina University where he also received his master's degree in Innovation Leadership. He spent seven years working for global non-profits before transitioning to higher education in 2012 via Ruffalo Noel Levitz. Joining the University of Houston in 2014, he spent four years leading the annual giving department through the public phase of their \$1 billion campaign. In 2018 he moved back to his home state to take on his current role. Throughout his career, he has managed the full spectrum of development, alumni engagement, operations, and advancement services activities.