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| **New Academic Degree Program**  **Request to Establish** |

**Institution \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Degree Program Title (e.g., M.A. in Biology) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Reviewed and Approved By (Provide Name and title only. No signature required in this section.)**

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| **Review** | **Name** | **Title** |
| **Faculty Senate Chair (Or appropriate body)** |  |  |
| **Graduate Council (If applicable)** |  |  |
| **Graduate/Undergraduate Dean (If applicable)** |  |  |
| **Academic College/School Dean** |  |  |
| **Department Head/Chair** |  |  |
| **Program Director/Coordinator** |  |  |

**New Academic Program Process**

New academic programs are initiated and developed by faculty members. The Request to Establish a New Academic Degree Program must be reviewed and approved by the appropriate individuals listed above before submission to the UNC System Office for review.

Please provide a succinct, yet thorough response to each section. Obtain signatures from the Chancellor, Provost, and Chief Financial Officer, and submit the proposal via the PREP system to the UNC System Vice President for Academic Program, Faculty, and Research, for review and approval by the UNC System Office. If the Request to Establish is approved by UNC System Office staff, it will be submitted the proposal for review and approval by the UNC Board of Governors.

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| **UNC Institution Name** |  |
| **Institutional Accreditor (e.g., SACSCOC)** |  |
| **Joint Degree Program (Yes or No)? If so, list partner.** |  |
| **Degree Program Title (e.g., M.A. in Biology)** |  |
| **CIP Code and CIP Title (May be found at** [**National Center for Education Statistics**](https://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55)**)** |  |
| **Require UNC Teacher Licensure Specialty Area Code (Yes or No). If yes, list suggested UNC Specialty Area Code(s).** |  |
| **Proposed Delivery Mode (campus, online, or site-based distance education). Add maximum % online, if applicable.** |  |
| **Will this program be offered by an outside provider such as an Online Program Manager (OPM) or Project Kitty Hawk (PKH)? If yes, list the provider.** |  |
| **If requesting site-based delivery, indicate address(es), city, county, state, and maximum % offered at site.** |  |
| **Proposed Term to Enroll First Students (e.g., Fall 2023)** |  |

Do the following sections of your previously submitted and approved Request for Preliminary Authorization to Develop a New Academic Degree Program document require any change or updated information? If yes, note the items and explain.

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| **Category** | **Yes or No** | **Explanation (if applicable)** |
| **Accreditor Liaison Statement** |  |  |
| **Review Status (campus bodies that reviewed and commented on Letter of Intent)** |  |  |
| **Program Summary** |  |  |
| **Student Demand** |  |  |
| **Access and Affordability** |  |  |
| **Societal and Labor Market Demand** |  |  |
| **Doctoral Specific Questions** |  |  |

1. **Program Summary**
   1. Describe the proposed program, including the overall rationale for its development. Include a discussion of how this program supports the specific mission of the institution and of the broader UNC System. Why is this program a necessary addition for the institution?
   2. What are the key objectives of the program? What are the expected benefits for the student who graduates from the program? What are the expected public benefits (at the local, regional, state, or national level) of this program?
2. **Program Planning and Unnecessary Duplication**:
   1. List all other public and private four-year institutions of higher education in North Carolina currently operating programs similar to the proposed new degree program, including their mode of delivery (use the 4-digit CIP as a guide). Show a four-year history of applications, acceptances, enrollments, and degrees awarded in similar programs offered at other UNC institutions (using the format below for each institution with a similar program). If data was not available, mark not available. Programs at UNC institutions may be found on the UNC System [website](https://www.northcarolina.edu/apps/programs/index.php).

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| **Institution** |  | | | |
| **Program Title** |  | | | |
| **Academic Year** | Year | Year | Year | Year |
| **Applications** |  |  |  |  |
| **Acceptances** |  |  |  |  |
| **New Enrollment** |  |  |  |  |
| **Total Enrollment** |  |  |  |  |
| **Total Degrees Awarded** |  |  |  |  |

* 1. Describe what was learned in consultation with other programs regarding their experience with student demand and job placement. Indicate how their experiences influenced your enrollment projections.
  2. Identify opportunities for collaboration with institutions offering related degrees and discuss what steps have been or will be taken to actively pursue those opportunities where appropriate and advantageous.
  3. Present documentation that the establishment of this program would not create unnecessary program duplication. In cases where other UNC institutions provided similar online, site-based distance education, or off-campus programs, directly address how the proposed program meets unmet need.
  4. Admission. List the following:
     1. Admissions requirements for proposed programs (indicate minimum requirements and general requirements).
     2. Documents to be submitted for admission (listing)
  5. Degree requirements. List the following:
     1. Total hours required. State requirements for Major, Minor, General Education, etc.
     2. Other requirements (e.g., residence, comprehensive exams, thesis, dissertation, clinical or field experience, “second major,” etc.).
  6. Enrollment. Estimate the total number of students that would be enrolled in the program during the first year of operation and in each delivery mode (campus, online, site, etc.)

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|  | Campus | Online | Site | Full-Time | Part-Time |
| **Year 1** |  |  |  |  |  |
| **Year 3** |  |  |  |  |  |
| **Year 5** |  |  |  |  |  |

* 1. For graduate programs only, please also answer the following:

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| **Grades required** |  |
| **Amount of transfer credit accepted** |  |
| **Language and/or research requirements** |  |
| **Any time limits for completion** |  |

* 1. For all programs, provide a degree plan showing the sequence of courses to be taken each year. List courses by title and number and indicate those that are required. Include an explanation of numbering system. Indicate new courses proposed. A possible format is offered below as an example. If your institution uses a different format that provides the required information, it may be submitted instead.

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| **Year 1** | Course No. | Course Title | Required (Y/N) | New (Y/N) | Brief Description (If New Course) |
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1. **Faculty**
   1. (For undergraduate and master’s programs) List the names, ranks and home department of faculty members who will be directly involved in the proposed program. The official roster forms approved by your accreditor may be submitted. For master’s programs, state or attach the criteria that faculty must meet in order to be eligible to teach graduate level courses at your institution.
   2. (For doctoral programs) List the names, ranks, and home department of each faculty member who will be directly involved in the proposed program. The official roster forms approved by your accreditor may be submitted. Provide complete information on each faculty member’s education, teaching and research experience, research funding, publications, and experience directing student research including the number of theses and dissertations directed.
   3. Estimate the need for new faculty for the proposed program over the first four years. If the teaching responsibilities for the proposed program will be absorbed in part or in whole by the present faculty, explain how this will be done without weakening existing programs, and how the current teaching responsibilities of those faculty will be covered.
   4. Explain how the program will affect faculty activity, including course load, public service activity, and scholarly research.
2. **Delivery Considerations.** Provide assurances of the following (not to exceed 250 words per lettered item):
3. *Access* (online, site-based distance education, and off-campus programs). Students have access to academic support services comparable to services provided to on-campus students and appropriate to support the program, including admissions, financial aid, academic advising, delivery of course materials, and placement and counseling.
4. *Curriculum delivery* (online and site-based distance education only). The distance education technology to be used is appropriate to the nature and objectives of the program. The content, methods and technology for each online course provide for adequate interaction between instructor and students and among students. What is the impact of online delivery on student access to the program, and what strategies are in place to support students who have internet limitations?
5. *Faculty development* (online and site-based distance education only). Faculty engaged in program delivery receive training appropriate to the distance education technologies and techniques used.
6. *Security* (online and site-based distance education only). The institution authenticates and verifies the identity of students and their work to assure academic honesty/integrity. The institution assures the security of personal/private information of students enrolled in online courses.
7. **Library** 
   1. Provide a statement as to the adequacy of present library holdings for the proposed program to support the instructional and research needs of this program (this should be developed in consultation with the University Librarian).
   2. If applicable, state how the library will be improved to meet new program requirements for the next four years. The explanation should discuss the need for books, periodicals, reference material, primary source material, etc. What additional library support must be added to areas supporting the proposed program?
   3. Discuss the use of other institutional libraries (outside of your institution) in delivery of the program.
   4. For doctoral programs, provide a systematic needs assessment of the current holdings to meet the needs of the program.
8. **Facilities and Equipment**
   1. Describe the effect of this new program on existing facilities and indicate whether they will be adequate, in year one, five, and ten of the program’s operation.
      1. Will any new square footage be required at any point in the first ten years of the program’s operation? If so, please provide an overview of requirements, timeline, projected costs, and projected funding sources.
      2. Will any existing square footage require repair, renovation, or retrofit? If so, please provide an overview of requirements, timeline, projected costs, and projected funding sources.
   2. Describe the effect of this new program on existing technology, information technology, and services and indicate whether they will be adequate, in year one, five, and ten of the program’s operation.
9. **Administration**
   1. Describe how the proposed program will be administered, giving the responsibilities of each department, division, school, or college. Explain any inter-departmental or inter-unit administrative plans. Include an organizational chart showing the "location" of the proposed new program.
   2. For joint programs only, include documentation that, at minimum, the fundamental elements of the following institutional processes have been agreed to by the partners:
      1. Admission process
      2. Registration and enrollment process for students
      3. Committee process for graduate students
      4. Plan for charging and distributing tuition and fees
      5. Management of transcripts and permanent records
      6. Participation in graduation
      7. Design of diploma
10. **Additional Program Support**
    1. Will additional administrative staff, new master’s program graduate student assistantships, etc. be required that were not previously identified in the Request for Preliminary Authorization? If so, please describe each item, state the estimated new dollars required at steady state after four years, and state the source of the new funding and resources required.
11. **Accreditation and Licensure** 
    1. Where appropriate, describe how all licensure or professional accreditation standards will be met, including required practica, internships, and supervised clinical experiences.
    2. Indicate the names of all accrediting agencies normally concerned with programs similar to the one proposed. Describe plans to request professional accreditation.
    3. If the new degree program meets your accreditor’s definition for a substantive change, what campus actions need to be completed by what date in order to ensure that the substantive change is reported to your accreditor on time?
    4. If recipients of the proposed degree will require licensure to practice, explain how program curricula and title are aligned with requirements to “sit” for the licensure exam. List what state(s) the institution has determined the program meets professional licensure requirements for and how that information will be communicated to students and prospective students.
12. **Evaluation Plans**
    1. What student learning outcomes will be met by the proposed program and how will student proficiency be measured? These items may be updated as necessary to meet student and program needs.

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| **Program Student Learning Outcomes** | **Measurement Instrument** | **Criteria for Proficiency (score, percentage, level of performance, etc.)** |
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* 1. The plan and schedule to evaluate the proposed new degree program prior to the completion of its fourth year of operation (to include types of measurement, frequency, and scope of program review).

1. **Supporting Fields**
   1. Discuss the number and quality of lower-level and cognate programs in operation at the institution for supporting the proposed degree program.
   2. Are other subject-matter fields at the proposing institution necessary or valuable in support of the proposed program? Is there needed improvement or expansion of these fields? To what extent will such improvement or expansion be necessary for the proposed program?
2. **Costs, Funding, and Budget**

Adding a new degree program will cost the institution some amount of money and will potentially generate new revenues. Calculating the costs and identifying the funding sources associated with implementation of a new program requires several institutional offices (e.g., academic affairs, finance, institutional research, enrollment management) to collaborate to present an accurate estimate.

1. Complete and attach the *UNC System Academic Program Planning Financial Worksheet* showing all costs required and revenues generated for each of the first five years of the program. Provide a budget narrative for each year addressing the following:
   * 1. UNC Academic Program Costs

Faculty costs include all faculty assigned to the proposed program, including faculty serving as program directors, coordinators, department chairs, etc., funded in the 101 instructional budget code. If an existing faculty member is reassigned to the program, the salary is reflected as a reallocated cost. New faculty salaries need to be competitive for the discipline, and figures should include all applicable fringe (e.g., retirement, medical). If the proposed program will hire new faculty, it is a new cost.

Graduate Assistant costs are identified either as new or reallocated, as appropriate, and should include all stipends, tuition remission, and benefits, as applicable.

EHRA Non-Faculty positions include non-instructional academic support costs directly associated with running the program, including amounts associated with the Dean’s office, research support, etc. This should include salaries and all applicable fringe.

SHRA Non-Faculty positions includes all positions specific costs associated with the new program. This includes the additional staff needed to organize applications, prepare for the proposed program, and for general administration of the proposed program. New staff or purchases of new equipment should be adequate to support the stated goals and enrollments for the proposed program. Other program costs identified in the proposal should be realistic.

* + 1. UNC Academic Program Revenues

Funding sources may include enrollment growth formula funding, other state appropriation, regular tuition, tuition differential, general fees, special fees, reallocation of existing resources, federal funding, and other funding (such as awarded grants or gifts). The total projected revenue from the above categories should allow the proposed program to become self-sufficient within five years.

When estimating funding for new programs, institutions should take into account that students switching programs do not generate additional enrollment growth formula funds. For example, if a program projects enrollment of 20 students, by 12 of them switched into the program from an existing program at the institution, then only 8 of the students would generate additional formula funding.

Reallocation of Existing Resources includes the salary of faculty reassigned who may be partially or wholly reallocated to the new program. Explain how the current teaching obligations of those faculty are reallocated and include any faculty replacement costs as program costs in the budget. If substantial funds are reallocated, explain how existing undergraduate and graduate programs will be affected.

Federal Funding (In-hand only) refers to federal monies from grants or other sources currently in hand. Do not include federal funding sought but not secured. If anticipated federal funding is obtained, at that time it can be substituted for funds designated in other funding categories. Make note within the text of the proposal of any anticipated federal funding. Provide evidence of sustainability after federal funds have been exhausted.

1. Based on the institutions’ estimate of available existing resources or expected non-state financial resources that will support the proposed program (e.g., federal support, private sources, tuition revenue, etc.), please describe the following:
   * 1. How does the institution budget and allocate enrollment growth revenues? Is this program expected to generate new enrollment growth for the institution? If so, how will funds be allocated to the proposed program or be used to further other institutional priorities?

* + 1. Will the institution seek other additional state appropriations (both one-time and recurring) to implement and sustain the proposed program? If so, please elaborate.
    2. Will the institution require differential tuition supplements or program-specific fees? If so, please elaborate.
       1. State the amount of tuition differential or program-specific fees that will be requested.
       2. Describe specifically how the campus will spend the revenues generated.
       3. Describe the anticipated impact of the tuition differential or program-specific fee are expected to impact student access.

1. Provide a description of how the program can be implemented and sustained If enrollment increase funding, differential tuition, or other state appropriations noted in the budget templates are not forthcoming.
2. **Additional Information.** Include any additional information deemed pertinent to the review of this new degree program proposal.
3. **Attachments.** Attach *the UNC System Academic Program Planning Worksheet* as the first attachment following this document, the final approved Request for Preliminary Authorization as the second attachment, followed by any other relevant documents.
4. **Signatures.** This proposal to establish a new program has been reviewed and approved by the appropriate campus committees and authorities and has my support.

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| **Position Title** | **Signature** | **Date** |
| **Chancellor** |  |  |
| **Provost** |  |  |
| **Chief Financial Officer** |  |  |

***(Only complete below for partner institution if this is a joint degree program proposal)***

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| --- | --- | --- |
| **Position Title** | **Signature** | **Date** |
| **Chancellor** |  |  |
| **Provost** |  |  |
| **Chief Financial Officer** |  |  |