



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - The University of North Carolina System
Title of Activity: - 2023 Advancement Symposium
Names of Presenter(s): - Various
Dates and Location: - 22-23 May, 2023 – Wilmington, NC USA

Date: 22 May, 2023

Session 1: 9:30am – 10:45am (1.25 pts)

- ☐ - TIAA Kaspick and UNC Leadership

Date: 22 May, 2023

Session 2: 11:00am – 11:50am (1 pt)

- ☐ - Teamwork Makes the Dream Work
☐ - Dynamic Duos
☐ - Expert Segmentation Strategies for Amplifying High Quality Prospects
☐ - Planned Giving + Major Giving
☐ - The Future of Fundraising
☐ - Discover the HOW of Happiness
☐ - Corporate + Foundation Engagement

Date: 22 May, 2023

Session 3: 12:05pm – 12:55pm (1 pt)

- ☐ - #ShopSeaHawk
☐ - Minute to Win It
☐ - Lessons Learned from CRM Migration
☐ - Dollars Up / Donors Up
☐ - Cognitive Impairment in Donors
☐ - What Makes a Good Leader?

Date: 22 May, 2023

Session 4: 2:10pm – 3:00pm (1 pt)

- ☐ - Giving Day Stewardship
☐ - Purposeful Leadership
☐ - The Blueprint for Creating a Corporate and Foundation Development Plan
☐ - Defining Advancement Services
☐ - Breaking Down Silos for the Benefit of Campaigns
☐ - Young Alumni Strategies to Fit Every Need
☐ - Management Tools to Support Retention

Date: 22 May, 2023

Session 5: 3:30pm – 4:20pm (1 pt)

- ☐ - Maximize Your Giving Day
☐ - Next Level Accountability & Alignment
☐ - The Discovery Project
☐ - Career Progression: Build on Your Skills
☐ - Campaign Readiness
☐ - Can You be on Too Many Social Media Platforms?
☐ - Charitable Gifts that Can Provide Additional Retirement Income

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: 22 May, 2023

Session 6: 4:35pm – 5:25pm (1 pt)

- ☐ - Giving Societies
- ☐ - Highlighting and Celebrating Diversity in Annual Giving
- ☐ - Understanding Your University's Largest Donors
- ☐ - Making the Case
- ☐ - An Integrated Approach to Development and Engagement
- ☐ - The Cohesive Pipeline
- ☐ - Do What You Love and Love What You Do

Date: 23 May, 2023

Session 7: 8:00am – 9:15am (1.25 pts)

- ☐ - Imposter Syndrome

Date: 23 May, 2023

Session 8: 9:30am – 10:20am (1 pt)

- ☐ - Sustainable Events & Campus Initiatives
- ☐ - Best Practices for Reporting Needs in Smaller Shops
- ☐ - Acquiring New Donors and Retaining them for Annual Giving Success
- ☐ - Moves Management and Overdue Actions
- ☐ - Finding Friends in Your Faculty
- ☐ - Taming Anxiety for Event Speakers
- ☐ - Leadership and Culture

Date: 23 May, 2023

Session 9: 10:50am – 11:40am (1 pt)

- ☐ - Building Stronger Relationships that Yield Major Gifts
- ☐ - Annual Giving is Planned Giving's Best Friend
- ☐ - Championing Partnerships in Diversity, Equity and Inclusion
- ☐ - Campus Partnerships ENGAGE!
- ☐ - Anticipating the Impact of Gen Z on Your Advancement Efforts
- ☐ - Making the DXO Model Work for You
- ☐ - Free to Fail

Date: 23 May, 2023

Session 10: 4:35pm – 5:25pm (1 pt)

- ☐ - Giving Societies
- ☐ - Highlighting and Celebrating Diversity in Annual Giving
- ☐ - Understanding Your University's Largest Donors
- ☐ - Making the Case
- ☐ - An Integrated Approach to Development and Engagement
- ☐ - The Cohesive Pipeline
- ☐ - Do What You Love and Love What You Do

Date: 23 May, 2023

Session 11: 11:55am – 12:45pm (1 pt)

- ☐ - Mistakes We've Made and How We've Learned From Them
- ☐ - Set Your Team Up for Success
- ☐ - How to be an Awesome Corporate and Foundation Fundraiser
- ☐ - Reframing the Scholarship Relationship Experience
- ☐ - Pairing Engagement and Tech
- ☐ - Doubling the Impact of the Pack: Matching Gifts

Total number of points attained: _____

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