



UNIVERSITY OF NORTH CAROLINA
SCHOOL of the ARTS

Mission: The University of North Carolina School of the Arts is the State's unique professional school for the performing, visual, and moving image arts, training students at the high school, undergraduate, and graduate levels for professional careers in the arts. As such, UNCSA provides gifted developing artists with the experience, knowledge, and skills needed to excel in their disciplines and in their lives; and serves and enriches the cultural and economic prosperity of the people of North Carolina, the South and the United States.

The University of North Carolina School of the Arts is a stand-alone public university consisting of 5 arts conservatories (Dance, Design and Production, Drama, Filmmaking, and Music) and high school and college academic programs. (www.uncsa.edu)

UNCSA's Role in Regional Economic and Community Development:

- **The School of Filmmaking** supports the growing NC Film industry. So far in 2012, 35 film productions to date account for \$300 million in spending and 15,000 job opportunities in North Carolina, exceeding the totals for 2011.
Areas of Expertise: All aspects of filmmaking from idea to distribution.
- The **Schools of Dance, Design and Production, Drama and Music** supports the for-profit and nonprofit arts and culture industry that generates over \$1 billion in direct economic activity in North Carolina, supporting more than 50,000 full-time equivalent jobs and generating over \$120 million in revenue for local governments and the State of North Carolina
Areas of Expertise: Arts management, Performance and Production, Art-based Community Service Projects
- **The Center for Design Innovation (CDI)** - a collaboration of UNCSA, WSSU and Forsyth Tech, is a catalyst for economic transformation in North Carolina's Piedmont Triad. CDI facilitates interdisciplinary design-focused creativity, education, research and entrepreneurial activity acting as a design-based business cluster accelerator.
Areas of Expertise: Motion Capture, Rapid Prototyping, 3-D Modeling
www.centerfordesigninnovation.org

Contact Information:

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