

North Carolina Central University



November 1, 2016

Summary of 'Listening Tour' - NCCU Forum/Strategic Plan Meeting Comments

- Faculty Senate Member:
 - Need to stress that we are the best University public system in the strategic plan.
 - HMI vs MSI: Let's begin to use Historically Minority institutions instead of Minority serving institutions. UNC Charlotte is increasing in minority services. It's a substantive 'tweak' that makes a difference.
 - We can compete on both a national and local level. We don't just want to be recognized as just an HBCU.
 - We want to be on the stage. When you speak of the Triangle, don't just list UNC, Duke, NC State. Remember we (NCCU) exists when speaking about the universities of the research triangle.
- Faculty Member
 - Jazz studies program is first choice program. On her studies as a Fulbright Fellow in Denmark, the university president wanted to model a jazz studies program similar to NCCUs. How do we go beyond the walls of the University? Let's include Art in our strategic plan. Thinking about art as part of community engagement and teaching.
- Faculty Member
 - Truth & service go hand in hand with justice and peace.
 - Include justice and peace – raising level of peace consciousness. 21st century needs attainment of values. Peace component should be included – research/teaching/serving. How to weave the two together in teaching programs. Teaching diversity as strength.
 - Do we mandate community service how do we keep this?
 - Need to keep the requirement of community service at NCCU.
- Economic impact on local community – not just state wide. Board Member gave ECU as an example – the Medical School's impact on the city and local region as an example.

- English Professor – Name not noted. African American male.
 - We have to know where we stand in retaining faculty and recruiting faculty. We don't just need to recruit in STEM, we also need to recruit across the board. There seems to be prejudice against HBCU. We are left out of the discussion. Seems to be discussion of the big 3 (UNC, Duke, NC State). NCCU gets left out.
 - He stated that there are disparities in salaries among faculty. It's time to look at HBCUs the same as we look at the other institutions. We need to place an emphasis on hiring black males.
 - HBCUs need to do a better job at being recognized. We have not sufficiently recognized acquiring excellence. We need to provide more visibility. For example, we have UNC TV. That medium could be used to promote our HBCUs.
- Board Member
 - We need to provide more visibility. NCCU has to sell itself. Have to do a better job telling your story.
- Staff Senate Member
 - Staff tends to get lost in translation in the strategic plan. There is always discussion about students and faculty, but staff always feels left out. We need to do a better job with retention and career training and growth opportunities. I am hopeful that this will be part of the strategic plan.
 - Size of the institution usually influences salaries.
 - Stated that we don't have good data on 'human capital' and we are trying to do a better job at getting that data to more thoroughly look at staffing and staffing needs.
- Student questions included what the Board of Governor's plan is to retain students. What are the goals for ensuring student success? Discussed student advisors, strategies to increase retention.
- Other comments were about the idea of closing HBCUs. The Governors stated that there are no plans to close any university.