

11a. UNC Degree Program ProposalsCourtney Thornton

Situation: North Carolina Central University requests authorization to establish the Bachelor of Science in Behavioral and Social Sciences degree program (B.S., CIP 45.0101).

UNC Wilmington requests authorization to establish the following degree programs:

Doctor of Nursing Practice (DNP, CIP 51.3818)

Doctor of Philosophy in Psychology (PhD, CIP 42.0101)

Background: Per UNC 400.1, UNC General Administration, in consultation with the campuses, brings recommendations to the UNC Board of Governors for new degree programs that meet identified academic program needs.

Assessment: Establishment of the programs is recommended.

Action: This item requires a vote.

**Request for Authorization to Establish a
Bachelor of Arts in Behavioral and Social Sciences
(B.A., CIP 45.0101) at
North Carolina Central University**

I. Program Highlights

- Interdisciplinary degree program to meet current workforce needs for flexible problem solvers who seek solutions to real world challenges
- Program represents an innovative attempt to meet the academic needs of “part-way home” and “stopped out” students from NCCU and other institutions and enable them to complete their bachelor’s degree
- Reduces the number of students who file excessive hours appeals when they reach the maximum attempted hours permissible
- 124 credit hours including foundation requirements, general education, concentrations in any two behavioral and social science disciplines and general electives
- Students must complete a senior seminar capstone course with a culminating paper reflecting an examination of a behavioral or social science issue impacting society
- The degree also allows students to satisfy the minor area concentration with the translational research concentration (Ethnic, Cultural, and Gender Studies) recently approved by NCCU
- 80 full-time and 120 part-time students are estimated for the first year with enrollment projected to reach 500 students in year 4 through online and hybrid delivery formats
- No new faculty, facility, or library resources required for launch

II. BOG Academic Program Planning Criteria (UNC Policy 400.1)

1. **Existing Programs (Number, Location, Mode of Delivery).** No general behavioral and social science programs are currently offered in the UNC System. The only closely related programs are the B.A. in Liberal Studies at UNCG and the B.A. in Interdisciplinary Studies at WSSU. The UNCG program has a strong humanities focus while the WSSU program is based on a limited number of 30 hour concentrations in the humanities, the natural sciences, and the social sciences.
2. **Relation to Campus Distinctiveness and Mission.** NCCU is grounded in the liberal arts tradition and provides students within a diverse educational and cultural environment. NCCU is committed to preparing leaders who can advance social responsibility in a diverse, global society. The proposed Behavioral and Social Sciences degree is a liberal arts degree that calls for students to engage in interdisciplinary studies offered within a diverse racial, ethnic, economic, and cultural learning environment. The Behavioral and Social Sciences degree is designed to prepare students with the interdisciplinary research tools and life-skills needed in a changing global workplace. The proposed program compliments and strengthens existing NCCU programs by allowing students to receive credit for the work already completed at NCCU or at another institution, while providing the opportunity for students could complete their degree in the shortest time possible.
3. **Demand (Local, regional, state).** Data from the National Center for Educational Statistics indicate that the number of bachelor’s degrees awarded by multi/interdisciplinary bachelor’s

degree programs increased by 66.5% between the 2002-03 and 2011-12 academic years. NCCU administrators conducted degree audits on students who are on a list of 4,730 NCCU “stopped out” students dating back to 2006. About 500 preliminary degree audits have been conducted and degree advisors identified 90 students who could enter the program immediately upon approval of the degree. A list of an additional 43,000 “stopped out” students will be reviewed to identify additional students who could benefit from the proposed degree.

- 4. Potential for Unnecessary Duplication.** The proposed degree does not represent duplication of services within the UNC system and identifies a critical online and hybrid niche that is not currently being explored.
- 5. Employment Opportunities for Graduates.** 2104 NCWorks.gov data indicate that the skills to be gained by graduates of the proposed degree program were the top four job skills listed for all job openings advertised online in North Carolina. U.S. Bureau of Labor Statistics data and data from programs offering a general social science indicate that persons with a social science bachelor’s degree find work as secondary school teachers via lateral entry, research assistants, market analysts, or in social work related jobs that can be obtained without being a licensed social worker. Other surveys show that graduates with a general behavioral and social science degree are in demand for civil service positions at the local, state, and federal level; community non-profit organizations; general health care jobs; adult services jobs offered through the North Carolina Division of Aging; and with non-profit groups that hire residential counselors for children who have been traumatized .
- 6. Faculty Quality and Number.** More than 20 faculty will teach required courses for the major and be directly involved in instruction for the proposed degree. In addition to the behavioral and social sciences teaching faculty, this degree program utilizes faculty from across the university who deliver the undergraduate curriculum. Sociology faculty will teach sociology general education courses and upper-level sociology courses required by other majors. The social sciences in the college are all represented in this degree program, rendering an interdisciplinary perspective.
- 7. Availability of Campus Resources (library, space, etc.).** Because the program will serve students already in the pipeline at NCCU, facilities and services are already in place.
- 8. Relevant Lower-level and Cognate Programs.** Students in the proposed degree program can take undergraduate courses in any department in the university provided they meet the course prerequisites. The primary departments supporting the degree program are Criminal Justice, Human Sciences, Nursing, Physical Education and Recreation, Political Science, Psychology, Public Health Education, and Social Work. The Global Studies and University Honors programs also support the proposed new degree program. No program improvement or expansion is needed in any of the university departments that support the proposed program.
- 9. Impact on Access and Affordability.** The university received a UNC GA Non-Traditional Strategic Directions grant in the amount of \$50,000 to serve “part-way home” of “stopped out” students who are the primary target audience for the proposed new degree program. The NCCU focus on military students will also increase access for students who accumulate credits at multiple institutions because of necessary mobility in their course of duty. The online and hybrid delivery modes for the degree will also positively impact access and affordability.

- 10. Expected Quality.** The quality of the program will be assured by reliance on a core of stable experienced faculty who develop and maintain the curriculum at the university. Surveys have demonstrated that students are satisfied with the educational experience they receive in online courses and assess them as being equivalent to traditional face-to-face courses. In addition, NCCU has adopted the Quality Matters Rubric as a standard for the development and assessment of its online courses. The Division of Extended Studies is responsible for training faculty on applying the QM rubric, and the Division has provided funding for 32 faculty members to participate in the online workshops offered by QM. Three faculty members have completed the certified Peer Review course and now serve as facilitators for on-campus QM workshops.
- 11. Feasibility of Collaborative Program.** The program is proposed to enhance opportunities for a student audience already served at NCCU. No collaborations with other UNC system campuses are planned. However, NCCU is prepared to assist students who have "stopped out" of other institutions to work toward degree completion.
- 12. Other Considerations.** None.

III. Summary of Review Processes

Campus Review Process and Feedback. The Council of Department Chairs in the College of Behavioral and Social Sciences (CBSS) voted approval of the new proposal for the degree. Next, the CBSS Curriculum Committee voted approval of the proposal. The University Undergraduate Curriculum Committee voted approval of the proposal with simultaneous review from the faculty senate. And finally, the Academic Planning Council voted approval of the degree program proposal and its submission to UNC General Administration.

The Council of Department Chairs provided feedback about academic advising for students in the proposed program given the current heavy advising load. The resolution was that academic advisors assigned to the College would provide the needed advising through completion of the students' program of study.

UNC General Administration Review Process and Feedback. Prior to UNC system faculty review, NCCU responded to questions from UNC General Administration staff on student demand, curricular requirements, the learning management system to be used for the program, the support services available to online students, and faculty workload. The proposal received comments from 10 reviewers representing 7 UNC campuses. Most reviews were either "acceptable" or "acceptable with some considerations." Some reviewers indicated that additional information was needed in regards to demonstrating student demand with more specific evidence/data to show the need among NCCU students; sufficiency of the faculty and advisors to handle the anticipated growth in online enrollment; and the number and concentration of courses in specific disciplines.

NCCU provided supplementary documentation that contained satisfactory responses to all the considerations identified by the reviewers. In addressing the concern about sufficiency of advisors, NCCU stated that, "a team of graduate assistants will work with the BSS program each semester to assist in the initial screening of students interested in the program. This will allow the two degree advisors and the coordinator to focus on degree audits and continuing advising.

The use of the newly adopted Degree Works program will assist in managing this process with ease.”

To the reviewer’s concern about budgeting for growth, NCCU replied that, “Given the University’s and the CBSS’s commitment to the BSS degree enrollment growth, change of source of funds from grants and contracts, lapse salaries, and Title III monies may be used to support any additional needs beyond year four. Monies may also be redirected across the university and within the college to support growth areas such as this degree program.”

Benefits of program approval include a flexible and rigorous degree option that will attract a number of “part-way home” students and that can be achieved without significant additional resources. For these reasons, we do not recommend any alternatives to implementing the degree program.

IV. Recommendation

It is recommended that the Board of Governors approve North Carolina Central University’s request to establish a Bachelor of Arts (B.A.) in Behavioral and Social Sciences degree program (CIP 45.0101) effective October 2015.

**Request for Authorization to Establish a
Doctor of Nursing Practice
(D.N.P., CIP 51.3818) at
University of North Carolina at Wilmington**

I. Program Highlights

- Designed to prepare advanced practice nurses who will impact patient safety and quality of care through evidence-based culturally competent care
- Launch as post-master's degree (42 credits) and transition in 3-4 years to also include post-baccalaureate option (71 credits)
- Aligns with American Association of Colleges of Nursing (AACN) *Essentials of Doctoral Education for Advanced Nursing Practice*
- Hybrid delivery model attractive to student population
- Optional certificates can be earned along the way in nursing education; cultural differences and global health; nurse executive leadership; and technology and informatics
- 40 students estimated at steady state, mostly part-time
- Resources required to launch the program include five faculty by Year 4 and an instructional designer, as well as funds for assistantships, supplies and software, preceptor stipends, equipment, library resources, and costs of the student residency experience. Costs will be met through combination of reallocation of institutional resources, enrollment growth funding, differential tuition, and fees. Differential tuition will be requested at \$1,340 per year per student, as well as a \$1,500 residency fee to support the on-site portion of the program.

II. BOG Academic Program Planning Criteria (UNC Policy 400.1)

- 1. Existing Programs (Number, Location, Mode of Delivery).** In 2013, Doctor of Nursing Practice degree programs were approved at ECU, UNC-CH, UNCC, UNCG, WCU and WSSU. ECU offers the program online, and UNCG offers the program off-site at The Raleigh School of Anesthesia. Duke University and Gardner Webb University also offer the DNP.
- 2. Relation to Campus Distinctiveness and Mission.** The proposed program aligns with the strategic plans of UNCW and its units of Academic Affairs, the College of Health and Human Services, and the School of Nursing. These plans, approved by the UNCW faculty in 2004 and 2009, specified the development of the DNP as a strategic goal. UNC Wilmington's current mission statement permits a limited number of doctoral programs and will need to be revised upon approval of this degree program.
- 3. Demand (Local, regional, state).** In 2014, the American Association of Colleges of Nursing reported that DNP student enrollments increased nationally from 11,575 to 14,688 (27% increase) from 2012 to 2013. The number of DNP degree programs nationally grew from 20 to 243 between 2006 and 2013. The first DNP students entered UNC institutions in 2013; enrollments in DNP programs at UNC institutions between 2013 and 2014 grew 173%. In spring 2012, UNCW conducted a needs assessment through email to approximately 90 Master of Science in Nursing (MSN) alumni and current students, graduate clinical preceptors, and nurse practitioners in the southeastern region of North Carolina. Out of 73 total respondents, 81% indicated interest in the proposed program at UNCW. Of the 59% of respondents that already

held a master's degree, 98% were likely to attend if the program were offered online. In addition to this question, the interest survey asked potential applicants about full- and part-time attendance, program length, reason for attendance, employment plans while seeking the degree, and program cost. The feedback received was heavily considered by UNCW in the design of the program content and delivery.

- 4. Potential for Unnecessary Duplication.** The American Association of Colleges of Nursing recommended in its 2004 report that national standards for entry into advanced practice nursing be shifted from the MSN to the DNP. The recommendation was supported by several other professional nursing specialty organizations, such as American Association of Nurse Practitioners, American Association of Nurse Anesthetists, and American Association of Community Health Nursing Educators. UNCW's proposal is in response to this recommendation and is consistent with the national shift in standard of practice.
- 5. Employment Opportunities for Graduates.** The U.S. Bureau of Labor Statistics projects that nurse practitioner jobs will increase 22% or more between 2012 and 2022. About 100,000 or more job openings are projected in the same period. The median annual wage of nurse practitioners in 2012 was \$89,960. NC Works reported the annual median wage for nurse anesthetists, nurse midwives, and nurse practitioners in North Carolina as \$96,460 in May 2012. As of February 17, 2015, there were 800 job openings for nurse practitioners in North Carolina, 127 of those in the UNCW service region (defined as 19 counties within a 100 mile radius). In addition to opportunities in nursing practice, DNP graduates will also be competitive for academic positions.
- 6. Faculty Quality and Number.** Ten doctorally-prepared faculty will serve as the core faculty in the program's initial implementation. Nine of those faculty are active researchers with defined programs of research supported by a sustained publication record. Two hold Distinguished Professorships in the School of Nursing. Five are certified nurse practitioners, and two hold the DNP degree. One has unique strengths in clinical expertise and serves as the Clinical Coordinator for the master's program. In addition to these, there are 17 other faculty in the School of Nursing who are doctorally-prepared, three of whom hold the DNP and five of whom are certified nurse practitioners. Many of these faculty are actively engaged in research and have the ability to serve as chairs for the DNP clinical scholarly projects. All of these faculty will be able to serve as committee members for the DNP clinical scholarly projects.
- 7. Availability of Campus Resources (library, space, etc.).** Facilities and information technology support are adequate to launch the program, with exception of the need for an instructional designer. Resources will be applied to add new library reference titles, journal titles, and databases required to support doctoral study.
- 8. Relevant Lower-level and Cognate Programs.** As appropriate, faculty from other departments at UNCW may be involved in Clinical Scholarly Project committees. The elective certificate options rely on faculty from the Watson College of Education, College of Arts and Sciences, and Cameron School of Business.
- 9. Impact on Access and Affordability.** The proposed program and hybrid delivery model would be especially attractive for practicing nurses in the southeast region of the state.

- 10. Expected Quality.** The growth of UNCW's MSN and BSN programs in the last four years are indicators of both demand and program quality.
- 11. Feasibility of Collaborative Program.** The UNCW School of Nursing and East Carolina University College of Nursing have had multiple discussions regarding opportunities for collaboration on the DNP program. A letter of mutual understanding was included in the proposal that outlined possible collaborations, such as sharing of clinical practicum sites and preceptors, faculty service on scholarly project committees, and sharing of course delivery with distance technology.
- 12. Other Considerations.** None.

III. Summary of Review Processes

Campus Review Process and Feedback. Before submitting to UNC General Administration, the planning and establishment documents were reviewed and approved by faculty and committees in the UNCW School of Nursing and College of Health and Human Services. Planning and establishment documents were unanimously approved by the UNCW Graduate Council and then forwarded to the Chancellor, Provost, Graduate Dean and College of Health and Human Services Dean for approval.

UNC General Administration Review Process and Feedback. UNCW responded to questions from UNC General Administration staff on the hybrid delivery model, collaborative opportunities, enrollment projections, curriculum, faculty qualifications, budget and differential tuition. The UNC Graduate Council voted unanimously in support of UNCW's request to plan. The Council recommended that UNCW address in greater detail the requirements for post-BSN admissions and that they reexamine their plans for committee membership on the clinical scholarly projects.

Four external reviewers also provided feedback on the proposed degree program. All external reviewers were supportive and agreed on the excellent quality of the faculty already in place to launch the program. Several also commented on the attractiveness of a hybrid delivery model, the creative approach to building the clinical project over several semesters, and the certificate opportunities. External reviewers consistently offered a caution that creative strategies and competitive salaries will be needed to attract new faculty required as the program grows. They also noted the faculty development that will be needed to ensure proper advising and guidance for DNP students, especially in their projects. One reviewer encouraged UNCW to study the August 2015 AACN report on the implementation of the DNP, which offers recommendations specific to the DNP Project and based on the experiences of existing DNP programs launched in recent years. Some external reviewers sought additional insight as to the admission criteria for BSN entry, including how practicum hours will be met. While they agreed the DNP Essentials appear to be met, the external reviewers encouraged proactively creating a crosswalk of the DNP Essentials to program requirements, which will assist applicants and students and will be required for accreditation purposes.

UNCW appreciated the several recommendations regarding clinical projects and crosswalks. They reiterated their success in the clinical training of MSN graduates and support from providers of integrative practice experiences. UNCW also outlined plans to provide appropriate

professional development for faculty teaching in the DNP program and noted historical successes in faculty recruitment.

Benefits of program approval include a flexible delivery format that will attract a regional applicant pool and meet national standards of practice for nurse practitioners. For these reasons, we do not recommend any alternatives to implementing the degree program.

IV. Recommendation

It is recommended that the Board of Governors approve University of North Carolina at Wilmington's request to establish a Doctor of Nursing Practice (D.N.P.) degree program (CIP 51.3818) to enroll students starting Fall 2016.

**Request for Authorization to Establish a
Doctor of Philosophy in Psychology
(Ph.D., CIP 42.0101) at
University of North Carolina at Wilmington**

I. Program Highlights

- Designed to generate professionals who will develop and deliver empirically-supported treatments for severe and persistent cognitive and behavioral disorders in underserved and diverse populations in North Carolina and nationally.
- Emphasis areas in substance abuse/psychopharmacology; developmental disabilities/behavior analysis; dementias/cognition and aging; mental illness in corrections/forensic psychology.
- Option to pursue Spanish Language proficiency and Graduate Certificate in Spanish
- Required doctoral clinical internship
- 20 full-time students projected at steady state
- 103 post-baccalaureate hours are required for individuals to become eligible for licensure as a Health Services Provider and for the program to meet eligibility requirements for accreditation with the American Psychological Association (APA)
- Resource needs to launch the program are for graduate stipends and psychological assessment materials.

II. BOG Academic Program Planning Criteria (UNC Policy 400.1)

1. **Existing Programs (Number, Location, Mode of Delivery).** NC State University, UNC Chapel Hill, and UNC Greensboro offer the PhD in Psychology. UNC Charlotte and East Carolina University offer the Ph.D. in Health Psychology. ECU, UNC-CH, UNCC, and UNCG each provided letters in support of UNCW's proposed doctoral program noting the critical need for providers in the state, particularly in the emphasis areas of the proposed program.
2. **Relation to Campus Distinctiveness and Mission.** The proposed program aims to meet high need areas in behavioral health, commensurate with faculty expertise, and to not duplicate existing UNC programs. It aligns with UNC Wilmington's strategic plan, *Soaring to Greatness*, in several ways, including the development of innovative approaches to regional engagement, growth of graduate education and research, and increasing diversity. UNC Wilmington's current mission statement permits a limited number of doctoral programs and will need to be revised upon approval of this degree program.
3. **Demand (Local, regional, state).** In 2012-2013, 170 APA-Accredited Clinical PhD programs existed in the U.S., with an average acceptance rate of 7.8%. In 2013-2014, acceptance rates for UNC institutions ranged from 3-14%, indicating strong interest in PhD programs in North Carolina. Approximately 75% of the 122 UNCW psychology majors responding to an interest survey indicated high interest in pursuing a PhD. They were also asked to indicate areas within psychology that they want to study at the graduate level. Approximately 91% of the 114 who answered the question indicated interest in at least one of the specialization areas proposed for the program. In the last five years, applications to UNCW's MA program have steadily increased to 161 in 2014, indicating continued and growing interest in graduate study at UNC Wilmington.

- 4. Potential for Unnecessary Duplication.** Support letters from UNC institutions confirm that the need is greater than what is met by existing programs. Also, several letters discussed the breadth of behavioral health issues and that it is more cost effective to provide training within a program that already has the necessary expertise rather than to expand expertise in an existing degree program.
- 5. Employment Opportunities for Graduates.** A 2013 report of the NC Department of Health and Human Services found that 1/3 of NC residents are in need of mental health services and 1/5 experience chronic psychological distress. The report also showed that NC is lower than the national average for psychologists per capita and that the shortage in rural areas is acute. Nearly ¼ of NC counties lacks a psychologist. According to the US Department of Labor, projected job growth for psychologists is high (20-28%) through 2020. These jobs have a national median salary of approximately \$72,000 per year. Job growth for psychologists in NC was projected at 12% with a median salary of \$69,000 a year. At the time the proposal was written, NCWorks listed 56 job postings for “psychologist.” The proposal also included extensive quantitative evidence of the need for psychologists who specialize in the four emphasis areas of this proposed program, one of which is mental illness in corrections/forensic psychology. The Department of Public Safety, which provided a support letter, indicated 30 positions were available for “highly trained doctoral-level psychologists” in April 2015.
- 6. Faculty Quality and Number.** The psychology department has 35 full-time faculty members, 31 of which have graduate faculty status and will contribute to the program. As a group, the faculty has over 870 publications and has received over \$6 million in sponsored awards in the last ten years. The faculty has mentored over 300 graduate students to completion of a master’s thesis.
- 7. Availability of Campus Resources (library, space, etc.).** In 2012, the Psychology Department moved into a new, state-of-the-art laboratory and classroom building sufficient to implement the program. Library holdings and information technology services are adequate to serve the program.
- 8. Relevant Lower-level and Cognate Programs.** Existing graduate courses in psychology will comprise approximately 75% of the proposed program. UNC Wilmington’s graduate programs in Gerontology, Education, Social Work, and Sociology and Criminology will also be valuable in support of the proposed program.
- 9. Impact on Access and Affordability.** The proposed program would be especially attractive for potential students in the southeast region of the state.
- 10. Expected Quality.** In addition to their active research agendas, the participating faculty have held numerous leadership positions in state, regional, national and/or international research and clinical organizations. Twenty have won teaching and/or graduate mentorship awards.
- 11. Feasibility of Collaborative Program.** The proposed program will collaborate with Foreign Languages and Literatures to develop appropriate Spanish language proficiency in students who choose to pursue that option.
- 12. Other Considerations.** None.

III. Summary of Review Processes

UNC General Administration Review Process and Feedback. UNCW first submitted proposal documents to UNC General Administration for this program in 2008. Review was delayed due to a moratorium on new program proposals during the economic downturn and then by an extensive mission review process in 2013. In addition to review by UNC General Administration, six external reviewers read the proposal in 2012. As a whole, the external reviews were positive and mentioned several strengths: availability of talented applicant pool; employment opportunities for graduates; quality of faculty; curriculum content and design. They raised some questions regarding the Spanish language requirement. UNCW changed this to an option to seek a proficiency certificate. They also inquired about the ability to sustain an experimental track, which UNCW excluded in later drafts of the proposal. Finally, some external reviewers inquired about the ability and interest to maintain a strong master's program.

In August 2015, the UNC Graduate Council reviewed the proposed program and voted unanimously in support of the proposal moving forward in the review process. The UNC Graduate Council asked clarifying questions around the number of students UNCW expects to attract from its existing master's program, whether direct admission into the Ph.D. from baccalaureate study will be allowed, and how they would address course-level enrollments if interest in any of their four emphasis areas was small. UNCW noted that in the most recent year, fifteen of their master's graduates went on to doctoral study, some expressing interest to stay if UNCW had offered doctoral study. UNCW will allow admission to the Ph.D. program from both baccalaureate and master's programs. UNCW will monitor course-level enrollments in the various tracks and make decisions to mitigate issues and ensure appropriate numbers as needed.

Benefits of program approval include a non-duplicative degree program that serves a critical state need and that can be achieved without significant additional resources. For these reasons, we do not recommend any alternatives to implementing the degree program.

IV. Recommendation

It is recommended that the Board of Governors approve University of North Carolina at Wilmington's request to establish a Doctor of Philosophy (Ph.D.) degree program (CIP 42.0101) to enroll students starting Fall 2016.

11b. UNC Degree Program ProposalsCourtney Thornton

Situation: UNC Wilmington requests approval of a revised mission statement.

Background: UNC Wilmington’s mission statement is specific in regards to doctoral degree offerings. Should the Board of Governors approve one or more new doctoral programs for UNC Wilmington at its October 2015 meeting, the institution’s mission statement must also be revised to reflect those changes. The UNC Wilmington Board of Trustees has considered and approved a revised mission statement, proposed here to the UNC Board of Governors for approval.

Assessment: Approval of the revised mission statement is recommended.

Action: This item requires a vote.

Request for Approval of Mission Statement UNC Wilmington

UNC Wilmington's mission statement currently reads:

The University of North Carolina Wilmington, the state's coastal university, is dedicated to learning through the integration of teaching and mentoring with research and service. Our powerful academic experience stimulates creative inquiry, critical thinking, thoughtful expression and responsible citizenship in an array of high-quality programs at the baccalaureate and master's levels, and in our doctoral programs in marine biology and educational leadership. Substantial research activity, combined with our hallmark teaching excellence and moderate size, advances distinctive student involvement in faculty scholarship. We are committed to diversity and inclusion, affordable access, global perspectives, and enriching the quality of life through scholarly community engagement in such areas as health, education, the economy, the environment, marine and coastal issues, and the arts.

Adopted by the UNCW Board of Trustees on October 23, 2009,
Approved by the UNC Board of Governors on November 13, 2009

Last Updated: November 14, 2009

On September 10, 2015, the UNC Wilmington Board of Trustees voted to approve the following proposed mission statement:

The University of North Carolina Wilmington, the state's coastal university, is dedicated to the integration of teaching and mentoring with research and service. Our commitment to student engagement, creative inquiry, critical thinking, thoughtful expression, and responsible citizenship is expressed in our baccalaureate and masters' programs, as well as doctoral programs in areas of expertise that serve state needs. Our culture reflects our values of diversity and globalization, ethics and integrity, and excellence and innovation.

Recommendation: It is recommended that the Board of Governors approve the proposed mission statement for UNC Wilmington in conjunction with approval of one or more new doctoral degree programs at that institution.

11c. UNC Degree Program ProposalsCourtney Thornton

Situation: North Carolina State University requests discontinuation of the Master of Arts in Literature, English and American, Teacher Education (CIP 13.1305).

Background: Per UNC 400.1, the campuses and UNC General Administration review degree program offerings and bring periodic discontinuation recommendations to the UNC Board of Governors.

Assessment: Discontinuation of the program is recommended.

Action: This item requires a vote.

**Request for Authorization to Discontinue the
Master of Arts in Literature, English and American, Teacher Education at
North Carolina State University**

North Carolina State University has requested that its MA in Literature, English and American, Teacher Education (CIP 13.1305) be discontinued.

The MA in Literature, English and American, Teacher Education has no student enrollments. Students interested in teacher licensure pursue a concentration within either the MA in Teaching or the MS or MEd in Curriculum and Instruction.

Recommendation: It is recommended that the Board of Governors approve North Carolina State University's request to discontinue the MA in Literature, English and American, Teacher Education.