

THE UNIVERSITY OF NORTH CAROLINA SYSTEM

CREATED

\$27.9 BILLION

IN ADDED
STATE INCOME
IN FY 2012-13

EQUIVALENT TO 426,052 JOBS

EQUAL TO 6.4% OF THE TOTAL GROSS STATE PRODUCT



221,070

STUDENTS IN THE UNC SYSTEM

\$400,760,102

GROSS SALES GENERATED
BY OUT-OF-STATE VISITORS

OVER 80%

SPENT OFF-CAMPUS



MORE THAN

850,000

ALUMNI LIVE IN NC



CREATING \$17.9 BILLION

IN ADDED STATE INCOME

FOR EVERY \$1 SPENT ON EDUCATION AT UNC

CUMULATIVE VALUE IN BENEFITS FOR:

STUDENTS	\$3.10		Gained in lifetime income for students.
TAXPAYERS	\$3.90		Gained in added taxes and public sector savings for taxpayers.
SOCIETY	\$8.90		Gained in added state income and social savings for society.



RESEARCH
\$1.5 BILLION
= 22,094 JOBS



CLINICAL OPERATIONS
\$2.3 BILLION
= 27,759 JOBS



BUSINESS START-UPS
\$1.4 BILLION
= 7,712 JOBS