

## Monday, May 14, 2018

Time	Location	Event
10:00 a.m. – 5:30 p.m.	Talley Student Union	1887 LOUNGE OPEN
10:00 a.m. – 1:00 p.m.	Talley Student Union 1887 Lounge	REGISTRATION Check in and pick up conference packets
10:45 a.m. – 11:45 a.m.	Talley Student Union	PRE-CONFERENCE SESSION 1 Newcomer Panel Discussion Session University-Sponsored Donor Advised Funds – Friend or Foe (presented by TIAA)(Box lunches will be provided for those attending any of the pre-conference sessions)
11:45 a.m. – 12:00 p.m.		BREAK
12:00 p.m. – 1:00 p.m.	Talley Student Union	PRE-CONFERENCE SESSION 2 <u>How Gift Planning Reaches Key Donors and Strengthens University Advancement (presented by TIAA)(Box lunches will be provided for those attending any of the pre-conference sessions)</u>
1:15 p.m. – 2:45 p.m.	Talley Student Union Stewart Theater	WELCOME AND PLENARY SESSION 1 Title: Hackers, Innovators and Investors: Preparing for the Next Generation of Principal Gifts Speaker: John Tannous, Director of Research Delivery, Education Advisory Board (EAB) Strategic Research
3:00 p.m. – 4:00 p.m.	Talley Student Union	BREAKOUT SESSION 1 Mission, Vision, and Values in University Advancement: A Roadmap for Your Departmental Success (ALL) \$2M, \$20M, \$200M, or \$2B – Right-Sizing Your Campaign Goal (MGGP) Content Strategy for Everyday Use (COMM) Are the New Rules Really New? Where to Focus and How to Succeed in Alumni Engagement? (AEDR – AE) Building a Culture of Philanthropy (AG) Can we talk...about Foundation Funding? (CFR) Leadership Lessons from Advancement's Level-5 Leaders (ALL)
4:15 p.m. -5:30 p.m.	Talley Student Union One Earth	NETWORKING RECEPTION
5:30 p.m.		DINNER AROUND TOWN Group sign-ups available throughout the day in the 1887 Lounge.