Donor-Advised Funds: Five Myths Exposed

Chris Carnal, President & CEO
TIAA Charitable

Prepared for the 2018 University of North Carolina System Advancement Symposium
Myth #1
DAFs are a small piece of the charitable landscape
Myth #2
DAFs are for the mega-rich
Myth #3

DAFs mean less money for universities
Myth #4

DAFs limits your ability to build donor relationships
Myth #5

New tax code decreases DAFs attractiveness
What other myths have you heard?
THANK YOU

Chris Carnal, President & CEO, TIAA Charitable

M: 480-350-3223

E: chris.carnal@tiaacharitable.org

LinkedIn: linkedin.com/in/chriscarnal

tiaacharitable.org

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DAFs are a small piece of the charitable landscape

DAFs are only for the uber-wealthy

DAFs mean less money for UNC

DAFs limits UNC’s ability to build relationships

New tax code decreases DAFs attractiveness

Exposing Myths about Donor-Advised Funds