





SETTING SYSTEM GOALS FOR ACCESS

October 13, 2016

Meeting Purpose, Overview, & Deliverables

Purpose: Discuss BOG Access draft goals.

Overview:

- Update on Strategic Planning Process
- Recap Prior Meetings/Discussions
- Discuss each Goal
- Next Steps

Deliverables:

1. Agree on 2-3 goals.
2. Agree on metric for each goal.

Agreement on specific targets are not necessary at this time.





UPDATE ON STRATEGIC PLANNING PROCESS

Common Framework

Four basic typologies for a measurable goal:

- 1. A topical area:** What aspect of the issue will the strategic goal focus on?
- 2. A goal:** What is the broad outcome that the system should be pushing for?
- 3. A metric:** What is the quantity we will measure to judge progress on the broad goal?
- 4. A target:** What change in the metric, and in what time frame, will we consider a success?

After Today We Need to:

- Affirm our Topical Areas
- Identify one Goal for each Topical Area
- Identify Metric for each Goal

We do NOT need to set specific targets yet.



RECAP

Approved Definition of Access

Access is the opportunity for all North Carolinians who are prepared for the associated rigorous learning experiences to pursue a university education.

Providing North Carolinians access and encouragement to pursue higher education is not confined solely to helping students gain admittance to college. It also includes:

- Providing multiple access points into the University;*
- Academic, financial, cultural, and other knowledge-based services to help all students – but particularly for those who are underserved for any reason – to aspire to, enroll in, and graduate from institutions that meet their interests and capabilities.*

Access Recap

Access is important.

- Economic Priority
 - In NC by 2020, 67% of the jobs will require a postsecondary education.
- Demographic Reality
 - The state of North Carolina is growing.
 - We will need to replace a large number of boomer retirees while ensuring the successful integration of a generation of non-traditional students and workers.



Original Topic Areas

- Overall Access Goal (i.e. increase enrollment)
- Closing Participation Gaps
- Educator Preparation
- University Admission Requirements

From September to Now:

- Collapsed overall access goal and participation gap goal into one goal.
- Tentative agreement to focus on the low-income participation gap since this group has the largest gap and includes many of the other underserved demographics (rural and race/ethnicity).
- Discussed an educator preparation goal.
- Decided that topic area of University Admission Requirements was a tactic/strategy rather than a goal.





DRAFT GOALS WITH METRICS

Draft Goals with Metrics for Review/Discussion

1. Improve access while reducing participation gaps.

Without reducing quality, increase enrollment of UNC's undergraduate student body to xx students (headcount) by 2021-22 with at least an additional xx low-income undergraduates.

2. Increase number of UNC prepared educators.

Strengthen North Carolina public schools and communities by increasing the number of high quality UNC trained educators (teachers, school leaders, and counselors) by xx% by 2021-22.

Draft Access Goal 1

Goal: Improve access while reducing low-income participation gaps.

Possible metric: Without reducing quality, increase enrollment of UNC's undergraduate student body to xx students (headcount) by 2021-22 with at least an additional xx low-income undergraduates.

Possible target: Without reducing quality, increase enrollment of UNC's undergraduate student body to 202,000 students (headcount) by 2021-22, or an additional 20,000 over 2016 levels, with at least an additional 12,000 low-income undergraduates.





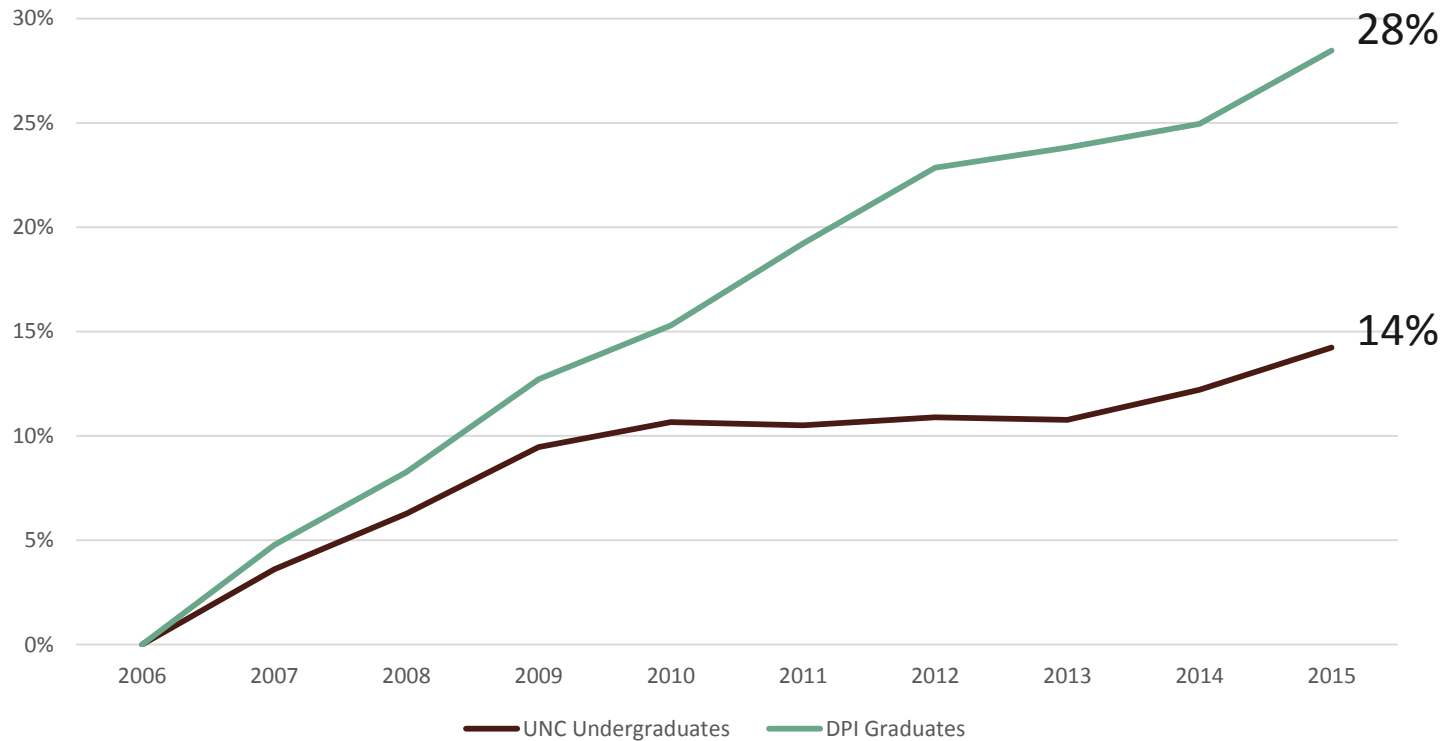
BACKGROUND FOR GOAL 1



Should UNC grow?

North Carolina is Growing

DPI 28% growth in graduates vs UNC growth of 14% in last decade.



How do we compare to other states?

The top ten states with the highest median income, on average, enroll 5.0% of their population ages 18-64 in undergraduate programs at four-year institutions. North Carolina enrolls 4.1%, or just over 250,000.

UNC enrolls over 70% of all North Carolina's four-year undergraduate enrollments.

To meet top ten average, UNC's portion would be an additional 35,000 undergraduates over fall 2016.





Where would students come from?

Where would students come from?

- **Natural Growth**

- UNC has a five year annual undergraduate growth rate of about 1%. Assuming this trend continues, the system will grow by 9,500, from 182,500 undergraduates to 192,000. Regarding low-income growth, over 80% of the growth in recent years have come from low-income students.

- **Student Pipelines**

- **High School Graduates**

- Each year, approximately up to 24,000 DPI graduates meet UNC's admission standards but do not enroll at a UNC institution, of those students, there are potentially up to 12,000 each year who do not attend any post-secondary institution (e.g., community college, private four-year, out-of-state). About 1,500 – 3,000 are low-income.

- **North Carolina Community College Transfers**

- Currently just over 22% of NCCCS AA/AS completers immediately transferred to a UNC institution. Increasing that number to half, we could enroll an additional 3,000 transfer students per year. About half of transfers students are low-income.

- **North Carolinians with some college, but no degree or certificate**

- There are approximately 900,000 to 925,000 North Carolinians with some college, but no degree or certificate.





Can institutions handle adding more students?

Questions of Capacity

- Other states have used ten to fifteen year time horizons to meet aggressive enrollment targets. Five years is likely not enough time.
- What are the constraints to increase system-wide enrollment? (Facilities, faculty, advisors, funding, etc.)

Proportional Increases Across the System

	2016 UG ENROLLMENT*	PRORATED GROWTH BY 2021	PRORATED ENROLLMENT BY 2021	HIGHEST ENROLLMENT SINCE 2006 (KNOWN CAPACITY)	ADDITIONAL KNOWN CAPACITY	ADD'L CAPACITY NEEDED TO REACH TARGET GROWTH
ASU	16,595	1,818	18,413	16,595	0	1,818
ECSU	1,310	144	1,454	3,240	1,930	(1,786)
ECU	22,969	2,517	25,486	23,039	70	2,447
FSU	5,540	607	6,147	6,068	528	79
NCA&T	9,668	1,059	10,727	9,687	19	1,040
NCCU	6,285	689	6,974	6,658	373	316
NCSU	23,827	2,611	26,438	25,255	1,428	1,183
UNCA	3,798	416	4,214	3,916	118	298
UNC-CH	18,522	2,029	20,551	18,579	57	1,972
UNCC	23,404	2,564	25,968	23,404	0	2,564
UNCG	16,353	1,792	18,145	17,455	1,102	690
UNCP	5,514	604	6,118	6,166	652	(48)
UNCSA	907	99	1,006	907	0	99
UNCW	13,914	1,525	15,439	13,914	0	1,525
WCU	9,171	1,005	10,176	9,171	0	1,005
WSSU	4,759	521	5,280	5,975	1,216	(695)
TOTAL	182,536	20,000	202,536	190,029	7,493	12,507





What would be the impact of adding another 20,000 students to the low-income participation gap?

Low Income Participation Gap

Potential gap reduction of ~2 percentage points.

If we increased the number of North Carolina low-income students by 12,000 and grow in total by 20,000, the participation gap may close by a couple percentage points.



GOAL 2

Draft Access Goal 2

Goal: Increase number of UNC prepared educators.

Possible metric: Strengthen North Carolina public schools and communities by increasing the number of high quality UNC trained educators (teachers, school leaders, and counselors) by xx% by 2021-22.

Possible target: Strengthen North Carolina public schools and communities by increasing the number of high quality UNC trained educators (teachers, school leaders, and counselors) by 20% by 2021-22.





BACKGROUND FOR GOAL 2

Background

- UNC is the single largest supply source of teachers for NC public schools and represents 37% of the state's employed teaching workforce.
- Research suggests that with the exception of Teach For America in some content areas, UNC prepared teachers have the highest outcomes—as measured by teacher value-added.

Summary – Do we have agreement on the following goals/metrics?

1. Improve access while reducing participation gaps.

Without reducing quality, increase enrollment of UNC's undergraduate student body to xx students (headcount) by 2021-22 with at least an additional xx low-income undergraduates.

2. Increase number of UNC prepared educators.

Strengthen North Carolina public schools and communities by increasing the number of high quality UNC trained educators (teachers, school leaders, and counselors) by xx% by 2021-22.



NEXT STEPS

Next Steps

- Consider Stakeholder Feedback
 - Survey Results
 - Campus Forums
 - Feedback from Legislators
 - Comments from Fellow Board Members
- Strategic Planning Committee Review & Discussion
- Analysis of Data and Trends to Inform Potential Targets

Stakeholder Input as of Monday October 10th

Over 2,000 total responses
2 responses from Legislators

