Strategic Plan Update

Meeting of the Board of Governors
Committee on Strategic Planning
July 12, 2016
Review of Work Plan and Roles and Responsibilities
Strategic Plan - Operational Model

**Full Board**
(Final Approval)

- Recommend Goals, Activities, and Metrics

**BOG Strategic Planning Committee**
(Lead: Chair, Vice Chair)

- Recommend Goals, Activities, Metrics

- **Staff to the Strategic Planning Committee**

**Oversight & Planning**

- C. Mitchell (Chair)
  Souza (Vice Chair)

- Perusse, Didier, Hans, Howell, Kelly, Hopper S, Johnston

- Stakeholders:
  Luga (FA Chair), Bartlett (SA Chair), Finnegan (ASG Pres)

**Role Summary**

- **BOG Strategic Planning Committee**: Coordinates the overall process and provides appropriate guidance to the individual committees charged with establishing the goals.

- **Staff to the Strategic Planning Committee**: Provides support to the BOG Strategic Planning Committee and coordinates with GA staff to facilitate the overall planning process to ensure benchmarks are completed on-time.

- **GA Committee Staff Leader**: The GA staff member currently assigned to one of the 6 standing committees who will serve as a lead coordination point for the Committee Chair as well as key subject matter experts.

- **Chancellors**: Chancellors of the 17 constituent institutions who will be assigned to provide executive level advice to a BOG committee concerning a particular strategic priority. Serves as the representative voice for the campus. Engages with and arranges for input from all appropriate internal (campus) stakeholders regarding the strategic priority and the strategic plan.

- **Staff**: GA and campus staff members who will provide subject matter expertise and resources/staffing needed to compose the necessary documents and coordinate the necessary meetings to arrive at the recommended goals.

**Access**

- University Governance
- Hinton (Chair)
  Maxwell (Vice Chair)

**Affordability & Efficiency**

- Budget & Finance
  Lampe (Chair)
  Holmes, Jr. (Vice Chair)

**Economic Impact**

- Public Affairs, CARMC
- Davenport, Powers (Chair)
  Webb, A. Mitchell (Vice Chair)

**Excellent & Diverse Institutions**

- Personnel & Tenure
  Parrish (Chair)
  Long (Vice Chair)

**Student Success**

- Education Planning, Policy, and Programs
  Nelson (Chair)
  Wiley (Vice Chair)

- Shanahan
  Pruitt
  Sanders
  Brody
  Gonzales

- **Chancellors**: Belcher, Conway, Cummings, Fort

- **Chancellors**: Dubois, Everts, Woodson

- **Chancellors**: Bierman, Martin, Roper, Staton

- **Chancellors**: Anderson, Grant, Saunders-White

- **Chancellors**: Gilliam, Roberts, Robinson, Sartarelli

- **GA Staff**: Henz, McAuliffe, McDuffie, Pratt, Pretlow, Rascoff, van Noort

- **GA Staff**: Poole, Carpenter, Cohen-Vogel, Johnston, McCollum, Vollmer, Teague

- **GA Staff**: Boney, Kappler, Moretz, Hopper E., Cazier, Dougherty

- **GA Staff**: Thornton, Cleveland, Chapman, Dixon, Gross, Smith S, Usichon

- **GA Staff**: van Noort, Akos, Cohen-Vogel, Delafeld, Ford, Fotheringham, Soler

**Board Committee**
(Lead: Chair, Vice Chair)

- Recommend work plan for approval

**Strategic Priority Topic Area**

- Author work plan
  Campus-level input
  Subject matter expertise

- **GA Committee Staff Leader**

- **GA Staff**
  Chancellors
  Campus Staff

- **GA Staff**: Internal Stakeholders
  External Stakeholders

- **Experts**
Assignments, Roles, and Responsibilities

• Staff steering committee will support the Committee on Strategic Planning

• One staff lead is assigned to each committee to serve as point person for committee chair and vice chair

• General Administration staff and chancellors are assigned to committees

Please see the “Strategic Plan-Operational Model” handout (previous slide) for a full list of individuals involved and their assigned roles.
Role of Committee on Strategic Planning

- Coordinate the overall process
- Provide appropriate guidance to the committees charged with recommending goals
- Based on committee recommendations and in consultation with President, recommend limited number of goals (no more than 10) to full the Board for consideration
## Role of Committee on Strategic Planning

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<tr>
<th>Benchmark I: Define the Strategic Priority Area</th>
<th>Benchmark II: Evaluate National, State, and University Landscape, Strengths, and Gaps</th>
<th>Benchmark III: Recommend System-level Goals</th>
<th>Benchmark IV: Review, Finalize, and Approve System-level Goals</th>
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<td>Establish overarching status update procedures to ensure minimal duplication of effort among committees, as appropriate</td>
<td>Monitor and communicate progress of each committee's work</td>
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<td>Review priority order of each committee's 2-3 goals</td>
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<td>Monitor and communicate progress of each committee's work</td>
<td>Provide consultation and direction to BOG committee leadership, as needed</td>
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<td>Review recommended goals from each committee</td>
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<td>Recommend, in consultation with President, limited number of goals to full Board</td>
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Role of Staff to the Strategic Planning Committee

• Provides support to the BOG Strategic Planning Committee and coordinates with GA staff to facilitate the overall planning process.

• Monitor and communicate progress of each committee’s work

• Provide regular updates to Committee on Strategic Planning

• Consult with and guide committee staff, as needed

• Consult with Faculty Assembly, Staff Assembly, and ASG representatives
Role of Chancellors

• Serve as the representative voice for the campus

• Provide guidance and expertise on issues

• Supply subject matter experts and staff for the committee

• Engage with and arrange for input from all appropriate internal (campus) stakeholders regarding the strategic priority and the strategic plan

• Provide feedback on each benchmark
Update on Progress and Next Steps
Staff Preparation and Support

• Workshop held on June 17th for all General Administration Staff involved in the strategic planning process

• Staff leaders and steering committee are meeting twice weekly to assess progress

• Staff are working to support committees’ completion of Benchmark I
Staff Lead Meetings with Committee Leaders

- Staff leaders began initial meetings with committee chairs and vice chairs and chancellors the week of June 20th.

- Meetings addressed:
  - Strategic planning process and committee structure
  - Roles and responsibilities
  - Staff support and how work will be accomplished

Please see “Strategic Planning Operational Outline” PowerPoint handout for more detail.
Next Steps

• Committees will continue work to meet July benchmark

• July meeting focus:
  o Economic Impact
  o Excellent & Diverse Institutions

• Staff to the Committee on Strategic Planning will continue to meet with staff leaders twice weekly

• Committee on Strategic Planning will monitor and track progress of each committee’s work
THANK YOU
QUESTIONS?