

ADMINISTRATIVE MEMORANDUM

SUBJECT Administrative Council Meeting
 May 22, 1990

NUMBER 290

DATE June 5, 1990

Calendar Items

Friday, June 8, 1990, 9:30 a.m. - Board of Governors Meeting, General Administration Building, Chapel Hill

Tuesday, June 26, 1990, 1:30 p.m. - Administrative Council Meeting, General Administration Building, Chapel Hill

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The Administrative Council met at 1:30 p.m. on Tuesday, May 22, 1990, in the Board Room of the General Administration Building.

Chancellors and Others in Attendance

All chancellors except Chancellors Coulter, Hackley, Moran, Thomas and Woodward were present.

Also present, in addition to members of the President's senior staff, were the chief development officers from each of the campuses and a number of distinguished experts in fundraising, including the following, William Bondurant, executive director of the Mary Reynolds Babcock Foundation and Thomas Lambeth, executive director of the Z. Smith Reynolds Foundation. In addition, a number of persons associated with Capital Consortium were present, including John Bennett, Dallas Mackey, Don Mackall, John Bacon, Lou Baron, and Beth Briggs.

Action Items

1. Initiate action necessary to have mandatory drug-testing programs in place by beginning of fall semester and identify person on campus to meet with Richard Robinson.
2. Prepare and send to President list of 15 campus leaders. (See discussion on page 3.)

Information Reports

President Spangler noted that chancellors in the institutions of the University of North Carolina would have an increasing responsibility to raise the financial resources needed in the future. The President led a roundtable discussion among the chancellors, vice chancellors, and visitors.

Dallas Mackey of Capital Consortium pointed out that while the total amount of money given by private philanthropy in the United States was increasing, the share of total giving being directed to higher education is decreasing, thus the challenge to those engaged in raising resources for higher education: (1) get better by improving their fundraising efforts, (2) emphasize honesty, integrity, and stewardship, (3) remember that gifts are generally made to people rather than causes so that it is necessary to recruit supporters who can attract those gifts, (4) remember that the money is out there for those who deserve it and who ask for it in the right way, (5) emphasize planning, and (6) remember that donors will be more inclined to give to achieve or maintain excellence, rather than to fill in gaps left by the legislature.

Mr. Mackey stated that 66 percent of the gifts to institutions in the South came from friends of the institution rather than alumni. "Thus," he said, "it's friend-raising time." In conclusion, Mr. Mackey emphasized that those in charge of public institutions in North Carolina should "make no small plans." In the discussion that followed, the chancellors and vice chancellors exchanged ideas with the visitors regarding fundraising.

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At approximately 3:00 p.m., after a break, the chancellors reassembled in regular session in the Executive Conference Room of the General Administration Building.

At President Spangler's request, Vice President Joyner summarized the representations made to the General Assembly Appropriations Committees in response to requests for itemization of budget cuts that would be least damaging to the University at reduction levels of 5%, 3%, and 2% of the 1990-91 General Fund appropriations. Mr. Joyner passed out the 2% reduction list, the other two having been distributed to the campuses prior to the meeting. He also discussed preliminary legislative committee consideration of the University's capital improvements requests/projects.

Mr. Robinson reported on mandatory drug testing, noting the need for fast action by chancellors and their boards of trustees in order to have programs in place by the opening of the fall semester. He noted that this is a random blind testing program, designed to be preventive. Campuses must decide such questions as (1) which drugs to test for, (2) what percentage of athletes to test and how often, (3) how collection and evaluation of tests will be handled, (4) how to test if a person comes under suspicion of being a drug user, (5) what sanctions and what forms of therapeutic intervention will be used, and (6) when to apply sanctions (first use?, other?).

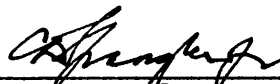
In support of Mr. Robinson's suggestion, President Spangler asked each chancellor to name a representative or representatives to meet with Mr. Robinson to get the process started. The president also requested that Mr. Robinson put the key elements of his presentation in a letter to the chancellors.

Mr. Robinson also reported on certain new personnel practices involving the sharing of sick leave or vacation among employees to assist employees who are sick for extended periods. President Spangler said he would appoint a small committee of chancellors to determine whether they wished to make a recommendation for action by the Board of Governors concerning EPA employees.

At the President's suggestion, Vice President Robertson asked the chancellors to come up with a list of 15 people (including seven women and four members of races that are in a minority on their campuses) who are leaders, or capable of becoming leaders. These might be drawn largely from alumni, perhaps after consultation with alumni directors, development directors and others. The names would form a resource to be used when the president or others are asked to suggest names of people for boards, commissions, or task forces of all sorts. The president asked the chancellors to forward such lists to him (with biographies or resumes) by the next meeting. (Members of faculties, for the purposes of this exercise, should not be included.)

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The meeting adjourned at 4:25 p.m.


C. D. Spangler, Jr.