

Doyle Parrish

Doyle Parrish is the CEO and co-founder of Summit Hospitality Group in Raleigh, North Carolina. He is the past chairman of the North Carolina Travel & Tourism Coalition, past chairman and past board member of the Greater Raleigh Convention and Visitors Bureau, and past president of Raleigh's North Carolina Theatre. Mr. Parrish has served on the board of directors for Capstone Bank and was a member of the University of North Carolina Board of Governors. He currently serves on the Wake Forest University Business School board of visitors, the Hospitality Alliance of North Carolina, the Centennial Authority, the Occoneechee Council of the Boy Scouts of America, and the national board of the Boy Scouts of America. Mr. Parrish has a B.S. in industrial relations from the University of North Carolina at Chapel Hill, and an MBA from Wake Forest University.

William A. Keyes IV

William Keyes is the president of the Institute for Responsible Citizenship. Dr. Keyes has served in many leadership capacities, including on the board of trustees for the University of North Carolina at Chapel Hill. Dr. Keyes also served on the Union Bank board of directors from 2020 until its acquisition by FNB Corp. in 2022. Dr. Keyes is the recipient of the Harvey Beech Award, the GAA Distinguished Service Medal, and the William Richardson Davie Award. Dr. Keyes earned his Ph.D. in communication studies in 2018 from UNC-Chapel Hill.