



MEETING OF THE BOARD OF GOVERNORS
Committee on Strategic Initiatives

November 16, 2022 at 9:00 a.m.
Via Videoconference and PBS North Carolina Livestream
East Carolina University
Main Campus Student Center, Ballroom A
Greenville, NC

AGENDA

OPEN SESSION

- A-1. Approval of the Open Session Minutes of October 19, 2022..... David Powers
- A-2. Chancellor Perspectives on Public University Leadership Today and in the Future
 - David Crabtree, Chief Executive Officer of PBS North Carolina
 - Chancellor Sheri Everts, Appalachian State University
 - Chancellor Robin Cummings, The University of North Carolina at Pembroke
 - Chancellor Harold Martin, North Carolina Agricultural and Technical State University
 - Chancellor Randy Woodson, NC State University
- A-3. Adjourn

DRAFT MINUTES

October 19, 2022, at 12:15 p.m.

Via Videoconference and PBS North Carolina Livestream

UNC System Office

140 Friday Center Drive, Broad Room

Chapel Hill, North Carolina

This meeting of the Committee on Strategic Initiatives was presided over by Chair David Powers. The following committee members, constituting a quorum, were also present in person or by videoconference: Mark Holton, Joel Ford, Carolyn Coward, John Fraley, Anna Nelson, and Ray Palma.

Chancellors participating were Kelli Brown and Brian Cole.

Staff members present included Dr. Andrew Kelly from the University of North Carolina System Office.

1. Approval of the Minutes of September 21, 2022 (Item A-1)

The chair called the meeting to order at 12:15 p.m. on Wednesday, October 19, 2022, and called for a motion to approve the open session minutes of September 21, 2022.

MOTION: Resolved, that the Committee on Strategic Initiatives approve the open session minutes of September 21, 2022, as distributed.

Motion: Joel Ford

Motion Carried

2. Searching for Public University Leaders: Trends and Best Practices (Item A-2)

Chair Powers gave an update on where the committee is on the topic of leadership in higher education. He then introduced Dr. Rod McDavis, the managing principal of AGB, who gave a presentation on national trends and best practices for conducting searches for leadership roles in public university settings. Once Dr. McDavis finished his presentation, Chair Powers opened the floor for questions and discussion.

3. Trustee Perspectives on Higher Education Leadership (Item A-3)

Chair Powers introduced former and current board of trustee members from multiple System institutions and invited them to discuss their perspectives and experiences from serving on search committees during their time as board members.

4. Adjourn (A-4)

There being no further business and without objection, the meeting adjourned at 1:43 p.m.

Joel Ford, Secretary

AGENDA ITEM

- A-2. Chancellor Perspectives on Public University Leadership Today and in the Future
- David Crabtree, Chief Executive Officer of PBS North Carolina
Chancellor Robin Cummings, The University of North Carolina at Pembroke
Chancellor Sheri Everts, Appalachian State University
Chancellor Harold Martin, North Carolina Agricultural and Technical State University
Chancellor Randy Woodson, NC State University

Situation: The Committee on Strategic Initiatives is examining the evolving role of public university leaders and the implications for policy, process, and practice. Through a series of sessions, the committee is working to identify the skills, attributes, experience, and supports that are most important to effective campus leadership today and in the future.

Background: Higher education faces an unprecedented leadership challenge. Senior leadership roles are simultaneously more complex, demanding, and accountable than ever before, and surveys suggest that the skills necessary for success as a college chancellor are distinct from those that were most important in the past. While skill demands have evolved and increased, so has turnover, meaning university and system boards will be searching for and appointing new leaders more frequently. These trends have implications for the University of North Carolina System.

Over the course of fall 2022 and early winter 2023, the committee will host a series of discussions focused on the evolving role of higher education leaders. The committee hear from expert speakers from within and outside the UNC System, research by System Office staff on policies and practices in other states, and identification of potential areas for refinement of policy and practice. In addition, the committee, with support from System Office staff, will collect insights from current and former chancellors, senior university leaders, faculty, staff, and students. Based on these discussions, the Committee will identify opportunities to enhance the development, recruitment, and selection of leaders.

Assessment: The Committee on Strategic Initiatives will hear perspectives from sitting chancellors of UNC System institutions on the evolving role of university leaders. The conversation will be facilitated by David Crabtree, Chief Executive Officer of PBS North Carolina.

Action: This item is for discussion only.