



May 19, 2020 at 9:00 a.m.
Via Videoconference and UNC-TV Live Stream

AGENDA

- A-1. Approval of the Minutes of March 19, 2020C. Philip Byers
 - a. Minutes of March 19, 2020 Committee on Public Affairs
 - b. Minutes of March 19, 2020 Joint Meeting of Committee on Budget and Finance and Public Affairs

- A-2. Federal Affairs UpdateElizabeth Morra

- A-3. State Government Relations Update Drew Moretz

- A-4. Military and Veterans Affairs Update Kathie Sidner

- A-5. University Advancement Update Timothy Minor

- A-6. Adjourn

DRAFT MINUTES

March 19, 2020
University of North Carolina System Office
Center for School Leadership Development, Board Room
Chapel Hill, North Carolina

This teleconference meeting of the Committee on Public Affairs was presided over by Chair C. Philip Byers. The following committee members, constituting a quorum, were also present by phone: W. Marty Kotis, III., N. Leo Daughtry, Steven B. Long, and R. Doyle Parrish.

Chancellors participating on the phone were Karrie Dixon, Robin Cummings, and Ron Mitchelson.

Staff members present included Drew Morez and others from the UNC System Office.

1. Call to Order and Approval of OPEN Session Minutes (Item A-1)

Chair Byers called the meeting to order at 11:00 a.m. on Thursday, March 19, 2020. Chair Byers called upon Interim President Roper to provide a quick update regarding COVID-19.

Chair Byers called for a motion to approve the open session minutes of February 20, 2020.

MOTION: Resolved, that the Committee on Public Affairs approve the open session minutes of February 20, 2020, as distributed.

Motion: Steven B. Long
Motion carried

2. Federal Affairs Update (Item A-2)

Chair Byers called upon Ms. Morra to provide the committee with a federal affairs update. Ms. Morra discussed UNC System FY 2021 Federal Appropriations Priorities, which focus on key federal programs supporting education and research initiatives across the UNC System. Ms. Morra also provided the committee with an update on the coronavirus aid bill and the federal government's current plan to fight this pandemic.

This item is for information only.

3. State Government Relations Update (Item A-3)

Chair Byers called upon Mr. Morez to provide a state government relations update. On January 14, 2020, the legislature adjourned the 2019 legislative session without a budget resolution. In response to the stalemate, Interim President Roper, senior staff, and legislators had traveled to multiple institutions to discuss how the lack

of a budget will impact each respective campus. Mr. Moretz detailed the Budget Tour to the committee. On March 5, Interim President Roper, senior staff, and legislators visited Western Carolina University and the NCSSM-Morganton campus. On March 6, Interim President Roper, senior staff, and legislators visited The University of North Carolina at Pembroke. Further stops had been planned, but due to the spread of coronavirus, the rest of the tour has been cancelled or postponed until further notice.

This item is for information only.

4. Adjourn

There being no further business, the meeting adjourned at 11:29 a.m.

N. Leo Daughtry, Secretary



DRAFT MINUTES

March 19, 2020
University of North Carolina System Office
Center for School Leadership Development, Board Room
Chapel Hill, North Carolina

This joint meeting of the Committee on Budget and Finance and Committee on Public Affairs was presided over by Chairs Temple Sloan and C. Philip Byers. The following Committee on Budget and Finance members, constituting a quorum, were present by phone: R. Doyle Parrish, Carolyn Coward, Darrell Allison, W. Marty Kotis, III, and Robert Rucho. The following members of the Committee on Public Affairs, constituting a quorum, were present by phone: W. Marty Kotis, III, N. Leo Daughtry, Steven B. Long, and R. Doyle Parrish.

Chancellors participating were Robin Cummings, Karrie Dixon, Philip Dubois, Harold Martin, Ron Mitchelson, and Randy Woodson.

Staff members present included Drew Moretz, Clinton Carter, and others from the UNC System Office.

Chair Sloan called the meeting to order at 11:35 a.m. on Thursday, March 19, 2020.

1. 2020-21 Operating Budget Priorities (Item A-1)

Senior Vice President for Finance and Administration Clinton Carter presented the 2020-21 Operating Budget Priorities to the committee for consideration. The proposed budget priorities include funding in the 2019 Appropriations Act and Strengthening Educator's Pay Act, as well as \$70 million in additional expansion items and \$52 million in base budget adjustments.

Mrs. Coward called for a motion to remove the summer school funding from the operating budget priorities, as it has been made a priority in the long session.

MOTION: Resolved, that the Committee on Budget and Finance remove the proposal of Summer School for Student Success from the 2020-21 Operating Budget Priorities.

Motion: Carolyn Coward
Motion failed

Mr. Kotis called for a motion to table the 2020-21 Operating Budget Priorities until April to gather more information regarding the COVID-19 pandemic in order to make a more informed decision.

MOTION: Resolved, that the Committee on Budget and Finance table the 2020-21 Operating Budget Priorities.

Motion: W. Marty Kotis, III

Motion failed

MOTION: Resolved, that the Committee on Budget and Finance approve the 2020-21 Operating Budget Priorities and recommend them to the full Board of the Governors for a vote.

Motion: Temple Sloan

Motion carried

2. 2020-21 Capital Budget Priorities (Item A-2)

Mr. Carter presented the 2020-21 Capital Budget Priorities. The presentation outlined a list of priority projects for universities that did not receive appropriations for a significant project in the conference budget and a list of projects that are required to take care of critical needs, deferred maintenance issues, or emergency repairs.

Mr. Kotis called for a motion to table the 2020-21 Capital Budget Priorities until the Board determines what investments and requests need to be made regarding the COVID-19 pandemic and online learning.

MOTION: Resolved, that the Committee on Budget and Finance table the 2020-21 Capital Budget Priorities.

Motion: W. Marty Kotis, III

Motion failed

MOTION: Resolved, that the Committee on Budget and Finance approve 2020-21 Capital Budget Priorities and recommend it to the full Board of Governors for a vote.

Motion: Temple Sloan

Motion carried

3. 2020 Legislative Proposals (Item A-3)

Vice President for State Government Relations Drew Moretz presented the 2020 Legislative Proposals to the committees. The proposals include operational efficiencies related to consolidating need-based financial aid programs, exempting public safety personnel from NC HR Act, eliminating the Primary Care Plan, and allowing the UNC Board of Governors to retain outside counsel. Also included are technical corrections and the following institution-specific requests: making technical corrections to UNC Laboratory Schools; removing the debt service and campus security fee from the statutory cap on fee increases; authorizing the Board of Governors to designate UNC-TV as a Millennial Campus, and creating a specialty license plate for NC Arboretum.

MOTION: Resolved, that the Committee on Public Affairs approve the 2020 Legislative Proposals and recommend it to the full Board of Governors for a vote.

Motion: C. Philip Byers

Motion carried

Mr. Kotis called for a motion to coordinate with the UNC System Office to compile a list of additional legislative priorities for the COVID-19 pandemic before the April 28 Session.

MOTION: Resolved, that the UNC System Office Staff prepare an additional list of legislative priorities to address the needs related to the COVID-19 pandemic.

Motion: W. Marty Kotis, III

Motion carried

There being no further business, the meeting adjourned at 12:33 p.m.

N. Leo Daughtry, Secretary



AGENDA ITEM

A-2. Federal Affairs Update.....Elizabeth Morra

- Situation:** Elizabeth Morra will give an update on the CARES Act and the upcoming federal stimulus package.
- Background:** Since the last meeting, the Department of Education has released CARES Act funding. Ms. Morra will discuss how UNC System institutions have benefited from the CARES Act. Ms. Morra will also explain how the next stimulus bill, currently being discussed in Congress, could affect UNC System institutions.
- Assessment:** This briefing will summarize how the CARES Act and the next federal stimulus package could impact UNC System institutions.
- Action:** This item is for information only.



AGENDA ITEM

A-3. State Government Update Drew Moretz

- Situation:** Drew Moretz will provide a legislative update, and there will be a vote on the BOG Economic Development Resolution.
- Background:** Mr. Moretz will provide an update on the current state legislative session. Mr. Moretz will discuss the status of the UNC System’s budget, policy, and COVID-19 relief requests. Finally, Mr. Moretz will present the BOG Economic Development Resolution to the committee for a vote.
- Assessment:** This briefing will summarize the current state legislative session and call for a vote on the BOG Economic Development Resolution.
- Action:** This item requires a vote by the committee and a vote by the full Board of Governors.



**RESOLUTION OF
THE BOARD OF GOVERNORS OF
THE UNIVERSITY OF NORTH CAROLINA
May 20, 2020**

WHEREAS, the University of North Carolina and its constituent institutions are dedicated to the service of North Carolina and its people; and

WHEREAS, the mission of the University is to discover, create, transmit and apply knowledge to address the needs of individuals and society; and

WHEREAS, the University contributes to the solution of societal problems and enriches the quality of life in the state through public service; and

WHEREAS, the University, through its institutions' faculty and staff, has a wealth of experience, which can benefit community, regional and state efforts to expand the economy; and

WHEREAS, the University's constituent institutions seek to deliver a measurable return on the significant state investments.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Governors supports and strongly encourages all institutions, through the Economic Transformation Council, to create a blueprint to increase the measurable economic impact of each institution through economic and community development. The plan should feature tactical objectives to increase our institutions' regional influence in their community, their region, and across the state.

This the 20th day of May 2020

Randall C. Ramsey, Chair

Secretary



AGENDA ITEM

A-4. Military Affairs UpdateKathie Sidner

Situation: Committee members will hear a presentation from UNC System staff on efforts related to supporting military-affiliated students during COVID-19 campus closures.

Background: Due to the COVID-19 pandemic, UNC System schools have suspended all in-person classroom instruction. Currently, there are over 17,000 military-affiliated students feeling the impact of campus closures. As classes have transitioned to a digital delivery platform and social distancing requirements persist, students may experience feelings of isolation, which can potentially have a negative impact on mental wellness, academic achievement, and student retention.

Assessment: The UNC Military Affairs Working Group convened in April to share best practices for supporting military-affiliated student success. Evidence shows that resources such as telehealth, HIPAA-approved virtual mental health counseling, virtual academic advising, and emergency grants can support student retention and well-being.

Action: This item is for discussion only.

March 17, 2020

The Honorable Jerry Moran
Chairman, Senate Veterans Affairs Committee
Washington, DC 20510

The Honorable Jon Tester
Ranking Member, Senate Veterans Affairs Committee
Washington, DC 20510

The Honorable Mark Takano
Chairman, House Veterans Affairs Committee
Washington, DC 20515

The Honorable Phil Roe
Ranking Member, House Veterans Affairs Committee
Washington, DC 20515

Re: Impact of COVID-19 Course Changes on VA Education Benefits

Dear Chairmen Moran and Takano, and Ranking Members Tester and Roe,

As a coalition representing millions of military-connected students, we call to your attention the recent coronavirus (COVID-19)-related class changes at colleges and universities, and the potential impact on the education benefits of military-connected students. We urge you to take swift action on legislation providing the Department of Veterans Affairs (VA) with the necessary authority to ensure these students receive proper benefits if their schools make emergency or health-related course changes as our nation continues to respond to COVID-19.

More than 100 schools have closed and moved courses online in response to the spread of coronavirus in the United States in just the past few days.¹ That number increases daily. At this time, we estimate these campus changes will impact tens of thousands of GI Bill beneficiaries across the country. This number does not include spouses and children who depend on housing allowances as part of a family. While all students are affected by these course changes, many military-connected students face urgent and unique impacts regarding receipt of GI Bill benefits that are tied to specific types of course approval.

There are effectively three options for a program to be approved for VA education benefits: distance, hybrid, and in-residence education. At present, the impact on each of these modalities is as follows:

1. Distance Education: If a program was approved for a distance learning program, a student's MHA will not change this term under any circumstances.
2. Hybrid Education: If a program was approved for a hybrid learning program, a student's MHA will not change *this term*. Without a legislative solution, future terms may be reduced to half of the national average MHA because the course will be considered online.
3. In-Residence Education: Without a legislative solution, all VA benefits payments would stop if a program only approved for in-residence learning moves to online learning. This includes MHA *and* tuition payments because the program would be considered unapproved for VA benefits.

Military-connected students cannot help prevent the spread of COVID-19 by staying home if they lose those homes due to disrupted benefits. We urge you to act immediately to pass a bipartisan bill that clarifies VA's authority to administer VA education benefits by considering prior on-site courses as continuing on-site regardless of class changes implemented for emergency or health-related purposes.

We thank the Senate for taking swift action on the legislation today, which acknowledges the urgency of this issue. We ask the House of Representatives to follow suit and pass legislation as expeditiously as possible.

¹ Chris Quintana, *Coronavirus college closings: More than 100 colleges cancel in-person classes and move online*, USA TODAY (March 11, 2020, 2:47 PM), <https://www.usatoday.com/story/news/education/2020/03/11/coronavirus-college-closings-list-online-classes/5022256002/>.

We greatly appreciate the work of each of your offices and that of your colleagues on behalf of military-connected students to quickly address this issue. Please feel free to contact Justin Monk or Justin Hauschild directly if you should have any additional questions on this matter. They can be reached by phone at 202-223-4710 or by email at justin.monk@studentveterans.org and justin.hauschild@studentveterans.org respectively.

Most Respectfully,

Air Force Association
Air Force Sergeants Association
America's Warrior Partnership
Army Aviation Association of America
AMVETS
Association of Military Surgeons of the United States
Association of the United States Navy
Blue Star Families
California Advisory Council of Military Education
The California State University
Career Education Colleges and Universities
Coast Guard Chief Warrant & and Warrant Officers Association
The Code of Support Foundation
Colorado Advisory Council of Military Education
Colorado State University
Council of College and Military Educators
Council of Military Transition to Education
Disabled American Veterans
Fleet Reserve Association
Florida Advisory Council of Military Education
Florida Association of Veterans Educational Specialists
Harvard University
High Ground Veterans Advocacy
The Independence Fund
Indiana University
Iraq and Afghanistan Veterans of America
Jewish War Veterans of the USA
Mid South Advisory Council of Military Education
The Military Chaplains Association
Military Officers Association of America
Military Veterans Advocacy
National Association of State Approving Agencies
National Association of State Directors of Veterans Affairs
National Association of Veterans' Program Administrators
National Military Family Association
National University
Non Commissioned Officers Association
The Ohio State University
Paralyzed Veterans of America
Penn State University
Purdue University
Rutgers, The State University of New Jersey
Service to School
Service Women's Action Network
Student Veterans of America

Swords to Plowshares
The Texas A&M System Office of Veterans Services
Tragedy Assistance Program for Survivors
TREA: The Enlisted Association
United States Army Warrant Officers Association
University of California System
The University of Chicago's Booth Armed Forces Group, Law School Veterans, and Veteran Scholars League
University of Florida
University of Iowa
University of Kansas
University of Maryland Global Campus
University of Michigan
University of Nebraska
University of New Mexico
The University of North Carolina System Office
University of Oregon
University of San Diego Veterans Law Clinic
University of Southern California
University of Washington
Veterans for Common Sense
Vanderbilt University
Veterans Education Success
VetsFirst
The Veterans of Foreign Wars of the United States
Vietnam Veterans of America



AGENDA ITEM

A-5. Advancement Update.....Timothy Minor

- Situation:** Committee members will hear an update on COVID-19 related advancement activity.
- Background:** The committee will be updated on the advancement activity during COVID-19. Fundraising efforts include fundraising for the student emergency funds. The committee will hear how the development teams are working with donors and how the UNC System Advancement staff is supporting continued training across the System. Finally, the committee will receive a brief update on the constituent relationship management (CRM) conversions at UNC System HMSI Institutions.
- Assessment:** This briefing will summarize the UNC System’s Advancement efforts during COVID-19.
- Action:** This item is for information only.



PUBLIC AFFAIRS

Meeting of the UNC Board of Governors

May 19, 2020



FEDERAL RELATIONS UPDATE

\$3 Trillion COVID-19 Stimulus Bills

- **\$8.3 billion, Coronavirus Preparedness and Response Supplemental Appropriations Act** (mainly HHS)
- **\$105 billion, Families First Coronavirus Response Act**
 - Free coronavirus testing
 - Paid leave (up to twelve weeks)
 - \$1 billion emergency food aid for elderly, students, and children
- **\$2.3 trillion CARES Act**
 - \$350 billion Paycheck Protection Program (PPP)
 - \$150 billion for state and local governments
 - \$14 billion for higher education
- **\$484 billion “Stimulus 3.5”** (mostly small business, PPP)

The CARES Act

- **\$30 Billion Education Stabilization Fund (ESF)**
 - \$14 billion Higher Education Emergency Relief Fund (HEERF)
 - \$12 billion (half for direct emergency grants; half for institutional aid)
 - \$180 million direct support for UNC System campuses
- **\$3 Billion Governor's Discretionary Fund**
 - \$96 million for NC (higher ed/K-12)
- **\$1 Billion HBCUs/MSIs**
 - \$68 million for nine UNC System institutions

CARES Act

U.S. Treasury Department Funding

- **\$150 Billion State and Local Funding**
 - \$4 Billion for NC

The \$3 Trillion HEROES Act

House Democrat Stimulus, Phase IV

- Senate declared DOA/new negotiations into June
- \$1 trillion for state and local governments
- \$1,200 direct payments to individuals
- \$90 billion for education
 - \$26.7 billion for public institutions of higher ed (flexible)
 - \$1.7 billion for HBCUs/MSIs
 - Funds flow to governors thru State Fiscal Stabilization Fund
- Excluded \$26 billion for university research

Higher ED Priorities: Stimulus 4.0

- Additional \$47 billion for higher education
 - Flexibilities
 - Campuses facing substantial costs related to safe return of students and faculty (testing, contact tracing, etc)
- University Research Relief: \$26 billion
- Liability Protections for IHEs

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STATE RELATIONS UPDATE

April COVID Session

UNC Request

- ***\$42.3m NR/\$3m R for:***
 - *Cover recovery for online transition/COVID-related expenses (\$17.2m);*
 - *Receipt-supported positions (\$20.1m); and*
 - *Digital Learning Accelerator (\$5m NR/\$3m R)*

UNC Received

- ***BOG Allocates \$44.4m NR for:***
 - *Cost recovery for moving classes online*
 - *Implement Digital Learning Accelerator*
 - *Facility Sanitization*
 - *Cover necessary/eligible expenses to assist students and employees*

April COVID Session

UNC Policy Requests:

- *Allow UNC Institutions to Waive Interest on student accounts*
- *Regulatory Flexibility for EPPs*
 - *Clinical Practice Requirements*
 - *Program Entry Requirements*
- *Amend Pension's 6-month break in service requirement*
- *Reporting requirement delays*
- *Liability protections for institutions assisting in response*

All issues above addressed during COVID session

2020 Short Session

Legislature returned May 18th

H. 966 will not be overridden, due to budget realities:

- *Senator Berger announced no vote will take place*

Issues we seek support in 2020 (Included in H. 966):

- *Board-approval for certain capital projects up to \$1m*
- *Reinstate Campus Flexibility for Certain HR Actions*
- *Lab Schools Adjustment (more coming)*
- *Expansion of Teaching Fellows (increased eligible institutions)*

2020 Short Session

What lies ahead?

- *Budget approval of some sort*
- *Revenue projection estimates up to \$4b decline*
- *Significantly scaled down budget ask*
- *New Policy Agenda items (approved by PAC/BOG)*

Positives:

- *Before economic shutdown, economy roaring*
- *Lots of money on bottom line and in reserves*
- *Better to be in NC than almost anywhere else in country*

UNC-requested Legislation

Bills Introduced:

H 1081/S 733: UNC Self-liquidating bill

H 1096: UNC Omnibus Changes

H 1136/S 783: NCSSM-Morganton Campus Funds

H 1079/S 718: Various Sales Tax Changes (Section 3)

Economic Development Resolution

Economic Development Resolution Background:

EA Division includes Economic & Community Engagement

- *UNC System Office has not had full-time economic development staff since 2017*

Prior to pandemic:

*State economy growing and stronger ties with the legislature/
business & econ development community/Commerce/EDPNC
needed*

Post Pandemic:

UNC's role more important than ever to aid the recovery

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MILITARY & VETERANS AFFAIRS UPDATE

NC State Donates Mask Material to 82nd Airborne Division



VA Education Benefits Preserved Amid COVID-19

Allows students on the GI Bill to continue receiving full benefits as universities move classes online during COVID-19



Supporting Mental Wellness



NC STRIVE:

(STUDENT TRANSITION RESOURCE INITIATIVE FOR VETERAN'S EDUCATION)

GOAL: TO SHARE BEST PRACTICES TO BETTER SERVE OUR NATION'S VETERANS, SERVICE MEMBERS, AND THEIR FAMILY MEMBERS IN SEEKING HIGHER EDUCATION

[HTTPS://STRIVE.NCGWG.ORG/](https://strive.ncgwg.org/)

Supporting Mental & Physical Wellness

- High touch outreach
 - Check-ins, phone calls, emails
- Virtual Q&A sessions
- Telehealth and tele-therapy
- Career development webinars
- Disability resource webinars
- Virtual wellness coaching
- Virtual academic advising

Holistic Support Services

- Additional support programs include:
 - Virtual fitness classes
 - Local trails and parks
 - Virtual Netflix parties
 - Online gaming and apps
 - Podcasts
 - VA healthcare resources

UNCW Veterans Hall



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University Advancement Update

Transitions within the UNC System

1. Anita Walton, Vice Chancellor at Elizabeth City State University
2. Dr. Harriet Davis, Interim Vice Chancellor at Fayetteville State University
3. Barb Coury, Vice Chancellor at NC School of Science and Mathematics
4. Steve Varley, Vice Chancellor at UNC Pembroke
5. Kirk Swenson, Vice Chancellor at UNC Asheville (starts in June)
6. Randy Edwards, Vice Chancellor at Appalachian State will retire

Vice Chancellor for University Advancement searches at the following:

Fayetteville State University

Western Carolina University

North Carolina Central University

UNC System Advancement Symposium

- Cancelled for 2020 due to COVID-19
- Planning Phase for UNC Chapel Hill set for May 17-19
- Return to UNC Wilmington in 2022
- Biweekly Symposium Style Professional Development for UNC System entitled, *“The UNC System Advancement Symposium Presents . . .”*

Student Emergency Funds

- Collectively UNC institutions raised nearly \$2.8 million
- UNC System received more than \$700,000 in support that was distributed to each university and NCSSM
- Funds will be dispersed using a 50/50 formula
 - Half of the funds dispersed out on a pro-rata basis based on FTE
 - Other half on pro-rata basis based on the proportion of the System's Pell Grant recipients the institution enrolls

National University Systems Advancement Discussion

COVID-19 and its Impact on Advancement

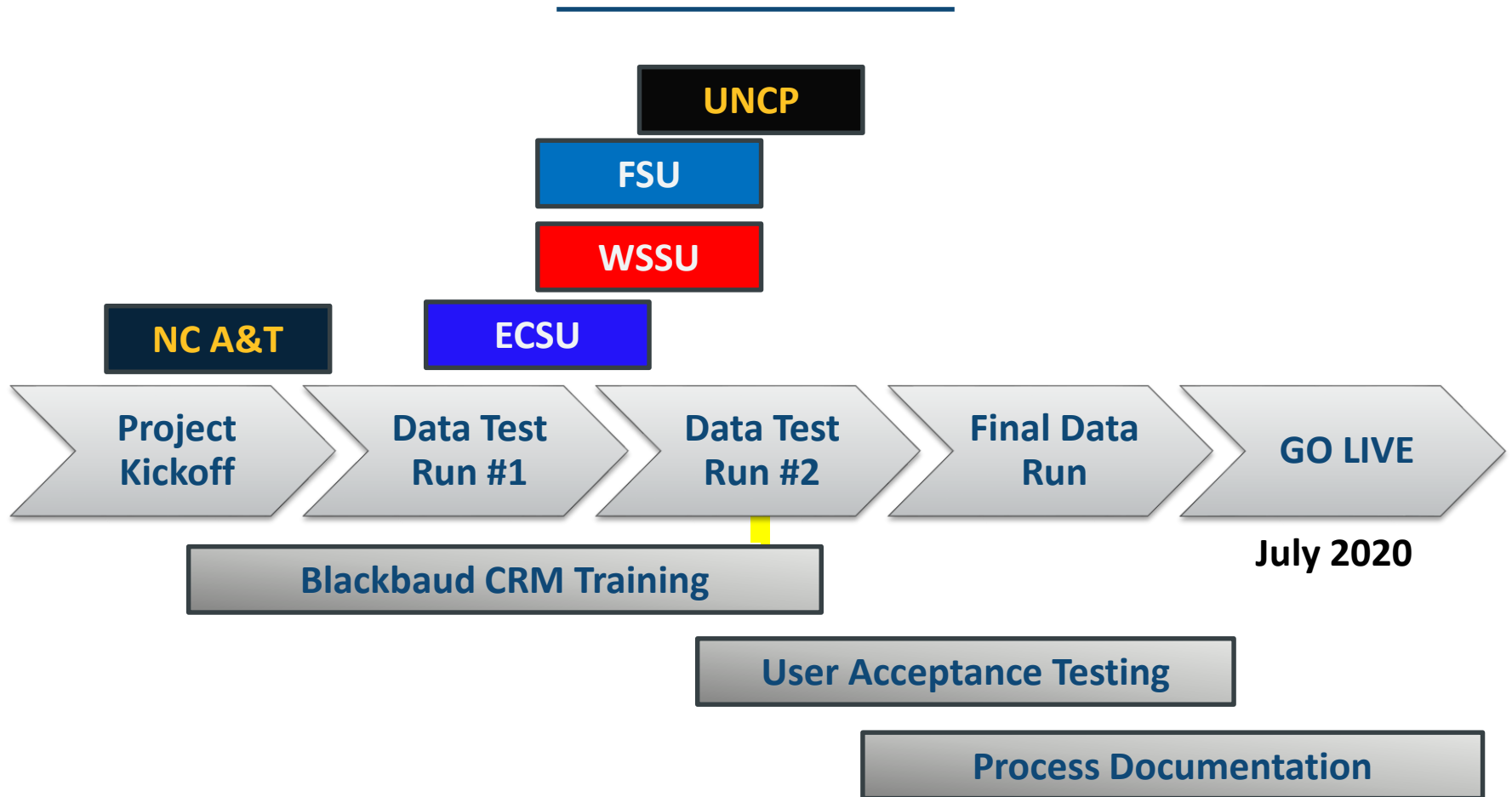
1. Safety/Security of Students and Food – Establishment of Student Emergency Funds.
2. Federal CARES Act can provide some reliefs to students.
3. Systems' need to have one voice to bring higher ed leaders together to fight for adequate funding from the federal level.
4. “New Normal” with donor engagement and fundraising
5. Emotional health and well being of Advancement staff across the Systems
6. Campaigns, Metrics Shifts, and using Technology

UNC Vice Chancellors' Forum

COVID-19 and its Impact on Advancement

1. Effective communication strategies with key constituents
 - a. Virtual Donors and Volunteer weekly Zoom discussions
 - b. Zoom birthday surprise call with a top donor
2. University events
3. Fundraising metrics and its effect on fiscal year-end
4. Day of Giving strategies
5. Team morale during COVID-19 and remote working
6. Stewardship strategies using technology

HMSI CRM Conversion - Timeline



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