



BOG Tuition and Fee Workshop
Committee on Budget and Finance

February 19, 2020 at 2:00 p.m.
University of North Carolina System Office
Center for School Leadership Development, Board Room
Chapel Hill, North Carolina

AGENDA

1. Welcome Temple Sloan
2. Tuition and Fee Background and Context.....Clinton Carter
3. Student Fee Usage Lindsay McCollum Farling
4. UNC-Chapel Hill Student Activities Fee Process Jonathan Pruitt
5. 2020-21 Campus Proposals.....Clinton Carter
6. Adjourn



2020-21 TUITION & FEE WORKSHOP

*Board of Governors
Committee on Budget and Finance
February 19, 2020*

Presentation Outline

- **Background and Context**
- **Student Fee Usage**
Lindsay McCollum Farling
VP-Financial Planning & Analysis, UNC System Office
- **UNC-CH Student Activities Fee Process**
Jonathan Pruitt
VC-Finance & Operations, UNC-Chapel Hill
- **Summary of 2020-21 Proposals**
- **2020-21 Tuition and Fee Proposals**
- **Total Cost of Attendance**

Background and Context

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Background and Context

- “The General Assembly shall provide that the benefits of the University of North Carolina and other public institutions of higher education, as far as practicable, be extended to the people of the State free of expense.”

– NC Constitution – Article IX, Section 9

- “The Board shall fix the tuition and fees, not inconsistent with actions of the General Assembly, at the institutions . . . in such amount or amounts as it may deem best, taking into consideration the nature of each institution and program of study and the cost of equipment and maintenance. . . .”

– G.S. 116-143

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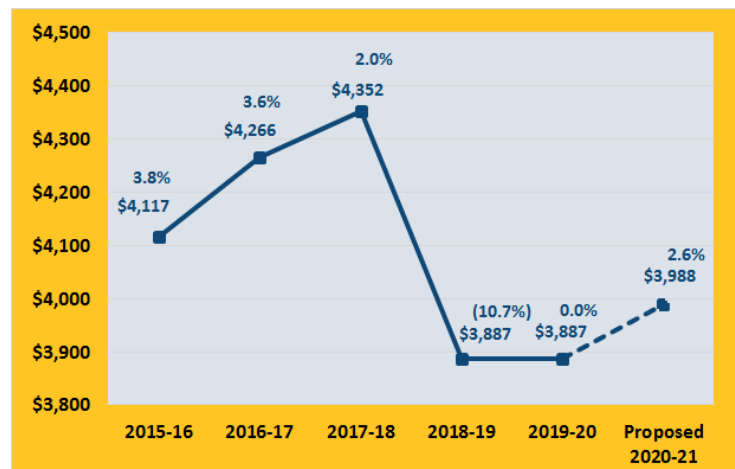
Background and Context

■ 2020-21 Guidance from the UNC System:

- A tuition increase up to 3% will be considered for resident undergraduates.
- Combined tuition and fee rates for undergraduate residents shall remain in the bottom quartile of an institution's public peers.
- Rates for nonresident undergraduate students should be market driven and reflect the full cost of providing nonresidents with a quality education.
- Graduate and professional schools shall continue to establish rates consistent with each program's unique market and academic requirements.
- Mandatory student fee increases are capped at 3%. All fee increase proposals must be accompanied by an expenditure plan, including a description of why alternative sources or expenditure reductions are insufficient for addressing the needs of the fee-supported activity.
- No new special fees or increases to existing fees are allowed.

Historical Tuition Averages

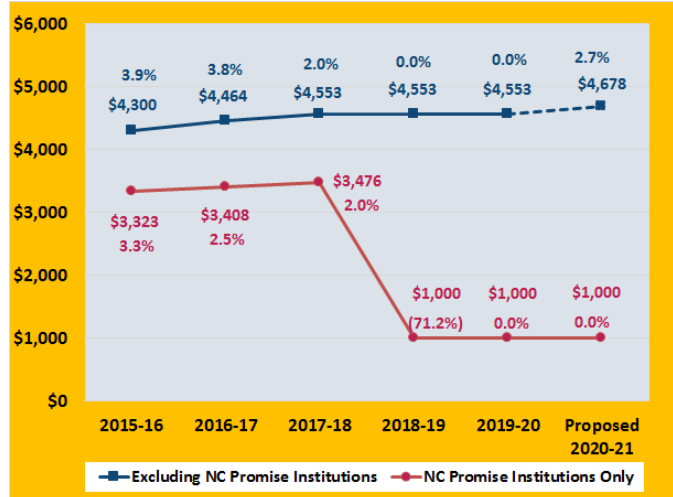
UNC System Average Undergraduate Resident Tuition



As a result of the implementation of NC Promise, the average annual tuition decreased 10.7% in 2018-19.

Historical Tuition Averages

UNC System Average Undergraduate Resident Tuition



Historical Tuition and Fee Averages

Academic Year	Average Increases		
	Undergraduate Resident Tuition	Undergraduate Nonresident Tuition	Mandatory Fees
2015-16	3.8%	2.6%	5.2%
2016-17	3.6%	2.6%	4.7%
2017-18	2.0%	2.0%	2.8%
2018-19*	0.0%	0.9%	1.3%
2019-20	0.0%	1.1%	2.0%
2020-21	2.6%	1.5%	2.4%

* In 2018-19, NC Promise was implemented for ECSU, UNCP, and WCU. The percentages shown above for undergraduate resident and nonresident tuition do not include these campuses. The actual percentage calculation for 2018-19 (with all campuses) is -10.7% for residents and -9.3% for nonresidents.

Background and Context

Timeline for the 2020-21 Tuition & Fee Process

September 2019	The System Office provides guidance for the 2020-21 tuition and fee process to Chancellors, Chief Academic Officers, and Chief Finance Officers.
September 2019	Tuition and fee instructions, consistent with the Board's policy, are sent to the institutions.
September through November 2019	Institutions hold tuition and fee committee meetings to discuss potential rate increases. Committees are comprised of faculty, staff, and students. Student forums are held to discuss proposed rate changes with the student body. A student involvement certificate is required from each campus.
October through December 2019	Institutions finalize tuition and fee proposals and submit to their Board of Trustees for approval.
Early December 2019	Chancellors submit tuition and fee requests for 2020-21 to the System Office.
December 2019 through February 2020	A tuition and fee committee within the System Office is established with representatives from Finance, Academic Affairs, Audit, and IT Divisions. The committee reviews tuition and fee requests.
January 2020	Campus tuition and fee proposals are presented at the Board meeting. Tuition and fee detailed information is also provided to Board members after this meeting.
February 2020	A workshop is held to allow for further discussion of tuition and fee proposals.
March 2020	Board of Governors consider tuition and fee proposals for 2020-21.

Background and Context

Recent Policy Actions by Board and Legislature to Address Affordability

- Bottom-Quartile Requirement for Resident Undergraduates
- Guaranteed (Fixed) Tuition Program
- Cap on Tuition at 12 Credit Hours
- 3% Cap on Mandatory Student Fee Increases
- Implementation of NC Promise (ECSU, UNCP, WCU)
- 15% Cap on Need-Based Aid from Tuition Revenue
- Strategic Plan Affordability Goal: limits tuition increases to no more than the increase in median household income

Tuition and Fees Comparison to Board-Approved Peers

Institution	Undergraduate Students	
	Resident Rank	Nonresident Rank
ASU	19 of 19	9 of 19
ECU	18 of 19	9 of 19
ECSU	16 of 16	15 of 16
FSU	17 of 17	12 of 17
NC A&T	16 of 18	12 of 18
NCCU	16 of 17	10 of 17
NCSU	16 of 17	16 of 17
UNCA	14 of 15	6 of 15
UNC-CH	11 of 11	9 of 11
UNCC	16 of 18	12 of 18
UNCG	17 of 19	11 of 19
UNCP	19 of 19	18 of 19
UNCW	18 of 18	14 of 18
UNCSA	13 of 14	13 of 14
WCU	18 of 18	18 of 18
WSSU	16 of 17	16 of 17

Source: IPEDS

Institutions are meeting the Board's requirement for undergraduate resident tuition to remain in the lowest quartile of public peer institutions.

Rank was determined by comparing 2018-19 tuition and fees of UNC System campuses to 2018-19 tuition and fees of their public peer institutions.

UNCSA's comparison includes public and private institutions.

2018-19 Tuition and Fees Variance % from 75th Percentile

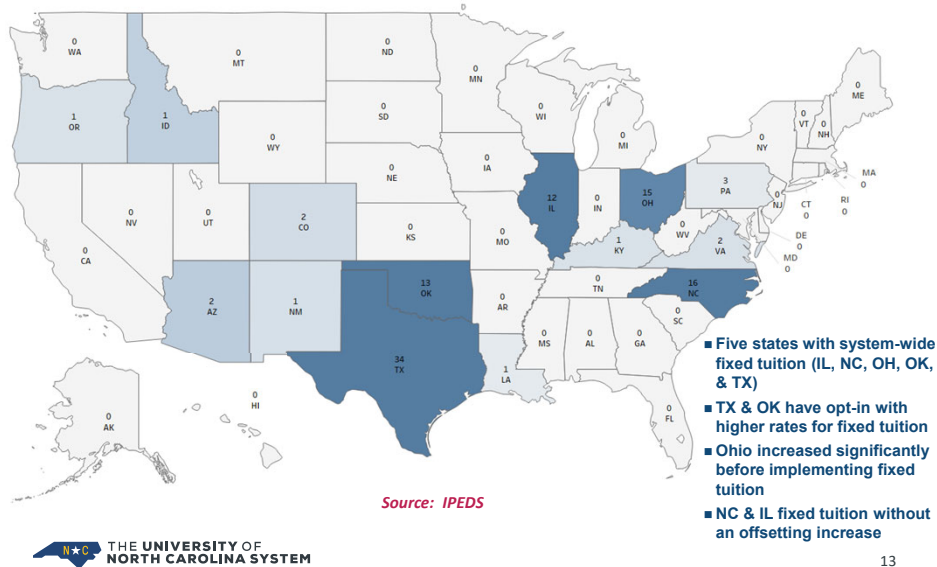
# of Peers	Peer Ranking	Institution	Undergraduate Resident Tuition & Fees	Variance % from 75th Percentile
19	19	ASU	\$7,214	-14.8%
19	18	ECU	7,018	-23.4%
16	16	ECSU	3,194	-136.7%
17	17	FSU	5,250	-41.6%
18	16	NCA&T	6,506	-21.6%
17	16	NCCU	6,348	-10.3%
17	16	NC State	8,896	-18.7%
15	14	UNCA	7,003	-17.1%
11	11	UNC-CH	8,758	-21.1%
18	16	UNCC	6,854	-16.7%
19	17	UNCG	7,219	-24.3%
19	19	UNCP	3,417	-100.8%
18	18	UNCW	7,001	-26.4%
14	13	UNCSA	8,912	-29.6%
18	18	WCU	3,788	-101.4%
17	16	WSSU	5,814	-35.3%
Avg. ALL Institutions			\$6,449	-40.0%
Avg. Excluding NC Promise			\$7,138	-23.1%

■ Guidance requires that all universities remain in the bottom quartile when compared to their undergraduate resident peers.

■ Almost half of the universities are last in their peer ranking.

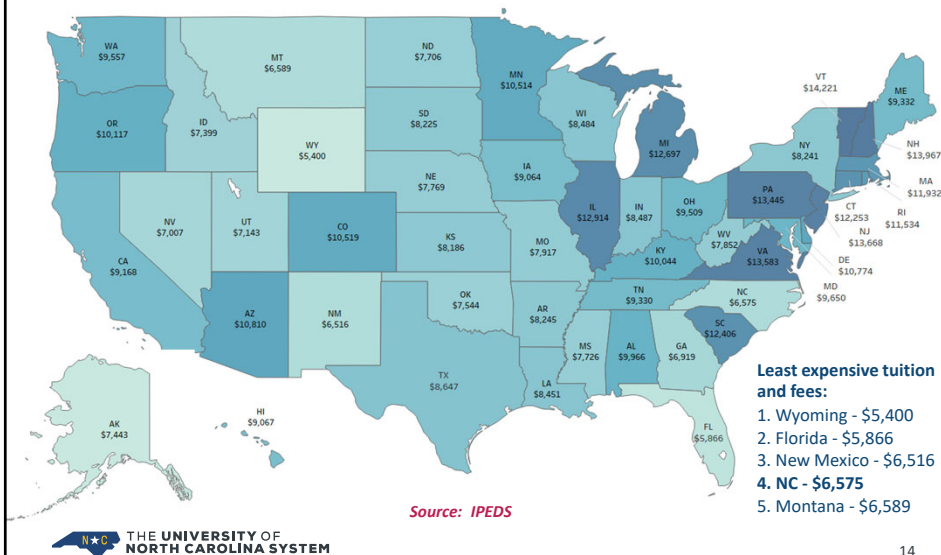
■ Institutions could increase by an average of \$1,623 (23.1%) and still remain in the bottom quartile.

Public 4-Year Institutions by State with Fixed Tuition – 2018-19



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Average Tuition and Fee Rates for 4-Year Public Institutions by State – 2018-19

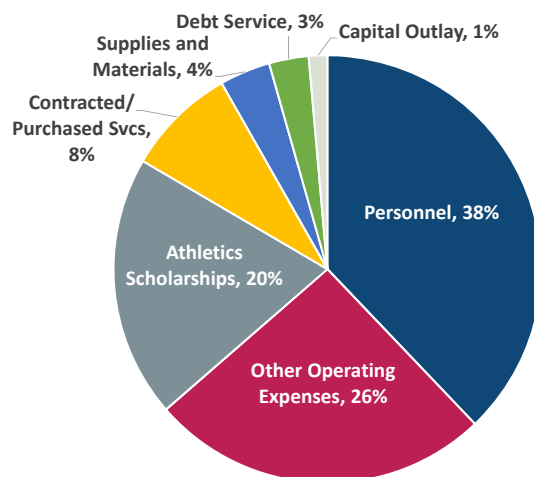


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Student Fee Usage

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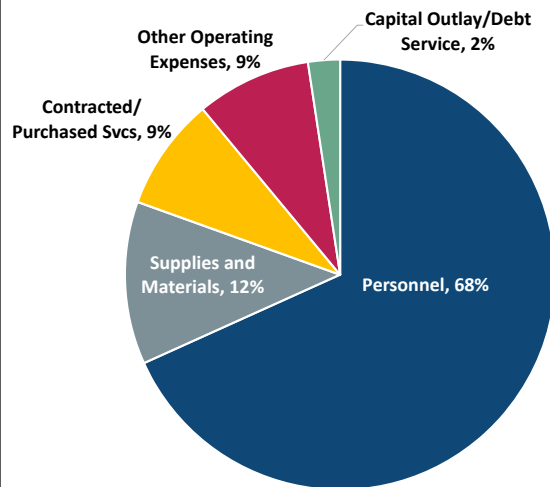
Athletics Fee Expenses FY 2017-18



- Student fees only make up 32% of total athletics revenue.
 - 7% at NC State & UNC-CH
 - 58% at other campuses
- Other Operating Expenses includes travel, utilities, repairs and maintenance, and conference fees.

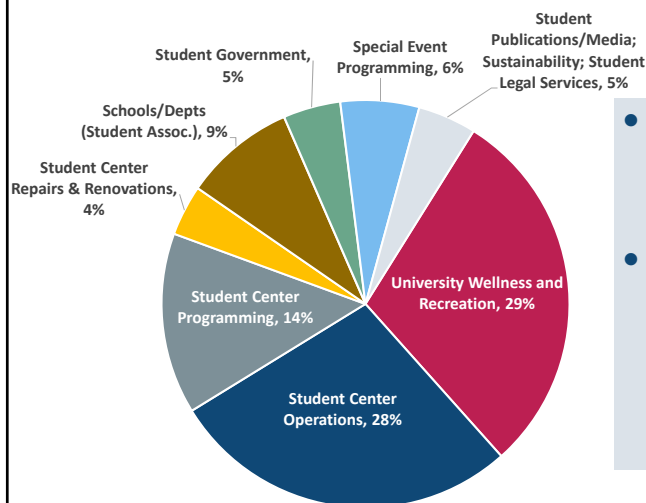
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Health Services Fee Expenses FY 2017-18



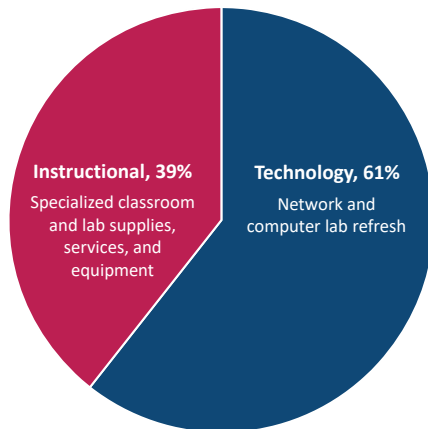
- While most health centers have similar hours, the number and type of health professionals vary.
- Typical health center hours are Monday to Friday, 8-5:
 - 5 campuses have limited weekend hours
 - 8 campuses have an after hours on-call provider

Student Activities Fee Expenses FY 2017-18



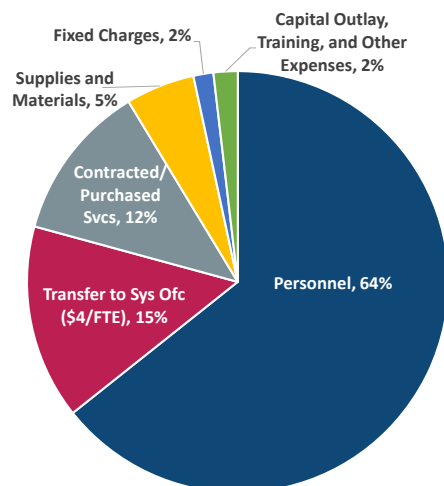
- Student center costs make up almost half of the total student activity expenditures.
- Distribution to campus organizations only accounts for 14% of expenditures:
 - 5% Student Government
 - 9% School/Department Student Associations

Education & Technology Fee Expenses FY 2017-18



- Periodic network upgrades are important to ensure high-speed internet is available across the entire campus.
- Network refreshes are costly and often require fee revenue to be saved over multiple years.

Campus Security Fee Expenses FY 2017-18



- A \$30 fee approved by the Board of Governors in 2015 with the goal of bringing salaries for law enforcement officers to market rates and to defray the cost of implementing high-priority recommendations in the Campus Security Initiative Report.
- System Office portion is used to supplement funding for small campuses and to hold trainings.

Summary of 2020-21 Proposals

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Summary of 2020-21 Fee Proposals

2020-21 Proposed Mandatory Fee Changes										
Institution	2019-20 Mandatory Fees	Athletics	Health Services	Student Activities	Ed & Tech	Campus Security	Debt Service	2020-21 Total Fees	\$ Change	% Change
NCSU	\$2,360.60	\$ 0.00	\$ 0.00	\$ 9.35	\$ 0.00	\$10.40	\$ 0.00	\$2,380.35	\$19.75	0.8%
UNC-CH	1,732.46	0.00	10.00	25.19	(2.56)	0.00	0.00	1,765.09	32.63	1.9%
ECU	2,617.00	50.00	0.00	17.00	10.00	0.00	0.00	2,694.00	77.00	2.9%
NC A&T	3,010.81	19.00	0.00	47.00	19.00	0.00	0.00	3,095.81	85.00	2.8%
UNCC	3,094.00	14.00	40.00	20.00	14.00	5.00	0.00	3,187.00	93.00	3.0%
UNCG	2,866.00	13.45	22.55	13.90	19.15	7.95	0.00	2,943.00	77.00	2.7%
UNCW	2,634.44	25.70	0.00	12.00	12.83	20.00	0.00	2,704.97	70.53	2.7%
ASU	3,008.00	30.00	0.00	25.00	25.00	10.00	0.00	3,098.00	90.00	3.0%
FSU	2,328.00	10.00	40.00	0.00	18.00	2.00	0.00	2,398.00	70.00	3.0%
NCCU	2,690.21	33.00	0.00	0.00	42.00	0.00	0.00	2,765.21	75.00	2.8%
UNCP	2,489.76	35.00	0.00	19.00	0.00	10.00	(34.00)	2,519.76	30.00	1.2%
WCU	2,836.00	24.00	0.00	44.00	0.00	0.00	0.00	2,904.00	68.00	2.4%
WSSU	2,463.16	0.00	25.00	20.00	28.00	0.00	0.00	2,536.16	73.00	3.0%
UNCA	2,966.50	19.00	20.00	14.00	35.00	1.00	0.00	3,055.50	89.00	3.0%
ECSU	2,259.69	32.89	18.57	(0.01)	16.30	0.00	0.00	2,327.44	67.75	3.0%
UNCSA	2,415.00	N/A	0.00	0.00	0.00	0.00	0.00	2,415.00	0.00	0.0%
Avg. Inc.		20.40	11.01	16.65	14.80	4.15	(2.13)		63.60	2.4%
Avg. Fee	2,610.73	754.96	346.70	660.04	506.61	34.15	417.43	2,674.33		

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Summary of 2020-21 UG Resident Proposals

2020-21 Proposed Changes						
Institution	2019-20 Total Tuition and Fees	Tuition Change	Fee Change	Total Tuition and Fees	\$ Change	% Change
NCSU	\$8,895.60	\$163.00	\$ 19.75	\$9,078.35	\$182.75	2.1%
UNC-CH	8,751.46	211.00	32.63	8,995.09	243.63	2.8%
ECU	7,069.00	134.00	77.00	7,280.00	211.00	3.0%
NC A&T	6,550.81	106.00	85.00	6,741.81	191.00	2.9%
UNCC	6,906.00	114.00	93.00	7,113.00	207.00	3.0%
UNCG	7,288.00	133.00	77.00	7,498.00	210.00	2.9%
UNCW	7,077.44	133.29	70.53	7,281.26	203.82	2.9%
ASU	7,250.00	129.00	90.00	7,469.00	219.00	3.0%
FSU	5,310.00	75.00	70.00	5,455.00	145.00	2.7%
NCCU	6,418.21	0.00	75.00	6,493.21	75.00	1.2%
UNCP	3,489.76	0.00	30.00	3,519.76	30.00	0.9%
WCU	3,836.00	0.00	68.00	3,904.00	68.00	1.8%
WSSU	5,864.16	102.00	73.00	6,039.16	175.00	3.0%
UNCA	7,088.50	124.00	89.00	7,301.50	213.00	3.0%
ECSU	3,259.69	0.00	67.75	3,327.44	67.75	2.1%
UNCSA	8,912.00	194.00	0.00	9,106.00	194.00	2.2%
Average	6,497.91	101.14	63.60	6,662.66	164.75	2.5%

Summary of 2020-21 UG Nonresident Proposals

2020-21 Proposed Changes						
Institution	2019-20 Total Tuition and Fees	Tuition Change	Fee Change	Total Tuition and Fees	\$ Change	% Change
NCSU	\$29,014.60	\$ 800.00	\$19.75	\$29,834.35	\$ 819.75	2.8%
UNC-CH	35,930.46	1,026.00	32.63	36,989.09	1,058.63	2.9%
ECU	23,346.00	0.00	77.00	23,423.00	77.00	0.3%
NC A&T	20,060.81	50.00	85.00	20,195.81	135.00	0.7%
UNCC	20,340.00	114.00	93.00	20,547.00	207.00	1.0%
UNCG	22,447.00	588.00	77.00	23,112.00	665.00	3.0%
UNCW	21,142.44	555.24	70.53	21,768.21	625.77	3.0%
ASU	22,057.00	580.00	90.00	22,727.00	670.00	3.0%
FSU	16,918.00	0.00	70.00	16,988.00	70.00	0.4%
NCCU	19,125.21	0.00	75.00	19,200.21	75.00	0.4%
UNCP	7,489.76	0.00	30.00	7,519.76	30.00	0.4%
WCU	7,836.00	0.00	68.00	7,904.00	68.00	0.9%
WSSU	16,111.16	205.00	73.00	16,389.16	278.00	1.7%
UNCA	24,436.50	124.00	89.00	24,649.50	213.00	0.9%
ECSU	7,259.69	0.00	67.75	7,327.44	67.75	0.9%
UNCSA	25,455.00	194.00	0.00	25,649.00	194.00	0.8%
Average	19,935.60	264.77	63.60	20,263.97	328.37	1.6%

2020-21 Tuition and Fee Proposals

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2020-21 Tuition Proposals

Estimated Revenues Generated by Tuition Increases

(does not include buy-down tuition increase revenue for NC Promise institutions)

<u>Undergraduate</u>	2020-21
Residents	
(new students)	\$5,659,433
Nonresidents	\$7,819,246
<u>Graduate</u>	
Residents	\$3,837,094
Nonresidents	\$4,824,729
Total	\$22,140,502

Proposed Uses: Inflationary Adjustments, Faculty & Staff Retention, Expanded Institutional Opportunities, Student Services, Academic Support, Libraries, Technology Improvements, Need-based Aid, Merit-based Aid, and Graduate Assistantships.

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2020-21 Tuition Proposals (UG Resident)

Institution	2019-20 Tuition	2020-21 Rate Change	2020-21 Proposed Rates	%
NCSU	\$6,535.00	\$163.00	\$6,698.00	2.5%
UNC-CH	7,019.00	211.00	7,230.00	3.0%
ECU	4,452.00	134.00	4,586.00	3.0%
NC A&T	3,540.00	106.00	3,646.00	3.0%
UNCC	3,812.00	114.00	3,926.00	3.0%
UNCG	4,422.00	133.00	4,555.00	3.0%
UNCW	4,443.00	133.29	4,576.29	3.0%
ASU	4,242.00	129.00	4,371.00	3.0%
FSU	2,982.00	75.00	3,057.00	2.5%
NCCU	3,728.00	0.00	3,728.00	0.0%
WSSU	3,401.00	102.00	3,503.00	3.0%
UNCA	4,122.00	124.00	4,246.00	3.0%
UNCSA	6,497.00	194.00	6,691.00	3.0%
Average	4,553.46	124.48	4,677.95	2.7%
ECSU	2,856.00	85.68	2,941.68	3.0%
UNCP	3,602.00	108.00	3,710.00	3.0%
WCU	3,971.00	119.00	4,090.00	3.0%

2020-21 Tuition Proposals (UG Nonresident)

Institution	2019-20 Tuition	2020-21 Rate Change	2020-21 Proposed Rates	%
NCSU	\$26,654.00	\$ 800.00	\$27,454.00	3.0%
UNC-CH	34,198.00	1,026.00	35,224.00	3.0%
ECU	20,729.00	0.00	20,729.00	0.0%
NC A&T	17,050.00	50.00	17,100.00	0.3%
UNCC	17,246.00	114.00	17,360.00	0.7%
UNCG	19,581.00	588.00	20,169.00	3.0%
UNCW	18,508.00	555.24	19,063.24	3.0%
ASU	19,049.00	580.00	19,629.00	3.0%
FSU	14,590.00	0.00	14,590.00	0.0%
NCCU	16,435.00	0.00	16,435.00	0.0%
WSSU	13,648.00	205.00	13,853.00	1.5%
UNCA	21,470.00	124.00	21,594.00	0.6%
UNCSA	23,040.00	194.00	23,234.00	0.8%
Average	20,169.08	325.86	20,494.94	1.6%
ECSU	16,000.00	480.00	16,480.00	3.0%
UNCP	15,193.00	456.00	15,649.00	3.0%
WCU	14,364.00	119.00	14,483.00	0.8%

2020-21 Tuition Proposals (Grad Resident)

Institution	2019-20 Tuition	2020-21 Rate Change	2020-21 Proposed Rates	%
NCSU	\$9,095.00	\$227.00	\$9,322.00	2.5%
UNC-CH	10,552.00	317.00	10,869.00	3.0%
ECU	4,749.00	0.00	4,749.00	0.0%
NC A&T	4,745.00	0.00	4,745.00	0.0%
UNCC	4,337.00	130.00	4,467.00	3.0%
UNCG	5,219.00	157.00	5,376.00	3.0%
UNCW	4,719.00	141.57	4,860.57	3.0%
ASU	4,839.00	147.00	4,986.00	3.0%
FSU	3,437.97	86.03	3,524.00	2.5%
NCCU	4,740.00	95.00	4,835.00	2.0%
UNCP	4,280.00	128.00	4,408.00	3.0%
WCU	4,435.00	0.00	4,435.00	0.0%
WSSU	3,872.00	116.00	3,988.00	3.0%
UNCA	4,914.00	0.00	4,914.00	0.0%
ECSU	3,375.43	0.00	3,375.43	0.0%
UNCSA	9,196.00	194.00	9,390.00	2.1%
Average	5,406.59	108.66	5,515.25	2.0%

2020-21 Tuition Proposals (Grad Nonresident)

Institution	2019-20 Tuition	2020-21 Rate Change	2020-21 Proposed Rates	%
NCSU	\$26,421.00	\$1,057.00	\$27,478.00	4.0%
UNC-CH	28,278.00	317.00	28,595.00	1.1%
ECU	17,898.00	0.00	17,898.00	0.0%
NC A&T	17,545.00	0.00	17,545.00	0.0%
UNCC	17,771.00	130.00	17,901.00	0.7%
UNCG	18,937.00	568.00	19,505.00	3.0%
UNCW	18,548.00	556.44	19,104.44	3.0%
ASU	18,271.00	557.00	18,828.00	3.0%
FSU	14,503.38	0.00	14,503.38	0.0%
NCCU	17,694.00	354.00	18,048.00	2.0%
UNCP	16,343.18	490.82	16,834.00	3.0%
WCU	14,842.00	0.00	14,842.00	0.0%
WSSU	13,987.00	210.00	14,197.00	1.5%
UNCA	21,236.00	0.00	21,236.00	0.0%
ECSU	16,437.13	0.00	16,437.13	0.0%
UNCSA	23,203.00	194.00	23,397.00	0.8%
Average	18,869.67	277.14	19,146.81	1.5%

2020-21 Mandatory Fee Proposals

Campus	2019-20 Mandatory Fees	2020-21 Rate Change	2020-21 Proposed Fees	%
NCSU	\$2,360.60	\$ 19.75	\$2,380.35	0.8%
UNC-CH	1,732.46	32.63	1,765.09	1.9%
ECU	2,617.00	77.00	2,694.00	2.9%
NC A&T	3,010.81	85.00	3,095.81	2.8%
UNCC	3,094.00	93.00	3,187.00	3.0%
UNCG	2,866.00	77.00	2,943.00	2.7%
UNCW	2,634.44	70.53	2,704.97	2.7%
ASU	3,008.00	90.00	3,098.00	3.0%
FSU	2,328.00	70.00	2,398.00	3.0%
NCCU	2,690.21	75.00	2,765.21	2.8%
UNCP	2,489.76	30.00	2,519.76	1.2%
WCU	2,836.00	68.00	2,904.00	2.4%
WSSU	2,463.16	73.00	2,536.16	3.0%
UNCA	2,966.50	89.00	3,055.50	3.0%
ECSU	2,259.69	67.75	2,327.44	3.0%
UNCSA	2,415.00	0.00	2,415.00	0.0%
Average	2,610.73	63.60	2,674.33	2.4%

2020-21 Fee Proposals (Athletics)

Athletics fee revenue supports:

- Scholarships
- Salaries
- Travel
- Maintenance of athletic facilities
- Operation of athletic facilities

- ASU's increase will cover well-being initiatives for student-athletes, additional sports medicine investments, and scholarships.
- ECU's increase will be used for travel, personnel benefit increases, scholarships, and offsetting the annual operating shortfall.
- UNCP's increase will cover athletic trainers, scholarships, staff retention, and travel costs.

Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$232.00	\$ 0.00	\$232.00	0.0%
UNC-CH	279.00	0.00	279.00	0.0%
ECU	773.00	50.00	823.00	6.5%
NC A&T	870.00	19.00	889.00	2.2%
UNCC	824.00	14.00	838.00	1.7%
UNCG	780.00	13.45	793.45	1.7%
UNCW	774.55	25.70	800.25	3.3%
ASU	783.00	30.00	813.00	3.8%
FSU	768.00	10.00	778.00	1.3%
NCCU	847.00	33.00	880.00	3.9%
UNCP	771.52	35.00	806.52	4.5%
WCU	782.00	24.00	806.00	3.1%
WSSU	780.00	0.00	780.00	0.0%
UNCA	855.00	19.00	874.00	2.2%
ECSU	899.31	32.89	932.20	3.7%
UNCSA	N/A	N/A	N/A	N/A
Average	734.56	20.40	754.96	2.8%

2020-21 Fee Proposals (Health Services)

Health Services fee revenue supports:

- Health and medical services and supplies for students
 - Maintenance and operation of health centers
 - Salaries associated with health center operations
- FSU's increase will be used to support the counseling center in order to meet student demand.
 - UNCC's increase will support additional staff, mandated salary increases, and building construction and maintenance.
 - WSSU's increase will cover professional staff training in order to provide prevention and promotion forums for students, training materials, and an online assessment tool.



Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$407.00	\$ 0.00	\$407.00	0.0%
UNC-CH	400.15	10.00	410.15	2.5%
ECU	263.00	0.00	263.00	0.0%
NC A&T	338.50	0.00	338.50	0.0%
UNCC	247.00	40.00	287.00	16.2%
UNCG	310.00	22.55	332.55	7.3%
UNCW	219.00	0.00	219.00	0.0%
ASU	325.00	0.00	325.00	0.0%
FSU	247.00	40.00	287.00	16.2%
NCCU	312.66	0.00	312.66	0.0%
UNCP	205.49	0.00	205.49	0.0%
WCU	314.00	0.00	314.00	0.0%
WSSU	267.00	25.00	292.00	9.4%
UNCA	368.00	20.00	388.00	5.4%
ECSU	265.23	18.57	283.80	7.0%
UNCSA	882.00	0.00	882.00	0.0%
Average	335.69	11.01	346.70	3.3%

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2020-21 Fee Proposals (Student Activities)

Student Activities fee revenue supports:

- Maintenance and operation of student unions & intramural facilities
 - Student organizations
 - Newspapers, yearbooks, and entertainment programs
- NCA&T's increase will support a new student engagement platform, a LGBT student resource center, the expansion of night and weekend events, and travel costs for the band.
 - UNC-CH's increase will support greater student access to turf and lighted field space, field replacement, cardio and strength training equipment, and operation of the campus network of makerspaces.
 - WCU's increase will cover mandated salary increases, arts center programming, and add to the reserve for rec center capital improvements.



Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$679.32	\$ 9.35	\$688.67	1.4%
UNC-CH	394.16	25.19	419.35	6.4%
ECU	702.00	17.00	719.00	2.4%
NC A&T	714.25	47.00	761.25	6.6%
UNCC	650.00	20.00	670.00	3.1%
UNCG	577.00	13.90	590.90	2.4%
UNCW	698.95	12.00	710.95	1.7%
ASU	659.00	25.00	684.00	3.8%
FSU	565.00	0.00	565.00	0.0%
NCCU	501.40	0.00	501.40	0.0%
UNCP	697.84	19.00	716.84	2.7%
WCU	632.00	44.00	676.00	7.0%
WSSU	545.70	20.00	565.70	3.7%
UNCA	791.50	14.00	805.50	1.8%
ECSU	738.15	(0.01)	738.14	(0.0%)
UNCSA	748.00	0.00	748.00	0.0%
Average	643.39	16.65	660.04	2.6%

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2020-21 Fee Proposals (Ed & Tech)

Educational and Technology fee revenues support:

- Specialized instructional supplies and services
- Scientific and information technology equipment

- NCCU's increase will support a file storage upgrade and wireless registration for students.
- UNCA's increase will cover the cost of educational supplies, scientific equipment service contracts, and retention of IT employees.
- WSSU's increase will cover investments in student success collaboration technology, expansion of computer programming to provide 24/7 support, and software enhancements.



Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$439.28	\$0.00	\$439.28	0.0%
UNC-CH	442.30	(2.56)	439.74	(0.6%)
ECU	403.00	10.00	413.00	2.5%
NC A&T	469.06	19.00	488.06	4.1%
UNCC	622.00	14.00	636.00	2.3%
UNCG	461.00	19.15	480.15	4.2%
UNCW	534.94	12.83	547.77	2.4%
ASU	576.00	25.00	601.00	4.3%
FSU	382.00	18.00	400.00	4.7%
NCCU	428.15	42.00	470.15	9.8%
UNCP	543.91	0.00	543.91	0.0%
WCU	544.00	0.00	544.00	0.0%
WSSU	416.46	28.00	444.46	6.7%
UNCA	527.00	35.00	562.00	6.6%
ECSU	326.00	16.30	342.30	5.0%
UNCSA	754.00	0.00	754.00	0.0%
Average	491.82	14.80	506.61	3.0%

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2020-21 Fee Proposals (Campus Security)

Campus Security fee revenues support:

- Title IX Coordinators
- Campus Security Officers
- On-Campus Investigators

A portion (\$4) of the fee is transferred to the UNC System Office to support onsite active shooter training for campuses, as well as campus safety and emergency operations personnel.

- NCSU's increase will support four new positions: police officer, case manager, security field technician, and an interpersonal violence prevention coordinator.
- UNCP's increase will cover a new radio system for communication with outside agencies during an emergency, bullet-proof vests, and ALICE training.
- UNCW's increase will support police officer retention with more competitive salaries.



Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$30.00	\$10.40	\$40.40	34.7%
UNC-CH	30.00	0.00	30.00	0.0%
ECU	30.00	0.00	30.00	0.0%
NC A&T	30.00	0.00	30.00	0.0%
UNCC	30.00	5.00	35.00	16.7%
UNCG	30.00	7.95	37.95	26.5%
UNCW	30.00	20.00	50.00	66.7%
ASU	30.00	10.00	40.00	33.3%
FSU	30.00	2.00	32.00	6.7%
NCCU	30.00	0.00	30.00	0.0%
UNCP	30.00	10.00	40.00	33.3%
WCU	30.00	0.00	30.00	0.0%
WSSU	30.00	0.00	30.00	0.0%
UNCA	30.00	1.00	31.00	3.3%
ECSU	30.00	0.00	30.00	0.0%
UNCSA	30.00	0.00	30.00	0.0%
Average	30.00	4.15	34.15	13.8%

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2020-21 Fee Proposals (Debt Service)

Debt service fee revenue supports:

- Cost of principal and interest for self-liquidating capital projects approved by the Board of Governors and the General Assembly

Approval process for self-liquidating projects:

- Authorization of the project by the Board of Governors
- Self-liquidating bill approved by legislature
- Approval of the debt issuance by the Board of Governors

■ UNCP's decrease is due to debt retirement.

Institution	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
NCSU	\$572.00	\$0.00	\$572.00	0.0%
UNC-CH	185.85	0.00	185.85	0.0%
ECU	445.00	0.00	445.00	0.0%
NC A&T	588.00	0.00	588.00	0.0%
UNCC	720.00	0.00	720.00	0.0%
UNCG	707.00	0.00	707.00	0.0%
UNCW	376.00	0.00	376.00	0.0%
ASU	634.00	0.00	634.00	0.0%
FSU	335.00	0.00	335.00	0.0%
NCCU	570.00	0.00	570.00	0.0%
UNCP	240.00	(34.00)	206.00	(14.2%)
WCU	523.00	0.00	523.00	0.0%
WSSU	423.00	0.00	423.00	0.0%
UNCA	394.00	0.00	394.00	0.0%
ECSU	0.00	0.00	0.00	0.0%
UNCSA	0.00	0.00	0.00	0.0%
Average	419.55	(2.13)	417.43	(0.5%)



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2020-21 Fee Adjustments (Special Fees)

Institution	Special Fee	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
UNCW	Doctorate of Nursing Practice Residency	500.00	(500.00)	0.00	(100.0%)

■ UNCW's decrease is a result of changing the DNP program from a post-masters to a post-baccalaureate program in 2020-21 and the residency experience is being eliminated.



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2020-21 Fee Proposals (Application Fees)

Institution	Application Fee	2019-20 Rate	2020-21 Rate Change	2020-21 Proposed Rate	%
UNCG	Undergraduate	\$ 65.00	\$15.00	\$ 80.00	23.1%
UNCSA	High School/Undergraduate/Graduate	95.00	5.00	100.00	5.3%
UNCSA	International Students	130.00	5.00	135.00	3.8%

Application fees are charged to individuals submitting applications for admission as students to the UNC System to offset the cost of handling applications and to provide funds for recruiting students.

- *UNCG's increase will cover higher charges associated with generating and processing applications for admissions, including but not limited to marketing and recruitment, supplies, technology, personnel travel, and postage.*
- *UNCSA's increase will provide additional funding to cover student recruitment costs incurred for audition space rentals and faculty travel.*

2020-21 Professional School Tuition

ASU	Resident Proposals				Nonresident Proposals			
<u>Professional Tuition</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>
MS-Athletic Training	New	7,986			New	21,828		
Master of Speech-Language Pathology	4,839	8,586	3,747	77%	18,271	22,428	4,157	23%

ECU	Resident Proposals				Nonresident Proposals			
<u>Professional Tuition</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>
MBA/Various Business-related Certificates	6,999	7,449	450	6%	20,148	20,598	450	2%
MS-Accounting	6,999	7,449	450	6%	20,148	20,598	450	2%
MS-Sustainable Tourism & Hospitality Mgt.	4,749	7,449	2,700	57%	17,898	20,598	2,700	15%
MS-Athletic Training	New	7,029			New	20,178		

Proposed increases for professional tuition may also include the requested campus-based increase for resident and nonresident grad students.

2020-21 Professional School Tuition (cont.)

NCA&T	Resident Proposals				Nonresident Proposals			
Professional Tuition	From	To	\$	%	From	To	\$	%
Joint Master of Social Work (with UNCG)	5,219	5,376	157	3%	18,937	19,505	568	3%
Joint Ph.D in Social Work (with UNCG)	5,219	5,376	157	3%	18,937	19,505	568	3%
MBA Exec. Prog. (for AT&T employees)	New	7,745			New	12,250		
MSIT Exec. Prog. (for AT&T employees)	New	4,745			New	10,000		
MSTM Exec. Prog. (for AT&T employees)	New	4,745			New	10,000		

2020-21 Professional School Tuition (cont.)

UNC-CH	Resident Proposals				Nonresident Proposals			
Professional Tuition	From	To	\$	%	From	To	\$	%
Dental-DDS	35,609	36,638	1,029	3%	62,124	63,681	1,557	3%
Allied Health Sciences	18,402	19,219	817	4%	36,128	36,945	817	2%
Phys. Asst. (incl. summer)	28,359	29,676	1,317	5%	50,874	52,191	1,317	3%
MSN/PMSN/DNP	17,352	18,669	1,317	8%	35,078	36,395	1,317	4%
Pharm D	22,387	23,376	989	4%	44,948	45,937	989	2%
School of Law-JD	21,141	23,458	2,317	11%	38,287	40,604	2,317	6%

Proposed increases for professional tuition may also include the requested campus-based increase for resident and nonresident grad students.

2020-21 Professional School Tuition (cont.)

UNCC	Resident Proposals				Nonresident Proposals			
<u>Professional Tuition</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>
MS-Architecture	4,337	6,217	1,880	43%	17,771	19,651	1,880	11%
Ph.D. in Civil Engineering	4,337	6,267	1,930	45%	17,771	19,701	1,930	11%
Master of Social Work	4,337	5,067	730	17%	17,771	18,501	730	4%
MS-Nursing	5,537	6,867	1,330	24%	18,971	20,301	1,330	7%
Ph.D. in Health Services Research	4,337	6,267	1,930	45%	17,771	19,701	1,930	11%
Graduate Certificates:								
Biomedical Sciences	New	7,167			New	20,601		
Biotechnology	New	7,167			New	20,601		

Proposed increases for professional tuition may also include the requested campus-based increase for resident and nonresident grad students.

2020-21 Professional School Tuition (cont.)

UNCP	Resident Proposals				Nonresident Proposals			
<u>Professional Tuition</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>
MS-Athletic Training	New	5,903			New	18,329		

WCU	Resident Proposals				Nonresident Proposals			
<u>Professional Tuition</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>	<u>From</u>	<u>To</u>	<u>\$</u>	<u>%</u>
MS-Athletic Training	New	6,135			New	16,542		

Estimated Cost of Attendance for 2020-21

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Estimated Cost of Attendance for 2020-21 (for regular full-time undergraduate resident)

Institution	Total Resident Tuition & Mandatory Fees	Books & Supplies(1)	Room(2)	Board(3)	Other Expenses(4)	Total Cost of Attendance
NCSU	\$9,078	\$1,082	\$6,340	\$4,320	\$2,676	\$23,496
UNC-CH	8,995	972	6,876	4,860	2,694	24,397
ECU	7,280	1,490	6,155	4,038	3,550	22,513
NC A&T	6,742	1,600	4,509	3,725	2,300	18,876
UNCC	7,113	1,250	6,760	4,250	3,640	23,013
UNCG	7,498	1,000	5,626	3,588	2,222	19,934
UNCW	7,281	1,126	5,935	3,756	3,460	21,558
ASU	7,469	700	4,666	2,892	2,700	18,427
FSU	5,455	420	5,065	4,279	2,387	17,606
NCCU	6,493	1,500	5,354	4,349	3,484	21,180
UNCP	3,520	1,505	5,095	4,276	3,296	17,692
WCU	3,904	511	5,140	4,387	2,617	16,559
WSSU	6,039	1,300	6,049	3,872	2,652	19,912
UNCA	7,302	1,200	5,610	4,340	2,400	20,852
ECSU	3,327	850	5,798	3,426	2,231	15,632
UNCSA	9,106	1,305	4,954	4,502	2,390	22,257
Average	6,663	1,113	5,621	4,054	2,794	20,244

(1) Books and Supplies reflect 2019-20 data and can vary in amounts due to book rental plans at some campuses.

(2) Room rates represent standard room – double occupancy.

(3) Board rates represent full meal plan.

(4) Other Expenses (transportation and other personal costs) reflect 2019-20 data.

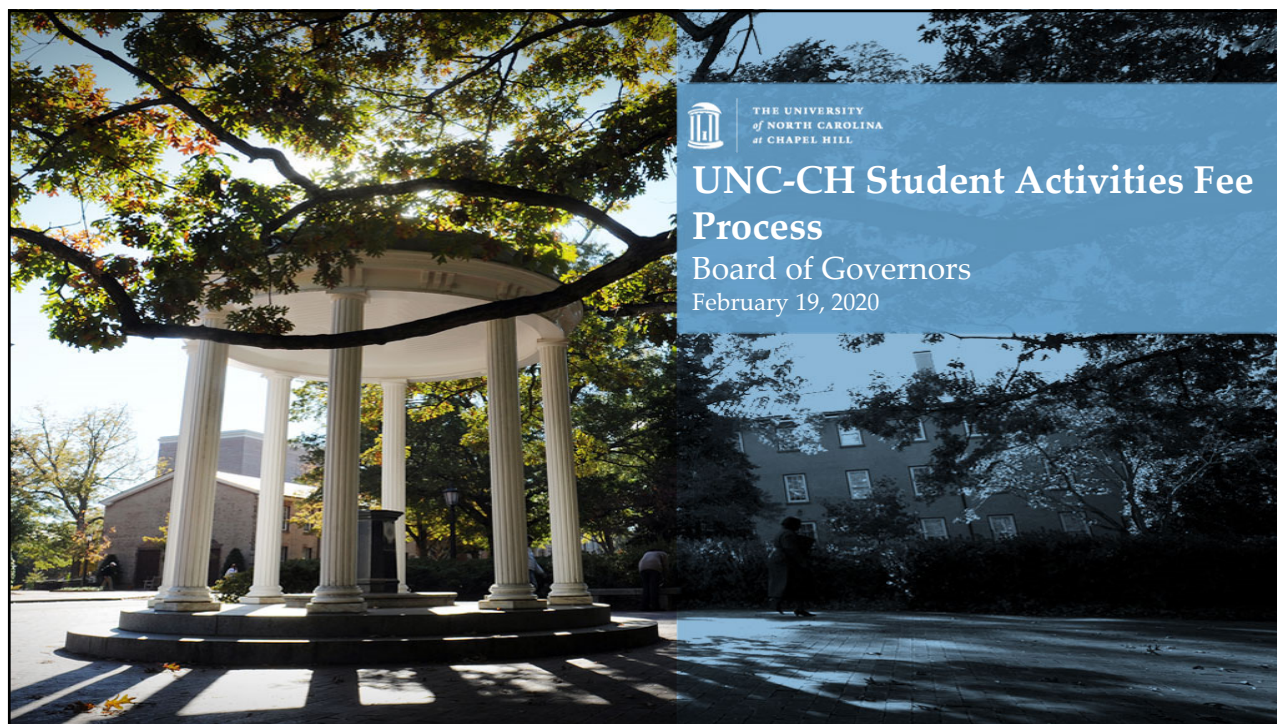
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QUESTIONS?

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Agenda

- UNC-CH Tuition and Fee Process Overview
- Evaluation of Student Fees
- Student Activities Fee
- Student Fee Audit Committee
- Be A Maker (BeAM) Fee

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Tuition & Fee Overview

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Tuition & Fee Process: Robust and Effective

High Engagement

Extensive student advisory boards, reviews, referendums,
and committee representation
Multiple levels of cross-functional administrative reviews
and decisions

Data and Analysis

Evaluation of competitive position
Assessment of factors driving spending need and ability of
existing funding resources to address needs

Accountability

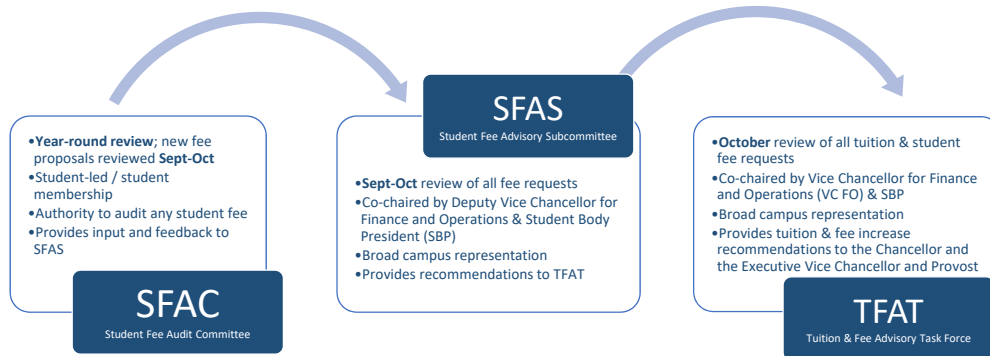
Consistent audits of fee revenue spending
Major tuition or fee changes require
presentations/justifications to multiple review bodies

Strong Track Record of Results

Lowest fees in the UNC System
Only campus to reduce fees in prior two years

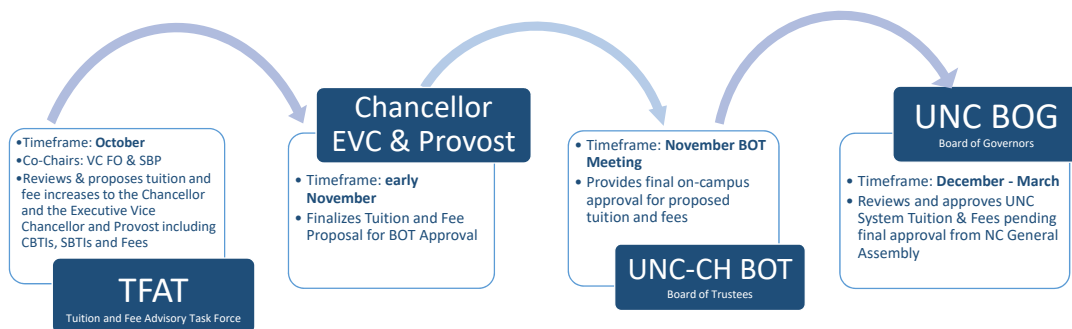
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Student Fee Approvals – *prior to* Tuition & Fee Advisory Task Force (TFAT)



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Tuition & Fees Approval Workflow – *from* Tuition & Fee Advisory Task Force (TFAT)



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Evaluation of Student Fees

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Key Elements of Student Fee Process



Presentations to multiple review bodies
required for any proposed change



Comprehensive justification and analysis



Broad campus-wide participation

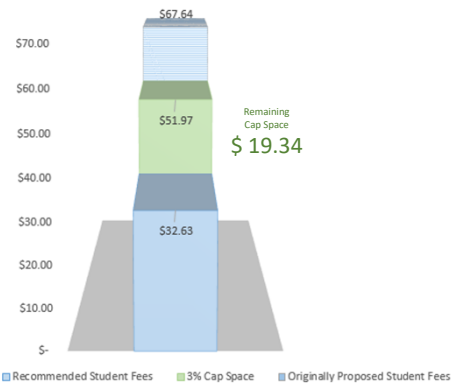


Audit/accountability

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2020-21 Student Fee Proposals

PROPOSED STUDENT FEES VS 3% GENERAL FEES CAP



Summary of 2020-21 Student Fee Requests

Fee Name	Fee Type	2020-21 SFAS Recommended Increase	Proposed 2020-21 Fee Amount	% Increase
Educational and Technology Fees:	General Fee	(2.56)	439.74	-0.58%
<i>Educational Component</i>	<i>General Fee</i>	-	206.81	0.00%
<i>Technology Component</i>	<i>General Fee</i>	(2.56)	232.93	-1.09%
Student Health Fee	General Fee	10.00	410.15	2.50%
Campus Recreation Fee	Student Activity Fee	3.88	133.10	3.00%
Carolina Union Operating Fee	Student Activity Fee	4.31	163.91	2.70%
BeAM Enhancement Fee	Student Activity Fee	17.00	17.00	New
General Fees Summary *	General Fees	32.63	1,765.10	1.88%

Student fees in **bold** are considered General Fees and are included within the 3% fee cap.

* General Fees Summary includes ASG and Campus Security Fee and excludes miscellaneous & special fees.

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SFAC, Student Activities Fee & Be A Maker (BeAM Example)

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Student Fee Audit Committee

- Established by Article VII, § 12 of the UNC Student Constitution.
- Co-Chaired by Treasurers for Undergraduate Student Government and the Graduate and Professional Student Federation.
- Membership exists exclusively of student representatives from both the undergraduate and graduate and professional student bodies.
- Meetings are open to the public and minutes are publicly available.



UNDERGRADUATE EXECUTIVE BRANCH
STUDENT GOVERNMENT



GRADUATE AND PROFESSIONAL
STUDENT FEDERATION

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Fee Request Review Process

Process

- SFAC is the first body to review requests for new fees or increases to existing fees.
- Departments or organizations present their proposed fee to SFAC.
- SFAC votes on the proposal and sends a formal recommendation to the Student Fee Advisory Subcommittee (SFAS).
- SFAC memorializes recommendation in a memorandum to the requesting department or organization.

Mandatory Fee Requests Heard for AY 2020-21

- Campus Recreation Fee
- Carolina Union Operating Fee
- Campus Health Fee
- Be A Maker ("BeAM") Fee*

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Fee Audit Process

Process

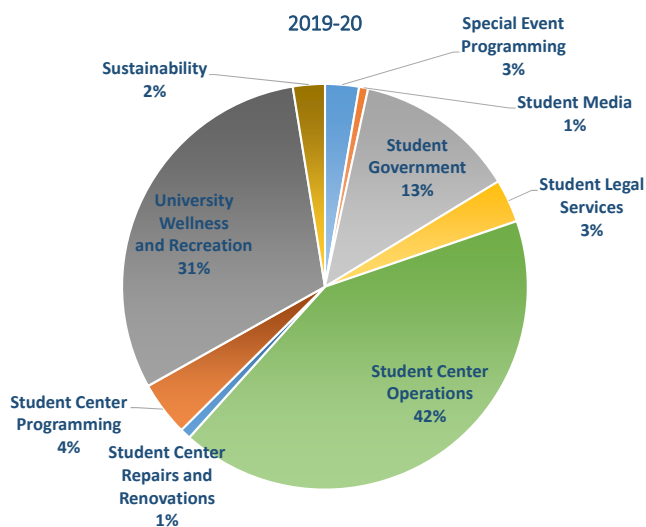
- SFAC regularly audits departments and organizations partially or wholly funded by student fees.
- Fee-receiving entities present to SFAC on their current services, budget, and plans for future expansion.
- Committee members ask questions, provide feedback, and retain the option for follow-up presentations.
- SFAC has the discretion to issue formal resolutions or findings based on presentations.

Scheduled Audits for AY 2019-20

- Carolina Union
- Education & Technology Fee
- Athletics
- Transportation & Parking
- Campus Recreation
- Campus Health
- Other

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Student Activities Fee Expenses by Category



- Lowest in UNC System
- Over 70% of funding used to operate and maintain campus recreation and union
- Small percentage allocated to student organizations
- Strong governance process and student participation

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Be A Maker (BeAM) Fee Case Study

Key Points of Student Input

Initial Proposal

- › BeAM initially requested \$42 per student per academic year
- › This proposal included the expansion of existing facilities and the opening of new sites

SFAC

- › SFAC questioned BeAM on their engagement metrics, strategic plan, capital expenditures, and equipment needs
- › The committee ultimately approved the fee at **\$12** per student per year

SFAS

- › Student members of SFAS advocated for a fee referendum to legitimize BeAM as a Student Activity Fee
- › SFAS approved the fee at **\$17** per student per year, pending the result of the referendum

Student Referendum

- › Calling for a referendum allowed for the creation of a permanent student advisory board
- › The referendum passed at **\$17** per student per year, ensuring a sustainable funding source and student oversight

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Be A Maker (BeAM) Fee Case Study

BeAM Department Goals



New Funding Streams

Replace previous dependence on nonrecurring funding



Expansion

Open new facilities and add state-of-the-art equipment in all makerspaces



Rapid Growth

Achieve goals over a three year timespan

Student Goals



Sustainable Funding

Provide long-term funding at a reasonable fee amount



Open Access and Equity

Ensure that makerspace users come from all parts of the student body



Accountable Growth

Allow BeAM to expand more gradually with student engagement

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Questions

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