



THE  
UNIVERSITY OF  
NORTH CAROLINA  
SYSTEM

ANNUAL REPORT TO THE BOARD OF GOVERNORS  
Committee on Educational Planning, Policies, and Programs  
July 1, 2018 through June 30, 2019

## DUTIES AND MEMBERSHIP

The Committee on Educational Planning, Policies, and Programs is one of four standing committees established by the Board of Governors on September 15, 1973. There are now six standing committees. The committee consists of seven members designated by the chair of the Board of Governors for one-year terms, starting at the first meeting after July 1 of the year and continuing until their successors are appointed. As a matter of practice, the chair may also appoint additional members, and chancellors further staff the committee as ex-officio members. It is the duty of the committee to receive advice and recommendations of the president and, in turn, make recommendations to the Board of Governors in all areas pertaining to the development of a coordinated system of higher education in North Carolina, including:

- (a) the definition of mission and assignment of functions of each constituent institution;
- (b) the review of requests for the initiation of new degree programs and recommendations for the termination of existing programs; and
- (c) the provision of supportive services, facilities, and other resources for the instructional, research and public service programs of the constituent institutions.

The committee shall also advise and assist the president and the Board by maintaining close liaison with the NC State Board of Education, the NC Community College System, and the state's private colleges and universities. It shall further recommend to the Board procedures and guidelines for the licensing of non-public educational institutions. [Code, Sec. 301C]

In July 2018, the following persons were appointed or reappointed to the committee: Mr. Walter Davenport; Mr. Joe Knott; and Mr. Steven B. Long. The Board Chair subsequently appointed Ms. Anna Spangler Nelson as committee chair, Mr. Rob Bryan as vice chair, and Ms. Ann Maxwell as secretary. The ex-officio members on the committee were Chancellor Johnson Akinleye (NCCU), Chancellor Nancy Cable (UNCA), Chancellor Todd Roberts (NCSSM), and Ms. Bettylenah Njaramba (Association of Student Governments).

The committee met in eight regular meetings between July 1, 2018 and June 30, 2019, one of which was a joint meeting that also included the committees on Audit, Risk, and Compliance, Personnel and Tenure and University Governance. The major actions of the committee are summarized as follows:

**Academic Program Development**

The committee recommended and the Board of Governors subsequently approved the establishment of the following new doctoral degree programs on the dates indicated:

|    | <b>Institution</b> | <b>Program Title</b>    | <b>CIP #</b> | <b>Committee Approved</b> | <b>Board Approved</b> |
|----|--------------------|-------------------------|--------------|---------------------------|-----------------------|
| 1. | UNCC               | Civil Engineering       | 14.0801      | 07/26/18                  | 07/27/18              |
| 2. | UNCG               | Business Administration | 52.0201      | 10/09/18                  | 10/10/18              |

The committee recommended and the Board of Governors subsequently approved the establishment of the following new baccalaureate and master's degree programs on the dates indicated:

|     | <b>Institution</b> | <b>Degree Level</b> | <b>Program Title</b>                     | <b>CIP #</b> | <b>Committee Approved</b> | <b>Board Approved</b> |
|-----|--------------------|---------------------|--|--------------|---------------------------|-----------------------|
| 1.  | ECSU               | BS                  | Unmanned Aircraft Systems                | 49.0101      | 09/12/18                  | 09/12/18              |
| 2.  | UNCG               | MS                  | Informatics and Analytics                | 11.0104      | 09/12/18                  | 09/12/18              |
| 3.  | N.C. A&T           | MS                  | Accountancy                              | 52.0301      | 09/12/18                  | 09/12/18              |
| 4.  | NCCU               | MS                  | Higher Education Administration          | 13.0406      | 09/12/18                  | 09/12/18              |
| 5.  | NCCU               | BS                  | Biomedical Sciences                      | 26.0102      | 09/12/18                  | 09/12/18              |
| 6.  | UNCC               | MS                  | Urban Education                          | 13.0410      | 10/09/18                  | 10/10/18              |
| 7.  | ECSU               | BS                  | Homeland Security                        | 43.0301      | 11/08/18                  | 11/09/18              |
| 8.  | UNCW               | MS                  | Integrated Marketing Communication       | 09.0999      | 11/08/18                  | 11/09/18              |
| 9.  | UNCG               | BS                  | Information Studies                      | 11.0401      | 12/14/18                  | 12/14/18              |
| 10. | UNCW               | MS                  | Healthcare Administration                | 51.0701      | 01/24/19                  | 01/25/19              |
| 11. | ECU                | BS                  | Child Life                               | 19.0706      | 03/21/19                  | 03/22/19              |
| 12. | ECU                | BS                  | Entrepreneurship                         | 52.0701      | 03/21/19                  | 03/22/19              |
| 13. | ECSU               | BS                  | Sustainability Studies                   | 30.3301      | 05/21/19                  | 05/22/19              |
| 14. | N.C. A&T           | BS                  | Health Services Managements              | 51.0701      | 05/21/19                  | 05/22/19              |
| 15. | UNC-CH             | MS                  | Occupational Science                     | 51.2306      | 05/21/19                  | 05/22/19              |
| 16. | UNC-CH             | MS                  | Bioinformatics and Computational Biology | 26.1103      | 05/21/19                  | 05/22/19              |

The committee recommended and the Board of Governors subsequently approved the discontinuation of the following baccalaureate and master's degree programs on the dates indicated:

|    | <b>Institution</b> | <b>Degree Level</b> | <b>Program Title</b>                  | <b>CIP #</b> | <b>Committee Approved</b> | <b>Board Approved</b> |
|----|--------------------|---------------------|---------------------------------------|--------------|---------------------------|-----------------------|
| 1. | ECU                | MAEd                | Heath Education                       | 13.1307      | 07/26/18                  | 07/27/18              |
| 2. | ECU                | MA                  | Psychology, General                   | 42.0101      | 07/26/18                  | 07/27/18              |
| 3. | ECU                | MA                  | Clinical Psychology                   | 42.2801      | 07/26/18                  | 07/27/18              |
| 4. | ECU                | MA                  | School Psychology                     | 42.2805      | 07/26/18                  | 07/27/18              |
| 5. | NCCU               | MS                  | Physical Education                    | 31.0501      | 07/26/18                  | 07/27/18              |
| 6. | NCCU               | MS                  | Recreation Administration             | 31.0301      | 07/26/18                  | 07/27/18              |
| 7. | UNCC               | MAEd                | Teaching English as a Second Language | 13.0401      | 10/09/18                  | 10/10/18              |

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|     | Institution | Degree Level | Program Title                       | CIP #   | Committee Approved | Board Approved |
|-----|-------------|--------------|-------------------------------------|---------|--------------------|----------------|
| 8.  | UNCP        | BA           | Athletic Training                   | 51.0913 | 10/09/18           | 10/10/18       |
| 9.  | UNCG        | BS           | Special Programs in Liberal Studies | 24.0101 | 12/14/18           | 12/14/18       |
| 10. | NC State    | BS           | Biomedical Engineering              | 14.0501 | 01/24/19           | 01/25/19       |
| 11. | NC State    | MAEd         | Mathematics Education               | 13.1311 | 01/24/19           | 01/25/19       |
| 12. | NC State    | MAEd         | Technology Education                | 13.1309 | 01/24/19           | 01/25/19       |
| 13. | ECU         | MA           | Science Education                   | 13.1316 | 03/21/19           | 03/22/19       |
| 14. | UNCP        | BA           | History: Social Studies Education   | 13.1318 | 03/21/19           | 03/22/19       |
| 15. | ECSU        | BA           | Sociology                           | 45.1101 | 05/21/19           | 05/22/19       |
| 16. | ECSU        | BA           | Communication Studies               | 09.0101 | 05/21/19           | 05/22/19       |
| 17. | UNCC        | BA           | Architecture                        | 04.0201 | 05/21/19           | 05/22/19       |

The committee did not recommend the discontinuation of any doctoral degree programs during the year.

There were a total 18 programs for establishment and 17 programs approved for discontinuation for the year July 1, 2018 through June 30, 2019.

### **Reports Received and Adopted**

The committee and the Board of Governors approved the following reports:

|    | Reports   | Committee Approved | Board Approved |
|----|---|--------------------|----------------|
| 1. | Annual Report of the Committee on Educational Planning, Policies, and Programs    | 10/09/19           | 10/09/18       |
| 2. | AHEC Annual Report on Primary Care Physicians                                     | 11/08/19           | 11/09/18       |
| 3. | North Carolina Central University Bachelor of Science in Nursing Improvement Plan | 05/21/19           | 05/22/19       |
| 4. | 2018 Academic Degree Program Productivity Review                                  | 05/21/19           | 05/22/19       |

The committee also received and discussed the following reports/topics:

|    | Reports/Topics  | Presented to Committee |
|----|---|------------------------|
| 1. | President's Report on Research and Sponsored Programs 2017  | 07/26/18               |
| 2. | Fall 2017 Enrollment Report   | 07/26/18               |
| 3. | Faculty Teaching Workload Report  | 07/26/18               |
| 4. | UNC System Intercollegiate Athletics and Financial Transparency Report  | 07/26/18               |
| 5. | North Carolina Teaching Fellows Program Update  | 07/26/18               |
| 6. | Establishment of a College of Health Sciences at The University of North Carolina at Pembroke   | 07/26/18               |
| 7. | Revised ACT/SAT Concordance Table Impact on UNC Policy 700.1.1  | 07/26/18               |
| 8. | Update on progress toward goals for increasing student success and access set forth in <i>Higher Expectations: Strategic Plan for the University of North Carolina, 2017-2022</i> | 10/09/18               |

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|     | <b>Reports/Topics</b>   | <b>Presented to Committee</b> |
|-----|---|-------------------------------|
| 9.  | Early College High School Graduates Report  | 10/09/18                      |
| 10. | Comprehensive Articulation Agreement between the University of North Carolina System and the North Carolina Community College System                    | 10/09/18                      |
| 11. | Future Teachers of NC Report, which was delivered to the General Assembly on October 15, 2018   | 10/09/18                      |
| 12. | Educator Preparation Advisory Group Update  | 11/08/18                      |
| 13. | North Carolina Teaching Fellows Program Annual Report   | 12/14/18                      |
| 14. | Military Course Equivalency Database Update   | 01/25/19                      |
| 15. | Fall Enrollment and Student Demographics Report   | 01/25/19                      |
| 16. | Update on Minimum Admissions Requirements (MAR) Working Group   | 03/21/19                      |
| 17. | President's Report on Research and Sponsored Programs 2018  | 03/21/19                      |
| 18. | Credit by Examination, review of Board of Governors policies regarding dual enrollment programs or exam-based credit other than Advanced Placement (AP) | 05/21/19                      |
| 19. | Educator Preparation Advisory Group Update  | 05/21/19                      |

### **Other Committee and Board Actions**

|    | <b>Subject</b>   | <b>Committee Approved</b> | <b>Board Approved</b> |
|----|--|---------------------------|-----------------------|
| 1. | 2018 Governor James E. Holshouser, Jr. Award for Excellence in Public Service Nominees, Recommendation and Award   | 09/13/18                  | 10/10/18              |
| 2. | Admission Cap on Nonresident Freshman – recommendation that, starting in fall 2019, the 18 percent admission cap on nonresident freshmen enrolling at ECSU be increased to 30 percent for two years. | 03/21/19                  | 03/22/19              |
| 3. | 2019 Board of Governors Awards for Excellence in Teaching  | 03/21/19                  | 05/22/19              |
| 4. | 2019 O. Max Gardner Award Nominees, Recommendation and Award   | 03/21/19                  | 05/22/19              |
| 5. | MyFutureNC Attainment Goal   | 05/21/19                  | 05/22/19              |

**Licensure of Nonpublic Educational Institutions**

The committee recommended and the Board of Governors subsequently approved the licensure of the following degree programs on the dates indicated:

|     | <b>Institution and Degree</b>   | <b>Committee Approved</b> | <b>Board Approved</b> |
|-----|---|---------------------------|-----------------------|
| 1.  | <u>Northeastern University</u> , Charlotte, Bachelor of Science in Advanced Manufacturing Systems, Bachelor of Science in Health Management, Bachelor of Science in Management, Master of Professional Studies in Analytics, Master of Professional Studies in Informatics, Master of Science in Program and Project Portfolio Management, Master of Science in Global Studies and International Relations, Master of Science - Family Nurse Practitioner, Master of Science, Pediatric Nurse Practitioner with a Primary Care track and Primary/Acute Care dual track, and a Certificate of Graduate Study- Pediatric Nurse Practitioner | 07/26/18                  | 7/27/18               |
| 2.  | <u>Johnson and Wales University</u> , Charlotte, Bachelor of Science in Culinary Nutrition  | 07/26/18                  | 7/27/18               |
| 3.  | <u>Brightwood College</u> , Charlotte, Associate of Science in Medical Assisting  | 07/26/18                  | 7/27/18               |
| 4.  | <u>CreatEd Institute</u> , Black Mountain, Interim Permit to offer an Associate of Arts in Critical Thinking and Integrative Studies  | 07/26/18                  | 7/27/18               |
| 5.  | <u>Central Michigan University</u> , Seymour Johnson Air Force Base, Goldsboro, Master of Science Administration with a concentration in training and development and a graduate certificate in training and development  | 10/09/18                  | 10/10/18              |
| 6.  | <u>Bellevue University</u> , various sites co-located at community colleges in North Carolina, license to operate administrative campuses in North Carolina   | 10/09/18                  | 10/10/18              |
| 7.  | <u>Platt College</u> , Tulsa, Oklahoma, license to operate as the main campus of the Miller-Motte College campuses it acquired in North Carolina, in accordance with UNC Policy Manual § 400.4.1.2[R]   | 10/09/18                  | 10/10/18              |
| 8.  | <u>South College</u> , Asheville, Associate of Science in Health Sciences (Pre-Nursing)   | 10/09/18                  | 10/10/18              |
| 9.  | <u>Watts School of Nursing</u> , Durham, Bachelor of science in nursing   | 12/14/18                  | 12/14/18              |
| 10. | <u>The University of Maryland Global Campus</u> , Fayetteville, Bachelor of Science in Computer Networks and Cybersecurity and a Bachelor of Science in Human Resource Management   | 03/21/19                  | 03/22/19              |
| 11. | <u>South College</u> , Asheville, Associate of Science in Surgical Technology   | 03/21/19                  | 03/22/19              |
| 12. | <u>Averett University</u> , Caswell County, Bachelor of Science in Equestrian Studies   | 03/21/19                  | 03/22/19              |
| 12. | <u>Johnson and Wales University</u> , Charlotte, Master of Business Administration.   | 03/21/19                  | 03/22/19              |
| 14. | <u>Johns Hopkins University</u> , various sites at existing North Carolina colleges and universities, credit hour-granting program in engineering   | 05/21/19                  | 05/22/19              |

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|     | <b>Institution and Degree</b>  | <b>Committee<br/>Approved</b> | <b>Board<br/>Approved</b> |
|-----|--|-------------------------------|---------------------------|
| 15. | <u>United States University</u> , various clinical sites in North Carolina, Bachelor of Arts in Management, a Bachelor of Science in Health Science, a Bachelor of Science in Nursing, a Master of Business Administration, and a Master of Science in Nursing   | 05/21/19                      | 05/22/19                  |
| 16. | <u>Liberty University</u> , various clinical sites in North Carolina, Bachelor of Science in Aviation, Bachelor of Science in Nursing — post licensure RN-BSN, postgraduate certificate in educational leadership, Doctor of Nursing Practice, Doctor of Education in Educational Leadership, Master of Arts in Teaching, Master of Education, post-licensure Master of Science in Nursing, and a Master of Science in Nursing | 05/21/19                      | 05/22/19                  |
| 17. | <u>The University of Montreal</u> , clinical site in North Carolina, limited license to allow one student to participate in a speech and language pathology clinical rotation, which will result in nine credit hours of postsecondary degree activity   | 05/21/19                      | 05/22/19                  |