

Millennial Campus Designation – WCU

ISSUE OVERVIEW

The 2000 session of the General Assembly authorized the Board of Governors to designate a Millennial Campus at each constituent institution when the Board finds that such a designation will enhance not only the institution's research, teaching, and service missions, but also the economic development of the region served by the institution. The legislation states that the Board should act on the recommendation of the president after the president has consulted with the chancellor and the board of trustees. The designation shall be based on the finding that the institution has the administrative and fiscal capacity to create and maintain such a campus. Each Millennial Campus would function in a manner similar to the Centennial Campus at North Carolina State University, and each would be exempt from the provisions of the Umstead Act.

The Western Carolina University Board of Trustees has requested that the Board of Governors designate as a Millennial Campus specified property across multiple sites for the construction of radio and communication towers; public-private partnership opportunities; and regional economic development initiatives in support Western Carolina University's mission. The sites are in close proximity to campus or are located on the main campus. The purpose behind this millennial designation request conforms to the WCU Strategic Plan and is in accordance with the WCU Campus Master Plan.

RECOMMENDATION

The president has completed the required consultations and recommends that the Board approve the request for Western Carolina University to be granted an expansion of its Millennial Campus status. The campus has the administrative and fiscal capacity that is required, and the activities to be performed on the Millennial Campus would advance regional economic development.

WCU Millennial Campus Expansion Request

Board of Governors

Finance & Audit Committee

May 2018

Overview of Request



BACKGROUND INFORMATION:

North Carolina statute permits the Board of Governors of the University of North Carolina to designate real property and facilities as a Millennial Campus at constituent institutions, to enhance the institution's research, teaching, and service missions as well as enhance the economic development of the Western North Carolina Region.

In 2006, the UNC Board of Governors authorized Millennial Designation and created a Millennial Campus at WCU.

REQUEST:

Additional properties should be added to expand the existing WCU Millennial Campus by adding 6 sites, enabling public-private partnership opportunities for communications infrastructure, student housing, faculty/staff housing, mixed use facilities, and athletics.

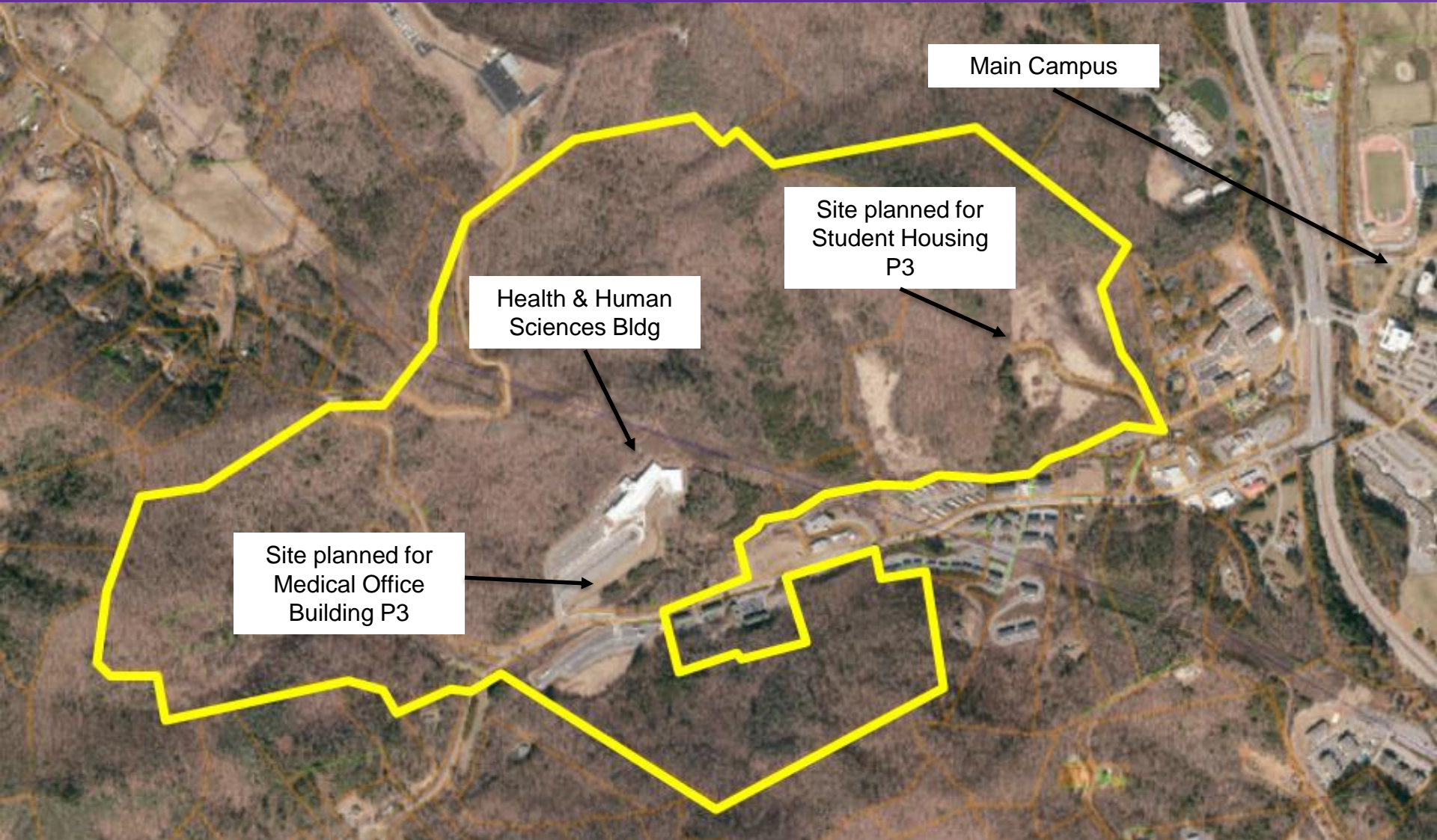
Overall Plan

(Less Cullowhee Mountain Site)



Existing Millennial Property

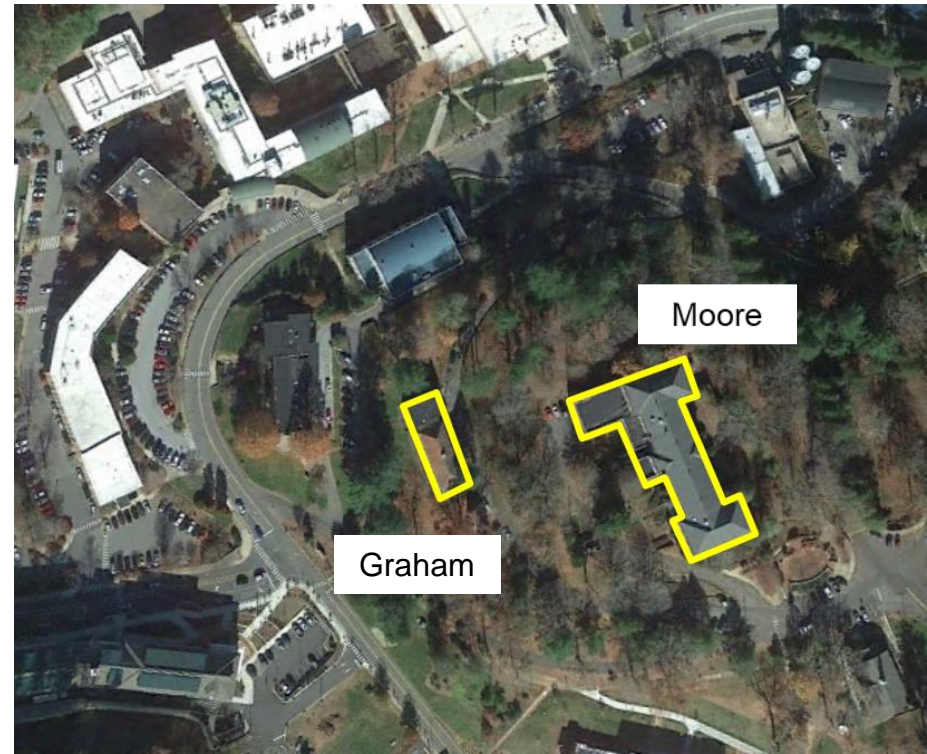
(West of Hwy 107)



Existing Millennial Property

(East of Hwy 107)

- Camp Building
- Graham Building (to be demolished)
- Moore Building



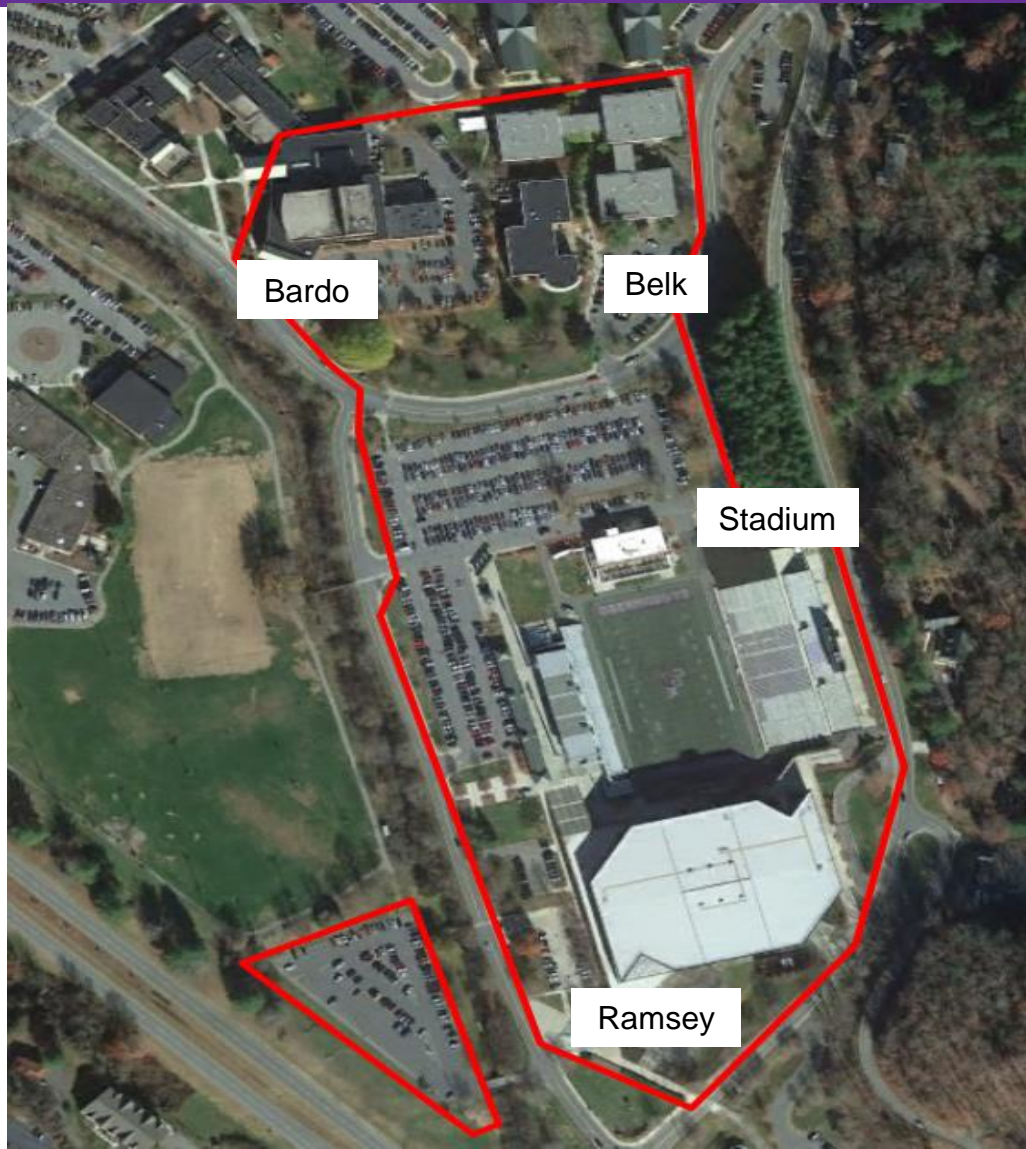
Proposed Millennial Property (Noble Hall)



Noble Hall

Proposed Millennial Property

(Stadium, RAC, Belk & Bardo)



Potential Millennial Initiatives:

**P3 Facilities Improvements,
Service Offerings, and
Technology Transfer**

Proposed Millennial Property

(Norton Road)



Potential Millennial
Initiative:

Student Housing P3

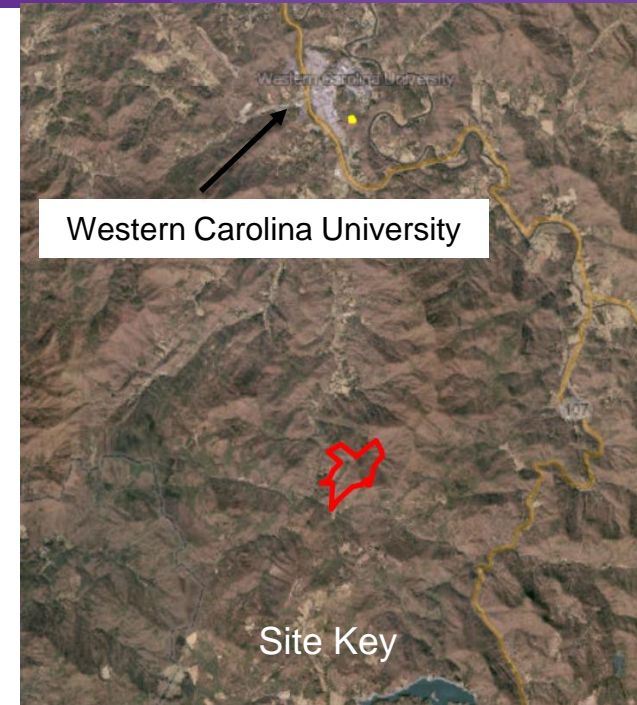
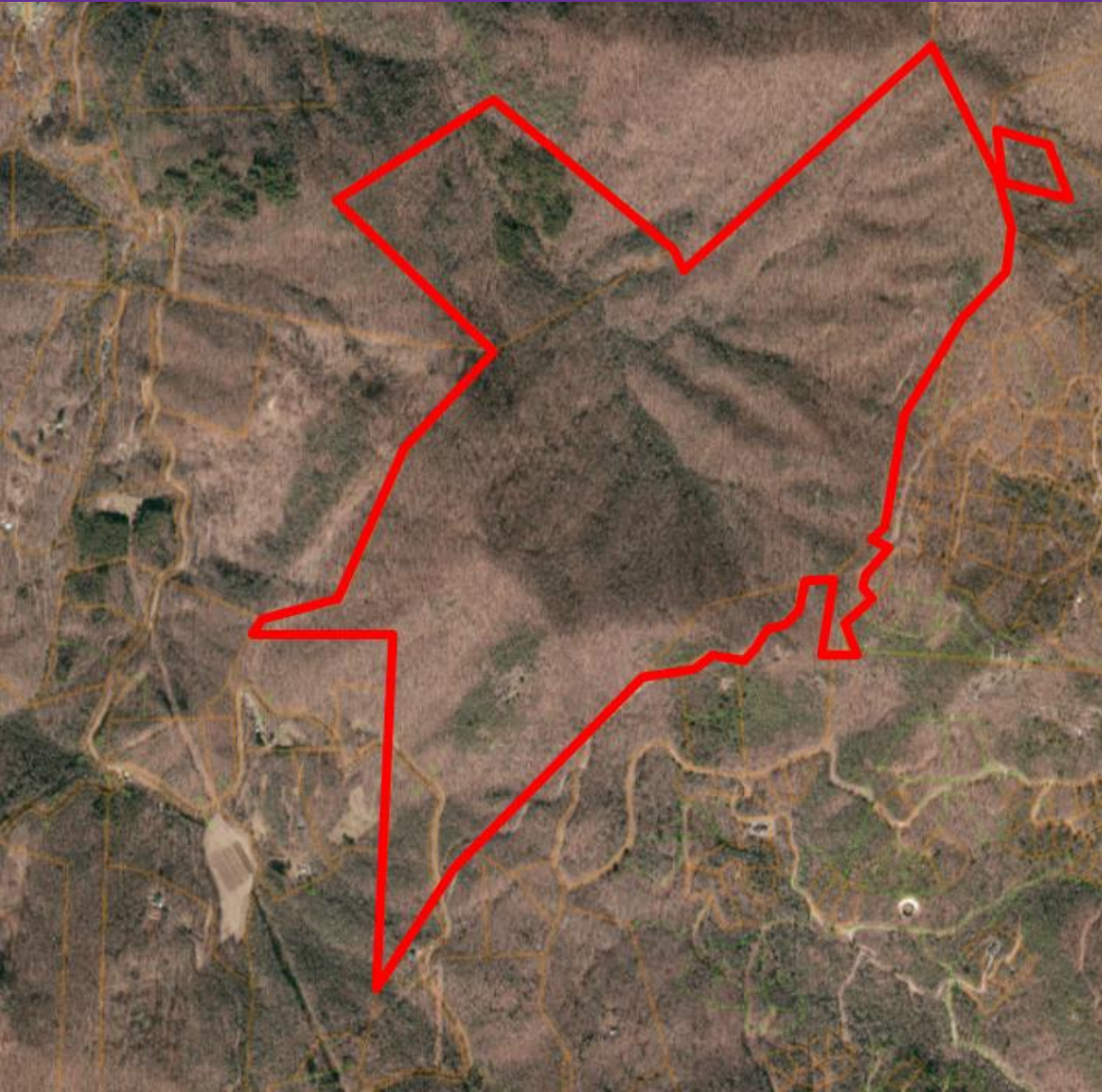
Proposed Millennial Property (Old Cullowhee)

Potential Millennial Initiative:

- **Dam Removal / Riverpark development**
- **Mixed Use Housing P3 Development**



Proposed Millennial Property (Cullowhee Mountain)



Planned Millennial Initiative:
Communications Tower

Proposed Millennial Property (Brown Mountain/Reservoir Ridge)



Planned Millennial
Initiative:

Communications Tower