



MEETING OF THE BOARD OF GOVERNORS
Committee on Public Affairs

September 7, 2017 at 4:00 p.m.
University of North Carolina General Administration
Center for School Leadership Development, Room 279
Chapel Hill, North Carolina

AGENDA

- A-1. [Approval of the Minutes of May 18, 2017](#)..... N. Leo Daughtry
- A-2. [Approval of the 2016-2017 Annual Report of the Committee on Public Affairs](#).. N. Leo Daughtry
- A-3. Responsibilities of the Committee on Public Affairs N. Leo Daughtry
- A-4. Communications Division Report Meredith Didier
 - a. Branding
- A-5. External Affairs Division Report..... Kevin Howell
 - a. Federal Relations Update Jonathan Kappler
 - b. State Relations Update Drew Moretz
- A-6. Adjourn N. Leo Daughtry

DRAFT MINUTES

May 18, 2017

University of North Carolina General Administration
Center for School Leadership Development, Board Room
Chapel Hill, North Carolina

This meeting of the Committee on Public Affairs was presided over by Chair David Powers. The following committee members, constituting a quorum, were also present in person: Pearl Burris-Floyd, Philip Byers, Hannah Gage, Thom Goolsby, Joe Knott, Marty Kotis, Mary Ann Maxwell, Robert Rippey, and Alex Mitchell. The following committee members were absent: Laura Wiley, James Holmes, Frank Grainger, Temple Sloan, Michael Williford, and Steven Long.

Chancellor participating was Harold Martin.

Staff members present included Kevin Howell, Drew Moretz, Kimrey Rhinehardt, and others from General Administration.

1. Call to Order and Approval of OPEN Session Minutes (Item A-1)

The Chair called the meeting to order at 3:00 p.m. on Thursday, May 18, 2017, and called for a motion to approve the open session minutes of March 2, 2017.

MOTION: Resolved, that the Committee on Public Affairs approve the open session minutes of of March 2, 2017, as distributed.

Motion: Joe Knott

Motion carried

2. Federal Relations Update (Item A-2)

Chair Powers invited Vice President Rhinehardt to provide an update on Federal Relations activities.

Vice President Rhinehardt highlighted the university's priorities in the context of the new presidential administration and congressional visions for the federal budget and policy initiatives. Vice President Rhinehardt also provided an overview of the portions of the omnibus federal budget legislation that impacts the university.

3. State Relations Update (Item A-3)

Chair Powers invited Vice President Moretz to provide an update on State Relations activities.

Vice President Moretz provided an overview of legislation in the General Assembly that impacts the university as well as expectations for timing of budget progress and adjournment of the legislative session. Chairman Powers also invited Vice President Knuffman to provide a brief review of the North Carolina Senate's budget proposal, which passed that chamber last week.

4. Other Business (Item A-4)

Chairman Powers noted the Governance Committee recently took action, and recommended to the full Board, to reduce the size of the Public Affairs Committee in the Board's code.

Marty Kotis moved to object to one sentence in the code change recently adopted by the Governance committee to reduce the size of the Public Affairs. The sentence dealt with the contact by Board members with legislators on university business and Mr. Kotis recommended removing the following sentence. *"Members of the Board of Governors shall advise the chair of the board and the chair of the Committee on Public Affairs of the substance of their communications and interactions with members of the General Assembly concerning University affairs."*

Motion: Marty Kotis

Motion carried

5. Adjourn (Item A-5)

There being no further business, the meeting adjourned at 4:14 p.m.

Motion: Alex Mitchell

Motion carried

Secretary

AGENDA ITEM

A-2. Annual Report of the Committee on Public Affairs N. Leo Daughtry

Situation: Each standing committee submits an annual report of its activities to the Board of Governors.

Background: Under the UNC Policy Manual, Section 302 E of *The Code*, “Each standing committee shall make a written report to the Board of Governors at least annually, reviewing the work of the committee during the preceding year.”

Assessment: The Annual Report on the activities of the Committee on Public Affairs for fiscal year 2016-17 is ready for review and submission.

Action: This item requires a vote by the Committee to accept the report for submission to the Board of Governors.

DUTIES AND MEMBERSHIP

The Committee on Public Affairs shall assist the President in maintaining a positive relationship with the Governor, the North Carolina General Assembly, the United States Congress, and other governmental entities which affect the ability of the University to carry out its mission. The committee will review all state and federal policy priorities of the University. This report summarizes the work of the Committee from July 2016 through June 2017.

The Committee was composed of the following Board members:

Ms. Pearl Burris-Floyd, Mr. Philip Byers, Mr. Thomas Goolsby, Mr. Frank Grainger, Mr. James Holmes, Mr. Joe Knott, Mr. Marty Kotis, Mr. Steve Long, Ms. Ann Maxwell, Mr. Alex Mitchell, Mr. David Powers, Mr. Robert Rippey, Mr. Temple Sloan, Mrs. Laura Wiley, and Mr. Michael Williford.

Mr. Powers served as Chair; Mr. Alex Mitchell served as Vice-Chair; and Ms. Burris-Floyd served as Secretary.

Chancellor Martin and Dr. Roper also served on the Committee.

ACTIONS

The Committee on Public Affairs met in five regular meetings between July 1, 2016 and June 30, 2017. During these five meetings the Committee discussed major bills in the NC General Assembly and in Congress. The Committee hosted guest speakers from the North Carolina General Assembly for dialogue and discussions about legislation and the UNC system strategic plan. In addition to the regular updates on state and federal legislative activity throughout the year during committee meetings, the Committee on Public Affairs approved the UNC Board of Governors Policy Agenda on March 2, 2017.