

AGENDA ITEM

C-2. Consideration of Targets R. Doyle Parrish

Situation: The Committee will establish necessary targets associated with goals and metrics.

Background: The Strategic Plan consists of five broad theme areas including: Access, Student Success, Affordability and Efficiency, Economic Impact and Community Engagement, and Excellent and Diverse Institutions. After several months of committee work, draft definitions, goals, and metrics were developed.

The next step is to establish targets. The following provides background information to aid in the decision making process.

Assessment: The Committee is to review information relevant to their goals and metrics to set targets for each.

Action: This item is for discussion and approval by informal vote.

Excellent & Diverse Institutions Consideration of Targets

Goal #1: Areas of Distinction

Background

Areas and targets will vary and hence be negotiable by institution. Anticipated activities at each institution are likely to include, but are not limited to, consideration of:

- mission statement;
- academic program portfolio;
- evidence-based academic strengths;
- human resource and capital capacity;
- contribution to and distinctiveness within system; and
- reasonable comparisons with which to gauge excellence and achievement.

Recommendation

August 2017 is recommended as a reasonable date by which to expect institutions to have defined an area of distinction (including baseline, data, metrics, and target).

Goal #2: Human Capital

Background

To develop an implementation plan, anticipated activities are likely to include, but are not limited to, consideration of:

- desired standard measures for engagement and retention;
- availability of products or tools to capture desired measures;
- technological , policy and procedural capacities for data collection; and
- length of initial implementation and testing of a solution.

Recommendation

March 2017 is recommended as a reasonable date by which to create the implementation plan.