

## AGENDA ITEM

May 26, 2016

3. Global Certificate Initiative Update ..... Leslie Boney

**Situation:** Report on UNC Global Certificate Initiative.

**Background:** The International Programs subcommittee of the Committee on Educational Planning, Policies and Programs recommended in May 2015 that UNC institutions explore strategies to increase the number of students graduating with a set of courses and experiences that would result in their being more globally ready upon graduation. The subcommittee requested a report back on progress in May 2016.

**Assessment:** All 16 four-year institutions sent delegations to the September 2015 Global Certificate Workshop. Following the workshop, 14 received small planning grants and held a series of meetings to discuss how to start or expand global certificate programs on campus. Of those, 12 have strategies to launch new or expanded global certificate or program efforts during the 2016-2017 academic year, with two more campuses still in discussion about when and how to launch. The number of students graduating annually from UNC institutions will quadruple, from about 55 now to at least 220.

**Action:** This item is for information only.

## **Board of Governors Global Certificate Initiative**

In May, 2015, the International Programs subcommittee of the UNC Board of Governors Committee on Educational Planning, Policy and Programs recommended that UNC institutions actively explore ways to start or expand certificate programs that would recognize student participation in courses, co-curricular activities and/or study abroad experiences that support a campus-identified set of knowledge and competence relevant to global learning.

In September 2015, teams from all UNC system four-year campuses participated in a planning workshop to discuss what global certificate programs might include and how to jumpstart or expand such programs. Following the workshop, 15 campuses received small implementation grants.

Five institutions - Appalachian State, East Carolina, NCA&T State, NC State and UNC Greensboro – have existing programs that permit students to receive recognition or credentialing for their work on global topics. Their work following the workshop was to explore ways to expand student participation.

The other nine participating institutions – Elizabeth City State, Fayetteville State, NC Central, UNC-Chapel Hill, UNC Charlotte, UNC Pembroke, UNC Wilmington, Western Carolina, and Winston-Salem State – did not previously have global certificates. Their work following the workshop was to build momentum to start such a program, determine what requirements might be, and plan a process to launch it. UNC Asheville and UNC School of the Arts did not participate.

### **Summary and outcomes (see campus-by-campus information next pages):**

- Discussions about global certificates trigger important conversations on campus between international and curricular offices on campus, to reach agreement on what “global preparedness” means and how to work together to achieve it. Several campuses already have “global preparedness” as part of their Quality Enhancement Plans.
- Elements included for the “certificate” on a majority of campuses include 1) courses -- taking a certain number of global-facing courses; 2) experience -- study abroad or deep experience working with students from other cultures; 3) service -- service and volunteer projects on campus to get students in contact with other cultures; and 4) some sort of portfolio or final project reflecting learning
- Most campuses plan to launch their new or expanded efforts in Fall, 2016. Future goals would bring the number of students achieving the recognition annually from about 55 students a year currently to more than 220 students a year.
- Eight campuses plan to offer a physical “certificate.” Other forms of recognition include notation on transcript, ceremonies and visual recognition at graduation such as a special badge or sash.
- Typical “expansion” strategies involve more face-to-face marketing of the programs, by students, faculty and staff, supplemented by electronic outreach via email and social media.
- UNC General Administration will encourage campuses to actively share ideas and learning on global certificate recruitment and attainment through regular meetings of the University Council on International Programs (UCIP).

### UNC Campus Global Certificate Status Summary

Campus	Current # of certificate graduates /year	Target future # of certificate graduates /year	How would it be recognized?	Marketing strategies	Lead on campus	Launch/ relaunch	Elements (Language , Study Abroad, Courses, Service, Portfolio)	Notes
<b>Current programs</b>								
ASU	7	20-30	Certificate, sash	Brochures, posters, one-to-one, emails	Joseph Gonzalez	Fall 2016	L, A, C, S, P	"Global Connections" started 2011
ECU	1	5	Transcript	Recognition ceremony, poster, flyers	Marie Olson Lounsbery	Fall 2016	L, C, S, internship	"Global Understanding Certificate" began 2005
NCATSU	5	30	Certificate, sash, awards ceremony	Freshman orientation, focus groups, study abroad	Loreatha Graves and J. Fred Humphrey	Fall 2016	A, C, portfolio	"Global Studies Certificate Program" started 2003
NCSU	29	30-50	Transcript	Classroom presentation s, social media, target study abroad students	Ingrid Schmidt and Barbara Kirby	Fall 2016	L, A, C, S, final project	"Global Perspectives Certificate" started 2003
UNCG	13	17	Transcript	TBD	Nell Pynes	Spring 2016	Co-curricular, e-portfolio	"Global Leadership Program" started 2003
<b>New programs</b>								
ECSU	NA	3	Certificate	Poster, class presentation s, market to alumni	Glenn Bowman	Fall 2016	L or C, A, Journal, essay or presentation	"Global Studies Certificate Program" approved 4/16 by university curriculum committee
FSU	NA	TBD	Certificate, transcript	Through Office of Int'l. Education at campus events	Alison Van Nyhuis	Fall 2016	L or C, A, Capstone	"Global Studies Certificate" approved 4/16

NCCU	NA	17	Certificate, transcript	First year seminar, faculty, office of int'l affairs, flyers, posters	Olivia Metzger Jones	Fall 2016	A, C, capstone, internship	"Global Citizens Certificate"
UNCC	NA	25	Certificate, Transcript	Traditional campus outreach, social media, recruiting & recognition events	Christina Sanchez	Fall 2017	A, C, P.	"Global Certificate Program"
UNC-CH	NA	Original Cohort target is 25	Transcript and special graduation recognition	Target nontraditional students but open to all	Dan Thornton	Spring 2017	L, major or minor, A or internship s, service, project or portfolio	"Global Engagement Scholars Program" – <i>note</i> would be a "program" not a "certificate"
UNCP	NA	10	Credential	Email, flyers, brochures, open house	Kevin Freeman	Spring 2016	C, A or intercultural	"Global Engagement Certificate Program"
UNCW	NA/ 4	45	Certificate, transcript	Through curricular courses, admissions, campus events	Herb Berg and Aswani Volety	Fall 2016	L, A or internship or service learning, C, capstone	Small "Honors Global Citizen Recognition" began 2011; new "UNCW Global Certificate Program"
WCU	NA	TBD	TBD	TBD	Ling LeBeau	TBD	TBD	Concern about "credential creep" - expect decision by 8/16
WSSU	NA	NA	Minor or Certificate	TBD	Joti Sekhon	Started planning Spring 2016	C, capstone	Interdisciplinary program, part of curriculum redesign, especially in World Languages and Cultures