

Board of Governors Meeting

April 27, 2016

Chapel Hill, NC

The Board of Governors met in a special session on April 27, 2016 in the Board Room at the Spangler Center, Chapel Hill. Chairman Bissette called the meeting to order 1:30 p.m. He welcomed the many trustees and guests from East Carolina University who were present. The meeting was livestreamed.

ROLL CALL

Secretary Perry called the roll. The following members were present:

Roger H. Aiken <i>(by phone)</i>	Ann Maxwell <i>(by phone)</i>
W. Louis Bissette, Jr. <i>(by phone)</i>	J. Alex Mitchell
Pearl Burris-Floyd <i>(by phone)</i>	W.G. Champion Mitchell <i>(by phone)</i>
C. Philip Byers <i>(by phone)</i>	Anna S. Nelson <i>(by phone)</i>
Hannah D. Gage <i>(by phone)</i>	R. Doyle Parrish
Thomas C. Goolsby	Joan Templeton Perry
H. Frank Grainger	David M. Powers
Henry W. Hinton	Robert S. Rippy
James L. Holmes, Jr. <i>(by phone)</i>	O. Temple Sloan III <i>(by phone)</i>
Rodney E. Hood <i>(by phone)</i>	Harry L. Smith, Jr. <i>(by phone)</i>
Zack H. King <i>(by phone)</i>	J. Craig Souza
Joe T. Knott	G.A. Sywassink <i>(by phone)</i>
W. Marty Kotis III <i>(by phone)</i>	William A. Webb
Steven B. Long	Laura I. Wiley <i>(by phone)</i>
Joan G. MacNeill <i>(by phone)</i>	

The following members were absent:

Walter C. Davenport	Therence O. Pickett
Scott K. Lampe	Michael L. Williford

STATE ETHICS ACT

Chairman Bissette stated that under the State Ethics Act, members have a duty to avoid conflicts of interest and appearances of conflicts. Chairman asked the members to declare if they had any conflicts. There were none.

Secretary Perry moved that the Board go into closed session to prevent the disclosure of information that is privileged or confidential pursuant to the law of this State or of the United States, or

not considered a public record within the meaning of Chapter 132 of the General Statutes; establish or instruct staff or agents concerning the negotiations of the amount of compensation or other terms of an employment contract; consider the qualifications, competence, performance, or condition of appointment of a public officer or employee or prospective public officer or employee pursuant to Chapter 143-318.11(a)(1), (5) and (6) of the North Carolina General Statutes.

The motion was duly seconded, and the Board voted to convene in closed session. The Board went into closed session at 1:35 p.m. and returned to open session at 2:10 p.m.

APPOINTMENT OF UNC-TV DIRECTOR AND GENERAL MANAGER

Chairman Bissette recognized President Spellings. President Spellings reported on the vacancy of a Director and General Manager at the UNC Center for Public Television (UNC-TV). She recalled that after 20 years of service, Mr. Tom Howe retired from the position in 2014. President Spellings thanked Gail Zimmerman, who served as interim director and general manager since February 2014. She also thanked the members who served on the search committee including Board members Frank Grainger, Henry Hinton, and Anna Nelson, as well as John Sherer, Director of UNC Press.

President Spellings announced the nomination of Mr. Brian Sickora, President and Chief Executive Officer at WSKG Public Media in Binghamton, New York as the next Director and General Manager at UNC-TV. President Spellings provided a brief summary of Mr. Sickora's credentials and experience.

On the recommendation from the President, Chairman Bissette asked if there was a motion to approve President Spellings' recommendation. Mr. Grainger moved the approval of President Spellings' recommendation and the nomination of Mr. Brian Sickora as the next Director and General Manager at UNC-TV. Mr. Goolsby seconded the motion. The motion carried.

ELECTION OF A CHANCELLOR

President Spellings offered her sincerest gratitude and thanks to Chancellor Steve Ballard for his truly remarkable leadership as chancellor at East Carolina University. She noted that Chancellor Ballard has served ECU since 2004 and that he has built a great legacy at the institution and throughout the entire region and community.

Next, she called on Mr. Steve Jones, Chair of the Board of Trustees and ECU and Chair of the Chancellor Search Committee, to provide a few remarks regarding the search process. Last fall, a search committee was formed. The search committee comprised of 15-members and included faculty, staff,

students, trustees and a member from the UNC Board of Governors, who served as a liaison. The committee held several regional public forums. Mr. Jones reported that Witt/Kieffer was hired to assist with the search and they served as a great partner. The search committee received 70 applications, 11 candidates were interviewed and five candidates were brought to campus.

President Spellings announced the nomination of Dr. Cecil P. Staton, Interim President, Valdosta State University and Vice Chancellor for Extended Education, University System of Georgia as the next chancellor of East Carolina University. She remarked that Dr. Staton brings to ECU a rare blend of leadership experience in higher education, the private sector and elected public office, as well as a practical understanding of how to bring diverse constituencies and organizations together to get things done. She provided a brief summary of Dr. Staton's background, credentials and experience. A native of Greenville, South Carolina, Dr. Staton has a bachelor's degree in religion from Furman University, master of theology and master of divinity degrees from Southeastern Baptist Theological Seminary in Wake Forest and a doctorate in Old Testament, Hebrew and ancient Near Eastern studies from the University of Oxford in England.

On the recommendation from the President, Chairman Bissette asked if there was a motion to approve President Spellings' recommendation. Mr. Hinton stated it was his distinct honor to move the approval of President Spellings' recommendation and nomination of Dr. Cecil P. Staton to be named the next chancellor at East Carolina University. Mr. Rippey seconded the motion. The motion carried.

President Spellings introduced Dr. Staton as the next Chancellor of East Carolina University. His term will begin on July 1, 2016. She invited him to make some remarks. For Dr. Staton's remarks, please see Appendix A.

There being no further business, Chairman Bissette made a motion to adjourn. Mr. Grainger moved and Mr. Powers properly seconded the motion. The meeting adjourned at 2:35 p.m.

Secretary

APPENDIX A

Remarks by Dr. Cecil P. Staton Chancellor-Elect - East Carolina University UNC Board of Governors Special Meeting April 27, 2016

Good afternoon. Catherine and I are enormously pleased to be here today. We are truly humbled by the trust that you have placed in us. We are grateful that our oldest son, Cecil III, is with us. He is a financial planner in Atlanta. And we regret our youngest son William, a sophomore at DePaul University in Chicago, cannot be here as he is in the midst of mid-term exams this week. We have a new favorite color as of today!

I am mindful of the fact that in coming to East Carolina University I will be standing upon the tall shoulders of those who have gone before, people like Chancellor Leo Jenkins who provided visionary leadership for 18 years, who fought for the medical school recognizing the impact it would have upon eastern North Carolina. And of course, I am grateful for the leadership of Chancellor Ballard over the last 12 years. We have much to be grateful for.

I must express my gratitude to President Spellings and the entire Board of Governors of the university system, and particularly our local board member Henry Hinton, who served as liaison to the search committee. I am grateful for the confidence you have placed in me.

I am also very indebted to all who served on your search committee, and participated in this process. Under the leadership of Chairman Steve Jones, this institution was well represented. The love for ECU I heard in their voices and saw in their eyes and upon their faces was contagious and certainly contributed to our willingness to consider this journey and to accept the invitation to unite with you in the noble cause of advancing the heritage of excellence that is reflected in every facet of East Carolina University.

These are certainly challenging times for public higher education, as we seek to deal with constrained state funding, increased state and federal regulations, the disruptive nature of technology, demographic changes, changes in health care, and growing, even fierce competition, just to name a few.

I am here today, however, because I am convinced that East Carolina University is in a unique position not only to persevere, but to thrive in the current climate of change. I became convinced through this process that ECU understands the necessity to be an innovative institution that always puts students first. This search experience has revealed to me a superlative faculty, a remarkable range of assets reflected in ECU's colleges and schools, a student centered staff, great athletic traditions, terrifically engaged and capable students, and wonderful community support for ECU, and most of all a commitment to excellence that was in evidence everywhere we turned during this search process.

You should know something about me. When I arrived at Furman University in the fall of 1976, I came from a family where my father fixed shoes for a living. He never finished high school. My mother, an incredibly smart lady, who will turn 80 next month, who still gets up and goes to work every day at a business she helped start in 1977, did not have the resources or tradition within her family that would allow her to get a college degree. But my parents sacrificed so that I could get an education. My journey included many wonderful professors who were mentors. It led me from Furman to two master's degrees and an opportunity to do my doctoral work in the lofty academic environment of the University of Oxford. That was quite an unexpected journey for a kid who grew up with a textile mill in the back yard.

My journey led to my being a faculty member, a university administrator, a time as CEO of private businesses, and to a decade-long tenure in the Georgia Senate where I was the chief cheerleader

for public higher education and chair of the committee, responsible for the \$2 billion annual investment Georgia taxpayers make in higher education. It led me to a leadership position at the University System of Georgia, a stint as president on one of that system's campuses, and today it brings me to the wonderful opportunity to join this fine university community as your next chancellor for ECU.

My life is a testament to the promise of America and to the power of higher education to change lives, families, communities, and even the world. I am proud to join you today in what is the grandest of enterprises—public higher education. I come to ECU with gratitude for the history and heritage of this institution that now intersects with my journey, accomplishments, and commitments. I want you to know that I am fully committed to ECU's mission of student success, public service, and regional transformation.

I am here today because I am convinced that ECU can and will provide leadership while responding to the challenges facing public higher education.

While the waters of change may be shifting beneath our feet, at ECU we will remain committed to finding the next generation of solutions. Or as Leo Jenkins used to say, "It's not what we build today—it's what we become tomorrow."

We are fortunate to have incredible resources at East Carolina that must be harnessed to transform our region of the state and beyond. At ECU we will prepare the teachers for our schools, the nurses, dentists, and physicians for our hospitals and communities, the business leaders who will advance our economy, and we will prepare educated citizens who will lead a competitive and prepared workforce.

We will embrace our mission to be a comprehensive public research university while aspiring to be an innovative world-class institution. We will measure our success not as others do who boast about how many students they turn away. Rather we will measure our success by the students we include and embrace, and by how well they fulfill their dreams and succeed. We will pursue a growing research and discovery agenda that benefits the public good; and we will assume fundamental responsibility for the economic, social, and cultural vitality, as well as the health and well-being of the community and region we serve. And we will embrace our student athletes and encourage them as they achieve excellence both in the classroom and on the field of competition.

I am confident that if we embrace those commitments, the future of ECU is secured and our potential impact for good is unlimited.

Thank you for this wonderful opportunity. Catherine and I are so very proud to join the Pirate Nation and to labor with you at this incredible university! Go Pirates!

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