

AGENDA ITEM

3. Next Phase of Strategic Planning Process Champ Mitchell

Situation: The current UNC System Strategic Plan was adopted by the Board of Governors in early 2013. The President, in collaboration with the Board and other important stakeholders of the University, is interested in updating this five-year plan.

Background: The existing plan involved certain campus and business stakeholders and was developed in a very compact time frame. There have been significant deficiencies with the current plan; it is far more tactical than strategic and has not rallied key constituencies around the most critical issues facing the system. It has received minimal financial support from the General Assembly.

Assessment: There is a need to identify a set of strategic goals to guide the work. During the recent Boston Consultant Group interviews with all Board members, university chancellors, and other stakeholders, five key priority areas emerged to provide guidance: (1) Access, (2) Affordability and Efficiency, (3) Student Success, (4) Economic Impact, and (5) Excellent and Diverse Institutions. There is broad agreement around these priority areas, and it is recommended that we leverage them to anchor a new, more efficient, and inclusive strategic planning process.

Attached is a proposed resolution outlining the process for developing the University's new Strategic Plan as well as a Charter describing the duties and responsibilities of the Strategic Planning Committee.

Action: This item requires a vote by the Committee, with full Board vote.



RESOLUTION ON NEW STRATEGIC PLAN

WHEREAS, the current strategic plan of the University of North Carolina (the “University”) entitled, “Our Time Our Future,” was adopted in early 2013 and is required by policy to be revised and updated;

WHEREAS, the revised strategic plan (the “Plan”) needs to focus on a limited number of achievable priorities and specific implementing actions organized around the key areas of affordability and efficiency, access to higher education opportunity, student success, positive economic impact, and enhancing the excellence and diversity of the University and its constituent institutions (collectively the “Key Areas”);

WHEREAS, it is essential that the entire University Board of Governors (the “Board”), the President of the University (the “President”), the Chancellors of the constituent institutions of the University (collectively the “Chancellors”), and other key constituencies be involved in the development of the Plan;

NOW, THEREFORE, BE IT RESOLVED, that the current Strategic Directions Committee is renamed the Strategic Planning Committee (the “Committee”) whose chairman and members are as appointed by the Chairman of the Board of Governors and which has the duties and responsibilities set forth in the attached Exhibit A, which is incorporated herein and made a part hereof by reference; and

FURTHER RESOLVED, that the Committee in coordination with the President shall approve and publish a work plan with timeline for the completion of the Plan with a target date of completion no later than December 15, 2016, and which allocates to each currently existing committee of the Board the responsibility for proposing within one Key Area the priorities and specific implementing actions with deadlines for that Key Area. The President shall designate one or more Chancellor(s) and such other persons as she deems advisable to serve with each of the Committees in satisfying that Committee’s responsibilities hereunder.

BE IT SO RESOLVED.

_____, 2016

**APPROVED BY THE BOARD OF GOVERNORS OF
THE UNIVERSITY OF NORTH CAROLINA**

By: _____
Ann Lemmon
Secretary of the University (Seal)

CHARTER OF THE STRATEGIC PLANNING COMMITTEE

The Strategic Planning Committee (the “Committee”) shall be a Special Committee of the Board of Governors (the “Board”) of the University of North Carolina (the “University”). It shall be composed of a chairperson, vice-chairperson, and secretary along with such additional members as are appointed by the Chairman of the Board.

The duties and responsibilities of the Committee shall be:

- In coordination with the President of the University (the “President”), set a strategic planning process that includes input from chancellors, senior academic officers, faculty, staff, students, and other key constituencies and stakeholders;
- Adopt and publish a work plan that is developed with the President and in consultation with the officers of the Board, the chairpersons of the Board’s committees (the “Committees”), and chancellors of constituent institutions. The work plan so adopted shall contain processes for receiving input from each member of the Board and shall assign to each Committee responsibility for drafting and submitting a set of priorities and implementing actions that addresses one of the Key Areas as such Key Areas have been defined and approved by the Board;
- With the President, coordinate the work of the Committees and prepare a single Strategic Plan document (the “Plan”) that is drawn from the work of the Committees and will be submitted to the Board for its approval; and
- Provide such other consultation and assistance as is requested by either the Chairman of the Board or the President.

Once the Plan is approved by the Board, the Committee shall monitor the progress on the achievement of its priorities and implementing actions.