

7e - Winston-Salem State University Mission Statement.....Courtney Thornton

**Situation:** Winston-Salem State University requests approval of a revised mission statement.

**Background:** As part of a recent strategic planning effort, WSSU revisited its mission statement. The recommended changes emphasize the liberal arts mission of WSSU and simplify the language describing graduate program offerings. The WSSU Board of Trustees approved the revised mission statement on December 11, 2015.

**Assessment:** Approval of the mission statement is recommended.

**Action:** This item requires a vote.

## **Request for Approval of Mission Statement Winston-Salem State University**

Winston-Salem State University's mission statement currently reads:

Preparing diverse students for success in the 21st Century, Winston-Salem State University offers quality baccalaureate and master's level programs and three doctorates. Students are engaged in active and experiential learning and have access to education through flexible delivery modes. The university is dedicated to the development of students through excellence in teaching, scholarship, and service. As a comprehensive, historically Black constituent institution of the University of North Carolina, Winston-Salem State University contributes to the social, cultural, intellectual, and economic growth of the region, North Carolina and beyond.

Approved by UNC Board of Governors, February 21, 2014

On December 11, 2015, the Winston-Salem State University Board of Trustees voted to approve the following proposed mission statement:

Winston-Salem State University is a comprehensive, historically Black university offering innovative undergraduate programs and exceptional graduate programs grounded in the tradition of liberal education. Students engage in active and experiential learning offered through flexible delivery modes. The university is dedicated to the holistic development of students by faculty dedicated to excellence in teaching, research, and service. As a constituent institution of the University of North Carolina, Winston-Salem State University contributes to the social, cultural, intellectual and economic growth of North Carolina, the region, and beyond.

Recommendation: It is recommended that the Board of Governors approve the proposed mission statement for Winston-Salem State University.