

## **COMMITTEE ON EDUCATIONAL PLANNING, POLICIES, AND PROGRAMS**

Draft Minutes: May 21, 2015 (427<sup>th</sup> meeting)  
Spangler Center – Executive Conference Room

**Members Present:** Ann Goodnight, Steven Long, Ann Maxwell, Hari Nath, Joan Perry, Craig Souza, Dick Taylor

**Members Absent:** Rodney Hood, Anna Nelson, Doyle Parrish

**Chancellor Support / Ex Officio Members Present:** Stan Aeschleman (Sheri Everts), Harold Martin, Randy Woodson / Stephen Leonard, Alex Parker

**Others Present:** Johnson Akinleye, Warwick Arden, Leslie Boney, Christopher Brown, Alisa Chapman, Bonnie Derr, Karrie Dixon, Eric Fotheringham, Tracey Ford, Tim Gallimore, Jeff Garland, Junius Gonzalez, Lori Gonzales, Chuck Gross, Kate Henz, Erin Hopper, Phyllis Horns, Stacey Franklin Jones, Devan Lallas, Duane Larick, Zoe Locklear, Joan Lorden, Bill McDiarmid, Madi Rivers, Tenita Philyaw-Rogers, Terrence Scarborough, Michelle Soler, Cody Thompson, Dorian Thompson, Courtney Thornton, Tiffany Watts, Jane Worsham

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1. Chairman Souza called the meeting to order at 9:00 a.m. in the Executive Conference Room of the Spangler Center.

2. *There being no corrections or additions to the minutes of the April 9, 2015 meeting, it was moved by Ms. Goodnight and seconded by Ms. Maxwell that the minutes be approved as presented. Motion carried.*

3. The Committee opened its meeting by hearing presentations from two Elizabeth City State University students. Chancellor Stacey Franklin Jones made introductions and the students spoke on their various research experiences.

4. The following item was an Administrative Action Item (*consent agenda*)

Licensure

*Request for approval of licensure for the following degree program:*

South University has applied for regular licensure to offer the following additional degree program at its High Point campus:

- Doctor of Business Administration (D.B.A.)

5. UNC Degree Program Proposals

*Request for authorization to establish the following degree program:*

- Master of Arts in Educational Innovation, Technology and Entrepreneurship at UNC Chapel Hill

*After discussion, it was moved by Mr. Nath and seconded by Ms. Goodnight that the above master's degree program be submitted to the Board for approval to establish. Motion carried.*

*Request for authorization to discontinue the following degree programs (not part of low productivity):*

- Bachelor of Arts in Appalachian Studies at Appalachian State University
- Bachelor of Science in Business Education at Appalachian State University
- Bachelor of Science in Child Development: Birth-Kindergarten at Appalachian State University
- Bachelor of Science in Health Education, Secondary Education at Appalachian State University
- Bachelor of Science in Hispanic Studies at East Carolina University
- Master of Science in Oral and Maxillofacial Surgery at UNC-Chapel Hill

- Master of Science in School Counseling at UNC Greensboro
- Master of Science in Student Development in Higher Education at UNC Greensboro
- Specialist in Education in School Counseling at UNC Greensboro
- Specialist in Education in Student Development in Higher Education at UNC Greensboro
- Doctor in Education in School Counseling at UNC Greensboro
- Doctor in Education in Student Development in Higher Education at UNC Greensboro
- Doctor in Education in Community Counseling at UNC Greensboro

*After discussion, it was moved by Ms. Maxwell and seconded by Ms. Goodnight that the above degree programs be submitted to the Board for approval of discontinuation. Motion carried.*

#### 6. Academic Program Productivity Report

Dr. Junius Gonzales gave an in-depth report of the 2014 Academic Degree Program Productivity Review. This review is the tenth biennial review of programs with low enrollments conducted by UNC GA and the UNC constituent institutions. Our guidelines for monitoring low productive programs are among the highest in the country and the 2014 review process added additional elements of UNC-GA involvement that improved the review process by the campuses.

A more rigorous process in 2014 resulted in these findings: 221 of 1,889 (12%) active programs identified as producing lower than expected; of these 221 programs, 46 were subject to discontinuation.

*Request for authorization to discontinue the following baccalaureate degree programs:*

- Bachelor of Science in Family and Consumer Sciences, Secondary Education at Appalachian State University
- Bachelor of Science in Technology Education at Appalachian State University
- Bachelor of Science in Special Education, General Curriculum at Elizabeth City State University
- Bachelor of Science in Middle Grades Education at Elizabeth City State University
- Bachelor of Arts in English, Secondary Education at Elizabeth City State University
- Bachelor of Arts in Political Science at Elizabeth City State University
- Bachelor of Science in French K-12 at East Carolina University
- Bachelor of Science in German K-12 at East Carolina University
- Bachelor of Science in Hispanic Studies Education at East Carolina University
- Bachelor of Arts in German at East Carolina University
- Bachelor of Arts in French at East Carolina University
- Bachelor of Science in Public History at East Carolina University
- Bachelor of Science in Art Education at Fayetteville State University
- Bachelor of Science in Music Education at Fayetteville State University
- Bachelor of Science in Biotechnology at Fayetteville State University
- Bachelor of Science in Comprehensive Science Education at North Carolina A&T State University
- Bachelor of Arts in Theatre at North Carolina Central University
- Bachelor of Arts in Jazz at North Carolina Central University
- Bachelor of Arts in Africana Studies at North Carolina State University
- Bachelor of Arts in Women's and Gender Studies at North Carolina State University
- Bachelor of Science in Business and Marketing Education at North Carolina State University
- Bachelor of Science in Human Biology at the University of North Carolina at Chapel Hill
- Bachelor of Arts in Child and Family Development at the University of North Carolina at Charlotte
- Bachelor of Science in Mathematics, Secondary Education at the University of North Carolina at Greensboro
- Bachelor of Arts in Mathematics, Secondary Education at the University of North Carolina at Greensboro
- Bachelor of Science in Economics, Secondary Education at the University of North Carolina at Greensboro
- Bachelor of Arts in Biology, Secondary Education at the University of North Carolina at Greensboro
- Bachelor of Science in Biology, Secondary Education at the University of North Carolina at Greensboro
- Bachelor of Music in Composition at the University of North Carolina at Greensboro
- Bachelor of Arts in Physical Education and Health at the University of North Carolina at Wilmington
- Bachelor of Music in Music Performance University of North Carolina at Wilmington
- Bachelor of Science in Health Information Administration at Western Carolina University
- Bachelor of Science in Biotechnology at Winston-Salem State University

*Request for authorization to discontinue the following master's degree programs:*

- Master of Arts in Mathematics , Education at Appalachian State University
- Master of Arts in Education in Special Education, Intellectual Disabilities at East Carolina University
- Master of Science in Vocational Education at East Carolina University
- Master of Science in Physical Education at North Carolina A&T State University
- Master of Education in Special Education, Adapted Curriculum at the University of North Carolina at Charlotte
- Master of Arts in English Education at the University of North Carolina at Charlotte
- Master of Arts in Mathematics Education at the University of North Carolina at Charlotte
- Master of Education in Latin Education at the University of North Carolina at Greensboro
- Master of Science in Biochemistry at the University of North Carolina at Greensboro
- Master of Fine Arts in Film Music Composition at the University of North Carolina School of the Arts
- Master of Education in Elementary Education at Winston-Salem State University
- Master of Arts in Teaching English as a Second Language and Linguistics at Winston-Salem State University

*Request for authorization to discontinue the following doctoral degree program:*

- Doctor of Philosophy in Physiology at North Carolina State University

*After discussion, it was moved by Ms. Maxwell and seconded by Mr. Nath that the 2014 Academic Degree Program Productivity Review be accepted, and as a result of the study the above bachelors (33) master's (12) and doctoral (1) programs be presented to the Board of Governors for approval to discontinue. Motion carried.*

## 7. Consolidation of Degree Programs

Two campuses requested authorization to consolidate certain undergraduate degree programs into single “umbrella” degree programs. In both cases, consolidation will allow students more curricular flexibility and reduce administrative requirements.

East Carolina University requested authorization to consolidate individual language programs, and teacher education programs in the languages, into a single degree program titled Foreign Languages and Literatures (16.0101). The program will house several concentrations (French, German, etc.):

- B.A. in French (16.0901)
- B.S. in French (13.1325, French Language Teacher Education)
- B.A. in German (16.0501)
- B.S. in German (13.1326, German Language Teacher Education)
- B.A. in Hispanic Studies (16.0905)
- B.S. in Hispanic Studies (13.1330, Spanish Language Teacher Education)

Appalachian State University requested authorization to consolidate three programs in career and technical education into a single B.S. in Career and Technical Education (13.1299) degree program. The consolidated program will house concentrations in the areas shown below:

- B.S. in Business Education (13.1303)
- B.S. in Family and Consumer Sciences, Secondary Education (13.1308)
- B.S. in Technology Education (13.1309)

*After discussion, it was moved by Ann Maxwell and seconded by Ann Goodnight that the consolidated B.A. in Foreign Languages and Literatures (16.0101) degree program at East Carolina University and the consolidated B.S. in Career and Technical Education (13.1299) degree program at Appalachian State University be submitted to the Board for approval. Motion carried.*

## 8. International Subcommittee Report

The subcommittee, Ann Maxwell (chair), Hari Nath and Rodney Hood, were asked to review and make recommendations on key items to move forward out of the “Global Connections” report that had been presented at the November meeting. The committee makes four recommendations:

- 1) To pause in implementing the recommendation of Our Time Our Future that UNC develop system wide strategies for engagement with China, India, Brazil, Mexico and Africa, limiting that work for now to strategies in China and India;

- 2) UNCGA will conference with UNC campuses on assisting campuses in expanding global certificate programs;
- 3) UNCGA will explore with UNC campuses on developing a shared service approach to international student recruitment; and
- 4) UNC shall endorse efforts by the Center for International Understanding to work with a variety of partners to develop a statewide strategic plan for internationalization.

*After discussion, it was moved by Ann Goodnight and seconded by Steve Long that the final report and recommendations of the International Subcommittee be accepted and submitted to the Board. Motion carried.*

#### 9. Advising Subcommittee Update

Dr. Joan Perry gave an update from the Advising Subcommittee meeting held on Wednesday, May 20th. The committee goal is to put together committees on each campus to obtain campus understanding. They will make use of surveys and face-to-face meetings to determine what we are doing well and what we need to improve. They will conclude by bringing forward recommendations.

#### 10. Teacher Quality Dashboard Demonstration

One of the BOG Recommendations on Teacher and School Leader Quality that came out of the Education Summit on January 27, 2015 is to ensure greater public accountability through the development of a UNC Teacher Quality Dashboard to monitor and measure the performance of UNC's fifteen nationally accredited teacher education programs. This dashboard has been developed in partnership with SAS and is hosted at SAS.

Alisa Chapman, Jeff Garland, Madi Rivers, and Tiffany Watts presented the unveiling (soft launch) and demonstrated the TQ Dashboard for the Planning Committee. It is a highly responsive living dashboard (continuous updates) with four key categories:

1. Recruitment & Selection
2. Education Preparation
3. Performance and Employment
4. University-School Partnerships

The web address is: **[TQdashboard.northcarolina.edu](http://TQdashboard.northcarolina.edu)**

Chairman Souza adjourned the meeting at 10:45 a.m.