

## **COMMITTEE ON EDUCATIONAL PLANNING, POLICIES, AND PROGRAMS**

Draft Minutes: December 4, 2014 (423<sup>rd</sup> meeting)  
Spangler Center – Executive Conference Room

**Members Present:** Ann Goodnight, Rodney Hood, Steven Long, Ann Maxwell, Anna Nelson, Doyle Parrish, Joan Perry, Craig Souza, Dick Taylor

**Members Absent:** Hari Nath

**Chancellor Support / Ex Officio Members Present:** Sheri Everts, Harold Martin, Randy Woodson / Stephen Leonard, Alex Parker

**Other Board Members Present:** John Fennebresque, George Sywassnick

**Others Present:** Johnson Akinleye, Yolanda Anderson, Warwick Arden, John Bang, Ann Marie Beall, Wesley Beddard, David Belcher, Devan Lallas, Leslie Boney, Christopher Brown, Kyle Carter, Alisa Chapman, Joanna Cleveland, Bonnie Derr, Karrie Dixon, Kevin FitzGerald, Tracey Ford, Eric Fotheringham, Tim Gallimore, Lori Gonzalez, Robert Gotwals, Eric Gukian, Kate Henz, Phyllis Horns, Scott Jenkins, Jonathan Kappler, Duane Larick, Drew Moretz, Warren Newton, Matthew Rascoff, J. Todd Roberts, Terrence Scarborough, Katharine Stewart, Cody Thompson, Dorian Thompson, Courtney Thornton, Inez Tuck, Frederick Van Sant, Sierra Shell, Jenny Wang, Steve Warshaw, Joseph Whitehead, Carlton Wilson, Joni Worthington

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Chairman Souza called the meeting to order at 10:00 a.m. in the in the Executive Conference Room at Spangler Center in Chapel Hill, North Carolina.

*There being no corrections or additions to the minutes of the October 23, 2014 meeting, it was moved by Ms. Goodnight and seconded by Mr. Taylor that the minutes be approved as presented. Motion carried.*

Vice Chancellor for Academic Affairs Steve Warshaw introduced Jenny Wang, a senior student who presented a summary of her project “Fully Automated Computational Brain Image Segmentation for Cross-Modality Analysis of Neurodegenerative Diseases.” She was accompanied by her faculty mentor, Bob Gotwals.

Administrative Action Items (*consent agenda items*)

### Licensure

*Request for approval of licensure for the following degree programs:*

Strayer University has applied for a regular license to offer the following additional degree programs at Strayer’s nine locations in North Carolina (Greensboro, Huntersville, North Charlotte, South Charlotte, North Raleigh, South Raleigh, Research Triangle Park, and at Verizon Wireless call centers in Wilmington and Charlotte):

- Master of Science in Management (MSM)
- Master of Science in Human Resource Management (MSHRM)

South University has applied for a regular license to offer the following additional degree programs at South University's campus in High Point:

- Associate of Science (AS) in Allied Health Science
- Associate of Science (AS) in Occupational Therapy Assistant
- Master of Public Health (MPH)
- Master of Science in Nursing (MSN) (in five concentration areas)
- Post Graduate Certificate (in five Nursing concentration areas)

University of South Alabama has applied for a regular license to offer the following degree programs online in North Carolina:

- RN-to-BSN (Registered Nurse to Bachelor of Science in Nursing)
- Master of Science in Nursing (MSN) (in thirteen concentration areas)

Mount Eagle University has applied for an interim permit to offer the following degree programs online in North Carolina:

- Associate of Health Sciences (AHSc)
- Bachelor of Health Sciences (BHSc)

#### UNC Degree Program Proposals

*Request for authorization to establish the following baccalaureate degree program:*

- Bachelor of Science in Environmental and Geographic Sciences at North Carolina Central University

*After discussion, it was moved by Ms. Goodnight and seconded by Mr. Parrish that the above bachelor's degree program be submitted to the Board for approval to establish. Motion carried.*

The Committee heard a follow-up report from the October meeting on Graduates Entering Primary Care Careers given by Dr. Warren Newton. North Carolina, like many states, is experiencing a downward trend in the number of new physicians who elect to enter primary care and family medicine practice. As a result some communities, especially those in rural areas of the state, experience challenges with access to primary care providers. Dr. Newton provided additional context about these trends and shared how he is working with higher education as well as other interested groups to address the problem. He offered some ideas for addressing the serious shortages of various types of health professionals in rural parts of the State. The Committee agreed to continue exploring the needs and potential solutions in this area.

The SB761 Academic Credit for Military Training Report was presented by Dr. Katharine Stewart. The Board of Governors is required, per Senate Bill 761 of the 2013 Session of the General Assembly, to submit two reports in collaboration with the State Board of Community Colleges:

- A Plan to Implement a Uniform System of Granting Course Credits for Military Training to Students Enrolled in Constituent Institutions of the North Carolina Community College System and the University of North Carolina - Section 3 of Session Law 2014-67 (SB 761)
- Report on Job Development and Training Programs for Military Students Enrolled in North Carolina Community Colleges and Constituent Institutions of the University of North Carolina - Section 4 of Session Law 2014-67 (SB 761)

*After discussion, it was moved by Mr. Hood and seconded by Mr. Long that these reports and timelines be accepted as presented and submitted to the Board of Governors for approval and conveyance to the Joint Legislative Education Oversight Committee, the cochaIRS of the House Homeland Security, Military, and Veterans Affairs Committee, and the cochaIRS of the Legislative Research Commission Study Committee on Civilian Credit for Military Training. Motion carried.*

The NCA&T State University Nursing Program Report was given by Dr. Phyllis Horns and Dr. Katharine Stewart. A team was convened, chaired by Dr. Horns, as a result of the annual review of the performance of graduates of UNC system nursing programs and completed an in-depth review of the School of Nursing at North Carolina A&T State University, requested by the Board of Governors and the President.

The team met multiple times and completed a site visit to NC A&T's School of Nursing before finalizing its recommendations. The recommendations include specific actions with regard to the traditional BSN program based on graduates' performance on the NCLEX-RN licensing exam, as well as recommendations regarding enrollments in the accelerated BSN program and the RN-to-BSN program. Recommendations were also presented regarding potential cost-savings strategies to be considered by the School of Nursing at NC A&T State University, and regarding alignment of Board policy with other policies addressing performance of nursing education programs in the state. The Committee agreed with the recommendations regarding the degree programs at NC A&T and the importance of cost savings in the program. The Committee also agreed to take up consideration of the Board policy in the near future.

*After discussion, it was moved by Dr. Perry and seconded by Mr. Long that the NCA&T State University Nursing Program review team's findings and recommendations be accepted as presented for submission to the Board of Governors for their review and approval. Motion Passed*

Dr. Courtney Thornton reported on the Study on Establishment of New Optometry Schools. The budget passed by the N.C. General Assembly in August 2014 required the Board of Governors to evaluate the feasibility of establishing a school of optometry at one or more of eight designated constituent institutions. The report includes analyses by the Program on Health Workforce Research and Policy at the Cecil G. Sheps Center for Health Services Research and the Finance Office of UNC General Administration. The Committee made the decision that it was not feasible to establish a school of optometry at this time.

*Based on the evaluation of the report presented, it was moved by Dr. Perry and seconded by Mr. Long that the Study on Establishment of New Optometry Schools be submitted to the Board of Governors for conveyance to the Joint Legislative Education Oversight Committee, the Joint Legislative Oversight Committee on Health and Human Services, and the Fiscal Research Division with the recommendation not to establish a school of optometry at this time. Motion passed.*

The Committee heard the UNC Global Engagement Report presented by Mr. Leslie Boney. UNC must prepare students to compete in the global economy through global courses, study abroad, sponsored research and recruitment of international students. Mr. Boney asked the Committee for guidance regarding setting priorities in this area and supporting expansion of global educational opportunities such as study abroad. The Committee suggested looking into shared services among the campuses and will revisit this topic again to develop more ideas.

The Committee received the 2014 UNC Intercollegiate Athletics Report in its materials, but due to time constraints in this meeting the discussion of this information item has been moved to the January meeting.

Chairman Souza adjourned the meeting at 12:07 p.m.