

**Agenda Item 5b:** Discussion of Vacancies on Councils and Boards of Trustees

**Situation:** There are seven terms ending October 31, 2014 on the University of North Carolina Health Care System Board of Directors. Four members are eligible for reappointment.

**Background:** The Board of Governors appoints the members of the University of North Carolina Health Care System Board of Directors upon the consultation with the President, as defined in North Carolina G.S. Section 116-37. University of North Carolina Health Care System.

**Assessment:** **Nominations have been submitted.** Four of these nominees are eligible and recommended for reappointment. Three of these nominees recommended for first time appointments.

**Action:** This item requires a vote.

**§ 116-37. University of North Carolina Health Care System.**

(b) Board of Directors. - The board of directors of the University of North Carolina Health Care System is hereby restructured effective November 1, 2012:

(1) The board of directors shall be composed of 24 members as follows:

- a. Eight members ex officio shall be the President of The University of North Carolina (or the President's designee); the Chief Executive Officer of the University of North Carolina Health Care System; the Chancellor of the University of North Carolina at Chapel Hill and one additional administrative officer of the University of North Carolina at Chapel Hill designated by the Chancellor; the President of the University of North Carolina Hospitals; the President of the UNC Faculty Physicians; and two members of the faculty of the School of Medicine of the University of North Carolina at Chapel Hill designated by the Dean of the School of Medicine. If the Dean of the School of Medicine of the University of North Carolina at Chapel Hill does not also hold one of the positions designated as an ex officio member of the board, the Dean shall serve in one of the positions reserved for a member of the faculty.
- b. Sixteen members at large shall be appointed for four-year terms, commencing on November 1 of the year of appointment. Twelve of the members at large shall be appointed by the Board of Governors after consultation with the President of The University of North Carolina. Four of the members at large shall be appointed by the board of directors.
- c. The initial class of at-large members shall be composed of the following individuals:
  1. The persons who hold the appointed memberships on the board of directors as of October 31, 2012, and whose terms do not expire on that date. The terms of membership for these at-large members will expire on the last day of October of the year in which their term would have expired.
  2. Three persons appointed by the Board of Governors after consultation with the President of The University of North Carolina whose terms will commence on November 1, 2012, and will expire on October 31, 2016.
  3. One person appointed by the board of directors whose term will commence on November 1, 2012, and will expire on October 31, 2016.

The Board of Governors shall appoint successor at-large members for those members whose terms end on October 31, 2013, October 31, 2014, and four of the five members whose terms end on October 31, 2016. The board of directors shall appoint successor at-large members for those members whose terms end on October 31, 2015, and one of the five members whose terms end on October 31, 2016.
- d. All at-large positions shall be filled by the appointment of persons from the business and professional public at large who have special

competence in business management, hospital administration, health care delivery, or medical practice or who otherwise have demonstrated dedication to the improvement of health care in North Carolina, and who are neither members of the Board of Governors, members of the board of trustees of a constituent institution of The University of North Carolina, nor officers or employees of the State. No member may be appointed to more than two full four-year terms in succession, including members serving as of June 30, 2012. Any vacancy in an unexpired term shall be filled by the appointing authority for the balance of the term remaining.

**Constituent Universities**

Appalachian  
State University

East Carolina  
University

Elizabeth City  
State University

Fayetteville State  
University

North Carolina  
Agricultural and  
Technical State  
University

North Carolina  
Central University

North Carolina  
State University  
at Raleigh

University of  
North Carolina  
at Asheville

University of  
North Carolina  
at Chapel Hill

University of  
North Carolina  
at Charlotte

University of  
North Carolina  
at Greensboro

University of  
North Carolina  
at Pembroke

University of  
North Carolina  
at Wilmington

University of  
North Carolina  
School of the Arts

Western Carolina  
University

Winston-Salem  
State University

**Constituent High School**

North Carolina  
School of Science  
and Mathematics

An Equal Opportunity/  
Affirmative Action Employer

**Thomas W. Ross**  
**President**

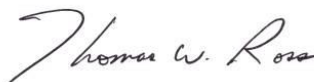
Office: 919-962-1000  
Email: tomross@northcarolina.edu

**MEMORANDUM**

**TO:** UNC Board of Governors

**CC:** Kevin FitzGerald

**FROM:** Thomas W. Ross



**DATE:** October 21, 2014

**RE:** UNC Health Care Board of Directors Recommendations

Pursuant to North Carolina GS § 116.37, Section (b), I am providing my recommendations of individuals for appointment to the UNC Health Care Board of Directors. These recommendations have been discussed with the CEO of UNC Health Care, and are being recommended with the support of Leroy Lail, who is the Committee on University Governance liaison to UNC Health Care.

Four recommendations are reappointments of existing directors. These individuals have served one four-year term and are recommended to serve one additional four-year term that will expire in 2018. If appointed to a second term, these individuals would not be eligible for reappointment. These individuals are:

- Ms. Barbara Jessie-Black, Executive Director, PTA Thrift Shop, Inc., Carrboro, NC;
- Mr. William Cameron, President, Cameron Management, Inc., Wilmington, NC;
- Dr. Ernest J. Goodson, DDS, Orthodontist, Fayetteville, NC; and
- Rev. Lisa Fishbeck, Vicar, Episcopal Church of the Advocate, Carrboro, NC.

I also am recommending three new appointees to fill vacancies to the Board of Directors. If appointed, these individuals would serve a four-year term. The individuals are:

- Dr. Hadley Callaway, MD, Orthopedist, Raleigh, NC;
- Mr. Michael A. Crabb, III, Director, Ziegler Investment Banking, Nashville, TN; and
- Mr. Troy Smith, Jr., Attorney and Partner, Ward and Smith, New Bern, NC.

Nomination forms and nominee biographies have been provided.

**University of North Carolina  
Board of Governors**

**Trustee Nomination Form**

Name of Institution: UNC HEALTH CARE SYSTEM

Name of Governing Board: BOARD OF DIRECTORS

Name of the Nominee: GEORGE D. HADLEY CALLAWAY

Mailing Address and Contact Information: Raleigh Orthopedic Clinic  
3515 Glenwood Avenue Street  
Raleigh, NC 27612 City  
hcallaway@raleighortho.com State  
Email

Term Beginning: Nov. 1, 2014 Term Ending: Oct 31, 2018

Nominee is aware of:

Requirements-Reference <i>The Code</i>	<u>Yes/No</u>
Board of Trustee Responsibilities	✓
Attendance Requirements	✓
Time Requirements	✓
Conduct Requirements – UNC Policy 200.1	✓
Submission of the Statement of Economic Interest (SEI)	✓
Ethics Training Conducted by the State Ethics Commission	✓

Liaison has discussed the candidate with Chancellor/Institution Director: NO

Liaison Initial H. Nath

Submitted by: HARI H. NATH  
Board of Governors Member

Date 9/4/2014

Resume/Biography is attached: Yes / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
awlemmon@northcarolina.edu

## Hadley Callaway, MD Summary

Attended UNC 1980-84 as a Morehead Scholar, graduating Phi Beta Kappa with honors in History. Still involved on the selection committees for the Morehead Foundation.

Attended Harvard Medical School, graduating cum laude. Trained in orthopaedics at Cornell hospitals in New York City. Recruited back to Raleigh Orthopaedic Clinic. Practiced orthopedic surgery nearly 100% at Rex Hospital for last 19 years. Founder of Department of Orthopaedics at Rex. Clinical affiliate of UNC Department of Orthopaedics since 1994. Elected in 2012 to the American Orthopaedic Association, the top national honorary society.

Currently President of Raleigh Orthopaedic Clinic, a group closely affiliated with Rex and UNC. Worked closely with David Strong of Rex to develop joint venture orthopaedic surgery center now nearing completion.

Past-president of North Carolina Medical Society. Represented physicians of all specialties at the state legislature. Registered Republican but worked closely with political and administrative leaders from both parties. Currently President of the NC Medical Society Foundation. Work closely with Medical Mutual Insurance Company as a Trustee of the NCMS health insurance program.

Married for 27 years to Cameron Smith of Raleigh. Three grown children. Father-in-law is Sherwood Smith, a strong UNC supporter. Hobbies include sports (former team doc to NHL Carolina Hurricanes) and movies.

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**CURRICULUM VITAE  
OF  
GEORGE HADLEY CALLAWAY, M.D.**

**Office:**

Raleigh Orthopedic Clinic  
3515 Glenwood Avenue  
Raleigh, NC 27612  
919-781-5600 (Switchboard)  
919-863-6854 (Secretary, Jamie)  
hcallaway@raleighortho.com

**EDUCATION and TRAINING:**

Sports Medicine and Shoulder Fellow with Dr. Russell Warren, Hospital for Special Surgery, Cornell University, New York, NY, 1993-94.

Orthopaedic Surgery Residency, Hospital for Special Surgery, Cornell University, New York, NY, 1989-93. Lewis Clark Wagner Award for resident research, 1993. Dr. Andrew Weiland was Surgeon-in-Chief.

General Surgery Internship, New York Hospital-Cornell, 1988-89. Dr. G. Tom Shires was Chair of the Department of Surgery.

Harvard Medical School, M.D. *cum laude*, 1988.

Honors Thesis: *Histologic Correlates of Adriamycin-effect in a Murine Model of Osteosarcoma*.  
Curriculum committee. Graduate courses in immunology and neuroscience research.

University of North Carolina at Chapel Hill, A.B. with Honors, 1984.

History Thesis: *The Loss of a Regional Planning Vision in the Tennessee Valley Authority, 1933-37*.  
Morehead Scholarship (full tuition and board). National Merit Scholarship (\$1000 award).  
*Phi Beta Kappa*. Order of the Grail (campus honorary).  
*Delta Kappa Epsilon*. Gorgon's Head Lodge (Greek honorary).

Baylor (high) School, Chattanooga, Tennessee, valedictorian, 1980.

O.B. Andrews Award (best all around, student vote). Stagmaier Award (best all-around, faculty vote).  
Jo Conn Guild Scholarship (highest average in upper school). History Award.  
Soccer Letterman (TN State Champions, 1980). Eagle Scout.

**WORK EXPERIENCE:**

Board Certified in Orthopaedic Surgery, American Board of Orthopaedic Surgery, 1996, renewed 2006.

Subspecialty Certificate in Orthopaedic Sports Medicine, American Board of Orthopaedic Surgery, 2007.

Private Practice in Orthopedic Surgery & Sports Medicine, Raleigh Orthopedic Clinic, Raleigh, NC, 1994-Present.  
President, 2010-2012.

Medical Director, Orthopaedic Surgery Center of Raleigh, a joint venture of Rex Healthcare and Raleigh Orthopaedic Clinic. Co-founded the venture with David Strong, President of Rex Healthcare.

Lecturer and project advisor, UNC/NCSU Joint Department of Biomedical Engineering, 2009-2011. Worked primarily with Professor Troy Nagle, Asst. Prof. Andrew DeMeio, and Asst. Prof. Ola Harrysson.

Consultant to Incumed (Raleigh, NC), Vertical Group (Summit, NJ), and Warburg Pincus (New York, NY).  
Developed medical devices which were sold to ExactTech, Stryker, and Tornier.

University of North Carolina, Adjunct Clinical Assistant Professor (1994-present).

**PUBLIC SERVICE:**

North Carolina Health Information Exchange, LLC, Co-Chair, 2010-present. This public-private partnership owns and operates the state-wide HIE. Board members were appointed by the Governor. The eight members of the Executive Committee include the NC Secretary of Health and Human Services, the CEO of BC/BS of NC, and the CEO of a large hospital system.

North Carolina Health Information Technology Collaborative, Vice-Chairman, 2009-2010. Helped develop the state's successful application for \$13 million in federal ARRA funding for NC's health information exchange.

North Carolina Health Information Technology Strategic Planning Task Force, member, 2009. Appointed by Governor Bev Perdue to develop strategic guidelines for a state-wide health information exchange.

Rex Hospital (394 bed, UNC-owned hospital), Chairman of Orthopedic Division of Department of Surgery, 2004-2006; Credentialing Committee, 2009-Present.

WakeMed Hospital (752 bed, Level 1 Trauma Center), Chairman Dept. of Orthopaedic Surgery, 2004-2006.

North Carolina Medical Society, President, 2008; President-Elect, 2007; Board of Directors, 2002-2009; Board of Directors Region II Representative, 2002-2006; Finance Committee, 2004-present; Sports Medicine Committee 2002-2004; Legislative Committee 2002-2004; Delegate 1996, 1998, 2001-2009; Quality of Care Task Force, 2003-2004; Liaison to Workers Compensation Board, 2004; Physician Hospital Issues Committee, 2008-present; Mental Health Task Force 2008-2009; NC Industrial Commission Liaison Committee 2003-2007; Office Surgery Task Force 2004-2006; Nominating & Leadership Development Committee 2005-2006, 2007-2008, Chair 2008-2009.

North Carolina Health Information and Communications Alliance (NCHICA), Board of Directors, 2006-2012.

Wake County Medical Society, President, 2001; President-elect 2000; Secretary, 1999; Executive Committee 1996-2002; Chairman Sports Medicine Committee, 1995-98. Primarily worked to establish Project Access of Wake County, which provides free hospital and specialty care at no cost to people with incomes < 166% of the federal poverty guideline. This large program continues to function well.

Council of Delegates, American Orthopaedic Society for Sports Medicine, 1999-2002.

Founder and Course Director, Sports Medicine for Athletic Trainers and Coaches, Wake County Public Schools, 1996-1998. This program continues annually to the present, with about 100 attendees each year. I was given the Triangle Sports Medicine Community Contribution Award in 2010 in recognition of my role in founding this conference.

Regional selection committee, Morehead-Cain Scholarship, UNC-Chapel Hill, 2011-present. Prior to that, was an application reader.

**SPORTS MEDICINE EXPERIENCE:**

USA Hockey Team Head Physician, International Ice Hockey Federation Men's World Championships, Bratislava & Kosice, Slovakia, April-May 2011.

USA Hockey Team Head Physician, International Ice Hockey Federation Men's World Championships, Innsbruck and Vienna, Austria, April-May 2005. Coach Peter Laviolette (Carolina Hurricanes) and Assistant Coach John Tortorella (Tampa Bay Lightning).

US Olympic Committee Volunteer Medical Staff, Titan Games, San Jose, CA, 2003. Covered Judo, Tae Kwon Do, Karate. John Reasoner was Medical Director.

US Olympic Training Center Physician, Colorado Springs, CO, 5/25/00 – 6/9/00.

Head Team Physician, Carolina Hurricanes, NHL professional hockey team, 1998-2002.

Medical Director, North Carolina 2007 Pan Am Games Bid Committee, 1999-2000. Observer at Pan Am Games 2000, Winnipeg, Canada.

Head Team Physician, Leesville Road High School football, 1994-00.

Head Team Physician, Raleigh Ice Caps, ECHL professional hockey team, 1997-98; assistant 1994-97.



**SPORTS MEDICINE EXPERIENCE (continued):**

Physician, National Scholastic Outdoor Track Meet (high school national championships), 1995, 97.

Assistant Team Physician, New York Giants NFL professional football team, 1993-94. Reported to Russell Warren, M.D., and Ronnie Barnes, ATC, Head Trainer..

Assistant Team Physician, Marist College, Poughkeepsie, NY, men's varsity football team, 1993-94.

Volunteer physician at NYC Public School Athletic League football, 1989-92.

**MEMBERSHIPS:**

American Orthopaedic Association, the oldest and most prestigious organization of orthopedic surgeons  
Royster Medical Society, a 38-member, 50-year-old honorary group of Wake County surgeons and physicians  
US Olympic Committee Sports Medicine Society  
American Academy of Orthopaedic Surgeons  
American Orthopaedic Society for Sports Medicine  
Arthroscopy Association of North America  
Orthopaedic Research Society  
North Carolina Medical Society  
Wake County Medical Society  
North Carolina Orthopaedic Association  
American Medical Association  
Southern Orthopaedic Association  
Southern Medical Association

**PEER REVIEWED PUBLICATIONS:**

Assistant Editor, *Journal of Shoulder and Elbow Surgery*, 2009-present

Journal Reviewer, *Medicine and Science in Sports and Exercise*, 2003.

Willson, CF and Callaway. GH, Evidence based medicine: ready for prime time? *NC Med J* 65 (5), 285-287, 2004.

Zabinski SJ, Callaway GH, Cohen S, Warren RF. Revision shoulder stabilization: 2 to 10 year results. *J Shoulder Elbow Surg* 1999 Jan-Feb; 8(1): 58-65, 1999.

Callaway GH, Field LD, Deng XH, Torzilli PA, O'Brien SJ, Altchek DW, Warren RF. Biomechanical evaluation of the medial collateral ligament of the elbow. *Journal of Bone and Joint Surgery* 79A(8): 1223-1231, 1997.

Mann SJ, Callaway GH. Barnes RP, Warren RF. Lacunar stroke in a hypertensive football player: Implications in managing hypertension in athletes. *Clinical Journal of Sport Medicine* 7(1): 67-72, 1997.

Callaway GH, O'Brien SJ, Tehrany AM. Chiari I malformation and spinal cord injury: cause for concern in contact athletes? *Medicine and Science in Sports and Exercise* 28(10): 1218-1220, 1996.

Callaway GH, Flynn W, Ranawat CS, and Sculco T. Fracture of the femoral head after ceramic-on -polyethylene total hip arthroplasty: a report of four cases. *Journal of Arthroplasty*. 10(6): 855-859, 1995.

Field LD, Callaway GH, O'Brien SJ, et al. Arthroscopic assessment of the medial collateral ligament complex of the elbow. *American Journal of Sports Medicine*. 23(4): 396-400, 1995.

Callaway GH and Healey JH, Surgical management of metastatic carcinoma. *Current Opinion in Orthopedics* 1(3): 416-422.

Haas SB and Callaway GH, Disruptions of the extensor mechanism. *Orthopedic Clinics of North America* 23(4): 687-695.

Lieberman J, Callaway GH, Salvati E, Pellicci P, and Brause B. What really happens to an infected total hip arthroplasty? *Clinical Orthopedics and Related Research* 301(Apr 1994): 205-212.

## BOOK CHAPTERS:

Callaway GH and Warren RF. The lateral collateral ligament and arcuate-popliteus complex of the knee. Tria AJ, ed., *Ligaments of the Knee*. New York: Churchill Livingstone, 1995.

Callaway GH. Shoulder instability. *Professional Sports Care: Current Concepts in Sports Medicine*, Vol 2 (Spring-Summer): 13-14, 26, 1994.

## NATIONAL PRESENTATIONS:

Callaway GH, The importance of physician advocacy in government, Hospital for Special Surgery Alumni Association Annual Meetings, November 2010-2012.

Callaway GH, Unexpected consequences on medical practice of health information exchange. Keynote address, Inaugural EMR Implementation Conference, University of North Carolina at Greensboro, Bryan School of Business and Economics, May 27, 2010.

Callaway GH (moderator), Muscle Injury session of scientific program, American Orthopaedic Society for Sports Medicine Annual Meeting, Keystone, CO, May 17, 2005

Callaway GH. In-season treatment of rotator cuff injuries. NHL/AOSSM Hockey Injury Course, Toronto, Ontario, Canada, August 2001.

Patel DV (presenter), Callaway GH, Rodeo SA, Panariello R, O'Brien SJ, Warren RF, Wickiewicz, TL, Pavlov H. Anterior cruciate ligament using autogenous bone-patellar tendon-bone graft: a 10-16 year follow-up study. American Academy of Orthopaedic Surgeons Annual Meeting, Orlando, FL, March 2000.

Callaway GH (presenter), Panariello R, Rodeo SA et al. 11-Year follow-up of ACL reconstruction using modern patellar tendon grafts. Arthroscopy Association of North America Annual Meeting, San Francisco, CA, May 7, 1995.

Callaway GH (presenter), Field LD, Deng X-H, O'Brien SJ, Altchek DW, Warren RF. Contribution of the medial collateral ligaments to valgus stability of the elbow. American Academy of Orthopaedic Surgeons Annual Meeting, Orlando, FL, February 20, 1995.

Zabinski S (presenter), Callaway GH, Warren RF. The clinical outcome of revision shoulder stabilization. American Academy of Orthopaedic Surgeons Annual Meeting, Orlando, FL, Feb., 1995.

Callaway GH, Field LD, O'Brien SJ (presenter), Altchek DW, Warren RF. The contribution of medial collateral ligaments to valgus stability of the elbow: a biomechanical study. American Shoulder and Elbow Surgeons Annual Meeting, Manchester, VT, September 27, 1994.

Callaway GH (presenter), Field LD. Examination of the injured knee. Sports Medicine Update '94, Sports Medicine, Performance & Research Center of the Hospital for Special Surgery, Loews Hotel, New York, NY, May 14, 1994.

Callaway GH (presenter), Sgaglione N. Schwartz R. Examination of the injured knee. Sixth Annual Sports Medicine Symposium, Garden City Hotel, Garden City, NY, April 9, 1994.

Callaway GH, Field LD (presenter), O'Brien SJ, Altchek DW. Arthroscopic assessment of the medial collateral ligament complex of the elbow. The American Orthopedic Society for Sports Medicine, Palm Desert, June 26, 1994.

Callaway GH (presenter), Field LD, Altchek DW, Warren RF, O'Brien SJ. Valgus stability and the medial collateral ligaments of the elbow: a biomechanical study. Laboratory for Clinical Investigation, Hospital for Special Surgery, New York, NY, March 1994.

Warren RF (presenter), Callaway GH. ACL reconstruction: early versus late surgery. American Orthopedic Society for Sports Medicine Specialty Day, New Orleans, LA, February 1994.

**NATIONAL PRESENTATIONS (continued):**

Callaway GH (presenter), Nicholas S, Cavanaugh J, Cavo C, Warren RF, Wickiewicz T. Hamstring augmentation versus patella tendon reconstruction of acute ACL tears: a randomized, prospective study. AAOS Annual Meeting, New Orleans, LA, February 1994.

Callaway GH (presenter), Nicholas S, Cavanaugh J, Cavo C, Warren RF, Wickiewicz T. Hamstring augmentation versus patella tendon reconstruction of acute ACL tears: a randomized, prospective study. Hospital for Special Surgery Alumni Association Annual Meeting, New York, NY, October 1992.

Lieberman J, Callaway GH (presenter), Salvati E, Pellicci P, and Brause B, What really happens to an infected total hip arthroplasty? AAOS Annual Meeting, Washington, DC, February 1992.

Callaway, GH (presenter), Treatment options for knee articular cartilage defects. Dameron Foundation Symposium, Raleigh, NC, April 1998.

**POSTER PRESENTATIONS:**

Callaway GH, Field LD, Deng X-H, Torzilli PA, O'Brien SJ, Altchek DW, Warren RF. The elbow anterior medial collateral ligament is composed of two bands which resist valgus torque differently depending on elbow flexion angle. Paper 686, 41st Annual Meeting, Orthopedic Research Society, Feb.13-16, 1995, Orlando, FL.

Callaway GH, Nicholas S, Cavanaugh J, Cavo C, Warren RF, Wickiewicz T. Hamstring augmentation versus patella tendon reconstruction of acute ACL tears: a randomized, prospective study. AAOS Annual Meeting, New Orleans, LA, February 1994.

**RESEARCH SUPPORT:**

Co-Investigator, "The Effect of Blood and Blood Components on Immature and Mature Cartilage Biology," \$25,000 for the period 7/1/94-6/30/95, Arthritis and Sports-related Injuries Program, New York Chapter of the Arthritis Foundation.

Principal Investigator, "Treatment of Acute Joint Injury by Intra-articular Injection of Non-steroidal Anti-inflammatory Drugs," \$25,000 for the period 7/1/93-6/30/94, Arthritis and Sports-related Injuries Program, New York Chapter of the Arthritis Foundation.

Principal Investigator, "The Effect of Ketorolac on Cartilage Metabolism," \$6,000, for the period 7/1/91-6/30/92, competitive internal grant, Hospital for Special Surgery.

**US PATENTS ISSUED:**

5,431,653 Callaway July 11, 1995 Knee joint flexion-gap distraction device  
5,649,929 Callaway July 22, 1997 Knee joint flexion-gap distraction device  
6,729,794 Callaway, et al. May 4, 2004 Adjustable locking mount and methods of use  
6,736,852 Callaway, et al. May 18, 2004 Adjustable bone prostheses and related methods  
7,166,132 Callaway, et al. January 23, 2007 Adjustable bone prostheses and related methods

**CONTINUING EDUCATION:**

American Academy of Orthopaedic Surgeons Annual Meetings:  
2010 New Orleans  
2009 Las Vegas  
2008 San Francisco  
2007 San Diego  
2006 Chicago  
2005 Washington  
2004 San Francisco  
2003 New Orleans  
2002 Dallas  
2001 San Francisco  
2000 Orlando  
1998 New Orleans

1996 Atlanta  
1995 Orlando  
1994 New Orleans  
1993 San Francisco  
1992 Washington

## **CONTINUING EDUCATION (continued):**

American Orthopaedic Society for Sports Medicine Annual Meetings:		
2012 Baltimore	1999 Traverse City, Michigan	1995 Toronto
2010 Providence	1997 Sun Valley	1994 Palm Desert
2005 Keystone	1996 Orlando	

Hospital for Special Surgery Alumni Association Annual Meetings  
2010-present

American College of Sports Medicine:  
2001 Baltimore

Arthroscopy Association of North America Annual Meeting:  
2012 Orlando  
2006 Hollywood, FL  
2002 Washington  
1998 Orlando  
1995 San Francisco

NFL Team Physicians Meeting:  
1994 Indianapolis

NHL Team Physicians Meeting:  
2002 Los Angeles  
2001 Denver  
2000 Toronto  
1999 Tampa  
1998 Vancouver

American Shoulder & Elbow Surgeons Specialty Day Meetings:  
2010 New Orleans  
2002 Dallas  
2001 San Francisco  
1998 Atlanta  
1996 Atlanta  
1994 New Orleans

Orthopaedic Research Society Annual Meetings:  
1996 Atlanta  
1995 Orlando  
1994 New Orleans  
1993 San Francisco

AO/ASIF Course: 1993 Spine Internal Fixation; Marco Island FL  
AANA Fall Course in Palm Desert 2004, 2006  
Mid-America Orthopaedic Association Annual Meeting: 1994 Bermuda  
Wake/AHEC Weekly Orthopaedic Grand Rounds: 1995-2005  
Raleigh Orthopaedic Monthly Sports Medicine Journal Club: 1995-1999  
Sports Medicine for Coaches and Trainers; Raleigh, NC: 1996, 1997, 2002  
DePuy Global Shoulder Arthroplasty System Certification Course: 1998 San Antonio  
Esch San Diego Shoulder Course 2006  
North Carolina Medical Society Sports Medicine Symposium: 2001 Wilmington, NC

## **PERSONAL:**

Born and raised in Maryville, Tennessee.  
Third generation surgeon.  
Married to Cameron Hargrave Smith (from Raleigh, NC) since 1985.  
Daughter, Darden Callaway, born 1992, currently at Davidson College.  
Son, Sherwood Callaway, born 1994, currently at Davidson College.  
Daughter, Lee Callaway, born 1998, currently in eighth grade at Groton School, Massachusetts.

**University of North Carolina  
Board of Governors**

**Trustee Nomination Form**

Name of Institution: UNC Hospital

Name of Governing Board: UNC Hospital Board of Trustees

Name of the Nominee: Michael Alexander Crabb, III (Trey)

Mailing Address and Contact Information: 4525 Harding Place – Suite 200 Nashville Tennessee , 37205  
[tcrabb@ziegler.com](mailto:tcrabb@ziegler.com)

Street  
City  
State  
Email

Term Beginning: 2014 Term Ending: 2018

Nominee is aware of:

Requirements-Reference <i>The Code</i>	Yes
Board of Trustee Responsibilities	Yes
Attendance Requirements	Yes
Time Requirements	Yes
Conduct Requirements – UNC Policy 200.1	Yes
Submission of the Statement of Economic Interest (SEI)	Yes
Ethics Training Conducted by the State Ethics Commission	Yes

Liaison has discussed the candidate with Chancellor/Institution Director:  
Liaison Initial (Yes)

Submitted by: Rodney E. Hood Date: October 20, 2014  
Board of Governors Member

Resume/Biography is attached: Yes

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[awlemmon@northcarolina.edu](mailto:awlemmon@northcarolina.edu)

**MICHAEL ALEXANDER CRABB, III (TREY)**

4525 Harding Place ♦ Suite 200 ♦ Nashville, Tennessee 37205

Office: (312) 705-7272 ♦ Mobile: (615) 504-1284 ♦ [tcrabb@ziegler.com](mailto:tcrabb@ziegler.com)

**EXPERIENCE – FULL TIME**

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2012 – present	<p><b>ZIEGLER INVESTMENT BANKING</b> Nashville, TN</p> <p><i>Managing Director and Team Leader – Mergers, Acquisitions and Strategic Services</i></p> <ul style="list-style-type: none"><li>• Ziegler bought Health Strategy Partners and asked me to head up new function focused on hospital and health system mergers, acquisitions and affiliations. Team based in Nashville and Chicago.</li><li>• Opened office for Ziegler in Nashville and serve as the Firm's lead representative in the community. Currently negotiating expanded office space.</li><li>• Series 7 / 63 / 79 licensed (<a href="http://www.finra.org">www.finra.org</a>).</li></ul> <p><b>SELECTED ENGAGEMENTS</b></p> <ul style="list-style-type: none"><li>• Advising upper Midwest health system in membership substitution (merger) with another like-sized cross-state organization..</li><li>• Advising two hospital New England health system in sale to large Boston not for profit.</li><li>• Advising county-owned Citrus Memorial Hospital (FL) in sale to HCA Healthcare.</li><li>• Advising Mid-Atlantic not for profit health system in purchase of several home health agencies.</li><li>• Advising publicly-traded health system in sale of three home health agencies.</li><li>• Advised SunLink Health Inc. in sale of its Adel Memorial Hospital (GA) to Tift Regional Hospital.</li><li>• Advising for profit client in the sale of Southeastern adolescent psychiatric hospital.</li><li>• Advising behavioral health management team in the raising of private equity.</li></ul>
2010 – 2012	<p><b>HEALTH STRATEGY PARTNERS, LLC</b> Nashville, TN</p> <p><i>Founder and President</i></p> <ul style="list-style-type: none"><li>• Founded and capitalized new strategic advisory firm focused on the merger, acquisition, joint-venture, affiliation and debt and equity capital raising needs of for profit and not-for-profit healthcare organizations.</li><li>• Contracted with legal, accounting, insurance, banking, real estate, technology and compliance professionals to create and grow business; and three professionals to serve client needs.</li></ul> <p><b>SELECTED ENGAGEMENTS</b></p> <ul style="list-style-type: none"><li>• Advised private equity backed hospital company on purchase of not-for-profit medical center in bankruptcy.</li><li>• Advised publicly-traded health system in the sale of a four location imaging center business.</li><li>• Financial advisor to seven-hospital SunLink Health, Inc. in its merger with Foundation Surgical Associates.</li><li>• Advised Georgia-based hospital and skilled nursing facility on sale of its assets.</li><li>• Advised Pacific Health Corporation in the sale of Anaheim (CA) General Hospital.</li><li>• Advised behavioral services concern in the creation of management subsidiary via proprietary sourcing of live opportunity and subsequently, growth equity capital raise.</li><li>• Advised management team in the purchase of behavioral hospital and related equity capital raise.</li><li>• Outsourced business development services for radiology contract outsourcing company (physician practice acquisitions and hospital contracting).</li><li>• Advised Symbion, Inc. on two California-based ambulatory surgery center physician syndications.</li><li>• Advised Olympia Medical Center (CA) on purchase of not-for-profit medical center in bankruptcy.</li><li>• Advised Wellmont Health System (TN) on sale of ambulatory surgery center.</li><li>• Advised Open MRI of Florence (AL), LLC on sale of diagnostic imaging center.</li><li>• Advised private equity firm in purchase of rehabilitation assets from a publicly traded company.</li></ul>
2008 – 2010	<p><b>STROUDWATER ASSOCIATES</b> Nashville, TN</p> <p><i>Managing Principal, Founder and Head of Nashville Office</i></p> <ul style="list-style-type: none"><li>• Recruited to open and grow new office of Portland, Maine-based national healthcare consulting firm.</li></ul>

**SELECTED ENGAGEMENTS**

- Advised St. Thomas Health Services (Ascension's TN market ministry) in a Middle Tennessee market expansion strategy.
- Advised Carraway Hospital (AL) on sale of some or all of its assets.
- Advised long-term care company on sale of two inpatient rehabilitation facilities.
- Advised Essent Healthcare on purchase of Ohio-based not-for-profit hospital.
- Advised long-term care company in its recapitalization and reverse merger into a publicly-traded operating company.

2005 – 2008

**AVONDALE PARTNERS, LLC**

Nashville, TN

*Managing Director, Co-Head, Healthcare Investment Banking*

- Advised for profit and not-for-profit clients on strategic, financial and operating matters in connection with current and prospective organization-changing events.
- Services included transaction and due diligence advisory related to mergers, acquisitions, affiliations, joint ventures and contract negotiations; fairness opinions; private and public taxable and tax-exempt capital raising services and hedging strategies.
- Lead Avondale Partners' nationally-focused not-for-profit healthcare investment banking effort.
- Member, Equity Underwriting Commitment Committee.

**SELECTED ENGAGEMENTS**

- Advised private equity firm and management team in pursuit of non-urban hospital strategy. Nine-figure commitment from sponsor secured, LOI executed.
- Advised Community Health Systems on its preferred equity investment in a medical transcription company.
- Financial Advisor to Gwinnett Hospital System (GA) in divestiture of its behavioral operations to Universal Health Services.
- Co-Managing Underwriter, \$80 million follow-on offering, Luminex Corporation.
- Financial Advisor to Behavioral Centers of America in \$40 million equity capital raise with Linden.
- Financial Advisor to Sumner Regional Health Systems (TN) on \$150 million tax-exempt bond issue. Positioned client for rating agency and investor presentations; Structuring and negotiating interest rate derivative transactions.
- Financial Advisor, Advocat, Inc. in purchase of seven skilled nursing facilities in Texas.
- Co-Managing Underwriter, \$220 million follow-on offering, HealthSpring.
- Financial Advisor, HealthSouth Corporation, on sale of Australian inpatient rehabilitation operations to not-for-profit healthcare concern.
- Financial Advisor, Sumner Regional Health Systems (TN), on purchase of Smith County Memorial Hospital from LifePoint Hospitals, Inc. and related Fifth/Third debt financing.
- Co-Managing Underwriter, \$421 million initial public offering, HealthSpring.
- Co-Managing Underwriter, \$200 million primary share offering, Triad Hospitals.
- Co-Managing Underwriter, \$202 million follow-on offering, Psychiatric Solutions.

2001 – 2005

**MERRILL LYNCH & CO.**

New York, NY

*Vice President, Investment Banking – Healthcare Strategic Services Group*

- Identified, evaluated and executed strategic relationships between not-for-profit organizations, for-profit organizations and private equity firms with deal sizes from \$20 to over \$800 million.
- Prepared complex descriptive memoranda; performed valuation of public and private acquisition and divestiture candidates; led and coordinated multiple due diligence and facility visitations.
- Advised Boards of Trustees, CEOs and CFOs as to deal terms, capital structures and net proceeds investments into foundations.
- Provided valuation and process support to clients during state and federal regulator negotiations.

**SELECTED ENGAGEMENTS**

- Advised Delta Regional Medical Center (MS) on purchase of hospital from Community Health Systems.
- Advised Bon Secours Health System on sale of certain acute care operations in Virginia and Florida to HMA, and long term care operations in Florida to Greystone Healthcare.
- Advised Deaconess Hospital (OK) on sale / joint venture of its assets with Triad Hospitals.
- Advised CIGNA on sale of its integrated health system, Lovelace Health Systems (NM), to Ardent.
- Valuation advisor to CHRISTUS Health on sale of Paris, Texas operations to Essent Healthcare.
- Advised Mercy Health System (Catholic Health East) in sale of its 50% Medicaid HMO interest to Horizon Blue Cross Blue Shield of New Jersey.
- Advised Carraway Health System (AL) in sale of two non-urban hospitals to LifePoint Hospitals.
- Advised Banner Health System in sale of 15 acute care, long-term care and durable medical equipment businesses to five unrelated for profit and not-for-profit parties in multiple states.
- Advised University of Pennsylvania Health System in potential sale of its suburban hospital to a number of for-profit organizations.
- Advised Baptist Health System (AL) in sale / joint venture of its assets with Triad Hospitals.

1991 - 1998

**BANK OF AMERICA CORPORATION (fka NATIONSBANK/NCNB)**

Charlotte, NC

*Vice President and Team Leader, Corporate Finance - Healthcare Finance Group*

- Charter member of the Healthcare Finance Group.
- Managed \$1.4 billion loan portfolio comprised of more than 20 primary clients in several industry sectors. Lead banker on 14 syndicated credit facilities.
- Responsible for generating over \$23 million in fee income during last 18 months at the Bank.
- Led cross-functional domestic and international due diligence teams to evaluate acquisition targets of clients as well as existing client operations.
- Managed team of six individuals. Responsible for evaluation, development and motivation of team as individuals and as a cohesive group.

**SELECTED ENGAGEMENTS**

- Structured and negotiated \$30 million in senior and equity-linked subordinated bridge financing for Kendle, providing for two international acquisitions. Led domestic and international due-diligence teams. Successfully marketed foreign exchange transactions to facilitate acquisitions.
- Negotiated and syndicated \$120 million multi-tranche credit facility for the spin-off of Interim Healthcare from its parent company to Cornerstone Equity Investors, LLC.
- Negotiated and syndicated an \$800 million senior bridge credit facility for Extencare for the acquisition of Arbor Health Care.
- Structured, negotiated and syndicated \$50 million credit facility for Biogen: utilized to construct its first manufacturing site at Research Triangle Park. Successfully marketed and structured twelve year interest rate hedging program.

**EXPERIENCE – CONSULTING ENGAGEMENTS AND INTERNSHIPS**

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1999 – 2001

**UNIVERSITY OF NORTH CAROLINA HOSPITALS**

**DEPARTMENT OF PHYSICAL MEDICINE AND REHABILITATION**

Chapel Hill, NC

*Consultant*

- Performed strategic planning and budgeting assignments on behalf of the Department within the School of Medicine.
- Interviewed all physician referral sources into the Department and compiled report on findings.

Summer 2000

**MERRILL LYNCH EUROPE PLC**

London, England

*Summer Associate, Investment Banking Division – Healthcare and Pharmaceuticals Group*

- Modeled M&A transactions in multiple currencies; edited US prospectus for Indian ADR; analyzed risk of Japanese pharma equity market.
- Created a variety of advisory presentations for European pharmaceutical clients for senior bankers and Merrill Lynch executive management.



## MICHAEL ALEXANDER CRABB, III (TREY)

### Page 4

- Summer 1999      **LEHMAN BROTHERS, INC.**      New York, NY  
*Summer Associate, Investment Banking Division – Global Healthcare Group*
- Performed due diligence and co-authored offering memoranda and rating agency / investor presentations for Carlyle Group - led \$175 million LBO of Empi, Inc.
  - Performed due diligence for \$200 million IPO of a healthcare distribution concern. Created analysis and drafted documentation to support IRS tax-free letter ruling request.
  - Crafted and participated in M&A presentations utilizing accretion / dilution, comparable company and precedent transaction modeling & analysis.
- Summer 1998      **SHERIDAN HEALTHCARE, INC.**      Hollywood, FL  
*Consultant. Finance and Strategy Consulting Engagement.*
- Engaged by client in summer before graduate school to analyze and evaluate public and private equity and debt and merger and acquisition alternatives available to the Company to maximize shareholder value. Taken private in 1999 by Vestar. *Since owned by J.W. Childs, Hellman & Friedman; purchased by Amsurg in 2014.*
  - Worked closely with CEO, CFO / COO and EVP of Development.

## EDUCATION

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- 1998 - 2001      **THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**      Chapel Hill, NC  
**KENAN-FLAGLER BUSINESS SCHOOL / SCHOOL OF PUBLIC HEALTH**  
*Master of Business Administration, May 2000. Corporate Finance Concentration.*
- Dean's Scholar (top 5% of graduating class academically); Beta Gamma Sigma – National Business Academic Honor Society.
  - Co-Chairman and Co-Founder, KFBS MBA / BSBA Mentor Committee. Vice President, Health Services Club. MBA Curriculum Advisory Board. Finance Club. MBA Soccer Club.
- Master of Healthcare Administration, May 2001. Finance Concentration.*
- Foster G. McGaw Scholarship Award, Most Outstanding first year MHA student. Alpha Epsilon Lambda – National Graduate School Honor Society (one of 45 inducted out of 9,000+). Delta Omega – National Public Health Academic Honor Society (one of six inducted from department).
- 1986 - 1990      **THE UNIVERSITY OF ALABAMA**      Tuscaloosa, AL  
**CULVERHOUSE COLLEGE OF COMMERCE AND BUSINESS ADMINISTRATION**  
*Bachelor of Science in Commerce and Business Administration, December 1990. Corporate Finance / Investment Management Major.*
- Two-term Executive Assistant, Student Government Association officer. Responsible for all campus-based student-run community service organizations and respective projects.
  - Jane N. Geiger Award – Most Outstanding Service to the Student Government Association.
  - Anderson Society – Leadership Honor Society (one of 30 inducted out of 18,000+).
  - Dean's List. Theta Chi Fraternity. University of Alabama Varsity Soccer Club.
  - Summer 1990: First undergraduate corporate intern at Wachovia Bank, Winston-Salem, NC.

## LANGUAGE

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French: UNC – Chapel Hill Honors Program, level III / IV (intermediate skill)

**ACADEMIA**

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Adjunct Faculty, Kenan-Flagler Business School (MBA), University of North Carolina at Chapel Hill  
Adjunct Faculty, Manderson Graduate School of Business, University of Alabama  
Guest Lecturer, School of Public Health, University of North Carolina at Chapel Hill  
Guest Lecturer, Kenan-Flagler Business School (MBA), University of North Carolina at Chapel Hill  
Guest Lecturer, Owen Graduate School of Business, Vanderbilt University  
Moderator, Leadership Health Care Conference Panel Discussion, New York City  
Featured Speaker, Craneware National Annual Corporate Meeting, Nashville  
Featured Speaker, McDermott Will & Emery Webinar, Chicago  
Featured Speaker, Day Pitney LLP Webinar, Hartford, CT  
Featured Speaker, Deal Maker Conference, Nashville  
Panelist, American Health Lawyers Association Annual Meeting, San Francisco  
Panelist, Healthcare M&A & Corporate Development Conference, Nashville  
Moderator, Healthcare M&A & Corporate Development Conference, Nashville  
Moderator, Healthcare M&A & Corporate Development Conference, Chicago  
Panelist, M&A Advisor Conference and Expo, San Francisco  
Featured Speaker, Practising Law Institute, New York City  
Featured Speaker, Non-Profit Organizations Seminar, Nashville  
Guest Speaker, QHR Learning Institute, Nashville  
Delegate, Nashville Health Care Council Trade Mission, Sweden and Germany

**ADDITIONAL INFORMATION**

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Board Member, UNC-Chapel Hill School of Public Health Foundation; Audit Committee Chairman  
Former Board Member, Nashville Ballet  
Past President, University of Alabama Alumni Association, Middle TN Chapter (2,600 members)  
Member, Health Policy Issues Group - 25 member group of healthcare executives / CEOs  
Member, Nashville Health Care Council  
Member, American College of Healthcare Executives  
Former Assistant Cub Master, Pack 78, Nashville, Tennessee

University of North Carolina  
Board of Governors

Trustee Nomination Form

Name of Institution: UNC Health Care System

Name of Governing Board: UNC Health Care System Board of Directors

Name of the Nominee: Lisa Fischbeck

Mailing Address and Contact Information: 22 Sunrise Place Street  
Durham City  
NC 27705 State  
lisa.fischbeck@gmail.com Email

Term Beginning: \_\_\_\_\_

Term Ending: \_\_\_\_\_

Nominee is aware of:

Requirements-Reference <i>The Code</i>	<u>Yes</u> /No
Board of Trustee Responsibilities-see reverse of this form	yes
Attendance Requirements <u>6 meeting per year / one every other month</u>	yes
Time Requirements <u>average of 5 hours per month</u>	yes
Conduct Requirements - UNC Policy 200.1	yes
Submission of the Statement of Economic Interest (SEI)	yes
Ethics Training Conducted by the State Ethics Commission	yes

Submitted by: \_\_\_\_\_ Date \_\_\_\_\_  
Board of Governor Member

Resume/Biography is attached: Yes/No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
awlemmon@northcarolina.edu

**The Rev. Lisa G. Fischbeck**

22 Sunrise Place  
Durham, NC 27705  
[lisa.fischbeck@gmail.com](mailto:lisa.fischbeck@gmail.com)  
919-219-4437

**Education**

- M.Div. Duke University Divinity School** 1991, with one year of study at Virginia Episcopal Seminary, Alexandria, Virginia.  
Clinical Pastoral Education, University of North Carolina Hospitals, 1989.
- M.A. University of Virginia**, American Church History, 1981. Thesis: "The Ministry of Timothy Cutler".
- A.B. Duke University**, Public Policy Studies and History, 1977.

**Ordination**

Ordained Transitional Deacon, Chapel of the Cross in Chapel Hill North Carolina, January 1992;  
Ordained Priest, St. Stephen's Episcopal Church, Durham, North Carolina, January 1993.

**Employment**

**Vicar, The Episcopal Church of the Advocate, Carrboro/Chapel Hill, N.C. 2002- present.**

Hired by three sponsoring parishes to be the Gathering Priest for a new mission in September 2002. The mission was launched as The Episcopal Church of the Advocate a year later.  
Continued as the Vicar.

**Assistant to the Rector, Church of the Holy Family, Chapel Hill, N. C. 1997 - 2002.**

**Assistant to the Rector, St. Stephen's Episcopal Church, Durham, N. C. 1992 - 1997.**

**Interim Campus Minister, Chapel of the Cross, Chapel Hill, N. C. 1989 - 1990.** Responsible for overseeing ministry to students at UNC-Chapel Hill in a parish-based campus ministry.

**Development Coordinator and Teacher, Carolina Friends School, Durham, N. C. 1984 - 1988.**

**Development coordinator, Duke Comprehensive Cancer Center, Duke University, Durham, N. C. 1981 - 1984.**

**Involvement in the Episcopal Diocese of North Carolina and the community (selective)**

**University of North Carolina Health Care System Board:** Member 2011 – present.  
Communications Committee Chair: 2013 - present

**Co-chair of Harvest For Hospitality Campaign:** to increase awareness and support for the Episcopal Farmworker Ministry. 2014 –

**EDNC Diocesan Council:** 1996 – 1999 and 2011 – 2014.

**Duke Divinity School Alumni Council:** Member, 2010 – present.

**EDNC Standing Committee:** 2007 – 2010.

**Deputy to the 176<sup>th</sup> General Convention from the Diocese of North Carolina**, 2008-2010.

**Diocesan Mission Strategy and Implementation:** Member of Diocesan Commission on Mission Strategy Planning, 2001 - 2002. Chair of Diocesan Mission Implementation Team, 2004-2005.

**Episcopal Farmworker Ministry**, Newton Grove, NC: Member of the Board, 1999 - 2002. Chair of the Board, 2001-2002.

**Dean of the Durham (NC) Convocation**, 1998 – 2005.

**Publications and Posts (selective)**

**“Immersed:** Death and resurrection are made especially plain when an infant is baptized by immersion”; The Living Church Magazine; September 9, 2007; pp. 51-52.

**Feasting on the Word:** Preaching the Revised Common Lectionary, Year A, Volume One; David L Bartlett and Barbara Brown Taylor, General Editors; Westminster John Knox Press; 2010.

- pp. 160-162, First Sunday after Christmas Day, Hebrews 2:10-18, Pastoral Perspective
- pp. 182-186, Second Sunday after Christmas Day, Ephesians 1:3-14, Pastoral Perspective
- pp. 208-210, Epiphany of the Lord, Ephesians 3:1-12, Pastoral Perspective.

**“A Transgenerational Church in the Digital Age”;** Episcopal Café. March 11, 2013. [http://www.episcopalcafe.com/daily/technology/a\\_transgenerational\\_church.php](http://www.episcopalcafe.com/daily/technology/a_transgenerational_church.php)

**“Liturgy in the public square”.** Faith and Leadership; Duke Divinity School. March 2013. <http://www.faithandleadership.com/content/lisa-g-fischbeck-liturgy-the-public-square>

**“The strength and beauty of small churches”.** Faith and Leadership; Duke Divinity School. July 2013. <http://www.faithandleadership.com/content/lisa-g-fischbeck-the-strength-and-beauty-small-churches>

**“Fresh Expressions: Changing Church for a Changing World”.** Episcopal News Service. <http://episcopaldigitalnetwork.com/ens/2013/09/09/fresh-expressions-changing-church-for-a-changing-world/> September 9, 2013.

**Stewardship, tithing, giving, annual pledge: defined: Some Helpful Definitions and Challenging Questions;** Episcopal Café; October 18, 2013 [http://www.episcopalcafe.com/daily/stewardship/stewardship\\_tithing\\_giving\\_ann.php](http://www.episcopalcafe.com/daily/stewardship/stewardship_tithing_giving_ann.php).

University of North Carolina  
Board of Governors

Reappointment

Trustee Nomination Form, Amended

Name of the Institution: *UNC Health Care System*

Name of the Governing Board: *UNC Health Care Board*

Name of the Nominee: *Ernest Jerome Goodson*

Mailing Address and Contact Information: *Ernest Goodson  
1801 Lakeshore Dr  
Fayetteville, NC  
28305*

Term Beginning: *2014*

Term Ending:

Nominee is aware of:

Requirements – Reference <i>The Code</i>	Yes / No
Board of Trustee Responsibilities – see the reverse of this form	<u>Yes</u>
Attendance Requirements	<u>Yes</u>
Time Requirements	<u>Yes</u>
Conduct Requirements – UNC Policy 200.1	<u>Yes</u>
Submission of the Statement of Economic Interest (SEI)	<u>Yes</u>
Ethics Training Conducted by the State Ethics Commission	<u>Yes</u>

Submitted by: *Monica Weaver Page*

Date: *June 23, 2014*

Resume / Biography is attached: Yes / No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date. *included*

We recommend this individual for service on the Board of Trustees. We acknowledge that the final selection of members of the Boards of Trustees is the responsibility of the Board of Governors.

I acknowledged this submission: \_\_\_\_\_ *Chancellor / CEO*  
\_\_\_\_\_ *Chairman of the Board*

*If the nomination is from someone other than the university, please provide the name and contact information for the nominator, and his / her signature.*

Name of the Nominator: Hannah Dawson GAGE

Mailing Address and Contact Information: 1801 Lakeshore Dr Street  
Fayetteville, NC City  
28305 Phone  
Email

I acknowledged this submission: \_\_\_\_\_

The Campus Liaison ~~assigned~~ by the Committee on University Governance] is aware of this nomination. YES ☒ NO ☐

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[awlemmon@northcarolina.edu](mailto:awlemmon@northcarolina.edu)

#### Board of Trustee Responsibilities

- Be an advocate, as appropriate, for campus policy views
- Is engaged in the University's activities
- Contributes constructively at meetings (trustee meetings if reappointment or other university bodies where nominee serves)
- Provides development contributions of time, effort, and resources, as appropriate
- Ability to contribute during times of crisis
- Serves as an ambassador for the institution
- Is a willing resource when appropriate
- Uses good judgment and is a good communicator

## Ernest Jerome Goodson/UNC Involvement

Ernest Goodson received both his undergraduate degree and his graduate degree (Doctor in Dental Surgery) from UNC Chapel Hill. He also received a Masters in Public Administration from Harvard in 2002.

Much of his career has been focused on improving health care, especially in rural and underserved areas. He's a strong supporter and believer in UNC. In all aspects of his public service, there has been a strong connection between Ernest Goodson's work and the University of North Carolina.

While still a dental student, Ernest chaired an effort to connect UNC Dental students with underserved communities. He initiated an oral examination and hypertension program that was offered in Person County. UNC Dental students provided dental service to hundreds of North Carolinians in need.

Ernest served on the Fayetteville State University Board from 1989-2001. From 2004-2008, he served on the UNC Board of Visitors. In addition, he was a founding member of the Light on the Hill Scholarship program at UNC.

In 2011, Ernest was elected to the UNC General Alumni Association Board. In 2010, he was appointed by the UNC Board of Governors to the UNC Health Care System Board and is seeking reappointment in 2014.



## ***Curriculum Vitae***

### ***Ernest Jerome Goodson***

#### **PERSONAL HISTORY**

Birth	December 16, 1953 Concord, North Carolina
Marital Status	Patricia Timmons Goodson North Carolina Supreme Court-retired Raleigh, North Carolina
Family	Ernest Jerome Goodson, Jr. Faculty member Hillendale Elementary Durham, N.C.  Aaron Timmons Goodson Faculty member Woodberry Forest School Woodberry Forest, Virginia
Mailing Address	950 South McPherson Church Road Fayetteville, North Carolina 28303
Permanent Address	1801 Lakeshore Drive Fayetteville, North Carolina 28305

#### **EDUCATION**

1969-1972	A. L. Brown Senior High School Kannapolis, North Carolina 28081
1972-1975	University of North Carolina Chapel Hill, North Carolina 27514
1975-1979	University of North Carolina School of Dentistry Chapel Hill, North Carolina 27514
1979-1980	University of London Royal Dental Hospital of London London, England

1982-1984	University of California Department of Growth and Development School of Dentistry San Francisco, California 94131
2001-2002	Harvard University John F. Kennedy School of Government Cambridge, Massachusetts 02138

### **DEGREES AND FELLOWSHIPS**

1976	Bachelor of Science in Dentistry
1979	Doctor of Dental Surgery
1980	Fellowship of Dental Surgery
1984	Certificate in Orthodontics
2002	Master in Public Administration
2005	American Board of Orthodontist

### **EXTERNSHIPS**

1978	Oral Surgery, Anesthesiology and Medicine Mount Sinai Hospital of Cleveland Cleveland, Ohio
1978	United States Department of Public Health Commissioned Officers Student Training and Extern Program Federal Corrections Institution for Women Alderson, West Virginia

### **PROFESSIONAL ORGANIZATIONS**

American Dental Association  
 North Carolina Dental Society  
 National Dental Association  
 Old North State Dental Society  
 American Association of Orthodontists  
 North Carolina Association of Orthodontists  
 Southern Association of Orthodontists  
 World Federation of Orthodontists  
 College of Diplomates of the American Board of Orthodontists

African Scientific Institute Fellow  
Continental Orthodontic Study Club  
University of California Orthodontic Alumni Association  
General Alumni Association-University of North Carolina  
American Academy of the History of Dentistry

## **PUBLICATIONS AND RESEARCH**

We Need More Than Money To Reform Public Education in "The Citizen" school newspaper for John F. Kennedy School of Government, March edition 2002.

The Debasement of America in "The Citizen" school newspaper for John F. Kennedy School of Government, February edition 2002.

Making a Case for Cloning in "The Citizen" school newspaper for John F. Kennedy School of Government, May 2002.

U.S. Must Prepare for Smallpox Attacks in "the Fayetteville Observer", February 24, 2002, p.9A.

"Detection and Measurement of Sensory Illusions" with Dr. Barry Whitsell and Dr. Duane Dryer, Department of Physiology, University of North Carolina School of Medicine.

"The London Experience", Dental Student; February 1981.

"Dental Education in England", The Dental Assistant; July 1981.

"Orthodontics for the Public Health Dentist", North Carolina Dental Public Health; March 12, 1986.

"African Americans in Organized North Carolina Dentistry"; North Carolina Dental Gazette; Volume 31, Number 1, Spring 2009

"The Care Clinic", North Carolina Dental Gazette; Volume 31 No.2, Summer 2009.

"A Look Back... Dental History 101: African American Beginnings In Our State, North Carolina Dental Gazette; Volume 31 No. 4, Winter 2009, p.29-31.

"North Carolina Missions of Mercy: An Honorable Effort to Behold", North Carolina Dental Gazette; Volume 31 No.4, Winter 2009, p. 38-40.

"Public Service Dentistry", North Carolina Dental Gazette; Volume 32, No. 4, Winter 2010, p. 6-7.

Simple Answers Inadequate for Complex Crisis, Fayetteville News and Observer, October 22, 2010, p.11A.

Case Report, "HOW WOULD YOU TREAT THIS PATIENT?", SAO NEWS BULLETIN; Fall 2010 ISSUE.

"Obituary: Dr. Clifton Orrin Dummett", Journal of The History of Dentistry, vol. 59 No. 3, Winter 2011, p. 113-114.

"Old North State Dental Society Receives Award", North Carolina Dental Gazette; Volume 33 Number 4, Winter 2011, p.12.

"Dental DNA in North Carolina", North Carolina Dental Gazette; Volume 34, Number 3 Fall 2012, p. 49-56.

"History 101: A Look Back at North Carolina African American Dental Study Clubs", North Carolina Dental Gazette ; Winter 2013, p. 16-17,24.

## **LECTURES**

“Variations of the Long-face Syndrome: Diagnosis, Treatment Planning and Orthodontic Therapy”, presented to the Department of Orthodontics and Oral and Maxillo-facial Surgery at the University of Florida, Gainesville, Florida, June 1984.

“Interceptive Therapy: Diagnostic Decisions Derived During Dental Development”, presented to Nash-Edgecombe-Halifax Dental Society, February 12, 1985.

“Interceptive Therapy: Space Control During Dental Development”, presented to the Old North State Dental Society, March 16, 1986.

“Anterior Open-bites: Nature or Nurture” presented at the Edgewater Hotel, Seattle, Washington, Continental Orthodontic Study Club, July 10, 1993.

“Race and Malocclusion: Science or Myth” presented at the 1986 Old North State Medical-Dental-Lawyers Annual Conjoint Conference. Grove Park Inn, Asheville, North Carolina, June 28, 1986.

“Orthodontics in Public Health Dentistry” presented at the 1986 Annual North Carolina Dental Public Health Staff Conference. Radisson Hotel, High Point, NC March 12, 1986.

“Consideration for Space Control” presented at the Highland country Club, Fayetteville, NC, October 21, 1986.

“Table Clinic: Orthognathic Surgery- Old North State Dental/Medical Convention, Myrtle Beach, SC June 1993.

“Dental Hygiene and Malocclusion”, Fayetteville Technical Community College, May 8, 1995.

“Comparison of Gifted and Talented Education between China and the United States”, Cumberland County Gifted and Talented Educators, February 2006.

“Comparison of Gifted and Talented Education between China and the United States”, Frank Porter Graham Research Foundation, March 2006.

“African-Americans in Orthodontics”, University of North Carolina School of Dentistry, Department of Orthodontics, April 19, 2011.

“African-Americans in Orthodontics”, American Academy of the History of Dentistry, 60<sup>th</sup> annual meeting, June 2-3 2011, Charleston, S.C.

“African-American in Orthodontics”, Continental Orthodontic Study Club Summer meeting 2011, St. Louis, Missouri.

“Serving the Underserved”, 23<sup>rd</sup> Annual Tripartite Meeting, Friday, April 19, 2013, Chadwick Conference Room, North Carolina Dental Society Office Building.

“Dental Assisting in an Orthodontic Office”, Friday, December 13, 2013, Miller-Motte Dental assisting program, Greenville, NC

## **AWARDS**

**Dentist of the Year Award – 1997 by Old North State Dental Society**

**Academy of General Dentistry Fellowship – awarded 1985**

**Doctor of the Year Award- awarded 2002 by Cumberland County Minority Health and Legal Professionals**

**North Carolina State – volunteer of the year award 2005-2006**

**College of Diplomates of the American Board of Orthodontics-2005**

**Fayetteville Business League-Professional of the Year-2005**

**North Carolina Dental Society Citizenship Award -2007**

**University of North Carolina-Harvey Beech Award-2007**

**Methodist University-Small Business Excellence Award-2009**

**Old North State Community Service Award-2011**

**American Dental Association International Service Award-2012**

**Southern Association of Orthodontists-Citizenship Award 2012**

**100 Black Men-Cape Fear Region- Excellence In Health and Wellness Award-2012**

## **WORK EXPERIENCE**

Director of Dental Services

Pasquotank- Perquimans-Camdern-Chowan Counties

District Health Department

Elizabeth City, North Carolina

January 1981-June 1982

Duties: Designing, planning, and administering clinical dental treatment for underprivileged children in four poverty-stricken counties.

Lecturer-Department of Mathematics

Elizabeth City State University

Elizabeth City, North Carolina

January 1981-June 1982

Duties: Teaching advanced Algebra concepts to college students.

Director of Dental Services

Nash-Edgecombe-Halifax Counties

Tarboro, North Carolina

August 1984-November 1985

Duties: designing, planning and administering clinical dental treatment for underprivileged children in three eastern North Carolina counties.

Lecturer- Department of Mathematics  
Fayetteville State University  
Fort Bragg-Pope Air Force Base Campus  
Fort Bragg, North Carolina

Dental Instructor  
Central Piedmont Community College  
Charlotte, North Carolina

Adjunct Faculty-Department of Dental Ecology  
University of North Carolina  
School of Dentistry  
Chapel Hill, North Carolina 27514

Orthodontic Consultant  
Electronic Data Systems Federal Corporation  
Raleigh, North Carolina 27622

Alone with the North Carolina Medicaid Dental Director, I created and designed a program for orthodontist in this state to treat underserved children.

### **PUBLIC SERVICE COMMITMENTS**

**1978**– initiated and chaired an Oral Examination and Hypertension Program in Roxboro, North Carolina. Fellow students from the UNC-School of Dentistry screened nearly 150 patients from Person County. Dr. Robert Woods donated his office and Patterson Dental Company donated supplies.

**1989-2001** Fayetteville State University Foundation Board Member

**1989-2002** – Coached basketball for ten consecutive years with the YMCA and Fayetteville City Recreation Program. As a coach, I coached two teams each season but different age groups. My teams had multiple undefeated seasons. Our team won two county championships.

**1990**- President of Board of Directors for the Montessori Children's School Fayetteville

**1990-1997**- Cumberland County Alcohol Beverage Control Board of Directors, served as chairman for three successive terms. During my tenure as chairman, the ABC Board built a new half-way house for female alcoholics who were in recovery and remodeled the existing half-way house for recovering male alcoholics.

**1990-Advisory Board for United National Bank**

**1990- Minority Health Professionals, served as Vice-President**

**1992 until now-** Fayetteville Board of Directors for PNC- as a board member I was able to secure monies to support several projects throughout the years. For example, new students in Cumberland County Elementary Schools are required to have vaccinations and proper shots prior to enrollment. I have supported a program which allowed those who could not afford to purchase the vaccines until now. As many as 1,000 students are immunized per year and funding is provided by the local bank board of which I am a member.

**1993-1998 – Member Fayetteville Museum of Art Board of Directors**

**1993-2002 – Member of North Carolina Commission for Health Services-Dental representative** who sat on the state board of health whose primary responsibility is to restructure and vote on rules and regulations regarding the safety of the health of North Carolina citizens.

**1997-until now – Donated monthly dental service to the Fayetteville Care Clinic.** My services included only the use of surgical skills to extract diseased teeth, remove cancerous and threatening lesions from the mouths of those citizens of Cumberland County who could not afford to visit a private dentist. See the enclosed article that was published in the North Carolina Dental Gazette, the state society journal. I am always prepared to go when needed. Sometimes, I have volunteered twice a month.

**2002- until now, The Caring 7 Plus –** a non-profit organization formed in a local barber shop. Seven men decided to form an organization whose yearly commitment is to feed homeless people a meal on Thanksgiving Day, buy and distribute food and toys to needy families during Christmas and give children gifts for the Easter holiday. To date my participation has included feeding people on Thanksgiving Day, soliciting volunteers and fundraising. For five events, I have raised more than \$7500 to support each project. Families are supported during Easter as well. Each year we feed 1100-1600 people.

**2005-until now, North Carolina Donated Dental Services –** a non-profit organization which donates free dental services to the underserved population. It started in 1986 in Colorado. I have provided free orthodontic services to patients in the Fayetteville area in my office.

**2003- Cumberland County School Quality Leadership Council.** As a member of this committee, we developed in-school suspension programs to give students with disciplinary problems an opportunity to continue school work while suspended within the school but outside their proper classroom.

**2004- until now-Member of Cape Fear Valley Health Foundation**

**2004-2008-Member of Board of Visitors, University of North Carolina at Chapel Hill, I served**

on the board which acted as foot soldiers for the Board of Trustees. Our work involved helping the university to maintain the quality of education for which it is noted, retention and recruitment of outstanding faculty members, and recruitment of students from the Fayetteville area.

**2010-** appointed by the University of North Carolina Board of Governors to the **Board of Directors of the University of North Carolina Health Care System.**

UNC Health Care exists to further the teaching mission of the University of North Carolina and to provide state-of-the-art patient care. UNC Health Care's association with the UNC School of Medicine gives UNC Health Care a pathway to move results of biomedical research from medical school laboratories to patient care settings. The partnership between the UNC Hospitals and the School of Medicine enhances the learning environment while maintaining the highest standards for patient care.

The vision of UNC Health Care is to be the nation's leading public academic health care system. The guiding principles of UNC Health Care include delivering quality care, operating leading programs, engaging with patients and families to meet their health challenges, and maintaining a stable financial foundation.

The University Health Care Systems consist of UNC Hospitals(5), Rex Healthcare, UNC School of Medicine, UNC Physicians & Associates, Triangle Physicians Network, Chatham Hospital, and Pardee Hospital.

**2011-Elected to the University of North Carolina at Chapel Hill General Alumni Association Board of Directors.** The Board of Directors manages all alumni activities involved with the university. Like most major universities, the general alumni association is supported by local chapters across the country.

**Medical Ministries International,** completed mission to Moncion, Dominican Republic. June 12-20, 2010. Completed mission to Haiti . April 23-30. 2011. These missions include operating in makeshift dental and medical clinics in rural areas of the Dominican Republic and in Port-a-Prince, the capital of Haiti. Millions of people in both countries are in dire need of dental and medical care. However, due to limited materials and inadequate water sources, I was able to help hundreds of people. I will visit more third world countries in the future.

**North Carolina Dental Society Missions of Mercy-** Kill Devil Hills, Durham, Sylva, Sparta, Salisbury, Charlotte (2011 and 2012) and Fayetteville, North Carolina. The North Carolina Dental Society sponsors three-day clinics each year in areas of North Carolina where access to dental care is limited by economics or location. I have volunteered my surgical skills at each of these clinics. I have treated hundreds of people who suffer from dental disease.

## **PROFESSIONAL SERVICE COMMITMENTS**

**2008-** Secretary of Old North State Dental Society

**2009-**Secretary of Old North State Dental Society

**2011-**President-elect-Old North State Dental Society



**2012-President - Old North State Dental Society**

**2008- Member of American Association of Orthodontists , Access to Health Care Task Force**

Appointed by Raymond George, Sr., President of American Association of Orthodontics

As a member of this committee, I authored the criterion for the Humanitarian Award

which is given yearly by the American Association of Orthodontists.

**2008-Southern Association of Orthodontist Leadership Program**

**2007-until now- Light on the Hill Scholarship Committee**-University of North Carolina

Alumni Association- a founding member whose responsibility has been to donate and raise funds for the scholarship. Presently, I serve on the committee and I have several responsibilities, including evaluating applicants. Thus far, we have given 15 scholarships to freshmen at UNC-Chapel Hill.

**2008-American Association of Orthodontists Professional Advocacy Conference**

**2009-American Association of Orthodontists Professional Advocacy Conference**

**2010-American Association of Orthodontists Professional Advocacy Conference**

**2011-American Association of Orthodontists Professional Advocacy Conference**

**2012-American Association of Orthodontists Professional Advocacy Conference**

**2013-American Association of Orthodontists Professional Advocacy Conference**

For the past five years, I have served as a lobbyist for the American Association of Orthodontists(AAO). These meetings involve yearly lobbying several congressional members in their offices. The purpose of this lobbying effort is to represent the AAO's position on health care as it relates to orthodontics.

**2011-American Association of Orthodontists National Leadership Conference**

San Diego, California

**2010-North Carolina Association of Orthodontists-Junior Director-Board of Directors**

**2011-North Carolina Association of Orthodontists-Senior Director-Board of Directors**

**2012-North Carolina Association of Orthodontists-Secretary-Treasurer- Board of Directors**

**2013-North Carolina Association of Orthodontists-President-elect-Board of Directors**

**2006-until now-Contact Dentist- North Carolina Dental Society Lobbyist** – purpose is to deliver the NCDS position to assigned state legislators. I have met with approximately 10 thus far.

**2005-2011 Harvard Alumni Chapter-Research Triangle Chapter, North Carolina**

**2009-Dean's Alumni Leadership Council**

John F. Kennedy School of Government

Harvard University

Founded in 1994, the Dean's Council comprises a diverse group of individuals from around the world. Members include leaders in government, business, finance, law, and other fields of endeavor. Many have served as advisors to governments, public commissions, and nonprofit institutions. As members of the Dean's Council, these leaders:

- provide advice and real-world perspective on the strategic priorities that Dean Ellwood sets for the Kennedy School;
- serve as strong and enthusiastic ambassadors of the Kennedy School, raising the visibility of its achievements, its people, and its mission of public service;
- advise the Dean, faculty, and administrative staff on the development of compelling cases for support; and

- set the pace for philanthropy at Harvard Kennedy School, providing core unrestricted financial support for its highest priorities, including financial aid, faculty recruitment, and curriculum initiatives.

Through their guidance, enthusiasm, innovative ideas, and financial commitment, Dean's Council members provide strong leadership and an inspiring example to the entire Kennedy School community.

**2009-The Littauer Society  
John F. Kennedy School of Government  
Harvard University**

The Littauer Society is a prestigious circle of alumni and friends, whose leadership support and enthusiastic commitment to the Kennedy School sets an example and inspires others. While we value each and every gift to the Kennedy School, we also believe that there are donors whose participation merits additional recognition—those who step forward as philanthropic leaders among their peers.

**2009-North Carolina Dental Gazette Journal**

Assistant Editor

**2011-now-Appointed to Scientific Affairs Committee of the Southern Association of  
Orthodontists**

I evaluate all scientific research proposal submitted by orthodontic residents around the country. I share the responsibility of providing funding to support research by orthodontic residents.

**Travel**

**December 4-16, 2005** - Travel to China to study Gifted and Talented education in three cities. Beijing, Nanjing, and Shanghai are three cities we visited colleges, special schools and elementary schools to evaluate their Science and Math programs.

Other trips include travel to Australia, Brazil and Western Europe to evaluate orthodontic programs and participate in cleft palate and cleft lip clinics.

## **ANSWERS TO SAO CITIZENSHIP AWARD**

Sharon,

Here are the responses to your questions. If they are unclear, please let me know.

1. Personal information that I value and wish to share.

Response: I was reared by my paternal grandparents in a mill town called Kannapolis, North Carolina. My grandfather grew up in rural South Carolina and rarely attended school. He was required to work on the farm where he was reared. Consequently, he could not read or write his name. My grandmother completed the sixth grade in a log cabin school in rural South Carolina. She could read and write. Fortunate for me, both understood the concept of family; however, it was my grandmother who put emphasis on education. My grandfather stressed hard work.

Response: I am married to Patricia Timmons Goodson, a member of the North Carolina Supreme Court and I have two sons, Ernest Jerome Goodson, Jr. (Sonny) and Aaron Timmons Goodson. Sonny has completed his Bachelor of Science degree at Guildford College and Aaron at Davidson College. Both are gainfully employed and applying to graduate school.

My favorite book is "The Mismeasure of Man" written by Stephen Jay Gould, a former professor of Anthropology at Harvard University.

My favorite movie is "The Ten Commandments", starring Charlton Heston, et. al and produced by Cecille B. DeMill.

The one thing that nobody knows about me is my association with the Junior Varsity basketball team at the University of North Carolina at Chapel Hill. For nearly three months I was a member of the team. However, a failing grade on a history exam stimulated me to negotiate dropping the class in exchange for making more time for studies and taking a writing course resulted in my resignation from the team. It is a decision that I rarely talk about but one I do not regret.

Community activities include: University of North Carolina Health Systems Board of Directors, University of North Carolina Alumni Association Board of Directors, PNC (Pittsburgh National Corporation) Board of Directors, and Volunteer Fayetteville Care Clinic.

Charitable activities that are most important include: dental volunteer Fayetteville Care Clinic, volunteer Missions of Mercy Clinic, and volunteer for dental missions overseas. Feeding the homeless at Thanksgiving, providing gifts for children at Christmas and Easter. Donating computers and bicycles to the "Bicycle Man". This year we are searching for a permanent place for him to repair bicycles and computers.

My favorite place to relax is the Bay Area of Northern California.

My personal code of behavior is to be polite, courteous, dedicated and progressively conservative.

The one word that would describe me is "earnest".

2. I enjoy playing basketball, traveling and of course, learning.
3. My favorite leisure activity is playing basketball.
4. I did not choose to become an orthodontist. I was chosen to become an orthodontist. Perhaps, the most appealing aspect of dentistry to me was Bill Proffit's early lectures in orthodontics. He was the first orthodontist that I met and for the first time in my academic career, it seemed that someone could justify what was being done to treat a patient with scientific research. It seemed that orthodontist's willingness to ferret out the details of treatment and understand growth and development of the human was more fascinating than the line angles and point angles of cavity preparation. Also, orthodontics offers some explanation for the mechanical procedures we impose on patients.

My practice philosophy is to provide the best possible orthodontic care under the most manageable circumstances.

5. The most rewarding experience I have had in orthodontics is being given an opportunity by Dr. Richard Beane and Dr. Peter Vig, trained by Dr. William R. Proffit and Dr. Bill Houston and educated by Dr. Robert J. Isaacson.
6. I treasure every award that has been earned or given to me. Each one is simply a long-term means of the community or profession's manner of saying thank you for my contribution. It is human nature to seek some degree of approval from others. Often, it

gets an overblown ego off the hook.

7. My advice to new orthodontists is to get to know your local, state, and federal legislators, get involved with organized dentistry, and finally give to the AAOPAC.
8. I feel strongly that dentistry is now at a crossroads. With the existing healthcare crisis that we face in this country, it is more important than ever, to contribute to the future direction of our profession. We deserve to have some influence in the future direction that orthodontics will take. After all, no one understands the art and science of orthodontics better than we do. This health care crisis is the second one that I have witnessed. As a student in England, I witnessed and followed the changes that the British health care system has undergone. We must remember, first they came for the pharmacist and we said nothing. Then they came for the physicians and we failed to take our heads out of the sand. Now, they are here for us and no one is left to offer us a helping hand.

University of North Carolina  
Board of Governors

Trustee Nomination Form

Name of Institution: UNC Health Care System

Name of Governing Board: UNC Health Care

Name of the Nominee: Barbara Jessie-Black

Mailing Address and Contact Information: 4138 Deepwood Circle Street  
Durham City  
North Carolina State  
execdirector@ptathriftshop.org Email

Term Beginning: November 2014

Term Ending: October 2018

Nominee is aware of:

Requirements-Reference <i>The Code</i>	<u>Yes</u> /No
Board of Trustee Responsibilities-see reverse of this form	
Attendance Requirements	
Time Requirements	
Conduct Requirements - UNC Policy 200.1	
Submission of the Statement of Economic Interest (SEI)	
Ethics Training Conducted by the State Ethics Commission	

Submitted by: \_\_\_\_\_ Date \_\_\_\_\_  
Board of Governor Member

Resume/Biography is attached: Yes/ No

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
awlemmon@northcarolina.edu

## **BARBARA JESSIE-BLACK**

4138 Deep Wood Circle – Durham, NC 27707  
919-360-4008      [execdirector@ptathriftshop.org](mailto:execdirector@ptathriftshop.org)

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### **PROFESSIONAL EXPERIENCE**

<b>PTA THRIFT SHOP, INC. (Carrboro/Chapel Hill, NC)</b> <b><a href="http://www.ptathriftshop.org">www.ptathriftshop.org</a></b> Executive Director	<b>2004-Present</b>
<b>ONEVOICE INSTITUTE OF BUSINESS AND ENTREPRENEURSHIP, INC. (Durham, NC)</b> <b><a href="http://www.onevibe.org">www.onevibe.org</a></b> Co-Founder/Board Member (2000-Present) Associate Director (2001-2004)	<b>2000-Present</b>
<b>SYNAPSE, THE KNOWLEDGE LINK CORPORATION (Franktown, CO)</b> <b><a href="http://www.synaptica.com">www.synaptica.com</a></b> Retail Consultant—Subject Matter Expert	<b>2000-2003</b>
<b>BELK, INC. (Durham/Raleigh, NC)</b> <b><a href="http://www.belk.com">www.belk.com</a></b> Area/Division Manager—Hudson Belk Southsquare Mall, Durham, NC (1986-1994) Floor Manager—Hudson Belk Crabtree Mall, Raleigh, NC (1994-1997) Operations Manager—Hudson Belk, Northgate Mall, Durham, NC (1998-2001)	<b>1986-2001</b>

### **PROFESSIONAL DEVELOPMENT**

Participated in Management Training during retail career with emphasis on human resources, conflict resolution, customer service, and sales. Also participated as Store/Division Trainer with emphasis on human resources and customer service.

### **PROFESSIONAL AFFILIATIONS**

#### **RALEIGH**

##### **NC Center for Nonprofits**

Board of Directors (2014-Present)

#### **CHAPEL HILL/CARRBORO**

##### **The Middle Space (TMS UNC Chapel Hill)—Chapel Hill, NC**

Board of Directors (2012-Present)

##### **Nourish International—Carrboro, NC**

Summer Institute Venture Competition Judge & Presenter (2012-Present)

##### **Carol Woods Retirement Community—Chapel Hill, NC**

Board of Directors (2010-Present)

Member of Leadership Development Committee (2010-Present)

Member of Community Inclusiveness Task Force (2011-Present)

**UNC Health Care Systems—Chapel Hill, NC**

Board of Directors (2010-Present)

Member of Finance Committee (2011-Present)

**Orange County Partnership to End Homelessness—Chapel Hill/Carrboro/Hillsborough, NC**

Member of Project Connect Leadership Committee (2010-Present)

Member of Employers Work Group (2010-Present)

**NC Fourth Sector Cluster Initiative—Triangle, NC**

Stakeholder Member (2010-2011)

**Chapel Hill/Carrboro Chamber of Commerce –Chapel Hill, NC**

Member of Finance Committee (2006-Present)

Board of Directors (2004-2010)

Member of Executive Committee (2006-2010)

Chair of Foundation for a Sustainable Community (2008-2009)

Member of Business and Education Task Force (2006-2008)

Advisory Member of Institute for Sustainable Development (2007-2009)

Roundtables:

Facilitator of Retail Roundtable (2006 –2010)

Co-Facilitator of Women’s Roundtable (2004-2010)

Interim Chair of Non-Profit Roundtable (2004-2010)

**Chapel Hill Community Leadership Collaborative-Chapel Hill, NC**

Member (2008-2010)

**Chapel Hill Public Arts Commission-Chapel Hill, NC**

Member of Community Art Project (2004-2008)

**Long Leaf Opera-Chapel Hill, NC**

Board of Directors (2005-present)

**Orange County Child Care Task Force-Chapel Hill, NC**

Member (2006)

**Orange County Task Force to End Homelessness-Chapel Hill/Carrboro, NC**

Member (2006-2008)

**The ARC of Orange County-Chapel Hill, NC**

Member of Festival of Trees Committee (2010)

**The ArtsCenter-Carrboro, NC**

Member of Campaign Planning Committee (2007)

Member of Outreach Committee (2007-2008)

**Quality of Place Work Group-Chapel Hill, NC**

Member (2007)

**DURHAM**

**Foundation for Sustainable Community/Institute for Sustainable Development—Durham, NC (new structure)**

Board of Directors (2004-Present)

Chair of Institute for Sustainable Development (2009-2011)

**Dress For Success, Triangle NC**

Volunteer (2008)

**Read Seed, Inc.-Durham, NC**

Board of Directors (2002-2011)

**OneVoice Institute of Business and Entrepreneurship, Inc.- Durham, NC**

Co-Founder and Board of Directors (2000-present)



**Durham's Child Development Center, Inc.-Durham, NC**  
Board of Directors (2000-2010)

**MEBANE**

**Stone House at Stone Circles**

Member of Business Task Force (2011-2012)

**EDUCATION**

**MEREDITH COLLEGE (Raleigh, NC)**

Master of Business Administration, 1997

**GEORGIA REGENTS UNIVERSITY (formerly AUGUSTA COLLEGE) (August, GA)**

Bachelor of Business Administration, 1986

Fluent Oral/Written in German

**PERSONAL NOTES**

Barbara considers herself a "life-long student" of all things holistic and spiritual, with emphasis on how those concepts influence ones activism. She is fluent in German, a yoga enthusiast, and includes in her spiritual practice gardening and meditation.

**University of North Carolina  
Board of Governors**

**Trustee Nomination Form**

Name of Institution: UNC Health Care System

Name of Governing Board: UNC Health Care System Board of Directors

Name of the Nominee: Mr. William Cameron

Mailing Address and Contact Information: Post Office Box 3649  
Wilmington  
North Carolina 28406  
bill@cameronco.com

Term Beginning: November 1, 2014      Term Ending: October 31, 2018

Nominee is aware of:

Requirements-Reference <i>The Code</i>	<b>REAPPOINTMENT</b>	Yes/No
Board of Trustee Responsibilities		YES
Attendance Requirements		YES
Time Requirements		YES
Conduct Requirements – UNC Policy 200.1		YES
Submission of the Statement of Economic Interest (SEI)		YES
Ethics Training Conducted by the State Ethics Commission		YES

Liaison has discussed the candidate with Chancellor/Institution Director: YES  
Liaison Initial:

Submitted by: \_\_\_\_\_ Date \_\_\_\_\_  
Board of Governors Member

Resume/Biography is attached: Yes / No YES

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[awlemmon@northcarolina.edu](mailto:awlemmon@northcarolina.edu)

William Cameron

*(First term expiration – October 31, 2014)*

**President, Cameron Management, Inc.  
Wilmington, North Carolina**

Bill Cameron is the president of Cameron Management, Inc. and is involved in private equity investments and management, real estate development and property management. During his working career he has been very involved in community activities including serving as Chairman of Board of the Wilmington Industrial Development, Inc. Mr. Cameron received his BSBA from the UNC Kenan-Flagler Business School in 1976 and his JD from the UNC School of Law.

**University of North Carolina  
Board of Governors**

**Trustee Nomination Form**

Name of Institution: UNE Healthcare

Name of Governing Board: BOG

Name of the Nominee: Troy Smith

Mailing Address and Contact Information: 1001 College Ct Street  
New Bern City  
NC State  
JTS@waldandsmith.com Email

Term Beginning: \_\_\_\_\_ Term Ending: \_\_\_\_\_

Nominee is aware of:

Requirements-Reference <i>The Code</i>	Yes/No
Board of Trustee Responsibilities	✓
Attendance Requirements	✓
Time Requirements	✓
Conduct Requirements – UNC Policy 200.1	✓
Submission of the Statement of Economic Interest (SEI)	✓
Ethics Training Conducted by the State Ethics Commission	✓

Liaison has discussed the candidate with Chancellor/Institution Director:  
Liaison Initial \_\_\_\_\_

Submitted by:  Date 9/4/14  
Board of Governors Member

Resume/Biography is attached: Yes/ No Yes

Please include a summary of the university's or the institution's activities that the nominee has been involved with to date.

Please forward to: Secretary of the University  
University of North Carolina  
Post Office Box 2688  
Chapel Hill, NC 27515-2688  
[awlemmon@northcarolina.edu](mailto:awlemmon@northcarolina.edu)

J. Troy Smith, Jr.  
1001 College Court  
PO Box 867  
New Bern, NC 28563-0867

Civic Activities:

Member, UNC Lineberger Board of Visitors  
Former Director, Highway 17 Association  
Past President, Highway 17 Association  
Former Member, Governor's Advisory Commission on Military Affairs  
-- Chairman, Industrial Development Committee  
Chairman, Craven Pamlico Jones Transportation Committee  
Chairman, "Craven County 2001" strategic planning project  
Former Director, The Entrepreneurial Council of Eastern  
North Carolina  
Member, Craven County Committee of 100  
Former Member, John Motley Morehead Foundation Selection Committee  
Craven and Pamlico Counties  
Former Chairman, Craven Coalition for Work Force Preparedness  
Member, Board of Visitors, University of North Carolina at  
Chapel Hill -- 1990 - 1994  
Former Chairman, Twin Rivers YMCA Development Fund  
Former Trustee, Twin Rivers YMCA  
Former Chairman, Twin Rivers YMCA Capital Campaign  
Former Member and Past Chairman, Board of Directors,  
Craven Pamlico Red Cross  
Former Member, New Bern Child Development Center Fund Raising  
Committee  
Former President and Director, Craven County Unit, American  
Heart Association  
Former Co-Chairman, 200 Plus Club, Craven County United Fund  
Former Chairman, Craven County United Fund Professional Division  
Former Chairman, Craven County Heart Fund Campaign  
Former Member, Board of Directors of New Bern Craven County  
Chamber of Commerce  
Former Member and Vice President, New Bern Jaycees  
Former Co-Chairman, Craven County Hospital Bond  
Referendum Committee  
Chairman - Craven Regional Medical Foundation "Safe Harbor Campaign"  
Member, Board of Directors of New Bern Celebration

Professional Activities/Awards:

North Carolina State Bar  
North Carolina Bar Association  
Member, North Carolina Judicial Nominating Commission  
Craven County Bar Association (Past President)  
Past Chairman, North Carolina Bar Association Committee  
on Recodification of the General Statutes  
Former Member, North Carolina Bar Association-State  
Bar Committee on Ethics  
Past Chairman, North Carolina Bar Association Real  
Property Committee  
Former Member, North Carolina Bar Association Board  
of Governors  
Former Member, North Carolina Bar Association Committee on  
Continuing Legal Education  
Former Member, General Statutes Commission Code Committee  
Former Director, UNC Law Alumni Association  
Former Member, Board of Directors, North Carolina Bar  
Association Law Office Management Section  
Former Chairman, Third District State Bar Candidate Committee  
Member, American College of Real Estate Lawyers  
Past Chairman, Board of Visitors, Campbell University School  
of Law  
North Carolina Legal Elite  
Best Lawyers in America  
North Carolina Bar Association General Practice Hall of Fame  
North Carolina Super Lawyers

Lecturer:

North Carolina Bar Association Practical Skills Course  
North Carolina Bar Association Continuing Legal Education  
Institutes -- Real Property, Law Firm Management,  
Taxation, Ethics  
Various American, State Bar and private seminars on Law Firm  
Management

Military:

US Air Force/NC Air National Guard

Preparatory Education:

The Bolles School, Jacksonville, Florida

College:

University of North Carolina at Chapel Hill - AB  
University of North Carolina - J.D. with highest honors  
Editor-in-Chief, North Carolina Law Review  
Order of the Coif, honorary legal order  
Recipient: Chief Justice Walter Clark Award  
Phi Delta Phi, legal fraternity

Employment:

Law firm of Ward and Smith, P.A.

Spouse:

Cathy M. Smith

Children:

Two daughters - Cooper and Amanda