

## **COMMITTEE ON PUBLIC AFFAIRS**

Thursday, June 19, 2014  
Minutes (Draft)

The Committee on Public Affairs met Thursday, Jun 19, 2014 in the Board Room of the Spangler Center in Chapel Hill.

Committee members present include Chairman McMahan, Vice Chairwoman Wiley, Mr. Walker, Mr. Trask, Mr. Parrish, Mr. Hinton, Mr. Holmes, Ms. Goodnight, Mr. Powers, Ms. Maxwell, and Mr. Nath, Dean Roper, Chancellor Roberts, and Chancellor Brady. Other Board members attending include Mr. Hood, Mr. Rippy, and Mr. Picket. Vice President Moretz, Vice President Rhinehardt, State Director Kappler, and Federal Relations Assistant Philip Barefoot attended as staff.

Chairman McMahan called the meeting to order at 4:24 pm and thanked Board of Governors members for participating in University Day at the General Assembly on June 3.

The April meeting minutes were approved.

Vice President Moretz presented an update on the Senate and House budget proposals. He also included information on the status of non-budget legislation relevant to the University being taken up during the General Assembly's Short Session.

Kate Henz, Associate Vice President of Academic Policy, Planning and Analysis, shared with Board members data that she had recently collected and analyzed on faculty retention and turnover. Several policy and budget requests before the General Assembly have an impact on this critical component of the University's workforce.

Some key takeaways from Ms. Henz's presentation were:

- Pre-emptive offers are much more efficient than counter-offers.
- In the last 22 months 262 non-medical faculty and 61 medical faculty received outside offers. Of those who received an outside offer UNC retained 82, or 25%.
- UNC's faculty recruitment and retention fund provided an average \$15,500 to 53 counteroffers. Thirty-three, or 62%, of these faculty were successfully retained.

Chancellor Brady added that in her experience several universities and in some cases, states, have been making concerted efforts to recruit key faculty. Dean Roper also noted recent turnover issues at the UNC Chapel Hill School of Medicine and cited comparative data to other medical schools.

The meeting was adjourned at 5:19 p.m.

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W. Edwin McMahan, Chair  
Committee on Public Affairs

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Phillip D. Walker, Secretary  
Committee on Public Affairs