

**SPECIAL COMMITTEE ON MILITARY AFFAIRS**

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**April 10, 2014**

6. Information: Marketing and Sustainability of Joining Forces Initiative ..... Jim Holmes, Staff

**Situation:** Board Member Jim Holmes will provide the Committee with an update and new information on the Joining Forces Initiative with a focus on marketing and sustainability.

**Background:** The University of North Carolina seeks industry and non-profit partners in support of UNC Joining Forces, an initiative to provide educational opportunities and research support for the United States Military.

**Assessment:** This presentation will update the Committee and staff on the status of the UNC Joining Forces Initiative.

**Action:** This is for information only.