

## The University of North Carolina

General Administration  
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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: January 21, 2014

SUBJECT: Licensure of South College - Asheville

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

South College - Asheville has applied for a regular license to offer the following additional degree programs in Asheville, NC:

- Bachelor of Business Administration
- Bachelor of Science in Criminal Justice

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if South College - Asheville complied with the licensure standards outlined in the *Rules and Standards*. On July 12, 2013, the team of examiners visited the South College - Asheville campus in Asheville, NC. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree programs and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to South College - Asheville to offer the above-named degree programs in Asheville, NC subject to annual reports and review at any time. The programs will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

## SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR SOUTH COLLEGE - ASHEVILLE

### BACKGROUND INFORMATION

South College - Asheville was founded in 1905 as Cecils Business College. It was initially licensed by the UNC Board of Governors to offer Associate of Applied Science degrees in 1975. Effective November 1, 1998, South College of North Carolina, Inc. purchased Cecils College from Executive Schools, Inc. The name of Cecils College was changed to South College - Asheville in February, 2002.

South College – Asheville, which is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS), is currently licensed to offer nine Associate of Applied Science (A.A.S.) degree programs and two Bachelor of Science (B.S.) degree programs.

### THE APPLICATION AND SITE VISIT

South College - Asheville has applied for licensure to offer the following two new degree programs on-site at its campus in Asheville:

- Bachelor of Business Administration
- Bachelor of Science in Criminal Justice

In accordance with the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution on July 12, 2013 and evaluate its compliance with the licensure standards.

The team of examiners with expertise in the specific disciplines relating to the application and site visit was comprised of:

- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina
- Charles J. Popovich, Former Head Librarian, Business Library, and Associate Professor Emeritus, The Ohio State University, Columbus, Ohio
- +Management, The Martha and Spencer Love School of Business, Elon University, Elon, North Carolina
- Dr. Zaphon R. Wilson, Dean, School of Social and Behavioral Sciences, and Professor of Political Science, Saint Augustine’s University, Raleigh, North Carolina
- Dr. Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Retired Associate Provost for Information Technology and Library Services, and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, *Ex Officio*

The team’s task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards.

Either prior to the visit or during the visit, many additional items of documentation were reviewed by the team including the curricula and all course syllabi for the proposed degree programs, faculty curriculum vitae, library resources (both print and electronic), educational facilities, computer resources, audited financial statements, enrollment data, and the South College-Asheville *Faculty Handbook*, *Employee Handbook*, *Institutional Effectiveness Plan*, 2010-2012 Catalog, and 2010-2012 Catalog Addendum (dated February 28, 2013).

During the visit, the team of examiners met with numerous administrators, faculty, and staff members of South College - Asheville.

## **PROPOSED DEGREE PROGRAMS**

### Bachelor of Business Administration

The Bachelor of Business Administration program is designed to prepare students to pursue careers in business, government, and industry. Building on a foundation of liberal arts coursework in areas such as oral and written communication, mathematical reasoning, humanities, and social science, the business foundation and upper division courses introduce students to the disciplines of accounting, business law and taxation, management, finance, economics, and marketing. This degree program requires successful completion of 192 quarter-credit hours. The core curriculum (which includes the general education coursework) totals 76 quarter credits, and the major curriculum coursework totals 116 quarter credits.

### Bachelor of Science in Criminal Justice

The mission of the Bachelor of Science in Criminal Justice program is to provide education and training experiences to students interested in careers in the criminal justice field, including policing, private security, private investigations, parole officers, probation officers, and crime analysts. The curriculum includes coursework in criminology, law enforcement operations, court procedures and evidence, criminal law, constitutional law, ethics, criminal investigations, technical writing, juvenile justice, forensic science, and other areas. The program requires the completion of 188 quarter-credit hours, which includes the general education component.

## **RECOMMENDATIONS**

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review South College-Asheville's Proposed Bachelor's Degree Programs* was submitted. In the report, the team of examiners included one suggestion and fourteen recommendations. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of program curricula, library resources, presentation of library resources on the institution's website, faculty credentials, and administrator credentials.

The team of examiners concludes its report by stating it would make its recommendations to the General Administration of The University of North Carolina regarding the licensure of South

## APPENDIX G

College – Asheville’s proposed new degree programs after it receives the response from South College – Asheville to the recommendations and suggestion contained in the report.

After receiving the team of examiners’ report, South College – Asheville responded to the recommendations and suggestion. All of the recommendations have been implemented to the satisfaction of the team of examiners.

After reviewing the institution’s response, the team of examiners recommends that the South College – Asheville campus be licensed to offer the two new degree programs requested.

Dr. Frank Prochaska agrees with the team’s review and recommendations. Thus, General Administration recommends that South College – Asheville be granted a regular license to offer the Bachelor of Business Administration and Bachelor of Science in Criminal Justice degree programs.

A site visit to South College - Asheville will be performed within two calendar years of the initiation of the new degree programs, by a team of examiners with expertise in the field, to ascertain the institution’s compliance with the *Rules and Standards*, including the recommendations contained in the report.