

AGENDA ITEM

A-3. PBS North Carolina Board of Trustees Appointments Randy Ramsey

Situation: PBS North Carolina has seven members who were appointed by the Board of Governors whose terms ended June 30, 2026. Six of the seven seats are before the committee for consideration.

Background: PBS North Carolina Board of Trustees serves in a direct advisory capacity, assuring that involvement and perspectives will have further influence on PBS NC operations. The Board of Governors appoints 11 trustees, the governor appoints four, and the president pro tempore of the North Carolina Senate and speaker of the North Carolina House of Representatives each appoint one. Five serve ex officio: the president of the University of North Carolina System, the president of the NC Community College System, the superintendent of public instruction, the secretary of health and human services, and the secretary of cultural resources.

Assessment: The following six individuals are up for reappointment to a four-year term, ending June 30, 2030: James Broughton, James Cain, Culley C. Carson IV, Anne Mayo Evans, Russell Smith, and Bill R. West. Biographical information is included in the materials.

Action: This item requires a vote by the committee and a vote by the full Board of Governors.

James "Jimmy" Broughton

Jimmy Broughton is a government relations specialist and has worked with numerous organizations, including Wake Forest University. Broughton served as the chief of staff for U.S. Sen. Jesse Helms from 1994 to 2003 and had a variety of responsibilities that included managing the senator's legislative agenda and coordinating presidential nominations. In 2003, he joined the law firm of Womble Carlyle Sandridge & Rice LLP, and his work focused on a variety of state issues, including education, healthcare, economic development, and military affairs. From 2015 to 2017, Broughton again served as a chief of staff, this time in the office of NC Gov. Pat McCrory. Originally from Raleigh, Broughton graduated from Wake Forest University and now resides in Winston-Salem.

James "Jim" Cain

Jim Cain rejoined the Kilpatrick Townsend firm in March 2009 following his three and a half years of service as America's ambassador to the Kingdom of Denmark. As co-founder of the Raleigh office, he has spent more than 20 years with the firm, focusing his legal practice on advising corporate and governmental clients on strategies relating to growth, economic development, and community enhancement.

Cain has served in leadership positions for numerous civic and nonprofit institutions including the Raleigh Chamber of Commerce, Character Education Foundation, American Red Cross, American Diabetes Association, and Boy Scouts of America. He has chaired the boards of the Food Bank of North Carolina, Communities in Schools of Wake County, and the Eastern North Carolina Chamber of Commerce. Cain was named "Business Leader of the Year" by *Business Leader* magazine, received the John Ross Leadership Award from the Greater Raleigh Convention and Visitors Bureau, and received the National Outstanding Community Service Award from the American Diabetes Association in 2003. He also served as Republican National Committeeman for North Carolina from 2003 to 2005 and served as regional chairman and the state finance vice chairman for the Bush-Cheney 2004 Campaign. He served as President George W. Bush's emissary to the Philippines for the inauguration of President Gloria Macapagal Arroyo in 2004.

Culley C. Carson IV

Culley C. Carson IV is the founding member of Carson Law. His practice focuses on representing business clients in the construction industry. Carson has a broad range of experience representing owners, general contractors, and subcontractors in drafting industry standards and customized construction contracts. He has substantial litigation and dispute resolution experience representing his clients in mediation, arbitration, and litigation, and before professional licensing boards. Carson received his Bachelor of Arts from the University of North Carolina at Chapel Hill and his J.D. from Catholic University.

Anne Mayo Evans

Anne Mayo Evans, a native of Tarboro, North Carolina, has practiced law since 1987. She is currently with the law firm of Player & McLean LLP, in Fayetteville, North Carolina. Evans' practice has included experience with commercial real estate transactions, environmental easements, zoning, creditor and debtor issues, condemnation, real estate and construction law claims and litigation, estates, and securities law. She currently concentrates on commercial transactions and leases, construction and corporate law, and creditor and collection issues and litigation, and advises clients on a wide range of real property law issues.

Evans obtained her undergraduate degree in 1978 from the University of North Carolina at Chapel Hill. She graduated cum laude in 1987 from the Norman Adrian Wiggins School of Law, Campbell University, where she was a member of the editorial board of the Campbell Law Review. Evans is a former president and first vice president of the Cumberland County Bar Association and 12th Judicial District Bar and has served on the North Carolina Bar Association Bankruptcy Council and Local Bar Services Committee. She has also served on the boards of various local organizations, including the Center for Economic Empowerment and Development and Cape Fear Regional Theatre.

Russell Smith

Russell Smith has been in the retail clothing business for 40 years. He established Russell's Clothing in 1983 and continues to serve his customers from all over the country. Smith is a past Rotarian and served two terms as president of Washington's 102-year-old club. He graduated from Beaufort County Technical Institute in 1975 with an associate degree in retailing and marketing technology. Smith just began his 13th year on the Beaufort County Community College Board of Trustees, having served three of those years as chairman.

Bill R. West

Bill West, retired, served as the senior vice president and area manager for BB&T Insurance Services, a position he held since 1992. He developed a new area of employee benefits, which then led to the development of a self-funded administrative unit. West is a notable speaker for the National Insurance Convention, National Faculty of Certified Insurance Counselors, and the North Carolina Department of Insurance, where he also served as continuing education instructor. His professional memberships include chairman of the board for MedCost Benefit Services, LLC (TPA) and board member of W.E. Stanley Insurance as well as the NC and National Associations of Health and Life Underwriters. He has also participated as a board member of Professional Insurance Agents, Certified Insurance Counselors, and Independent Insurance Agents Association. His current civic and community involvement includes membership with the Pope Special Activity Committee; lifetime membership with the National Air Force Association; service as vice president and finance chair for the Cumberland County Auditorium Commission and on the Methodist College Board of Trustees; membership on the Fort Bragg Special Activities Committee; and service to the Fayetteville area metro Junior Golf Association as a founding member.