



MEETING OF THE BOARD OF GOVERNORS
Committee on University Governance
September 17, 2025

Julia Townsend

Julia Townsend currently serves as president and board member at Kayser-Roth Corporation. She brings vast experience to the position from previous roles at Kayser-Roth, Lamour Group, Fruit of the Loom Inc., 101 Solutions Consulting, and Renfro Corporation.

Townsend is a dynamic and visionary leader with 30 years of experience building great teams and driving growth and return on investment. She has an outstanding track record of taking brands and companies to the next level with thoughtful strategy and by empowering teams to engage and implement with excellence. Her leadership has taken multiple companies through cultural and business transformation, reversing declines and creating dynamic multi-brand, multi-category growth.

Her community engagement and service activities include the REACH Women's Network (founder and co-president), YMCA Northwest North Carolina (board member), Wake Forest University Face to Face Speaker Series (Board of Advisors member), and Family Services Foundation and Twin City Foundation (Board of Directors).

Townsend is based in Winston-Salem and holds a Master of Business Administration in marketing/marketing management from Thunderbird School of Global Management and a Bachelor of Arts in political science from Hollins University.