

## **Ritch Allison**

Ritch Allison is the former CEO of Domino's. Mr. Allison joined Domino's after more than 13 years at Bain & Company Inc., a leading business consulting firm, where he was a partner and co-leader of Bain's global restaurant practice, working with some of the world's most well-known restaurant brands. His work covered strategy and solution development, including market segmentation and growth strategies, marketing and advertising effectiveness measures, menu development and pricing strategy, organizational design, driving operational efficiency and improving supply chain performance. In addition to his experience at Bain, Mr. Allison worked for BellSouth Corporation in strategic development and online services. Mr. Allison received his BSBA and MBA from UNC Kenan-Flagler, where he was named a Dean's Scholar and received the Norman Block Award. He also serves on the UNC Kenan-Flagler Board of Advisors.