

Johnny Burleson (new appointment)

Johnny Burleson currently serves as principal, Mid-Atlantic, at Creative Fundraising Advisors (CFA), a national fundraising consulting practice. Mr. Burleson oversees a diverse array of projects encompassing CFA's comprehensive suite of fundraising counsel services. Prior to his tenure at CFA, Mr. Burleson held the role of chief advancement officer at the North Carolina Museum of Art in Raleigh, where he orchestrated a successful overhaul of development and membership operations, instilling a pervasive culture of philanthropy throughout the organization. Preceding his time at NCMA, Mr. Burleson served as the director of strategic partnerships at the Blue Cross and Blue Shield of North Carolina Foundation, where he played a pivotal role in cultivating and nurturing local, state, and national alliances to channel philanthropic and federal resources toward enhancing community well-being in North Carolina. Mr. Burleson's extensive career also encompasses 17 years in higher education philanthropy and advancement. Beginning his journey at his alma mater, NC State University, where he earned a BS in textiles with a specialization in the Italian textile industry, he subsequently assumed leadership roles at Appalachian State University and the University of North Carolina School of Government in Chapel Hill.

Rodney Hood (new appointment)

Rodney Hood most recently served as the corporate responsibility manager at JPMorgan Chase & Company. From 2004-2005, Mr. Hood served as associate administrator of rural housing service at the United States Department of Agriculture. Mr. Hood has experience serving on the National Credit Union Administration board, the Zest AI board of directors, the Posh AI board of directors, the ModernFI board of directors, and the Strategic Resource Management advisory board. Mr. Hood previously served on the University of North Carolina Board of Governors from 2013-2017. Mr. Hood has a Bachelor of Arts in business administration, political science, and speech communication from the University of North Carolina at Chapel Hill.

Rick French (reappointment)

Rick French is chairman and chief executive officer of French/West/Vaughan (FWV), a public relations, public affairs, advertising, and digital media agency. Mr. French has been named one of North Carolina's "Most Influential Individuals" by *Business NC* four times and has twice been named "Business Leader of the Year" by *North Carolina Business Leader Magazine*. In 2018, Mr. French was inducted into the North Carolina Media and Journalism Hall of Fame, and in 2019 he was the recipient of the Watt Huntley Award for Lifetime Achievement from the Raleigh Public Relations Society. Mr. French holds a BA in journalism from Oakland University in Rochester, Michigan, which in 2012 awarded him the university's Distinguished Alumni Achievement Award. He has endowed PR and communication scholarships at the major university and helped its College of Arts and Sciences gain approval from the Michigan Legislature to launch a PR major.

Michael Schoenfeld (reappointment)

Michael Schoenfeld is a partner in Brunswick Group's Washington, D.C., office and heads the firm's higher education sector. Mr. Schoenfeld advises corporate and nonprofit boards, CEOs, and high-profile leaders on critical issues in higher education, research, health care, and sports, among other areas. Prior to joining Brunswick, Mr. Schoenfeld was the vice president for public affairs and government relations, chief communications officer, and spokesperson at Duke University. He also served in a similar role at Vanderbilt University prior to his time at Duke. He was also senior vice president for policy and public

affairs at the Corporation for Public Broadcasting (CPB). Mr. Schoenfeld is a visiting professor of the practice of public policy at Duke and serves on the boards of WUNC-North Carolina Public Radio, the Seminar, and the Institute for Public Relations. Mr. Schoenfeld graduated from Duke University and received a master's degree in public policy from Stony Brook University.