

MEETING OF THE BOARD OF GOVERNORS Committee on Historically Minority-Serving Institutions

January 20, 2021 at 3:15 p.m.
Via Videoconference and UNC-TV Live Stream
University of North Carolina System Office
Center for School Leadership Development, Board Room
Chapel Hill, North Carolina

AGENDA

A-1.	Approval of the Minutes of November 18, 2020Reginald Holley
A-2.	Activities and Reports
	b. Update on the UNC Executive Leadership Institute Lynn Duffy
A-3.	Discussion
A-4.	Adjourn



MEETING OF THE BOARD OF GOVERNORS Committee on Historically Minority-Serving Institutions

DRAFT MINUTES

November 18, 2020 University of North Carolina System Office Via Videoconference and UNC-TV Live Stream

This meeting of the Committee on Historically Minority-Serving Institutions was presided over by Chair Reginald Holley. The following committee members, constituting a quorum, were also present: R. Doyle Parrish, James L. Holmes, Jr., and Kellie Hunt Blue.

Chancellors participating were Karrie Dixon, Harold Martin, Elwood Robinson, Johnson O. Akinleye, Peggy Valentine, and Robin Cummings.

Staff members present included Timothy Minor, Blake MacIver, and Samantha Hargrove from the UNC System Office.

1. Call to Order and Approval of OPEN Session Minutes (Item A-1)

The chair called the meeting to order at 10:00 a.m., on Wednesday, November 18, 2020, and called for a motion to approve the open session minutes of September 16, 2020.

MOTION: Resolved, that the Committee on Historically Minority-Serving Institutions approve the open session minutes of September 16, 2020, as distributed.

Motion: Reginald Holley

Motion carried

Roll Ca	II Vote
Holley	Yes
Parrish	Yes
Holmes	Yes
Blue	Yes

2. Activities and Reports (Item A-2)

Chair Holley thanked former Chair Allison for his tireless work and tremendous efforts to establish the committee. Chair Holley praised former Chair Allison for his very successful achievements and significant accomplishments over the past two years. Chair Holley also thanked all six of our HMSI chancellors for their hospitality, time, and commitment, as well as for their open dialogue during his recent visits with them. Chair Holley expressed his honor to serve in support of each of the chancellors' mission.

Chair Holley then called upon Timothy Minor to review activities and reports of the Committee on Historically Minority-Serving Institutions. Mr. Minor provided updates regarding the historically minority-serving institutions since its September meeting. He briefly detailed the committee's charge during the preceding months.

Chair Holley called upon Samantha Hargrove to provide an update on HMSI's upcoming marketing plan and goals for the spring 2021 semester. In July 2020, Ms. Hargrove reported, a grant proposal to fund a 2021 HMSI Marketing Plan was submitted to the Z. Smith Reynolds Foundation. The marketing project is a collaboration between UNC-TV, the UNC System, and the six HMSI institutions. The project includes a televised program produced by UNC-TV. The televised package will feature a collection of unique and impactful stories from each of the institutions. It also will cover stories about COVID-19 testing and community-based outreach conducted during the fall 2020 semester. The project includes an integrated marketing and communications plan. The proposed budget request is \$225,000. The committee will receive award notification during the week of November 23. President Peter Hans has provided a letter of support for the grant proposal. If the grant is awarded, the committee will proceed with the marketing plan for spring 2021. The marketing plan includes a plan to air the televised program in April and May 2021.

The chancellors also agreed that this great effort needs to be continued so HMSIs can continue to be a long-standing program. The HMSI staff will continue seeking other funding opportunities in support of this effort.

The chair called upon Mr. Minor to introduce Blake MacIver to provide an update on data modernization for University Advancement. Mr. MacIver reported on progress toward shared services and a systemwide data mart. University Advancement has contracted with a fundraising consulting firm, GG+A, to prioritize needs. GG+A will develop the project scope, issue a request for information (RFI) fit-gap analysis, and develop a request for proposal (RFP) from vendors.

Mr. MacIver then introduced Creighton Lang, senior vice president of GG+A. Mr. MacIver asked Mr. Lang to provide a status update on the data mart project. Mr. Lang explained the project goals and objectives and provided a status update. To date, GG+A has assessed the vice chancellors' visions and priorities. Functional subject matter expert workshops have also been completed. Vice chancellors have set specific, phase-one priorities for the data mart. Important points include those on annual giving, gift processing, stewardship and donor relations, and operational reporting. Work continues towards identifying and vetting implementation partners for the RFI stage of the process. The project remains on target for completion in December or January.

Mr. Minor recognized the support of UNC's former Interim President Bill Roper. He also recognized continued support from current President Peter Hans. Mr. Minor's goal is to continue building out from the same model for future expansion of shared services. Mr. Holmes suggested this specific initiative be included as a new budgeting line item in future meetings between finance and academic affairs.

3. Discussion (Item A-3)

Chair Holley opened the floor to the committee for discussion on the activities and reports mentioned.

There being no further business, the meeting adjourned at 10:51 a.m.
James L. Holmes, Jr., Secretary

4. Adjournment (Item A-4)



MEETING OF THE BOARD OF GOVERNORS Committee on Historically Minority-Serving Institutions January 20, 2021

AGENDA ITEM

A-2. Activities and Reports...... Timothy A. Minor

Situation: The committee will provide updates regarding the Historically Minority-Serving

Institutions.

Background: The Committee on Historically Minority-Serving Institutions is charged to present at least one work report per year. Subject areas covered by the committee, and by the

report, include:

Update on HMSI/NC Policy Collaboratory COVID-19 Partnership
On June 10, 2020, the chair of the HMSI Committee announced a partnership
between the NC Policy Collaboratory, the six HMSI universities, and UNC
Asheville. Each HMSI institution was awarded \$1 million to initiate COVID-19
research projects. The universities are providing state lawmakers and
policymakers data and information to help guide the state's response. The
committee will hear from Dr. Jeff Warren, executive director of the NC Policy
Collaboratory, and the principle leads from each HMSI for an update on their
research projects and initiatives.

Update of the Executive Leadership Institute

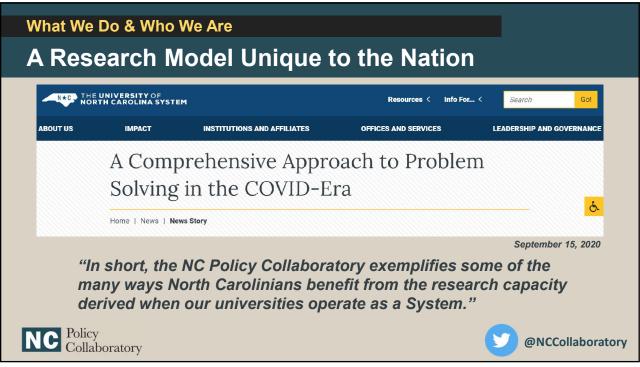
The committee will hear an update from Lynn Duffy, senior associate vice president for leadership and talent development about the inaugural cohort of the UNC System Executive Leadership Institute (ELI) program. A select group of 24 participants to the first cohort were introduced in June 2020. The program was designed to build the next generation of top leadership from within the UNC System. The 10-month program provides an overall view of the UNC System and leadership opportunities. As a part of the UNC Board of Governors' commitment to diversity, the Committee on Historically Minority-Serving Institutions (HMSI) worked closely with the ELI leadership team. Their goal is to ensure that at least one-third of participants would be selected from the System's six HMSIs.

Assessment: These discussions will guide the future work of the committee.

Action: This item is for information only.



Collaboratory COVID-19 Research Portfolio 32 projects funded by \$6M to our six HMSI partners N*C THE UNIVERSITY OF NORTH CAROLINA SYSTEM IMPACT INSTITUTIONS AND AFFILIATES OFFICES AND SERVICES LEADERSHIP AND GOVERNANCE UNC Board of Governors HMSI Committee Receives \$6M in Funding to Fight COVID-19 Home | News | News Story June 11, 2020 "Collaborations such as this will be vitally important in our continuing fight against the coronavirus." **UNC BOG Chair Randy Ramsey** NC Policy @NCCollaboratory Collaboratory



Collaboratory COVID-19 Research Portfolio Operation Deep Freeze N*C THE UNIVERSITY OF NORTH CAROLINA SYSTEM LEADERSHIP AND GOVERNANCE **INSTITUTIONS AND AFFILIATES OFFICES AND SERVICES** UNC System expanding COVID-19 vaccine storage capacity at all 15 research institutions Home | News | News Story December 21, 2020 "UNC System campuses that serve rural areas and underserved populations will receive additional mobile freezer units, including the state's six Historically Minority-Serving Institutions." Policy @NCCollaboratory Collaboratory

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Collaboratory COVID-19 Research Portfolio Operation Deep Freeze LARGE FREEZER UNITS **SMALL FREEZER UNITS** CAPACITY 61 new ultracold Stirling Ultracold Stirling Ultracold unit = 2-ml vials freezers (-80 C / -112 F) **Model SU780XLE** Model ULT25NEU capacity = 56,700 2-ml vials capacity = 1,400 2-ml vials each across all 15 UNC AppState 116,200 2 System research ECU 114,800 ECSU 117,600 campuses FSU 2 3 117,600 NCA&T 2 3 117,600 4* 232,400 Increases cold-storage 2 114,800 UNCA 116.200 2 capacity by 1.86 million UNCC 114,800 2-ml vials to directly UNCCH 114,800 UNCG 114,800 assist local health 117,600 **UNCP** 2 3 UNCW 1 114,800 officials with SARSwcu 114,800 2 1 2 3 117,600 CoV-2 vaccine rollout WSSU **TOTALS** 32 29 1,855,000 NC Policy @NCCollaboratory Collaboratory

5







ELIZABETH CITY STATE UNIVERSITY

COVID-19 MITIGATION PROJECT

Building Regional Infrastructure for Mitigating the Impact of COVID-19 within Racial/Ethnic Minority, Socially Vulnerable, and Rural Communities

Kuldeep Rawat, Ph.D.
Dean, School of Science, Aviation, Health and Technology

January 20, 2021 – BOG HMSI Committee Meeting



9

ECSU COVID-19 Mitigation Project

ECSU COVID-19 Mitigation Project Goals

- To enhance capacity and infrastructure to support response, recovery, and resilience for racial and ethnic minority, rural and socially vulnerable populations in northeastern North Carolina (NENC)
- To decrease disparities in COVID-19 testing rates among racial and ethnic minority populations in highly impacted geographic areas
- To improve the reach of COVID-19-related public health messaging to underserved communities

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ECSU COVID-19 Mitigation Project

COVID-19 Testing Laboratory

- Established ECSU as the regional site for COVID-19 testing.
- ECSU established a state-of-the-art COVID-19 testing laboratory equipped with Real-Time Reverse Transcriptase Polymerase Chain Reaction (RT-PCR) machines.
- The equipment was used for conducting Viral Test which diagnoses current infection from SARS-CoV-2 by detecting viral genetic material. An RT-PCR test is considered by CDC to be the gold standard for SARS-CoV-2 detection.
- All lab testing procedures were run by a team of three (3) Biology graduate students.

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11

ECSU COVID-19 Mitigation Project

COVID-19 Testing

- Number of Counties Served = 21 contiguous counties of Northeastern North Carolina.
- This region (indicated by a dark outline on the map) is by far one of the most economically disadvantaged, underserved, and rural communities in the state and nation
- This region of the state is known geographically as the state's Coastal Plain region with Elizabeth City, the home of ECSU, as the nerve center of the COVID-19 Mitigation project.



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ECSU COVID-19 Mitigation Project

• Counties Served: Beaufort, Bertie, Camden, Chowan, Currituck, Dare, Edgecombe, Franklin, Gates, Halifax, Hertford, Hyde, Martin, Nash, Northampton, Pasquotank, Perquimans, Tyrrell, Vance, Warren, Washington

Partnership: ECSU partnered with Albemarle Regional Health Services (ARHS), local county health departments, city/town administration, local churches, and schools in hosting these events.

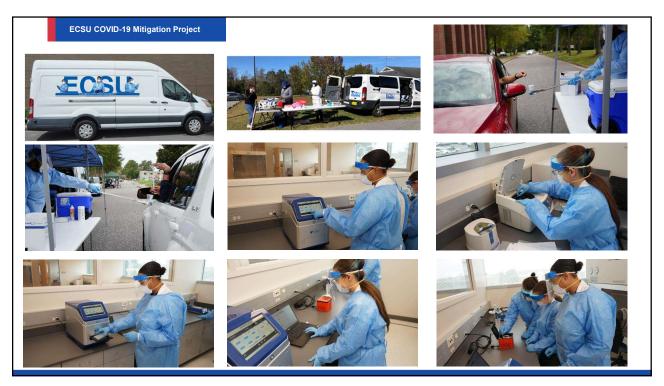
• ECSU hosted 26 COVID-19 testing events spread across the 21-county region from October 15, 2020 to December 23, 2020.

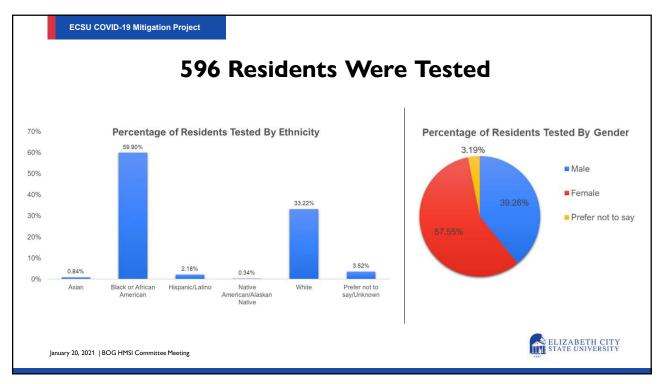
ELIZABETH CITY

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13







ECSU COVID-19 Mitigation Project

Awareness Campaign

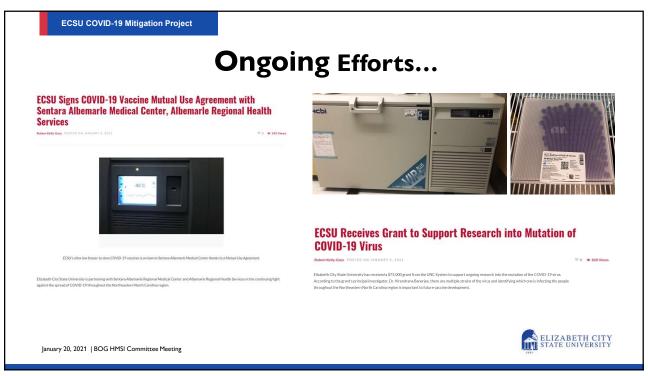
- ECSU helped protect the community and slow the spread of COVID-19 by hosting Testing events across 21 counties in northeastern NC.
- Laboratory testing was complimented through distribution of
 - PPEs
 - material/literature to promote safe behaviors and healthy environments



January 20, 2021 | BOG HMSI Committee Meeting



17



ECSU COVID-19 Mitigation Project

Thank you for your Support!

- The UNC BOG HMSI Committee
- The UNC System Office
- ECSU Leadership Chancellor Dixon and Provost Ward
- The NC Policy Collaboratory Dr. Jeff Warren

ELIZABETH CITY STATE UNIVERSITY COVID-19 MITIGATION PROJECT

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Afua Arhin, PhD Interim Dean and Professor College of Health, Science, and Technology





Preliminary Findings and Results -Viral Testing

Between July and September 2,392 Viral Covid Testing were conducted in the communities of Cumberland and Harnett Counties

- 165 of those tests were SARS COV2 RNA positive, an overall positivity rate of 6.9%
- Data was collected on a number of variables including gender, age, race, employment, household status, education, self reported health behaviors.
- Data was analyzed and the variables that were statistically significant to Covid status were gender and ethnicity.
- Males in our population were twice as likely to test positive for SARS COV2 RNA than females who tested positive for SARS COV2 RNA and African Americans were most likely to test positive.



23

Social Vulnerability Index Research

The goal of the study was to provide both individual and socio-cultural perspectives of the challenges emerging as a result of the impact of COVID-19 pandemic and provide recommendations.

Main finding of this study was that participants experienced moderate symptoms of nervous/tense, worry, and stress were observed; mild to moderate symptoms of irritability; and mild symptoms of sad/down, feeling scared/afraid, and not being sure what to do as a result of the pandemic.

Developing the Capacity of Serological Testing

The Biology faculty modified the current curriculum of the capstone course for seniors to include: training on commercial ELISA kits using mock/artificial human serum/plasma samples and enhancing student's competence on performing the needed assays.

Design of a Biosafety Level 2 (BSL2) University laboratory with the **Capabilities of** Serology/PCR, Research, & Teaching

Retinal Net and COVID

- In collaboration with Fortem Genus, a local biomedical company, FSU explored possible systems to detect COVID -19 through both retinal and iris eye imaging.
- We know that COVID-19 does have an effect on the eye; however, the specific COVID-19 signature/pattern in the eye is not yet known to the medical profession. Therefore, we relied on Deep Learning Convoluted Neural Network to recognize and detect the pattern in the eye images created by COVID.
- Based upon the eye images collected in this pilot study, the Convoluted Neural Network has proven itself capable of learning to detect the pattern of COVID-19 in the human eye.
- Replication and further study is warranted.

25





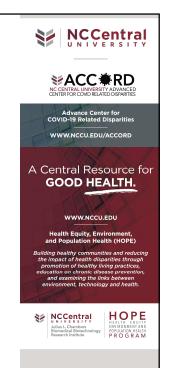
Deepak Kumar, PhDDirector, Julius L. Chambers Biomedical /
Biotechnology Research Institute

ADVANCED CENTER FOR COVID RELATED DISPARITIES (ACCORD)

Deepak Kumar, Ph.D

Julius L. Chambers Biomedical Biotechnology Research Institute, (JLC-BBRI)

NORTH CAROLINA CENTRAL UNIVERSITY





27





Aim 1: COVID testing and understand the impact of COVID19 on underserved - 9 counties

Aim 2: Understand and develop culturally appropriate messaging

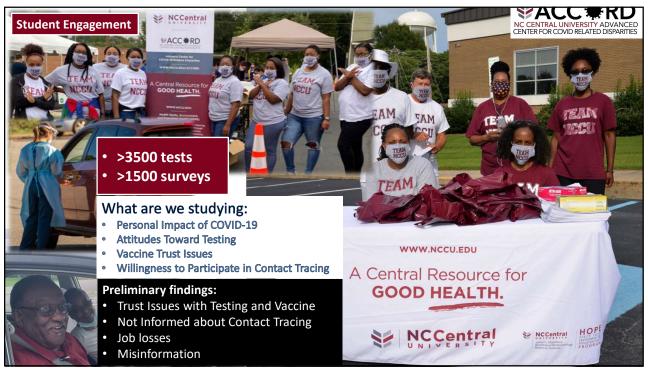
Aim 3: Twelve pilot projects by NCCU faculty members (Capacity Building)

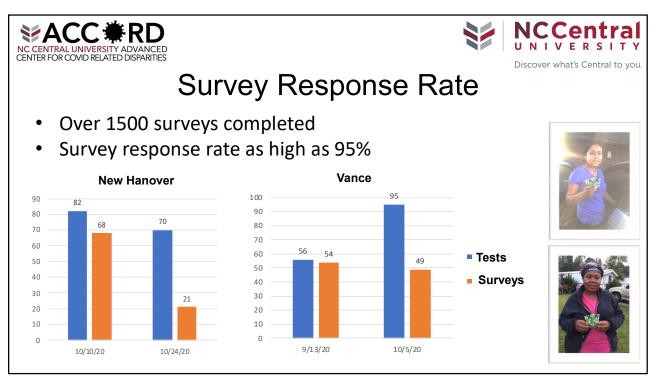
Deliverables:

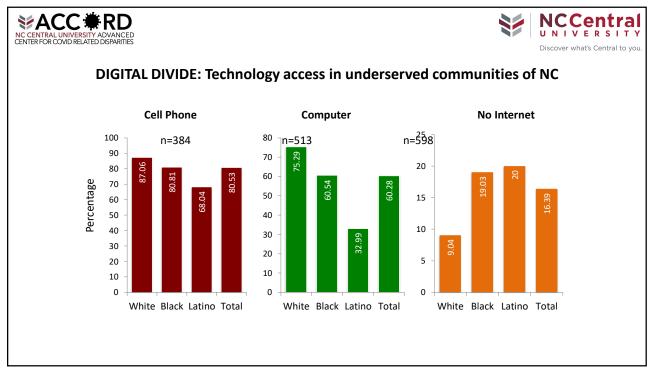
- Increased testing
- Impact and barriers to testing and immunization
- Understand messaging barriers
- Building capacity

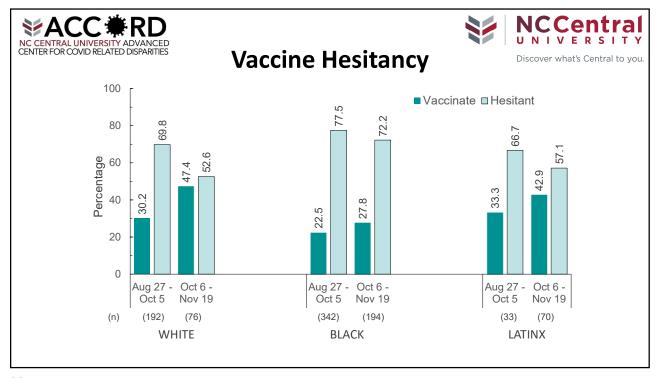


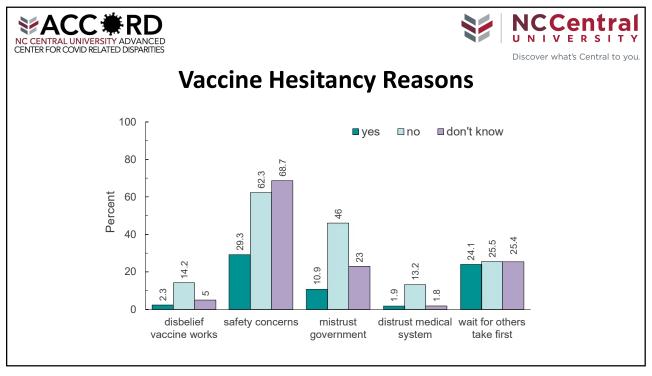




















I Im Linker Assistant Vice Chancellor for Research Administration Presented to the UNC Board of Governors, HMSI Committee January 20, 2021



37



NCA&TNC Collaboratory Results

Seven Research Projects

NCA&T - Delivering Results

- Project 1
 - > Lead PI. Stephanie Tiexera-Poit:
 - > **Project Title.** Predictors of and Strategies to Mitigate COVID-19 Cases and Death Among Older Adults in Nursing Homes and Residential Care Facilities
- Project 2
 - > Lead PI. Raymond Tesiero
 - > Project Title. Affordable IR Fever Detection Systems for K-12 and Higher Education Facilities

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NCA&TNC Collaboratory Results

Seven Research Projects

NCA&T - Delivering Results

- Project 3
 - > Lead PI. Radiah Minor
 - > Project Title. Food Animal SARS-CoV2 Testing
- Project 4
 - > Lead PI. Liefang Zhang
 - > **Project Title.** Portable Sensing Platform for Rapid Detection of SARS-CoV2 Virus in Air Through Nanoengineered Surface Enhanced Raman Scattering

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39



NCA&TNC Collaboratory Results

Seven Research Projects

NCA&T - Delivering Results

- Project 5
 - > Lead PI. Cephas Naanwaab
 - > **Project Title.** The Economic Impact of COVID-19 in the Piedmont Triad Region
- Project 6
 - > Lead PI. Lisel Jeffers-Francis
 - > Project Title. Designing an Anti-Viral Nanoparticle Against SARS-CoV2

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NCA&TNC Collaboratory Results

Seven Research Projects

NCA&T - Delivering Results

- Project 7
 - > Lead PI. Dr. Padonda Webb
 - > Project Title. NC A&T COVID-19 Testing Initiative

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41

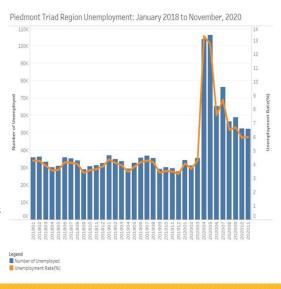


NCA&TNC Collaboratory Results: Project Highlights

Economic Impact of COVID-19 in the Piedmont Triad Region

Key Results

- 1. Minorities and women in the Piedmont Triad have been disproportionately impacted by COVID-19.
- Minorities make up 20% of the Piedmont Triad 12-county population but account for over 32% of COVID-19 unemployment. Women account for 56% of COVID-19 unemployment.
- 3. In the worse case scenario, the economic impact of COVID-19 in the region could top 157,000 job losses, \$28 billion lost output, and \$2.55 billion lost state and local tax revenues.
- 4. COVID-19 has negatively impacted the operational revenues of North Carolina A&T State University. Using fall 2020 enrollment, the University's revenues declined by \$26.8 million. A cut in the university's spending by this amount would create region-wide economic losses of 531 jobs, \$54 million in output, and \$13 million in federal, state and local taxes.



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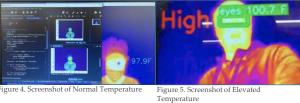


NORTH CAROLINA AGRICULTURAL AND TECHNICAL STATE UNIVERSITY NCA&TNC Collaboratory Results: Project Highlights

Affordable IR Fever Detection Systems for K-12 and Higher **Education Facilities**

Key Results

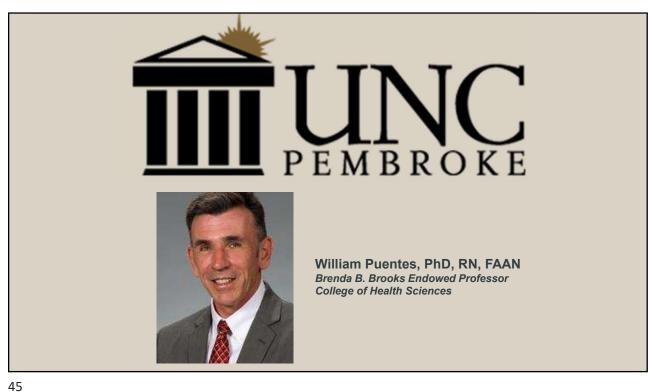
- 1. Reduced the costs to acquire a commercial infrared fever detection system from \$10,000-\$20,000 to as low as \$258
- 2. Used tear duct temperature readings and developed our own proprietary programs with alarms for high temperature readings
- 3. Created three different IR fever detection systems
 - 1. AGGIE-TALK \$439 With intercom
 - 2. AGGIE-EYE \$375
 - 3. AGGIE-ARM \$258



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43





Determining the COVID-19 Experience for Selected Populations in Rural Robeson County, North Carolina and the Likelihood of Changing Future Health Behaviors Related to COVID-19 in this **Population**

A collaboration between:

- University of North Carolina at Pembroke
- **NC Policy Collaboratory**
- **UNC School of Medicine**



Short-Term

- Conduct serology surveillance of SARS-CoV-2 at two different time points in a rural population to determine infection prevalence and understand changes in prevalence and conversion rates over a 3-month period.
- Correlate demographic data and profile characteristics (behavior, attitudes, beliefs) from survey and focus group data with serology test results for SARS-CoV-2

Long Term

 Use the laboratory and survey/focus group data to develop effective mitigation efforts and vaccine compliance that are culturally appropriate and acceptable to a rural population



47

We have been able to conduct a preliminary analysis of the quantitative data collected as of December $7,\,2020$

- A total of 1844 individual contacts with participants occurred; each individual was screened for COVID-19 symptoms and depression/anxiety at each contact
- 145 individuals had positive COVID-19 serology results
- 766 individuals participated in Round 1 only of the Serology testing component
- 422 individuals participated in both Round 1 and Round 2 of the Serology testing components
- · 238 individuals participated in Round 2 only of the Serology testing component
- 398 individuals who were screened for COVID-19 symptoms had a positive screening profile and were referred to our community partner, the Robeson County Health Department, for antigen testing
- 1844 individuals were screened for depression and anxiety related to COVID-19 using brief, 2-item scales; 4 individuals were referred for follow-up evaluation of depression and/or anxiety due to extreme scores
- 368 individuals were randomly selected to participate in surveys regarding knowledge of
 and attitudes toward vaccinations and mitigation efforts during the first round of serology
 collection; data from a preliminary analysis of this information will be used to recruit
 individuals to participate in focus groups to provide a context for interpreting this data



- A total of 145 positive antibody serology results were returned from all individuals tested (145/1426; 10.17%)
- Of the 422 individuals who were tested twice:
 - 12 were positive at both points in time (2.84%)
 - 1 tested positive in Round 1 and negative in Round 2 (0.24%)
 - 8 tested negative in Round 1 and positive in Round 2 (1.90%)
- We were unable to complete focus groups due to time constraints associated with the serology testing component of the study and scheduling difficulties associated with the holiday season. We anticipated beginning focus group activity in mid-January, 2021. Rising infection rates, however, have forced us to delay focus groups until sometime in mid-February, 2021 when immunizations become more wide spread in the community and the current/anticipated peak in infection rates is expected to subside.



- As part of our goal of helping the community mitigate the impacts of Covid-19 on public school education, we requested an expansion of our scope of work. After receiving permission from the NC Policy Collaboratory, we worked with the system office of the Robeson County Public School System to enhance their ability to provide a safe, environment for students to return to face-toface learning. We were able to help them purchase and install freestanding temperature monitoring and hand-sanitizing stations at major entrances to all 36 schools in the system. In addition, we were able to help them purchase hand-held thermometers to be used by school personnel to 'spot check' students.
- We are preparing a brief electronic survey that will be distributed to faculty, staff and parents of students enrolled in the Public Schools of Robeson County to gain insight into the impact of the temperature monitoring/hand sanitizing equipment availability on their comfort level regarding students returning to the school environment







Erin Lynch, EdD, CRA Assoc Provost of Scholarship, Research and Innovation

51

COVID Research Project Highlights

Project 1: Project 1: Evaluating HBCU-Public Health Partnerships for Addressing COVID-19 Response Needs [Drs. Hull & Jackson-Figueroa]

- Social Media messaging campaign was effective. Approximately 20% of the posts specifically targeted the deaf and hard of hearing using American Sign Language to disseminate information on COVID-19 prevention and disease transmission.
- Focus Group with Public Health stakeholders was informative. Focus group
 participants proposed the need for a degree program that will prepare
 graduates to work in environmental health, data science, emergency
 management, and public health leadership.
- A comprehensive program for training COVID-19 contact tracers and health coaches was successful. Trainee received six (6) certifications: 1-Johns Hopkins University, 4-North Carolina AHEC, and 1-Unconscious Bias workshop. 27 were trained, and twenty-two (22) participants were offered employment with the minority-owned contractor and will be placed in health departments [81% placed]

WINSTON-SALEM STATE UNIVERSITY

COVID Research Project Highlights

Project 2: Understanding the Economic and Educational Impact of COVID-19 Responses in NC [Dr. Madjd-Sadjadi]

- **Empirical study examining three sets of data was insufficient.** Shortages in the data sets, potential bias in some presented data, postponement of other data collected made analysis incapable.
- Survey to examine the impact of COVID-19 on the Hispanic and African-American communities is ongoing. 18,000 surveys are being mailed to households before the end of the month [January 2021]

Project 3: Understanding the Impact of COVID-19 on Under-Resourced Communities [Drs. Thomas, Rogers, and Simpson]

• Experiences of minorities and elderly with disabilities during COVID are related to employment. 527 participant in the study, a total of 468 completed all the questions. Findings indicate: (1) Participants who felt they did not have adequate access to childcare was significantly associated with an increased odds of not having access to public health information since COVID-19. (2) Having no health insurance was significantly associated with an increased odds of not having access to public health information. (3) Being unemployed was significantly associated with an increased odds of not having access to healthcare.

WINSTON-SALEM STATE UNIVERSITY

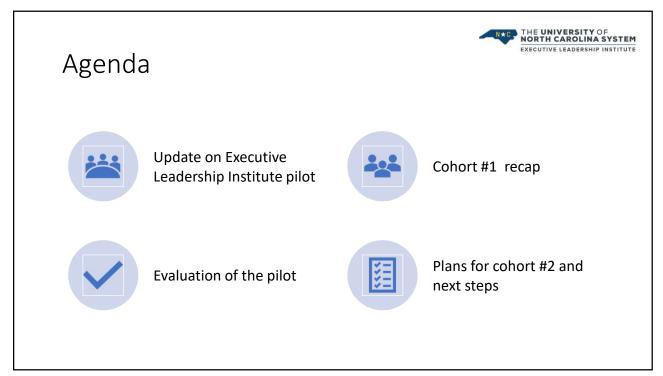
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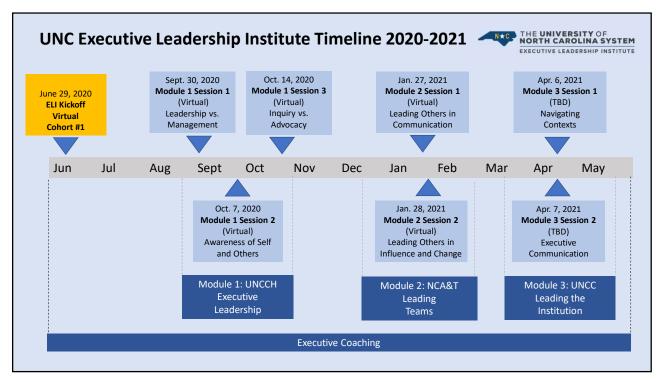


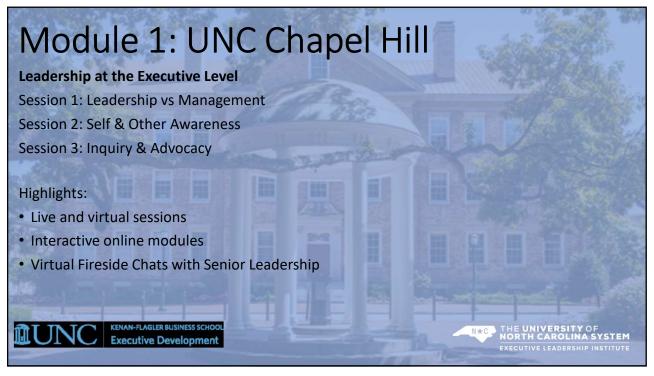


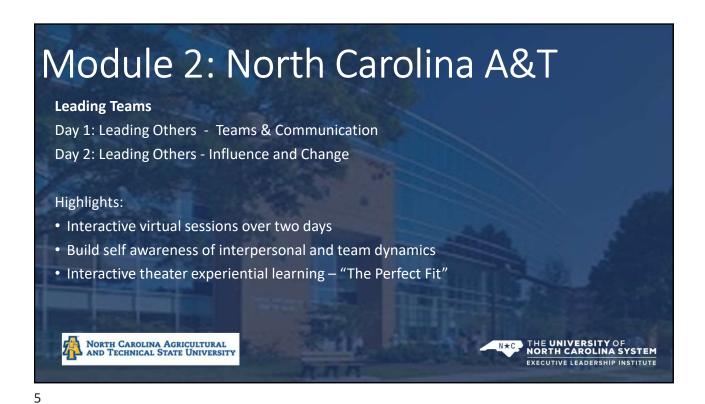
January 20, 2021

1









Module 3: UNC Charlotte

Leading the Institution

Day 1 Navigating Context

Day 2 Strategic Communication

Highlights:

• Museum of the New South interactive overview and historical context

• Understand North Carolina, local community, System, and institutional contexts and key issues facing higher education

• Strategies for delivering key messages including communicating during crisis

• Leveraging opportunities for building partnerships

THE UNIVERSITY OF NORTH CAROLINA SYSTEM EXECUTIVE LEADERSHIP INSTITUTE

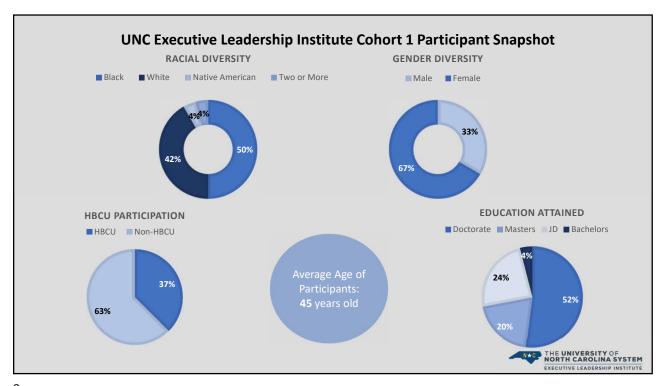


Cohort 1 Participants Stephanie Luster-Teasley, NCA&T Afua Arhin, FSU Constance Mallette, WSSU Bradley Ballou, UNCW Bethany Meighen, System Office George Battle, UNC-CH Anthony Nelson, NCCU J. Lee Brown, FSU Sherine Obare, NCA&T Julie Byerley, UNC-CH Jaime Raynor, WCU Drake Fowler, The North Carolina Arboretum Engle Revels, UNCP Alyn Goodson, ECSU Shun Robertson, System Office Jim Harper, NCCU Susan Scott, UNCTV Laura Herndon, UNCA Julie Smith, NCSU Jesh Humphrey, UNCC Jennifer Troyer, UNCC

Jeff Whitworth, UNCG

Camille Kluttz-Leach, WSSU

Esther Leerkes, UNCG



9

Aggregate 360 Feedback – Overall Results

Areas for Development

- Interpersonal savvy
- Strategic planning
- Leading change
- Inspiring commitment
- Learning from experience
- Developing and empowering others
- Global awareness

Strengths

- Credibility
- Communicating effectively
- Sound judgement
- Forging synergy
- · Results orientation
- Organizational perspective
- Courage
- · Leveraging differences
- Executive image





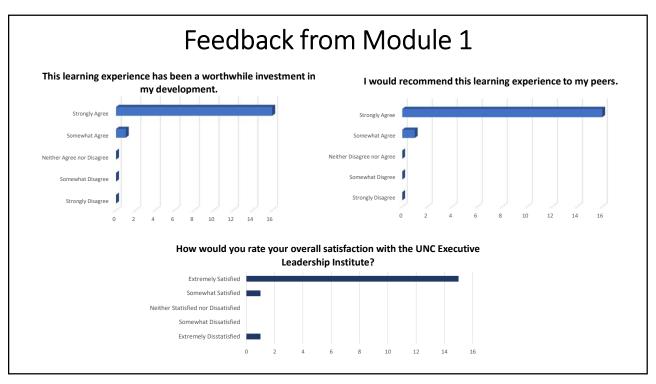
10

Program Evaluation

- Participant satisfaction after each module
- Key talent retention
- Key talent advancement
- · Building leadership capability
- Key talent engagement



11



12

Qualitative Feedback-Select quotes

Program

- I can't comment enough about how amazing the program has been so far. I have gone through other high quality programs and have to say that experiencing this program with a cohort of peers from around the UNC System is wonderful. I have already found others that share similar experiences and look forward to continued growth of our network.
- It's a great program!
- I love the diversity of fireside chat speakers, and I'm grateful for these leaders taking time to speak candidly with us about their journey and regarding our questions.
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Module Delivery and Design

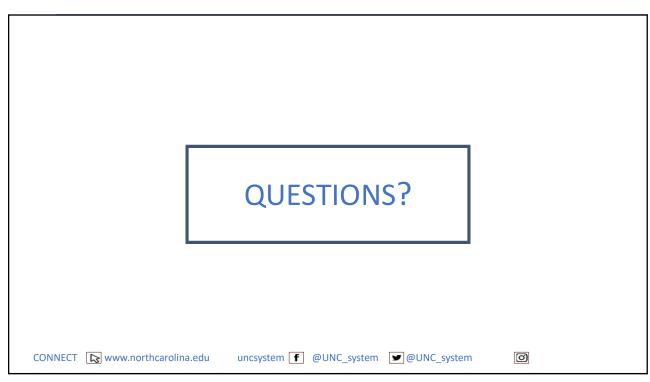
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13

Cohort #2 and next steps

- Nominations from each institution late January for Cohort #2
- Orientation Kickoff in May 2021









Agenda



Update on Executive Leadership Institute pilot



Cohort #1 recap



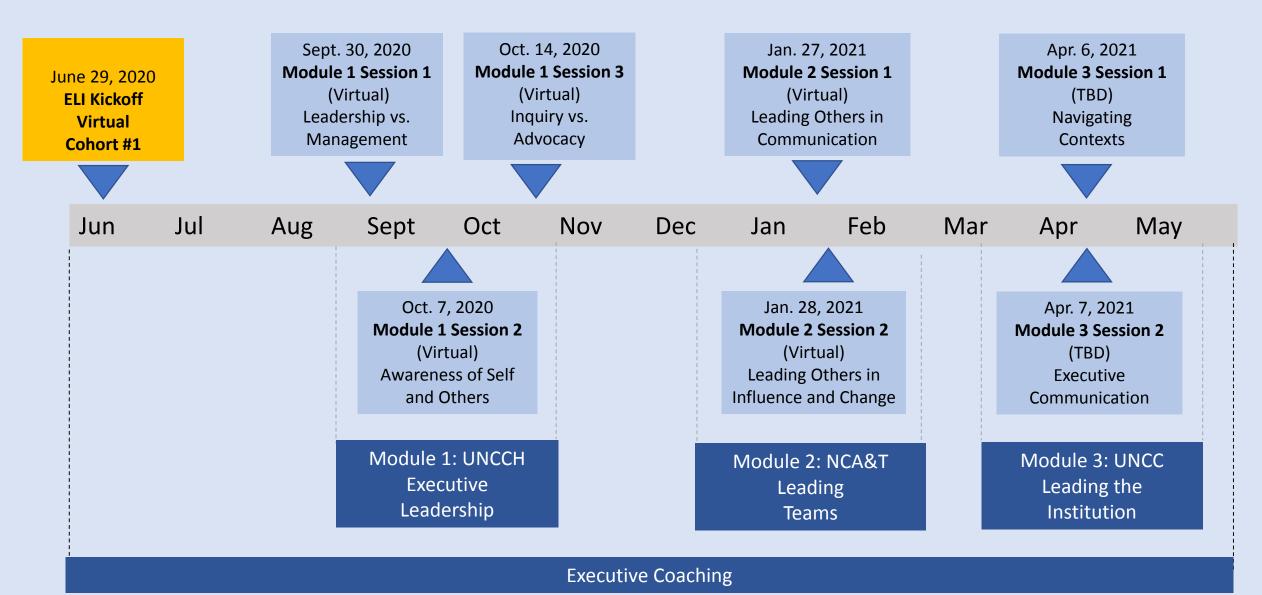
Evaluation of the pilot



Plans for cohort #2 and next steps

UNC Executive Leadership Institute Timeline 2020-2021





Module 1: UNC Chapel Hill

Leadership at the Executive Level

Session 1: Leadership vs Management

Session 2: Self & Other Awareness

Session 3: Inquiry & Advocacy

Highlights:

- Live and virtual sessions
- Interactive online modules
- Virtual Fireside Chats with Senior Leadership





Module 2: North Carolina A&T

Leading Teams

Day 1: Leading Others - Teams & Communication

Day 2: Leading Others - Influence and Change

Highlights:

- Interactive virtual sessions over two days
- Build self awareness of interpersonal and team dynamics
- Interactive theater experiential learning "The Perfect Fit"





Module 3: UNC Charlotte

Leading the Institution

Day 1 Navigating Context

Day 2 Strategic Communication

Highlights:

- Museum of the New South interactive overview and historical context
- Understand North Carolina, local community, System, and institutional contexts and key issues facing higher education
- Strategies for delivering key messages including communicating during crisis
- Leveraging opportunities for building partnerships





Team and Individual Coaching

- Executive coaching is offered through out the program in collaboration with The Swain Center for Executive Education & Economic Development at UNC Wilmington
- Participants receive 360 feedback using Center for Create Leadership Executive Benchmarks
- Individual development plans customized for each participant with manager input





Cohort 1 Participants

Afua Arhin, FSU

Bradley Ballou, UNCW

George Battle, UNC-CH

J. Lee Brown, FSU

Julie Byerley, UNC-CH

Drake Fowler, The North Carolina Arboretum

Alyn Goodson, ECSU

Jim Harper, NCCU

Laura Herndon, UNCA

Jesh Humphrey, UNCC

Camille Kluttz-Leach, WSSU

Esther Leerkes, UNCG

Stephanie Luster-Teasley, NCA&T

Constance Mallette, WSSU

Bethany Meighen, System Office

Anthony Nelson, NCCU

Sherine Obare, NCA&T

Jaime Raynor, WCU

Engle Revels, UNCP

Shun Robertson, System Office

Susan Scott, UNCTV

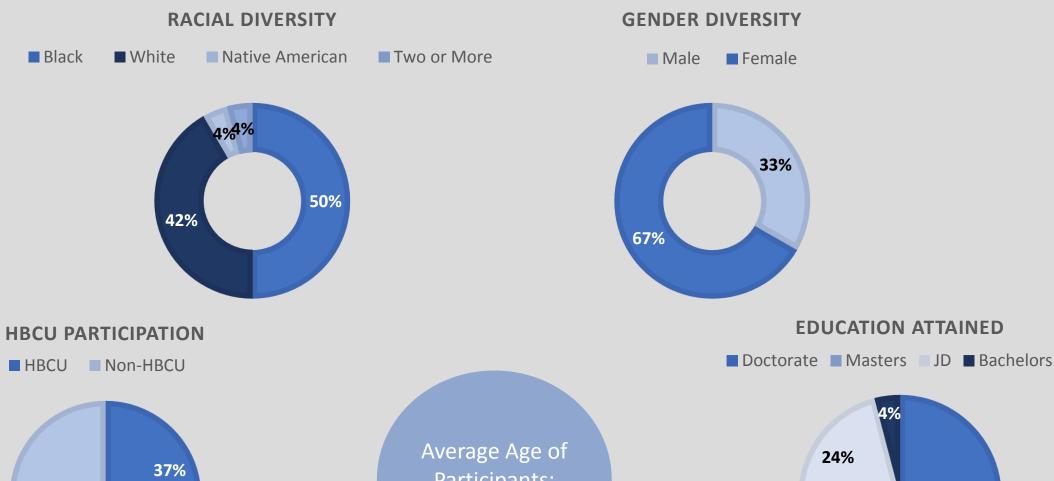
Julie Smith, NCSU

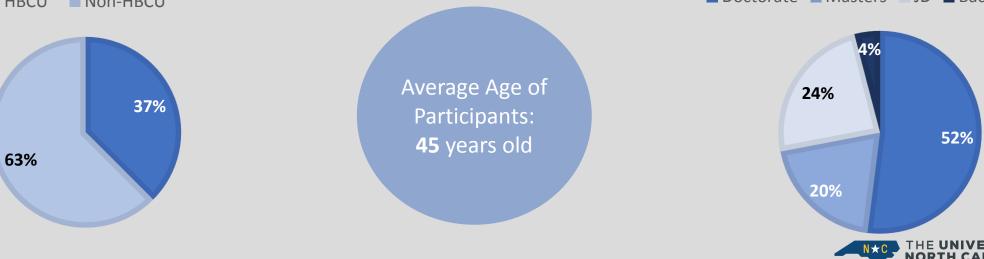
Jennifer Troyer, UNCC

Jeff Whitworth, UNCG



UNC Executive Leadership Institute Cohort 1 Participant Snapshot





EXECUTIVE LEADERSHIP INSTITUTE

Aggregate 360 Feedback – Overall Results

Areas for Development

- Interpersonal savvy
- Strategic planning
- Leading change
- Inspiring commitment
- Learning from experience
- Developing and empowering others
- Global awareness

Strengths

- Credibility
- Communicating effectively
- Sound judgement
- Forging synergy
- Results orientation
- Organizational perspective
- Courage
- Leveraging differences
- Executive image





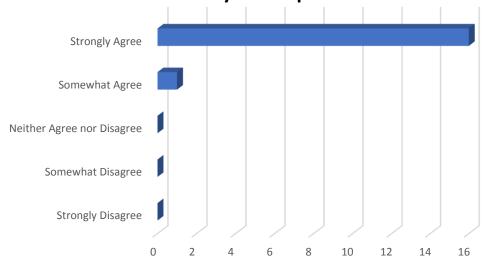
Program Evaluation

- Participant satisfaction after each module
- Key talent retention
- Key talent advancement
- Building leadership capability
- Key talent engagement

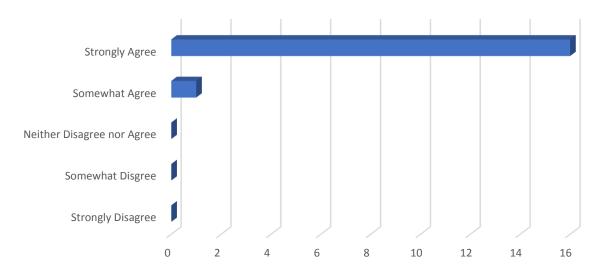


Feedback from Module 1

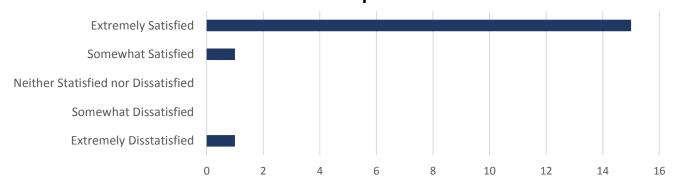
This learning experience has been a worthwhile investment in my development.



I would recommend this learning experience to my peers.



How would you rate your overall satisfaction with the UNC Executive Leadership Institute?



Qualitative Feedback-Select quotes

Program

- I can't comment enough about how amazing the program has been so far. I have gone through other high quality programs and have to say that experiencing this program with a cohort of peers from around the UNC System is wonderful. I have already found others that share similar experiences and look forward to continued growth of our network.
- It's a great program!
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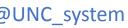
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QUESTIONS?









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