

**Request for Approval of Mission Statement
UNC Wilmington**

UNC Wilmington's mission statement currently reads:

The University of North Carolina Wilmington, the state's coastal university, is dedicated to learning through the integration of teaching and mentoring with research and service. Our powerful academic experience stimulates creative inquiry, critical thinking, thoughtful expression and responsible citizenship in an array of high-quality programs at the baccalaureate and master's levels, and in our doctoral programs in marine biology and educational leadership. Substantial research activity, combined with our hallmark teaching excellence and moderate size, advances distinctive student involvement in faculty scholarship. We are committed to diversity and inclusion, affordable access, global perspectives, and enriching the quality of life through scholarly community engagement in such areas as health, education, the economy, the environment, marine and coastal issues, and the arts.

Adopted by the UNCW Board of Trustees on October 23, 2009,
Approved by the UNC Board of Governors on November 13, 2009

Last Updated: November 14, 2009

On September 10, 2015, the UNC Wilmington Board of Trustees voted to approve the following proposed mission statement:

The University of North Carolina Wilmington, the state's coastal university, is dedicated to the integration of teaching and mentoring with research and service. Our commitment to student engagement, creative inquiry, critical thinking, thoughtful expression, and responsible citizenship is expressed in our baccalaureate and masters' programs, as well as doctoral programs in areas of expertise that serve state needs. Our culture reflects our values of diversity and globalization, ethics and integrity, and excellence and innovation.

Recommendation: It is recommended that the Board of Governors approve the proposed mission statement for UNC Wilmington in conjunction with approval of one or more new doctoral degree programs at that institution.