

## **COMMITTEE ON STRATEGIC PLANNING**

Minutes: August 7, 2015

The following members were present: Chair Mitchell, Mr. Grainger, Mr. King, Mr. Knott, Mr. Pickett, Mr. Souza, and Mr. Souza. Staff: Mr. FitzGerald.

1. Associate Vice President Henz gave a presentation on the recent North Carolina Employer Focus Group survey. The employers provided feedback that would better prepare students for success as workers and citizens.
2. Vice President FitzGerald reported on the progress of the University's Strategic Directions Plan. The Strategic Directions Plan activities are underway and are on track.
3. Chair Mitchell spoke about the Committee's goals for this year. The Committee will focus on three to four realistic and important goals. The goals will be defined soon. Ideas included efforts to reduce time to degree, improving academic and career advising, and enhancing and forming internship information.
4. The Committee approved a Strategic Directions Plan budget of \$3.4 million. The Committee gave provisional approval to \$430,000 for an Advancement budget subject to a measurable dollar achievement within specified time frames to ensure Advancement activities are profitable for UNC General Administration as well as the universities.

Respectfully submitted  
Chair Mitchell