

COMMITTEE ON PUBLIC AFFAIRS

Thursday, October 29, 2015 at XX:XX PM
Center for School Leadership Development, Chapel Hill, North Carolina

AGENDA

OPEN SESSION

1. Call to Order, Chairman's Remarks.....David Powers, Committee Chair
2. Open Minutes of August 6, 2015David Powers, Committee Chair
3. For Information: State Legislative UpdateJonathan Kappler
4. For Information: Federal Relations UpdateKimrey Rhinehardt
5. Other Business
6. Adjourn

CLOSED SESSION

No Items

COMMITTEE ON PUBLIC AFFAIRS

Committee on Public Affairs

September 17, 2015

2. Open Minutes of August 8, 2015 James Holmes

Situation: The minutes of the August 2015 meeting will be reviewed.

Background: Open minutes must be approved before the September meeting can begin.

Assessment: N/A

Action: The Committee must vote.

Committee on Public Affairs

Thursday, August 6, 2015

Minutes (Draft)

The Committee on Public Affairs met Thursday, August 6, 2015 at the UNC General Administration Building in Chapel Hill, NC. Committee members present included Chairman Holmes, Vice Chairman Powers, Secretary Rippy, Ms. Burris-Floyd, Mr. Byers, Mr. Grainger, Mr. Hinton, Mr. Knott, Mr. Mitchell, Mr. Sloan, Ms. Wiley, Mr. Williford, Chancellor Roberts, Chancellor Cummings, and Chancellor Roper. Vice President Moretz and Jonathan Kappler attended as staff.

State House members Bill Brawley, Jason Saine and Mike Hager were also in attendance.

Chairman Holmes gave a brief welcoming statement and introduced State Legislators Brawley, Saine, and Hager.

Representatives Brawley, Saine, and Hager are all graduates of the University of North Carolina at Charlotte and expressed their support for the UNC System. Each of the representatives provided their thoughts on the bond package and the role of technology in higher education. Members of the committee asked specific questions about the timeline for budget negotiations in the General Assembly and items in the bond package that will affect the UNC System.

The Committee took a recess.

The May minutes were approved.

Drew Moretz gave an overview of the role of the Public Affairs Committee. The responsibilities of the Public Affairs Committee include maintaining connections with legislators and government officials, advocating for policy and budget items, and providing a state and federal agenda.

Next, Drew Moretz moved into the state legislative update. He went over the differences in the House and Senate budgets, especially in relation to higher education spending. The House budget included carryforward and SD funding, but the Senate budget included more money for R&R. Currently, the UNCG Nursing program was not included, but efforts are being made to add the program to the Senate proposal.

The meeting adjourned at 4:45 PM.

COMMITTEE ON PUBLIC AFFAIRS

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3. Staff IntroductionsStaff

Situation: State Relations and Federal Relations staff will introduce themselves and their role on behalf of the University.

Background: The Committee has new members and should be introduced to General Administration staff who work closely with the Committee and the Board of Governors.

Assessment: N/A

Action: This is for information only.

Committee on Public Affairs
UNC General Administration Staff Biographies

STATE RELATIONS STAFF

Drew Moretz, Vice President for Federal Relations, UNC General Administration

Drew currently has served as the Vice President of State Relations since December 2012. In this role, Drew is the legislative liaison for the University of North Carolina to the General Assembly. He oversees the outreach and advocacy efforts for the university system.

Prior to joining the University, Drew served as the Vice President of Government Affairs for the Greater Raleigh Chamber of Commerce, the 2nd largest local chamber in the state. During his almost nine years there, he advocated for the business community's legislative agenda at the federal, state and local level. Additionally, he staffed the Blue Ribbon Committee on the Future of Wake County, a task force created to identify infrastructure needs, including areas such as school construction, transportation, higher education support, and water & sewer needs. He was instrumental in the passage of Wake County's \$970 million school bond in 2006, as well as securing funding for the state's first modern toll road. In 2007, Drew received his Institute for Organizational Management certificate and was named "40 Under 40" Chamber Executives in 2009. Drew was an ACCE/ Ford Foundation Fellow on Regional Sustainable Development in 2007-08 and chaired ACCE Government Affairs Division last year.

From 2000-2003, Drew worked on Capitol Hill as a legislative assistant in Rep. Howard Coble's Washington, DC Congressional Office. In this role, he was responsible for education, defense, government reform & oversight, interior and veteran's issues. From 1995-1999, Drew worked in the banking industry working in a number of branches throughout the Triangle and in Aberdeen.

Drew is a native of Hickory, North Carolina, and a graduate of the University of North Carolina at Chapel Hill.

Jonathan Kappler, Director of State Relations, UNC General Administration

Jonathan Kappler is Director of State Government Relations for the University of North Carolina system, where he represents all 17 institutions that comprise the University of North Carolina before the General Assembly and other state agencies. He has served in this role since March 2013.

Jonathan came to UNC General Administration from the North Carolina Free Enterprise Foundation where he served as Research Director. While in that role he was widely recognized for his nonpartisan political analysis of North Carolina politics and was frequently quoted by local, state, and national media outlets. He was the primary author of the *About the Capital* weekly newsletter and *Almanac of North Carolina Politics*, and he's been recognized by the Washington Post as both one of the Best State-based Political Tweeters and among the Best State Capitol Reporters. Previously he worked for the Partnership for Public Service in Washington, DC as Associate Manager for Research leading major research reports on Federal Human Capital issues. Jonathan graduated summa cum laude from Appalachian State University with Honors degrees in Political Science and Spanish. He also holds a Master of Public Policy from American University's School of Public Affairs. Jonathan is a Past President of the Appalachian Alumni Association and remains an active and engaged Alumnus.

FEDERAL RELATIONS STAFF

Kimrey W. Rhinehardt, Vice President for Federal Relations, UNC General Administration

Kimrey provides strategic planning assistance to the University of North Carolina's President and Board of Governors; raises the visibility of the University with various audiences in the federal government and with coalitions; and monitors and advocates for federal legislative, regulatory, and policy matters of interest to the University. She has worked for the University since January 2003.

Kimrey also works closely to develop partnership agreements between the University system and the United States military. Since 2009, she has brokered agreement with the United States Army Special Operations Command, the Marine Corps Special Operations Command, the Joint Special Operations Command, the North Carolina National Guard, the United States Army War College and other important partners. The agreements are wide-ranging and include the mutual goal to increase access, retention and graduation for service members, perform critical research and development for the United States Military, internships and fellowships and pre-deployment training.

Kimrey worked for seven years as legislative and communications staff in the United States Senate and the United States House of Representatives in Washington, DC. As a staff member for then-Congressman Richard Burr (R-NC), she was chief policy advisor on federal appropriations, education, telecommunications, and transportation issues. Her work also included building strategic partnerships and managing the Congressman's communications team. As a Professional Staff Member to the United States Senate Governmental Affairs Committee, Kimrey served as chief education policy advisor to Subcommittee Chairman George Voinovich (R-Ohio) and developed and executed a project investigating the overlap and duplication of federal education programs. Prior to her work on the Senate Governmental Affairs Committee, Kimrey worked for Senator Lauch Faircloth (R-NC).

A life-long North Carolinian, Kimrey is a graduate of Appalachian State University in Boone, North Carolina. She is currently pursuing graduate studies in Conflict Management and Resolution at the University of North Carolina Wilmington. She will graduate in May 2016.

Bradley Ballou, Director for Federal Relations

Bradley is the Director of Federal Relations for the University and is based in Washington, D.C. He is a North Carolina native and originally from Cary. Bradley graduated from UNC Wilmington with a B.A. in Political Science. He joined the University staff in January 2011.

As Director of Federal Relations Bradley serves as the D.C.-based liaison to Congress and the Administration on behalf of the 17-campus UNC system. He works with the North Carolina Congressional delegation and D.C. based higher education associations to advocate for the UNC system's policy and budgetary priorities. His specific areas of focus include: federally funded research, tax policy, veterans' issues, and regulatory compliance.

As a student at UNCW, he was Student Body President and a member of the Board of Trustees. Upon graduating from UNCW, he moved to Washington D.C. to attend George Washington University where he received his Master's Degree in Political Management. While in D.C., he worked for North Carolina Senator Elizabeth Dole in various administrative and policy positions. After his work in the Senate, Bradley joined the American Council of Life Insurers as part of their government relations team. While working for ACLI, he worked on financial services policy, specifically the Dodd-Frank Act.

Bradley is a member of the Board of Governors of the North Carolina Society of Washington DC, Vice Chair of the Tar Heel Circle, and was recently named UNCW's 2013 Young Alumnus of the Year.

COMMITTEE ON PUBLIC AFFAIRS

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4. Information: State Legislative Update.....Andrew Moretz

Situation: Vice President Moretz will provide an update on State legislative activities.

Background: At each meeting, the state relations staff provide an update on current and future issues related to state policy and funding issues.

Assessment: N/A

Action: This is for information only.

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5. Information: Federal Relations Update..... Kimrey Rhinehardt

Situation: Vice President Rhinehardt will provide an update on Federal legislative activities.

Background: At each meeting the federal relations staff provide an update on current and future issues related to federal policy and funding.

Assessment: N/A

Action: This is for information only.