

9. President's Delegated Personnel Actions.....Junius Gonzales/Matthew Brody

**Situation:** This is an informational report provided to the Committee at each meeting pursuant to Policy 200.6

**Background:** Policy 200.6 delegates authority to the President to appoint and fix compensation of Senior Academic and Administrative Officers and other employees exempt from the State Personnel Act serving within the UNC General Administration. The policy also delegates authority for approval for salary increases of \$10,000 and 10% supported by the University of North Carolina Faculty Recruitment and Retention Fund.

**Assessment:** This month's report includes the following:

**State-Funded Positions:**

There was one (1) personnel appointment at UNC General Administration which was state funded. This was a vacant position.

**Non-State Funded Positions:**

There were three (3) personnel appointments at UNC-TV and one (1) at UNC General Administration which were non-state funded. Three (3) were new positions and one (1) was a vacant position.

**Delegation of Authority to President for Faculty Recruitment and Retention Funds**

Two (2) awards were made from the UNC Faculty Recruitment and Retention Fund during this reporting cycle which resulted in a salary of 10% over the June 30, 2015 salary. Two (2) institutions received awards.

**Fund Balance:** \$938, 627

**Delegation of Authority to President to Appoint and Fix Compensation**

There were three (6) tenure conferrals and three (3) promotion and tenure conferrals requiring the President's approval. All actions were from Elizabeth City State University.

**Action:** This item is for information only.

# **THE UNIVERSITY OF NORTH CAROLINA**

## **PRESIDENT'S DELEGATED PERSONNEL ACTIONS REPORT**

The following actions have been approved by the President pursuant to *Policy 200.6* during the period of September 12, 2015 to October 12, 2015:

### **UNC General Administration**

#### **Appointments**

##### ***State-Funded Positions***

Bryan Zugelder, Program Director, NC New Teacher Support Program (Vacant Position)  
(\$90,500, effective 9/28/2015)

*Position Summary: The Director provides leadership and supervision for the NC New Teacher Support Program. The primary goal of the program is to improve the knowledge and ability of newly prepared teachers working in the state's high-needs schools by developing and executing intensive summer institutes, instructional coaching and support services, and professional development for beginning teachers. Under the direction of the Vice President for Academic and University Program with the UNC General Administration and in collaboration with institutions of higher education and Local Education Agencies, the NC New Teacher Support Program provides research-based induction services delivered by master teachers and instructional coaches during a beginning teacher's first, second, and third year of their career.*

##### ***Non-State Funded Positions***

Susan Scott, Senior Director of Strategic Alliances UNCTV (New Position)  
(\$149,750, effective 9/21/2015)

*Position Summary: The Senior Director of Strategic Alliances is responsible for identifying, developing and implementing new initiatives that will create diversified streams of revenue for UNC-TV. Working with state agencies, corporations, educational and cultural institutions, not for profit organizations, foundations, communities, and other entities as necessary, the Senior Director of Strategic Alliances will determine the needs of the state and UNC-TV's stakeholders, and then develop and facilitate projects that will meet those needs, increase revenue from non-traditional public television sources and enhance and expand the mission of UNC-TV.*

Thomas Davidson, Senior Director of Content, UNCTV (New Position)  
(\$150,000, effective 10/5/2015)

*Position Summary: The Senior Director of Content is responsible first and foremost for ensuring that the brands of UNC-TV — the PBS and More Channel, the North Carolina Channel, the Children's Channel, and the Explorer Channel — have the content needed to make these brands strong, viable, and relevant content distribution services for North Carolina viewers, UNC-TV members, and other*

*stakeholders. This individual will provide leadership and vision for UNC-TV content services. This position oversees all content initiatives, both internal and external, across multiple platforms and formats to drive growth in UNC-TV's viewership and membership. The Senior Director of Content manages the distribution of content across diverse and developing media platforms and directly supervises staff involved in programming, traffic, broadcast operations, production, and digital media, as well as the content directors of UNC-TV's brands. The person in this position must think like a publisher/journalist of media, leading the development of content initiatives in all forms, across all platforms, to drive new and current business. This individual should be an expert in all things related to content and channel optimization, brand consistency, segmentation and localization, analytics, and meaningful measurement. The position collaborates with all UNC-TV departments to help define both the brand story and the story as interpreted by the customer to enhance UNC-TV's impact as a meaningful and essential statewide asset. This position is a key member of the general manager's executive management team, which helps set the priorities and strategy for UNC-TV.*

Thomas Schenck, Assistant Director of Development for Corporate Underwriting (New Position)  
(\$50,000+ incentives, effective 10/1/2015)

*Position Summary: The Assistant Director of Development for Corporate Underwriting is responsible for meeting UNC-TV's underwriting budget goals and increasing UNC-TV's underwriting sales revenue. This is achieved by implementation of UNC-TV's underwriting performance management annual operational and monthly sales plan and overall marketing strategy, the Assistant Director's own direct sales, and the overall support and management of the local sales team (account executives). This is a highly visible and collaborative position that works across the organization, within the Development Department, and across North Carolina on behalf of UNC-TV.*

Bethany Meighen, Advisory, Association of Student Government (Vacant Position)  
(\$53,000, effective 10/12/2015)

*Position Summary: The ASG Advisor reports to the Assistant Vice President for Academic and Student Affairs at UNC General Administration and will be responsible for the overall advisement of the organization.*

### **Delegation of Authority to President for Faculty Retention and Recruitment Funds**

#### **East Carolina University**

Dr. MD Abdul Motaleb, Associate Professor in the Department of Microbiology and Immunology, \$13,853 from the Faculty Recruitment and Retention Fund and \$13,853 from ECU's own funding sources plus the cost of benefits.  
(\$120,000 **from** \$92,294 effective 9/10/2015)

#### **North Carolina Central University**

Dr. Jodi Fleming, Assistant Professor in the Department of Biological and Biomedical Sciences, \$16,660 from the Faculty Recruitment and Retention Fund and \$7,500 from NC Central's own funding sources plus the cost of benefits.  
(\$95,000 **from** \$70,840 effective 9/14/2015)

**Delegation of Authority to President for Appointment and Conferral of Tenure**  
**All actions effective 9/30/2015**

**Elizabeth City State University**

**Tenure Conferral**

Dr. Melody G. Brackett, Associate Professor, Social Work

Dr. Stacey Franklin Jones, Chancellor & Professor of Technology

Dr. Vann R. Newkirk, Provost & Professor of History

**Promotion and Tenure Conferral**

Dr. Debjani Kanjilal, Assistant Professor **to** Associate Professor, Business and Economics

Dr. Yan Jin, Assistant Professor **to** Associate Professor, Business and Economics

Dr. Narendra Sharma Assistant Professor **to** Associate Professor, Business and Economics