COMPLETED ACTION ITEMS

The following Action Items are complete. Action Items highlighted in Yellow reflect a new development since the last quarterly dashboard report that was shared with the Committee on Strategic Planning in October. Furthermore, Action Items with recurring annual requirements are tracked on a fiscal year basis and are "re-started" for implementation and tracking at the beginning of each fiscal year. As appropriate, the applicable fiscal year for which a requirement has been met appears in parentheses. Baseline start and end dates also appear in parentheses.

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
For Period Ending March 31, 2015						
Implementation Category: Completed						
Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Schedule	
					Start Date	End Date
Strengthen and Diversity a Changing Pipeline						
1.A.2 Grow College Application Week to serve high schools with low-income populations	Dixon		✓	100% (2013-14)	3/1/2013	3/31/2014
Improve Retention and Graduation Rates						
1.B.1 Implement student success initiatives, including early warning systems	Dixon		✓	100% (2013-14)	7/29/2013	10/30/2015
Non-Traditional Student Initiatives (Part-Way Home Students, Military, Transfers)						
1.C.1 Recruit students who have stopped-out from a UNC campus and provide support to guide returning students in readmission process	Dixon		✓	100% (2013-14)	7/29/2013	10/14
Military And Veteran Population						
1.E.2 Develop a system-wide recruiting strategy for the military-affiliated student population [New development since last quarterly report]	Rhinehardt/ Rascoff			100%	10/1/13	06/30/15

COMPLETED ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Completed						
					Schedule	
Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Start Date	End Date
1.E.3	Establish system-level support and logistical assistance, including implementation of NC MEPS (Phase I - completion of site build and content development. Phase II - content refinement and additional modules)	Rhinehardt		✓	100% (Phase I)	6/3/2013	7/1/2014
1.E.4	Establish academic advising centers at Fort Bragg and Camp Lejeune	Rhinehardt			100%	6/3/2013	10/31/2013
1.E.5	Streamline admission/transfer policies for military and veteran population [New development since last quarterly report]	Rhinehardt			100%	6/29/2013	2/28/2015 (04/30/14) (02/1/14)
1.E.6	Support faculty in the development of new online courses	Rascoff		✓	100% (2013-14)	3/1/2014	8/15/2014
1.E.7	Create a website	Rhinehardt			100%	04/13	9/17/2013
Assess The Impact Of Minimum Admissions Requirements						
2.A.1	Complete analytics research as well as a comprehensive assessment of the predictive utility of current GPA and test score standards	Cohen-Vogel/ Henz/Dixon			100%	4/7/2014 (7/29/13)	10/3/2016 (2/24/15)

COMPLETED ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
For Period Ending March 31, 2015						
Implementation Category: Completed						
Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Schedule	
					Start Date	End Date
Set Core Competencies For General Education Programs						
2.B.1, 2.C.2.b	Complete Phase I of the Comprehensive Articulation Agreement. By January 2014, receive recommendations from General Education concerning common core competencies and other key information (refer to 2.B.1 for Phase II implementation).	Ortega/Stewart			100% (Phase I)	7/1/2013 (11/12)	1/31/2014
2.B.2	Appoint a General Education Council, and consider key areas for inclusion in a core set of system-wide general education competencies	Stewart/ Ortega			100%	4/1/2013 (03/13)	1/31/2014
2.B.5	Ensure all general education courses meet transfer-level SACS standards	Ortega			100%	06/13	08/13
2.B.6	Update/expand course equivalency library, and ensure campus curricula is compatible with equivalency library and the CAA by 2015 [New development since last quarterly report]	Dixon/Gonzales		✓	100%	7/1/2013	10/30/2015

COMPLETED ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
For Period Ending March 31, 2015						
Implementation Category: Completed						
Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Schedule	
					Start Date	End Date
Become A National Leader In The Assessment Of Student Learning Gains						
2.C.1.a	Ensure campuses report to the Voluntary System of Accountability (VSA) annually [New development since last quarterly report]	Henz			100% (2013-14)	03/13	04/13
2.C.1.b	Publish expected learning outcomes for each degree program on campus' websites	Henz			100%	08/13	10/10/2013
2.C.1.c	Make licensure pass rates more accessible	Cohen-Vogel			100%	04/13	02/14
2.C.1.e	Publish Employment Security Commission employment and income data by major on publicly available web sites	Cohen-Vogel/Henz		✓	100%	05/13	9/1/2014 (12/13)
2.C.2.a	Pilot use of revised College Learning Assessment (CLA) on five UNC campuses (Phase I) [Note: Phase II focuses on assessing impact of reduced incentives on participation and motivation]	Stewart			100% (Phase I)	3/1/2013	9/1/2014 (Spring 2014)

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Completed						
Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Schedule	
					Start Date	End Date
2.C.4.a By May 2014, complete alumni satisfaction survey. Conduct surveys at 1-year, 5-year, 10-year, and 20-year intervals after graduation.	Henz			100%	7/29/2013	5/30/2014
Implement A Comprehensive E-Learning Strategy						
2.D.1 Eliminate distance education tuition charges for full-time on-campus students	Perusse			100%	Guidance provided in April. To be implemented for the 2014-15 academic year	
2.D.2 Extend UNC's reach to new audiences (ongoing)	Ross/Rascoff		✓	100%	7/29/2013	06/14 (12/30/13)
2.D.4.a Course Redesign: Develop RFP that provides incentives to faculty to leverage technology in the redesign of courses (Annually, beginning September 2013)	Chapman (Transitioned to Stewart/Rascoff moving forward)			100% (2013-14)	06/13	7/31/2013
2.D.4.c Develop and deliver faculty development in support of online and blended learning (annually)	Rascoff		✓	100% (2013-14)	6/1/2013	5/1/2014 for '13-'14 academic year (11/13/13)

COMPLETED ACTION ITEMS

	STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
	For Period Ending March 31, 2015						
	Implementation Category: Completed						
	Action Item	Project Lead(s)	Overall Performance	Ongoing	% Complete	Schedule	
						Start Date	End Date
2.D.4.e	President, in consultation with the UNC Faculty Assembly, will appoint a working group to develop and recommend a University-wide process for ensuring faculty have the skills required to develop and deliver high-quality online coursework	Chapman			100%	6/3/2013	12/31/2013
2.D.5	Continue market research on target audiences for online programs	Rascoff		✓	100% (2013-14)	7/29/2013	8/29/2014
2.D.5.f	Building on earlier research, develop new metrics and report on the performance of online learning programs across the system (Annually, beginning September 2014)	Henz/Rascoff			100% (2013-14)	7/1/2013	9/1/2013
2.D.6	Launch UNC Online marketing campaign	Rascoff			100% (2013-14)		
2.D.10	Expand UNC Online Exchange registration to all online courses. Launch UNC Online Exchange pilots in new disciplines	Rascoff		✓	100% (2013-14)		

COMPLETED ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
For Period Ending March 31, 2015						
Implementation Category: Completed						
Action Item	**Project Lead(s)**	**Overall Performance**	**Ongoing**	**% Complete**	**Schedule**	
					Start Date	**End Date**
Teacher Quality Research						
2.F.2	Strengthen teacher quality, expand outcome-based research, report annually to BOG	Chapman			100% (2013-14)	7/29/2013	2/27/2015 (8/29/14)
Serve the Needs of Our State, Regions and Communities Through Active Engagement						
3.C.6	Review UNC Center for Public Television	FitzGerald			100%	10/1/2013	10/24/2014 (09/14) (05/12/14)
Help Meet The Growing Healthcare Needs Of The State Through Innovative Research						
3.D.4	Develop doctor of nursing practice (DNP) programs in UNC	Ortega/Brown			100%	6/3/2013	7/29/2013
Mission Review and Refinement						
4.A.1	Review all campus mission statements	Ross/Ortega		✓	100%	7/29/2013	06/14 (11/08/13)
Operational and Administrative Savings						
4.B.1.d	Information technology infrastructure	Leydon		✓	100%	7/30/2013	1/30/2015
4.B.3	Non-instructional personnel costs	Perusse		✓	100%	3/1/2014 (03/31/14) (11/01/13)	10/31/2014 (03/31/14)

COMPLETED ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT						
For Period Ending March 31, 2015						
Implementation Category: Completed						
Action Item	**Project Lead(s)**	**Overall Performance**	**Ongoing**	**% Complete**	**Schedule**	
					Start Date	**End Date**
4.B.5 Secure energy savings	Pruitt		✓	100%	3/31/2014 (11/13)	09/14 (03/31/14) Date extended to accommodate private sector company release date
Program Monitoring, Evaluation and Implementation						
4.F.1 Expand the capacity to implement efficiency initiatives through the transition of UNC FIT to the Division of Compliance and Operational Efficiency	Craig			100%	02/13	7/1/2014
Honor North Carolina's Constitutional Mandate of Low Tuition and Fees						
5.A.1 Develop a revised tuition and fee plan	Ross/Perusse			100%	7/29/2014	6/30/2014 (11/08/13)
Sustain the College Foundation of North Carolina						
5.B.1 Sustain College Foundation	Perusse/ Moretz/ Arden		✓	100% Funds dispersed 9/19/14	08/14	09/14
Enhance Private Fundraising						
5.C.2 Enhance private fundraising: Augment campus-based major gifts staffing	Perusse		✓	100%	1/1/2014	01/17

The following Action Items are underway or in planning with existing resources. Start and end dates have shifted for a few Action Items; the baseline dates appear in parentheses.

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT **For Period Ending March 31, 2015** **Implementation Category: Underway or in Planning with Existing Resources**						
Action Item		**Project Lead(s)**	**Overall Performance**	**% Complete**	**Schedule**	
					Start Date	**End Date**
Strengthen and Diversify a Changing Pipeline						
1.A.1	Implement Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP)	Chapman			Restructuring and aligning GEAR UP grant.	
1.A.4	Build on success of EDUMetric data and accountability	Dixon		65%	04/14	08/15 (02/15)
Setting Degree Attainment Goals Responsive to State Needs						
1.B.4	Develop Associate and Bachelor attainment levels	Gonzales			Work plan to be developed.	
Military And Veteran Population						
1.E.1	Provide early resident status [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Rhinehardt		80%	09/13	01/16 (8/31/14)
1.E.8	Create and utilize faculty and staff development tools.	Rhinehardt		80%	12/12	12/15

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources					
Action Item	Project Lead(s)	Overall Performance	% Complete	Schedule	
				Start Date	End Date
Improve Graduate Student Education					
1.F.1 Support existing and develop new Professional Science Master's Programs and other industry-responsive programs (Growth of Central Support is on hold)	Brown		85%	07/14	06/15
Assess The Impact Of Minimum Admissions Requirements					
2.A.2 Track those who fail to gain admission	Cohen-Vogel/ Henz		33%	3/1/2013	06/15 (12/31/14)
Set Core Competencies For General Education Programs					
2.B.1.a Implement Comprehensive Articulation Agreement (Phase II)	Dixon		65%	02/14	05/16

	Action Item	Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
2.B.4	Use council review as basis for discussion, develop framework for student learning	Stewart/ Gonzales		60%	7/1/2013 (11/13)	05/31/15 (phase 1 (03/31/15) (phase 1 02/2016 (phase 2 pilot)

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT
For Period Ending March 31, 2015
Implementation Category: Underway or in Planning with Existing Resources

Become A National Leader In The Assessment Of Student Learning Gains

	Action Item	Project Lead(s)	Overall Performance	% Complete	Start Date	End Date
2.C.2.g	Pilot e-portfolio platform and framework. [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Stewart		60%	9/2/2013	05/15 (3/31/15)
2.C.2.h	As appropriate, join national efforts (currently led by the state of Massachusetts) to develop a robust database for comparing campus learning outcomes with those of their peers	Gonzales	Work plan to be developed.			
2.C.3	Develop and implement a system-wide Prior Learning Assessment (PLA) program	Stewart/ Gonzales		20%	09/14	02/16 (08/29/16)

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources					
Action Item	Project Lead(s)	Overall Performance	% Complete	Schedule	
				Start Date	End Date
Learning Technology and Innovation -	New Development since last quarterly report.				
2.D.1 **Marketing**	**Rascoff**		**50%**	10/14	6/15/2015
2.D.1.a Use social media to reach and recruit non-traditional students to the university's online programs	Rascoff		60%	10/14	6/15/2015
2.D.1.b Enlist students in the effort to strengthen the university's online brand	Rascoff		75%	11/14	6/15/2015
2.D.1.c Partner with CFNC to provide better customer service and phone support for prospective students	Rascoff		75%	01/15/2015	6/15/2015
2.D.1.d Work with Reverse Transfer team and NCCCS to encourage partway home students to take missing courses and finish their degrees online	Rascoff		15%	10/14	6/17/2015
2.D.1.e Pilot a tuition reimbursement partnership for online degree or certificate program(s) with a major employer in North Carolina	Rascoff		25%	10/14	6/17/2015

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
2.D.2	**Partnerships**	**Rascoff**		**77%**	11/15/2015	6/15/2015
2.D.2.a	To recruit active duty military affiliates, partner with UNC Chapel Hill Friday Center to develop and market a program of online general education courses developed by multiple campuses	Rascoff		100%	2/15/15	4/15/15
2.D.2.b	Partner with professional development organizations (such as Quality Matters) to strengthen system wide standards for online course quality and lower costs of membership for campuses	Rascoff		100%	1/15/15	4/15/15
2.D.2.c	In collaboration with Academic Planning & Quality team develop a plan for launching a pilot competency-based program	Rascoff		30%	11/14	6/17/15
2.D.3	**Student Services**	**Rascoff**		**100%**	05/14/15	06/15/15
2.D.2.a	Roll out the newly expanded Exchange registration system, which will allow full time students to take online courses across the UNC system, for no extra charge	Rascoff		100%	05/14/15	06/15/15

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources						
	Action Item	Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
2.D.4	Faculty Development	Rascoff		100%	1/15/15	6/15/15
2.D.4.a	In collaboration with Academic Planning & Quality team fund and support course redesign efforts, and deepen the impact of redesigns by sharing lessons learned. Develop an RFP that provides incentives to faculty to leverage technology in the redesign of courses within the general education core that have high DWIF rates. (Annually, beginning September 2013)	Rascoff		100%	1/15/15	4/15/15
2.D.4.b	Expand i3@UNC program in its second year to include faculty who are designing blended or online courses	Rascoff		100%	1/15/15	6/15/15
2.D.4.c	Plan and pilot new technology for faculty to support high quality, evidence backed instruction	Rascoff		100%	1/15/15	6/15/15

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
2.D.5	**Research and Development**	**Rascoff**		**50%**	7/14	6/15/15
2.D.5.a	Seek grant funding from foundations and other funders to support collaborative, open source approaches to developing and sharing curriculum and content	Rascoff		50%	7/14	6/15/15
2.D.6	**Policy**	**Rascoff**		**18%**	1/15/15	6/15/15
2.D.6.a	To reduce perverse incentives for campuses, in collaboration with Finance, harmonize the DE and residential funding formulas	Rascoff		10%	1/15/15	6/15/15
2.D.6.b	To reduce costs of program authorization, carefully consider participation in SARA consortium in collaboration with Academic Affairs	Rascoff		25%	1/15/15	6/15/15
2.D.6.c	Develop new online learning performance metrics and share with BOG in expanded report	Rascoff		10%	4/15/15	6/15/15

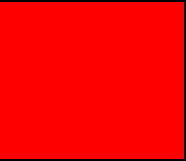| STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources					
Action Item	**Project Lead(s)**	**Overall Performance**	**% Complete**	**Schedule**	
				Start Date	**End Date**
Reduce Attempted Hours To Degree Through More Comprehensive Advising					
2.E.1	**Engage Third Party Vendor to Facilitate Focus Groups with North Carolina Employers**	Henz		Work plan to be developed.	
2.E.1.a	Obtain feedback regarding the skills most desired by employers	Henz		Work plan to be developed.	
2.E.1.b	Begin long-term strategy to engage employers and build on existing relationships between the University and the business community	Henz		Work plan to be developed.	
2.E.3	General Administration and campuses will include in a prominent place on their websites links to appropriate state employment information sites and available work internships that are useful to undergraduate students and their parents in determining which courses of study lead to particular types of jobs with the salary ranges by job type.	Henz		Work plan to be developed.	

APPENDIX X
Action Items Underway / In Planning

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources					
Action Item	Project Lead(s)	Overall Performance	% Complete	Schedule	
				Start Date	End Date
Prepare More Higher-Quality Teacher And School Leaders					
2.F.1.a Update market research, renew campus growth plans, assess campus productivity	Chapman		50%	07/29/13	05/15 (12/14) (09/30/14)
2.F.3 Provide support for early-career teachers and school leaders	Chapman		50%	7/29/2013	06/16

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
Convert Discovery Into Innovation						
3.B.5	Increase effectiveness of REACH NC as a portal to our campuses [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Thornton		75%	7/29/2013	09/15 (06/15) (12/31/14) (02/28/14)
Serve the Needs of Our State, Regions and Communities Through Active Engagement						
3.C.1	Develop Annual Engagement Report	Boney		75%	7/29/2013	04/15 (12/14) 9/30/2014 (08/25/14)
Operational and Administrative Savings						
4.B.1	Maintain or implement shared services in the following areas:					
4.B.1.a	Residency determination	Pruitt		68%	10/31/2013 (06/03/13)	12/31/2015 (10/31/13)
4.B.1.b	Internal audit	Perusse/ Sanders		88%	6/3/2013	6/30/2015 (12/13/13)
4.B.1.c	FAFSA review and financial aid verification	Poole/ Carpenter		92%	7/1/2013	2/12/2016 (06/30/15) (02/28/2014)
4.B.2	Generate savings and efficiencies through strategic sourcing, and by improving business practices and eliminating redundant processes	Pruitt		75%	7/29/2013	06/30/15 (3/31/2015) (12/31/14)

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Underway or in Planning with Existing Resources						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
Active Portfolio Management						
4.C.1	Adopt system-wide guidelines for instructional productivity	Arden/ Dixon		83%	04/13	09/14 (08/14) (03/14)
4.C.3	Defragment select program islands and satellites through consolidation.	Gonzales	N/A (Project in transition)	50%	06/13	06/14
Student Data Mart						
4.E.1.a	Create Student Data Mart	Cohen-Vogel		60%	7/29/2013	09/16 (System to be (08/24/15)

APPENDIX X
Action Items Funded by Strategic Plan Budget

A total of $3,070,965 is available to support Action Items funded by the Strategic Plan Budget. The budget for FY 2014-15 reflects a recurring $3 million, in addition to $70,965 (non-recurring) that carried forward from FY 2013-14.

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: Funded by Strategic Plan Budget						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
Focus Area: Strengthen and Diversify a Changing Pipeline						
1.A.2	Grow College Application Week to serve high schools with low-income populations for FY 2014-15 and subsequent years	Dixon		90%	Work plan for FY 2014-15 is being developed. In process of hiring director.	
Focus Area: Early Warning System						
1.B.1	Implement Academic First student success initiatives, including early warning systems [Included in FY 2014-15 legislative short-session budget request; funding not approved. Utilizing funds from Strategic Directions budget]	Dixon		79%	07/13	10/30/2015
Focus Area: Non-Traditional Student Initiatives (Part-Way Home Students, Military, Transfers)						
1.C.1	Recruit students who have stopped-out from a UNC campus and provide support to guide returning students in readmission process	Dixon		21%	7/29/2013	06/15

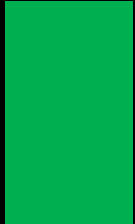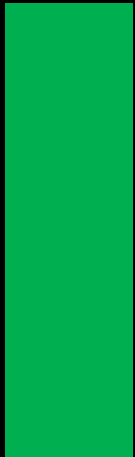|						
1.E.3	Phase II: Establish system-level support and logistical assistance, including implementation of NC MEPS	Rhinehardt		0%	01/15	07/15
Focus Area: College Learning Assessment						
2.C.2.a	Phase II: Pilot use of revised College Learning Assessment (CLA). Focus is on assessing impact of reduced incentives on participation and motivation.	Stewart		75%	08/14	08/15
Focus Area: Alumni and Employer Survey						
2.C.4.a	By May 2014, complete an alumni satisfaction survey. Conduct alumni surveys at 1-year, 5-year, 10-year, and 20-year intervals after graduation.	Henz Completed. Retained in this section for budget tracking purposes		100%	7/29/2013	5/30/2014
2.E.1	Initiate a biennial employer satisfaction survey (emphasis is on capturing qualitative information)	Henz/Boney		33%	11/14	06/15

Action Items Funded by Strategic Plan Budget

Focus Area: Comprehensive Online Learning Plan for Student Pipelines						
Select Action Items from Section2. D	Select Action Items associated with Marketing, Partnerships, Student Services and Faculty Development	Rascoff	Proposing to restructure the online learning section of the Plan. Refer to document titled "Recommended Plan Revisions" for details regarding the Funded Action Items. Dashboard Report will be updated to reflect modifications, pending approval.			
Focus Area: Course Redesign						
2.D.4.a	**FY 2014-15:** Develop RFP that provides incentives to faculty to leverage technology in the redesign of courses (**annually**, beginning 9/13)	K. Stewart / M. Rascoff		57%	07/14	06/15
Focus Area: Teacher Quality Research						
2.F.2	Strengthen teacher quality, expand outcome-based research, report annually to BOG	Chapman		13% (Restarted for FY 2014-15)	07/14	12/15

APPENDIX X
Action Items Funded by Strategic Plan Budget

Focus Area: Student Data Mart						
4.E.1.b	**FY 2014-15:** Create the Student Data Mart (Action Item tracks expenditures to support FTEs for Banner functions)	Cohen-Vogel		60% (Restarted for FY 2014-15)	7/1/2014	6/30/2015
Focus Area: Shared Services						
5.C.1	**FY 2014-15:** Enhance private fundraising: Develop top-quality, centralized shared staffing (Action Item tracks FTE expenditures)	Perusse		25% (Restarted for FY 2014-15)	7/1/2014	6/30/2015
3.A.8	**FY 2014-15:** Defense Applications Group (Action Item tracks faculty stipends and FTE expenditure to support DAG)	Rhinehardt		35% (Restarted for FY 2014-15)	7/1/2013	6/30/2015
N/A	**FY 2014-15:** Strategic Plan Project Management Support	FitzGerald		N/A	08/13	6/30/2015 + Ongoing

APPENDIX X
ACTION ITEMS FUNDED BY LEGISLATIVE APPROPRIATIONS

The North Carolina General Assembly provided support in the 2014-15 budget bill for Game-Changing Research (UNC Research Opportunities Initiative), and the College Foundation Program.

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Game Changing Research: Funded by State $3,000,0000 State Appropriation						
Action Item		Project Lead(s)	Overall Performance	% Complete	Schedule	
					Start Date	End Date
Focus Area: Invest in Game Changing Research						
3.A.1	UNC Research Opportunities Initiative: Form six consortia in areas of excellence, identify opportunities, recruit and retain talent, and assess infrastructural needs.	Brown		81%	Aug-13	Jun-15
Sustain the College Foundation of North Carolina						
5.B.1	Sustain College Foundation	Perusse/Moretz/ Arden Complete. Funds disbursed 9/10. Retained in this section for budget tracking purposes.		100%	Aug-14	Sept. 2014

APPENDIX X
ON-HOLD ACTION ITEMS

The following Action Items are on-hold due to insufficient resources.

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: On Hold	
Action Item	**Project Lead(s)**
Strengthen and Diversify a Changing Pipeline	
1.A.3 Expand the Minority Male Mentoring Program	Dixon
1.A.5 Evaluate Mathematics and Science Education Network (MSEN) Pre-College Program	Chapman
1.A.6 Expand number of students participating in the UNC Academic Summer Bridge/Retention Program	Dixon
Improve retention and graduation rates	
1.B.2 Increase number of courses offered in the summer [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Dixon
1.B.3 Performance Funding Model [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Henz/Pruitt/ Cohen-Vogel
Part-Way Home Students	
1.C.3 Hire academic advisors	Dixon
1.C.4 Create support programs to assist students returning to complete degree	Dixon
Community College Transfer Pipeline	
1.D.3 Create Transfer and Adult Student Success offices	Dixon
Improve Graduate Student Education	
1.F.2 Grow doctoral enrollment in programs	Brown/Thornton
1.F.3 Improve degree completion rates	Brown/Thornton
1.F.4 Recruit entrepreneurially-minded graduate students	Brown/Thornton
Set Core Competencies For General Education Programs	
2.B.8 Develop system for continuously updating course equivalency portal	Cohen-Vogel/Henz
Become A National Leader In The Assessment Of Student Learning Gains	
2.C.1.d Develop and regularly report on indirect student learning outcome measures	Cohen-Vogel/Stewart
Implement A Comprehensive E-Learning Strategy	

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: On Hold	
Action Item	**Project Lead(s)**
2.D.5.d	Through RFP process to UNC campuses and faculty, design courses and initial degree programs responsive to results of market research.	Rascoff
2.D.8	Expand the number of 2+2 programs delivered via distance education	Rascoff
2.D.8.a	Launch aggressive marketing campaign to promote availability of existing 2+2 programs	Rascoff
2.D.9	Pilot a series of competency-based online post-baccalaureate certificate programs	Rascoff/Stewart
2.D.9.a	Plan and begin initial development of post-baccalaureate certificate programs	Rascoff/Stewart
2.D.9.b	Fully develop and launch three online competency-based post-baccalaureate programs matched to specific workforce and economic development needs.	Rascoff/Stewart
Reduce Attempted Hours To Degree Through More Comprehensive Advising		
2.E.2	Electronic advising support software [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Dixon
2.E.2.a	To facilitate seamless transfer, explore scaling electronic advising solution to include the North Carolina Community College System [Included in FY 2014-15 legislative short-session budget	Dixon/ Henz
2.E.2.b	Hire additional professional and academic career advisors and provide staff and other resources to support high-quality faculty advising. [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Dixon
2.E.2.c	Implement strategies for assessing and improving student satisfaction with academic and career services [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Dixon
2.E.2.d	Through RFP to UNC campuses and faculty, pilot a series of post-baccalaureate certificate programs that are matched to specific economic needs/employer demands within the state	Rascoff / Thornton/Boney
Prepare More Higher-Quality Teacher And School Leaders		
2.F.3.d	Initiate development of a school leadership support program	Chapman
Invest In Game-Changing Research And Scholarship That Solves Problems Of North Carolina-And The World		
3.A.2	Hire, reward, and retain critical faculty in areas of excellence [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales

ON-HOLD ACTION ITEMS

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: On Hold	
Action Item	**Project Lead(s)**
3.A.2.a	Hire key faculty [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales
3.A.2.b	Reward and retain existing faculty [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales
3.A.2.c	Provide professional development and proposal support [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales /Brown
3.A.3	Provide competitive start-up funding and facilities	Brown/Perusse
3.A.4	Connect campuses throughout the world	Boney
3.A.5	Grow central support for Professional Science Masters programmatic activities	Brown
3.A.6	Recruit highly-entrepreneurial graduate students and post docs	Brown
3.A.6.a	Create a focused, time-limited competitive fund to encourage campuses to develop new undergraduate entrepreneurship initiatives for non-business majors	Brown
3.A.6.b	Support 60 President's Graduate Fellows who would receive two years of support to attend UNC campuses and pursue their interests	Brown
3.A.6.c	Provide support each year for ten President's Postdoctoral Fellows, who would receive one year of support to further develop promising ideas or technologies	Brown
3.A.7	Grow the number of superstar STEM students	Gonzales
Convert Discovery Into Innovation		
3.B.1	Establish Collaboration Seed Fund [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Boney/Brown
3.B.2	Develop new Innovation Discovery [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Boney/Brown
3.B.3	Move forward promising early-stage ideas through proof-of-concept fund [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Boney/Brown
3.B.4	Advance ideas ready for commercialization through investment [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Boney/Brown

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: On Hold	
Action Item	**Project Lead(s)**
Serve the Needs of Our State, Regions and Communities Through Active Engagement	
3.C.2 Prepare "job ready" students through experiential internships [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Thornton/Boney
3.C.3 Encourage development of innovative continuing education and post-baccalaureate programs	Gonzales
3.C.4 Support UNC research and scholarship on culture, tourism, and the creative economy	Boney/Brown
3.C.5 Create new center for applied public policy	Boney/Brown
Help Meet The Growing Healthcare Needs Of The State Through Innovative Research	
3.D.1 Nursing and Healthcare Workforce Study. Supports establishment of Health Care Redesign Task	FitzGerald/ Stewart
3.D.2 Expand AHEC	Gonzales
3.D.2.a New residencies	Gonzales
3.D.2.b Additional community-based training	Gonzales
3.D.2.c Dental housing [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales
3.D.2.d Center for Rural Health Innovations [Included in FY 2014-15 legislative short-session budget request; funding not approved]	Gonzales
3.D.3 Provide education and training for the next generation of pharmacists	Gonzales
3.D.3.a Expand the clinical preceptor base to support early student immersion in the patient care environment	Gonzales
3.D.3.b Add 20 new pharmacy residency positions	Gonzales
3.D.3.c Recruit a tenure-track faculty member to lead planned Center of Excellence in Pharmacy Practice (CEPP)	Gonzales
Active Portfolio Management	
4.C.4 Pursue broader and more fundamental uses of online instruction	Rascoff
Incentivize Savings Practices	
4.D.1 Amend carry-forward statutes to create a Savings Incentive Program	Perusse
Enhanced Data Analytics	
4.E.2 Implement UNC Wilmington's Predictive Analytics Project across other UNC campuses	Pruitt
4.E.2.a Cost allocation analytics	Pruitt

STRATEGIC DIRECTIONS QUARTERLY IMPLEMENTATION DASHBOARD REPORT For Period Ending March 31, 2015 Implementation Category: On Hold		
Action Item		**Project Lead(s)**
4.E.2.b	Enrollment management analytics	Cohen-Vogel/ Henz
4.E.2.c	Business analytics	Pruitt
Program Monitoring, Evaluation and Implementation		
4.F.2	Bolster the Office of Institutional Research	Gonzales /Cohen-Vogel
Address Repair and Renovation Needs		
5.D.1	Create a consistent and sustainable funding stream to better manage the state's capital assets	Perusse

Strategic Directions, Research Opportunities Initiative, and College Foundation of North Carolina, FY 2014-15

ID	Action Item	Priority	2015 Final Budget	Expenses*	Transfers to Campuses	Encumbrances	Amount Available*
1	1.B.1	Improve Retention and Graduation rates (T. Ford)	$392,983 ($35k recurring)	($13,741) ($19,445)	($200,000)	($50,490) ($15,555)	$93,752
2	1.A.2	Strengthen and Diversity a Changing Pipeline (Grow College Application Week) (R. Sims)	$95,000	($27,905) ($13,787)		($26,006) ($11,030)	$16,272
3	1.C.1	Nontraditional Student Initiatives (K. Dixon)	$520,000 ($120k recurring)	($48,374) ($16,346)	($275,000)	($24,408) ($30,900)	$124,972
4	2.C.2.a	Next Generation Student Outcomes (ETS, CLA) (K. Stewart)	$224,000		($58,000)	($30,000)	$136,000
5	2.C.4	Alumni Survey (K. Henz)	$108,200	($108,047)			$153
5	2.E.1	Employer Survey (K. Henz)	$100,000	($50,000)		($49,000)	$1,000
6	2.D	Comprehensive Online Learning Plan for Student Pipelines (M. Rascoff)	$300,000	($25,500)	($28,233)		$246,267
7	2.D.4	Course Redesign (K. Stewart)	$250,000		($199,838)		$50,162
8	2.F.2	Teacher Quality Research (A. Chapman)	$200,000		($200,000)		$0
9	4.E.1.b	Student Data Mart (D. Cohen-Vogel)	$230,782 (recurring)	($110,796)		($119,986)	$0
		Shared Services DAG (K. Sidner)	$200,000	($61,650)		($43,850)	

* As of March 13, 2015

Strategic Directions, Research Opportunities Initiative, and College Foundation of North Carolina, FY 2014-15

10	3.A.8	**Advancement (T. Minor)**	$300,000	($31,913)	($55,000)	$7,587
				($128,497)	($171,503)	$0
	5.C.1		($450k recurring)			
12	3.D.1	**Nursing and Healthcare Workforce Studies (K. Stewart – for nursing component)**	$50,000.00			$50,000
13	N/A	**Strategic Plan Project Management Support (K. Fitzgerald)**	$100,000	($36,467)	($14,000)	($955)	$48,578
TOTAL			$3,070,965	($692,468)	($975,071)	($628,683)	$774,743
ROI	3.A.1	**Research Opportunities Initiative (recurring)**	$3,000,000	($2,850,035)		$149,965
SEAA	5.B.1	**College Foundation of North Carolina (recurring)**	$1,000,000	($1,000,000)		$0

* As of March 13, 2015