

Agenda Item 3a: Discussion of Vacancies on Councils and Boards of Trustees

Situation: There are three positions on The North Carolina Arboretum Board of Directors for the 2015 to 2019 term.

Background: Terms for the Board of Directors are set out in NC General Statutes - Chapter 116 Article 30

Assessment: Two current BoD members, David Belcher and Dumont Clarke, are eligible for reappointment. John (Jack) Cecil has completed a second 4-year term and is ineligible for reappointment. Dr. William Sederburg has been recommended by NC Arboretum Director George Briggs to fill this position.

Action: This item requires a vote.



The NORTH CAROLINA
ARBORETUM

AN AFFILIATE INSTITUTION OF THE UNIVERSITY of NORTH CAROLINA

April 22, 2015

Ms. Joan MacNeill, Chair
Governance Committee, UNC Board of Governors

RE: Board of Governors' Appointments to The North Carolina Arboretum Board of Directors

Dear Chair MacNeill,

Thank you for your interest in board nominations to the Board of Governors by The North Carolina Arboretum, and for attending our recent board of directors meeting where these were discussed as part of the meeting agenda.

The Arboretum has three seats that are up for consideration by the Board of Governors. John F. A. V. (Jack) Cecil is completing his second 4-year term and is ineligible for reappointment. David Belcher and Dumont Clarke are completing their first terms and are eligible for reappointment.

We recommend reappointment of David Belcher and Dumont Clarke.

Chancellor Belcher has been a very active and contributing member of our board. His participation has built a very collaborative posture between our two institutions, has created opportunity for synergy with the WCU program at Biltmore Park, and has brought many positive ideas into our board discussions from the UNC system and Western North Carolina perspectives.

Dumont Clarke has served actively on our board, and currently serves as Secretary of the Board. He has opened his historic family home for hosting an important board orientation function, and has brought a regional perspective based on his distinguished family heritage in the mountains, as well as by his distinguished public service in Mecklenburg County. His legal background and expertise translate regularly into great value for board discussions and policy formation.

We also recommend the appointment of Dr. William A. Sederburg for a first 4-year term, filling the seat vacated by Jack Cecil. Dr. Sederburg has a distinguished record in higher education and public affairs, and is a resident of Asheville. He is currently serving as the Interim Chancellor of UNC-Wilmington through June 30, 2015.

Biographies of these three individuals are attached.

Best regards,

George Briggs
Executive Director

DAVID BELCHER

Dr. David Belcher is the Chancellor of Western Carolina University, a role he assumed in July 2011. In this capacity, he oversees a growing institution which currently enrolls more than 10,300 students and employs approximately 1,400 faculty and staff. His priorities for the university include providing Western Carolina students with an excellent educational experience which prepares them for lives of productive citizenship, building a culture of strategic thinking and focus, and serving as a catalyst for economic and community development in Western North Carolina.

Prior to his arrival at WCU, Dr. Belcher served as Provost and Vice Chancellor for Academic Affairs at the University of Arkansas at Little Rock. In this role, he served as the second officer in charge of the university and oversaw the academic mission of the institution. Dr. Belcher began his career on the faculty of Missouri State University where he served for 15 years, the last 9 ½ as Dean of the institution's College of Arts and Letters. In that capacity, he served as the founding director of the Missouri Fine Arts Academy, a three-week, intensive program of study for some of Missouri's most talented high school arts students.

A pianist, Dr. Belcher has appeared throughout the United States as soloist and chamber musician. He holds degrees from Furman University, the University of Michigan, and the University of Rochester's Eastman School of Music. In 1981, Dr. Belcher was awarded a Rotary Foundation Graduate Fellowship to study in Vienna, Austria. While a student at Eastman, he held a one-year appointment to the school's piano faculty and was named the recipient of the Jerald C. Graue Memorial Scholarship for excellence in musicological research. Dr. Belcher holds the Doctor of Musical Arts degree from the Eastman School. In 2013, he was awarded an Honorary Doctor of Philosophy in Public Administration from Hannam University, Daejeon, Korea.

Active in civic life, Dr. Belcher serves on the boards of the North Carolina Arboretum, the Asheville (NC) Area Chamber of Commerce, Harris Regional/Swain Community Hospitals, and the North Carolina Campus Compact. He will represent the Southern Conference on the Board of Directors of the National Collegiate Athletic Association beginning in Summer 2015. He has served as chair of the Little Rock Arts and Culture Commission, president of the boards of directors of the Springfield (Missouri) Regional Opera and the Springfield Regional Arts Council, and a member of the boards of directors or steering committees of the National Conference of Governors' Schools, Arkansas Symphony Orchestra, Winthrop Rockefeller Institute, Missouri Citizens for the Arts, the Missouri Alliance for Arts Education, the Urban Districts Alliance, and Accademia dell'Arte.

Dr. William A. Sederburg

Dr. William A. Sederburg of Asheville, a former Michigan state senator and university president who retired as Utah's Commissioner of Higher Education, will complete his tenure as interim chancellor of the University of North Carolina at Wilmington by June 30, 2015.

A Nebraska native, Sederburg received his bachelor's degree from Mankato State University and later earned master's and doctoral degrees in political science from Michigan State University. After completing a postdoctoral fellowship, he joined the staff of the Michigan House Republican Caucus (1975-78), serving as director of research and programs and then as its executive director.

In 1978, Sederburg was elected to the Michigan State Senate, serving in the legislature until 1991. For seven years of his 12-year tenure, he chaired the Senate Subcommittee on Higher Education Appropriations. He led the effort to get Midwestern states to form the Midwest Higher Education Commission, an organization similar to the Southern Regional Education Board. From 1989-91, he served as inaugural chair, working to enhance inter-state cooperation in higher education.

From 1994-2003, Sederburg served as president of Ferris State University in Michigan, a regional state university that enrolls more than 12,000 students and offers professional doctorates in optometry and pharmacy. Under his leadership, the campus improved its fiscal health, expanded academic programming, improved enrollment and retention, and made numerous capital improvements.

In 2003, Sederburg began a five-year tenure as president of Utah Valley State College. In that role, he increased fundraising significantly, overhauled recruitment and retention policies and programs, expanded academic offerings, and in 2007 secured university status by a unanimous vote of the state legislature. Today Utah Valley State University is Utah's second-largest public university, enrolling more than 32,000 students.

From 2008-2012, Sederburg served as Commissioner of the Utah System of Higher Education, which includes eight degree-granting two- and four-year public institutions and enrolls 173,000 students. As the system's chief executive officer, he helped mitigate further reductions in state funding for higher education and facilitated a strategic planning and policy development effort to boost college completion rates and promote economic development in the state. The State of Utah and Board of Regents established a goal of having 66 percent of Utah residents attain some form of post-secondary education by 2020.

After retiring as Commissioner, Sederburg was named a Senior Scholar with the American Association of State Colleges and University (AASCU), an organization that represents 430 regional state colleges and universities, including UNCW. In that role, he currently chairs a national task force focused on making higher education a state policy priority.

In addition to his work with AASCU, Sederburg has served on numerous state and national committees and task forces on higher education issues. He is a frequent speaker and presenter and has written widely about facilitating university change; institutional, political and policy leadership; education finance and policy, and health policy.

Sederburg currently serves on the board of the UNC Asheville Foundation and is assisting a leadership group devising an economic plan for Asheville. He and his wife, Joyce, a retired school psychologist, have two adult children.

PRACTICE AREAS

- Capital Markets & Securities Regulation
- Corporate
- Corporate Governance
- Mergers & Acquisitions

EDUCATION

- B.A., Vassar College, 1974
- J.D., University of North Carolina at Chapel Hill, 1978, with honors; Board of Editors, North Carolina Law Review

BAR & COURT ADMISSIONS

- North Carolina, 1978
- New York, 1980

DUMONT CLARKE, IV



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Dumont Clarke provides sophisticated corporate governance and securities regulation counsel to his Fortune 500 clients and other corporations across wide-ranging industries, advising the directors and management at Coca-Cola Bottling Co. Consolidated, Lowe's Companies Inc., Nucor Corporation and other public companies.

Additionally, he has extensive experience in corporate and public finance gained from representing issuers, underwriters and purchasers, and has represented numerous companies conducting public and private securities offerings. His practice also frequently involves counseling on securities regulation issues arising in merger and acquisition transactions.

A former university professor of business law, Mr. Clarke continues to serve as a presenter and panelist for legal continuing-education seminars.

Representative Client Services

- Proxy statements
- SEC periodic and current reporting
- Registration statements
- Sarbanes-Oxley and Dodd-Frank compliance issues
- NYSE and NASDAQ corporate governance compliance
- Insider Trading Compliance Programs
- IPOs and secondary offerings

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DUMONT CLARKE, IVOF NOTE

- Selected as a North Carolina Top Rated Lawyer by Martindale-Hubbell
- Named a Charlotte Securities/Capital Markets Law "Lawyer of the Year" by *Best Lawyers in America*, 2013
- North Carolina Bar Association Citizen Lawyer Award Recipient, 2012
- Included in *Best Lawyers in America* for Securities/Capital Markets Law, 2012-2015; and for Mergers & Acquisitions Law, 2013-2015
- Member, Mecklenburg County Board of Commissioners, since 2000
- Member, Board of Directors of North Carolina Arboretum
- Former Chairman of the Board of Delegates of the Centralina Council of Governments, the State-designated lead regional organization for the eight-county metropolitan area surrounding Charlotte
- Served from 2007-2011 on the State Judicial Council under the direction of the Chief Justice of the North Carolina Supreme Court, studying North Carolina's judicial system operations and making recommendations to the General Assembly on:
 - budget preparation
 - funding priorities
 - judicial officials' benefits and compensation
 - creation of new judgeships
- Director, St. Peters Hospital Foundation, Inc.
- Former Assistant Professor of Business Law, Belk College of Business, University of North Carolina at Charlotte
- Law Clerk to Hon. Walter E. Brock, North Carolina, Supreme Court, 1978-1979

PROFESSIONAL AFFILIATIONS

- American Bar Association
- North Carolina Bar Association: Business Section