

4. Administrative Action Items Katharine Stewart

Situation: The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina.

Background: Strayer University, South University, the University of South Alabama, and Mount Eagle University have applied for licensure to offer selected post-secondary degree programs in North Carolina.

Assessment: After appropriate review of the licensure applications, including site visits to each of the institutions by a team of examiners with expertise in the proposed degree program areas, UNC General Administration recommends approval of licensure for these four institutions to offer the proposed degree programs.

Action: This item is for a vote.

Constituent Universities

Appalachian
State University

East Carolina
University

Elizabeth City
State University

Fayetteville State
University

North Carolina
Agricultural and
Technical State
University

North Carolina
Central University

North Carolina
State University
at Raleigh

University of
North Carolina
at Asheville

University of
North Carolina
at Chapel Hill

University of
North Carolina
at Charlotte

University of
North Carolina
at Greensboro

University of
North Carolina
at Pembroke

University of
North Carolina
at Wilmington

University of
North Carolina
School of the Arts

Western Carolina
University

Winston-Salem
State University

Constituent High School

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School of Science
and Mathematics

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Thomas W. Ross
President

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: November 21, 2014

SUBJECT: Licensure of Strayer University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Strayer University has applied for licensure to offer the following two additional degree programs at all of its locations in North Carolina:

- Master of Science in Management (MSM) and the
- Master of Science in Human Resource Management (MSHRM).

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Strayer University complied with the licensure standards outlined in the *Rules and Standards*. On January 14, 2014, the team of examiners visited the Strayer University Verizon Wireless educational site in Charlotte, NC. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to Strayer University to offer the above-named degree programs in North Carolina subject to annual reports and review at any time. The programs will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR STRAYER UNIVERSITY

BACKGROUND INFORMATION

Strayer's Business College, a proprietary institution, was established in Baltimore, Maryland, in 1892 to provide professional education to working adults. In 1969, the school received authorization to grant bachelor of science degrees and was renamed Strayer College; authorization to grant the master of science degree followed in 1987. In 1996, Strayer Education, Inc., was established to raise capital for expansion and to take Strayer College public. In 1998, Strayer College became Strayer University.

Strayer has been providing post-secondary degree programs in North Carolina since 2002, and currently operates seven campuses in North Carolina (Greensboro, Huntersville, North Charlotte, South Charlotte, North Raleigh, South Raleigh, and Research Triangle Park), as well as educational sites at the Verizon Wireless call centers in Wilmington and Charlotte.

Strayer University, which currently offers eight associate, six baccalaureate, six Masters, and three executive graduate certificate programs in North Carolina, is regionally accredited by the Middle States Commission on Higher Education.

THE APPLICATION AND SITE VISIT

Strayer University has applied for licensure to offer the following two additional degree programs at all of its locations in North Carolina:

- Master of Science in Management (MSM)
- Master of Science in Human Resource Management (MSHRM)

Dr. Frank T. Prochaska, Associate Vice President for Academic Affairs of The University of North Carolina General Administration, appointed the team of examiners to evaluate the compliance of Strayer University with the licensure Standards contained in The University of North Carolina Board of Governors' *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. The Team of Examiners conducted a site visit to Strayer University's Verizon Wireless educational site in Charlotte on January 14, 2014.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Chair), Emeritus Professor of Health Policy and Management, The University of North Carolina at Chapel Hill; and Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina (In absentia)
- Dr. Richard E. Neel, Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)

- Dr. Matthew Valle, Martha and Spencer Love Professor of Business and Professor of Management, The Martha and Spencer Love School of Business, Elon University, Elon, North Carolina
- Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration; and Retired Associate Provost for Information Technology and Library Services, and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, *Ex-Officio*

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs, course syllabi, library and electronic resources, faculty curriculum vita, instructional resources, budget data, audited financial statements, Strayer University master *Catalog 2013-2014* Edition 1, *Strayer Faculty and Staff Handbook* and *Strayer University Strategic Plan for 2011-2015*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of Strayer University's Verizon Wireless educational site in Charlotte.

PROPOSED DEGREE PROGRAMS

Master of Science in Management (M.S.M.)

The Master of Science in Management program is designed to allow students to explore theories and applications of strategic management and leadership, while deepening their business knowledge and expertise. Coursework emphasizes leadership, diversity, communication, team building, ethics, and strategy. Course topics include Contemporary Business, Strategic Management, Information Systems for Decision Making, Modern Management, and Global Business Management. The program offers three concentration areas (Leadership, Project Management, or Marketing Management), and requires the successful completion of 54 graduate quarter credit hours.

Master of Science in Human Resource Management

The Master of Science in Human Resource Management program assists students to better understand the strategic role of HR and core functions such as total rewards, talent management, organizational development, HR information systems, and employee and labor relations. Course topics include Strategic Human Resource Management, Business Employment Law, Human Resource Information Systems, Ethics and Advocacy for Human Resource Professionals, and Managing Human Resource Projects. The program offers two concentration areas (Human Resource Generalist, or Human Resource and Organizational Development), and requires the successful completion of 54 graduate quarter credit hours.

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners to Review Strayer University's Verizon Wireless Site in Charlotte, and the Proposed Master of Science in Management and Master of Science in Human Resource Management Programs to be Offered at all Strayer Locations in North Carolina* was submitted. In the report, the team of examiners included one suggestion and five recommendations addressing the degree programs reviewed. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of faculty credentials, information to be included in the *Strayer Catalog*, and additional information to be provided to UNC General Administration.

The team of examiners concludes its report by stating that it would make its concluding recommendation to the General Administration of The University of North Carolina regarding the licensure of Strayer University's proposed new degree programs after it received and reviewed the institution's response to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, the Strayer University responded to the recommendations and suggestions. All of the recommendations have been addressed to the satisfaction of the team of examiners.

After reviewing the institution's response, the team of examiners recommends that Strayer University be licensed to offer the new degree programs requested.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the following proposed degree programs, to be offered by Strayer University at all of its locations in North Carolina:

- Master of Science in Management (MSM)
- Master of Science in Human Resource Management (MSHRM)

An appropriate site visit will be performed within two calendar years of the initiation of these new degree programs, by a team of examiners with expertise in the field, to ascertain the institution's compliance with the *Rules and Standards*, including the recommendations contained in the report.

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University of
North Carolina
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**Thomas W. Ross
President**

Phone: 919.962.1000

Email: tomross@northcarolina.edu

MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs
FROM: President Thomas W. Ross
DATE: November 21, 2014
SUBJECT: Licensure of South University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

South University has applied for licensure to offer the following additional degree programs at the South University location in High Point, North Carolina:

- Associate of Science (A.S.) in Allied Health Sciences,
- Associate of Science (A.S.) in Occupational Therapy Assistant,
- Master of Public Health (M.P.H.),
- Master of Science in Nursing (M.S.N.) in five areas of specialization, and
- Post Graduate Certificate in five Nursing areas.

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Strayer University complied with the licensure standards outlined in the *Rules and Standards*. On October 25, 2013, the team of examiners visited the South University campus in Tampa, FL. The Tampa campus was visited because this campus offers all of the degree programs for which licensure is being requested for the High Point campus. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to South

University to offer the above-named degree programs in High Point, North Carolina subject to annual reports and review at any time. The programs will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR SOUTH UNIVERSITY – HIGH POINT CAMPUS

BACKGROUND INFORMATION

South University is a private for-profit institution located in Savannah, Georgia. South University traces its history to 1899 when Dr. John Draughon established Draughon's Practical Business College in Savannah, which eventually became South College and then South University. In 2003, South University became a part of Education Management Corporation (EDMC) which also operates several other education providers.

The South University – High Point campus, initially licensed by the UNC Board of Governors in 2011, began offering coursework in January, 2013 in a new building constructed for this purpose. The institution is currently enrolling students in the following eleven degree programs:

- Associate of Science (A.S.) in Paralegal Studies
- Associate of Science (A.S.) in Physical Therapist Assisting
- Bachelor of Business Administration (B.B.A.)
- Bachelor of Science (B.S.) in Criminal Justice
- Bachelor of Science (B.S.) in Health Sciences
- Bachelor of Science (B.S.) in Healthcare Management
- Bachelor of Science (B.S.) in Legal Studies
- Bachelor of Science in Nursing (B.S.N.) (RN-to-BSN)
- Bachelor of Arts (B.A.) in Psychology
- Master of Business Administration (M.B.A.)
- Master of Arts (M.A.) in Clinical Mental Health Counseling

Dr. Frank Prochaska performed site visits to the South University – High Point campus on July 10, 2013 and on November 4, 2014. During these visits he met with numerous administrators, faculty, staff, and students of South University – High Point. In accordance with the usual program review timeframe, a full site visit by a team of examiners with expertise in the above program discipline areas will be performed in spring 2015.

South University, which is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), currently operates a total of fifteen campuses located in nine states.

THE APPLICATION AND SITE VISIT

South University has applied for licensure to offer the following additional degree programs at the South University location in High Point, North Carolina:

- Associate of Science (A.S.) in Allied Health Sciences
- Associate of Science (A.S.) in Occupational Therapy Assistant
- Master of Public Health (M.P.H.)
- Master of Science in Nursing (M.S.N.) in five areas of specialization
- Post Graduate Certificate in five Nursing areas

Pursuant to the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards.

A team of examiners visited the Tampa, Florida, campus of South University on October 25, 2013. The Tampa campus was visited because this campus offers all of the degree programs for which licensure is being requested for the High Point campus.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Chair), Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Professor of Health Policy and Management Emeritus, Gillings School of Global Public Health, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Susan Cheng, Assistant Dean and Allied Health Program Director, and Instructor, Occupational Therapy Assistant Program, Durham Technical Community College, Durham, North Carolina
- Dr. Richard E. Neel (Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)
- Dr. Ann Newman, Associate Professor Emeritus, School of Nursing, The University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Constance Johnson, Associate Professor, Nursing Informatics Specialty, Duke University School of Nursing, Durham, North Carolina
- Julia Shaw-Kokot, Assistant Department Head for User Services, Health Sciences Library, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Dr. Dori Sullivan, Professor and Associate Dean for Academic Affairs, Duke University School of Nursing, Durham, North Carolina (In absentia)
- Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Retired Associate Provost for Information Technology and Library Services and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, *Ex Officio*

The team's task was to review the application and 46 accompanying appendices and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs, course syllabi, faculty educational credentials, library resources (both print and electronic), instructional resources, educational facilities, audited financial statements, South University 2013-2014 *Academic Catalog*, South University *Strategic Plan: 2012-2016*, South University *Integrated Institutional Effectiveness Plan FY2012*, South University Faculty Supplement to the South University *Employee Handbook*, and the South University - High Point campus *Student Handbook 2012-2013*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of South University and the Tampa campus.

PROPOSED DEGREE PROGRAMS

Associate of Science (A.S.) in Allied Health Sciences

The associate's degree program in Allied Health Sciences is designed to provide students a broad education in general studies combined with an emphasis on life science subjects such as anatomy and physiology, chemistry, microbiology, and nutrition. In addition to providing practicing health service workers a post-secondary degree program to advance their careers, it offers students interested in pursuing health careers a knowledge base for advancement. The program requires successful completion of 90 quarter credit hours, including 40 quarter credits of general education.

Associate of Science (A.S.) in Occupational Therapy Assistant

The Occupational Therapy Assistant works under the supervision of the Occupational Therapist to help individuals regain or accommodate to decreased range of motion, muscle strength, coordination, perception, and activities of daily living, which includes dressing, eating, hygiene and home management. This associate's degree program prepares students with knowledge and skills for competent entry-level practice in a variety of healthcare settings. The A.S. program requires successful completion of 114 quarter credit hours, including 28 quarter credit hours of general education.

Master of Public Health (M.P.H.)

The Master of Public Health (MPH) program at South University is a 48 graduate quarter credit hour program designed to educate students about areas of critical importance to local, national, and international public health challenges. The MPH program is organized around a curriculum which consists of core competencies (core courses), specialization courses, electives, and a practicum experience or applied research proposal. The student selects one of two specialization areas: Public Health Practice, or Healthcare Management and Policy.

Master of Science in Nursing (M.S.N.)

The Master of Science in Nursing degree program (MSN) is designed to develop and enhance the knowledge and skills of registered nurses. It is also designed for those nurses who want to pursue advanced positions in today's healthcare environment. The program consists of six core courses and courses in an area of specialization. The areas of specialization offered (with total graduate quarter credit hour degree requirements in parentheses) are: Adult Health Nurse Practitioner (56 QCH); Family Nurse Practitioner (62 QCH); Nurse Administrator (52 QCH); Nurse Educator (48 QCH); and Nursing Informatics (52 QCH).

Post Graduate Certificate in Nursing

The Post Graduate Certificates in Nursing offered by South University are designed for individuals who hold a master's degree in nursing that has prepared them for practice in another advanced role or in another advanced nursing specialty. The Post Graduate Certificates proposed to be offered (with total graduate quarter credit hour requirements in parentheses) are: Adult Health Nurse Practitioner (32 QCH); Family Nurse Practitioner (38 QCH); Nurse Administrator (32 QCH); Nurse Educator (24 QCH); and Nursing Informatics (32 QCH).

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review South University's Proposed Additional Degree Programs—Associate of Science (2), Master of Public Health, Master of Science in Nursing, and Post Graduate Certificates (5)—to be Offered in High Point, North Carolina* was submitted. In the report, the team of examiners included eleven suggestions and fifteen recommendations addressing the proposed degree programs. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of course syllabi, policies and procedures for conducting practica, library staffing, faculty credentials, the tuition guaranty bond, and information to be included in future editions of the Catalog.

The team of examiners concludes its report by stating it would make its recommendations to the General Administration of The University of North Carolina regarding licensure of the additional degree programs after it receives the response from South University to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, South University responded to the recommendations and suggestions. All of the recommendations have been implemented to the satisfaction of the team of examiners.

After reviewing the institution's response, the team of examiners recommends that South University be licensed to offer the additional degree programs requested.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the proposed degree programs listed above, to be offered by South University at its location in High Point, North Carolina.

A site visit to South University – High Point will be performed within two calendar years of the initiation of these new degree programs, by a team of examiners with expertise in the field, to ascertain South University's compliance with the *Rules and Standards*, including the recommendations contained in the report.

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**Thomas W. Ross
President**

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Email: tomross@northcarolina.edu

MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: November 21, 2014

SUBJECT: Licensure of the University of South Alabama

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

The University of South Alabama (USA) has applied for a regular license to offer the following new degree programs, online, in North Carolina:

- Master of Science in Nursing (MSN) with thirteen specialty options and
- RN-to-BSN (Registered Nurse to BSN).

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if the University of South Alabama complied with the licensure standards outlined in the *Rules and Standards*. On September 24, 2014, the team of examiners visited the USA campus in Mobile, AL. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a regular license be issued to the University of South Alabama to offer the above-named degree programs in North Carolina subject to annual reports and review at any time. The programs will be reviewed within two calendar years of the initiation in North Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR UNIVERSITY OF SOUTH ALABAMA

BACKGROUND INFORMATION

The University of South Alabama (USA) is a public university located in Mobile, Alabama, with a Division of Academic Affairs and a Division of Health Sciences, the latter encompassing the College of Medicine, the Pat Capps Covey College of Allied Health Professions, and the College of Nursing. The educational programs in the Health Sciences are integrated with the USA Health System, which provides comprehensive, state-of-the-art health care for the people of the Gulf Coast region. Enrollment at USA now exceeds 16,000, with 12% of the enrollment being fully online. At the present time, USA offers 41 different baccalaureate programs, 31 master's programs, and 10 doctoral programs.

The University of South Alabama is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

THE APPLICATION AND SITE VISIT

The University of South Alabama has applied for licensure to offer the following degree programs online in North Carolina:

- RN-to-BSN (Registered Nurse to BSN)
- Master of Science in Nursing (MSN) with thirteen specialty options

Pursuant to the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards. The visit to the University of South Alabama campus in Mobile took place on September 24, 2014.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Chair), Emeritus Professor of Health Policy and Management, The University of North Carolina at Chapel Hill; and Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina (In absentia)
- Dr. Ann Mabe Newman, APRN, Associate Professor of Nursing Emeritus, School of Nursing, College of Health and Human Services, University of North Carolina at Charlotte, Charlotte, North Carolina
- Dr. Ben H. Nunnally, Professor of Finance Emeritus, Department of Finance, Belk College of Business, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)
- Julia Shaw-Kokot, Retired Assistant Department Head for User Services, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

- Bil Stahl, Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration; and Retired Associate Provost for Information Technology and Library Services, and Professor Emeritus, Western Carolina University, Cullowhee, North Carolina, Ex-Officio

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs; course syllabi; library resources (both print and electronic); faculty educational credentials; instructional resources; audited financial statements; budget data; University of South Alabama *Undergraduate and Graduate Bulletin 2014-2015*; and the USA *Faculty Handbook*.

During the site visit, the team of examiners met with numerous administrators, faculty, staff, and students of the University of South Alabama.

PROPOSED DEGREE PROGRAMS

RN-to-BSN (Registered Nurse-to-Bachelor of Science in Nursing) (B.S.N.)

The University of South Alabama RN-to-BSN track is designed for registered nurses desiring to earn a Bachelor of Science in Nursing degree. The curriculum is comprised of general education requirements and a professional Nursing component. In addition to the freshman and sophomore level required pre-requisite courses and general education coursework, the RN-to-BSN degree program requires 31 SCH of Nursing coursework.

Master of Science in Nursing (M.S.N.)

The proposed M.S.N. degree program is comprised of four core curriculum courses and additional coursework in one of thirteen specialty areas. The ten Advanced Practice Registered Nurse (APRN) specialty options are (with total semester credit hours in parentheses): Adult-Gerontological Acute Care NP (45 SCH); Adult-Gerontological Primary Care NP (45 SCH); Advanced Emergency Nursing (Family NP/Adult-Gerontological Acute Care Dual Role) (57 SCH); Clinical Nurse Specialist (36 SCH); Family NP (45 SCH); Family Psychiatric NP (45 SCH); Neonatal NP (45 SCH); Pediatric Acute Care NP (45 SCH); Pediatric Primary Care NP (45 SCH); and Women's Health NP (45 SCH). The three non-APRN options are: Clinical Nurse Leader (36 SCH); Executive Nursing Administration (34 SCH); and Nursing Informatics (34 SCH). In the RN-to-BSN/MSN option, and the RN-to-MSN option for registered nurses (RNs) with a non-Nursing baccalaureate degree, registered nurses can earn the BSN and MSN in a single pathway, making it more cost-effective and taking less time.

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners to Review the University of South Alabama's Proposed Programs to be*

Offered Online in North Carolina: RN-to-BSN, RN-to-BSN/MSN, and RN-to-MSN Degree Programs; MSN Degree Program with APRN Specialty Options (10) and non-APRN Specialty Options (3) was submitted. In the report, the team of examiners included two suggestions and ten recommendations addressing the proposed degree programs. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of course syllabi, faculty credentials, information to be included in the University of South Alabama *Undergraduate and Graduate Bulletin*, and additional documentation to be provided to UNC General Administration.

The team of examiners concludes its report by stating it would make its recommendations to the General Administration of The University of North Carolina regarding licensure of the proposed degree programs after it receives the response from the University of South Alabama to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, the University of South Alabama responded to the recommendations and suggestions. All of the recommendations have been addressed to the satisfaction of the team of examiners, and the team of examiners recommends that the University of South Alabama be licensed to offer the degree programs requested.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends licensure of the following degree programs, to be offered online in North Carolina by the University of South Alabama:

- RN-to-BSN (Registered Nurse to BSN)
- Master of Science in Nursing (MSN) with thirteen specialty options

An appropriate review will be performed within two calendar years of the initiation of these degree programs in North Carolina, by a team of examiners with expertise in the field, to ascertain the University of South Alabama's compliance with the *Rules and Standards*, including the recommendations contained in the report.

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MEMORANDUM

TO: Committee on Educational Planning, Policies, and Programs

FROM: President Thomas W. Ross

DATE: November 21, 2014

SUBJECT: Licensure of Mount Eagle University

The Board of Governors of the University of North Carolina is charged under North Carolina General Statute Section 116-15 with responsibility for licensing nonpublic educational institutions to conduct post-secondary degree activity in North Carolina. In November 2004, the Board of Governors approved revisions to the document, *Rules and Standards for Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*. This document provides the guidelines for interpreting the standards, and the rules, regulations, and procedures under which the Board issues licenses to institutions to conduct post-secondary degree activity in North Carolina.

Mount Eagle University has applied for a two-year interim permit to offer the following two online degree programs:

- Associate of Health Sciences (AHSc) and
- Bachelor of Health Sciences (BHSc).

Dr. Frank Prochaska reviewed the application and appointed a team of examiners to determine if Mount Eagle University complied with the licensure standards outlined in the *Rules and Standards*. On July 24, 2013, the team of examiners visited the Mount Eagle College and University campus in Winston-Salem, NC. Because the College and University moved into a significantly larger facility in the summer of 2014, Dr. Frank Prochaska performed a follow-up site visit to the new location in Winston-Salem on June 27, 2014. Following the site visit, the team of examiners issued its report which contained recommendations. For more details on the degree program and report, please review the summary.

Thus, I recommend to the Committee on Educational Planning, Policies, and Programs of the UNC Board of Governors that a two-year interim permit be issued to Mount Eagle University to offer the above-named degree programs in Winston-Salem, North Carolina subject to annual reports and review at any time. The programs will be reviewed within two calendar years of the initiation in North

Carolina to judge whether the institution continues to maintain standards for licensure.

Enclosure: Summary

SUMMARY OF VISIT OF TEAM OF EXAMINERS FOR MOUNT EAGLE UNIVERSITY

BACKGROUND INFORMATION

Mount Eagle College has been licensed by the North Carolina Board of Community Colleges since 2010 to offer diploma and certificate programs in the health services area, and is currently offering these programs at a site in Winston-Salem. Zablon LS Foundation Inc., the parent non-profit foundation owner of Mount Eagle College, has now established a second related entity Mount Eagle University; the latter is a chartered corporation, owned by Zablon LS Foundation Inc., registered and incorporated by the State of North Carolina to conduct business as an academic institution.

As a newly-formed institution, Mount Eagle University is seeking a two-year interim permit to offer online one associate and one baccalaureate degree program.

Mount Eagle College and University have applied for national accreditation by the Accrediting Council for Independent Colleges and Schools (ACICS). The preliminary paperwork has been submitted and reviewed, and ACICS has invited the submission of a full application, to be submitted in December 2014. ACICS will perform an evaluation team site visit in spring 2015.

THE APPLICATION AND SITE VISIT

Mount Eagle University has applied for a two-year interim permit to offer the following two online degree programs:

- Associate of Health Sciences (AHSc)
- Bachelor of Health Sciences (BHSc)

In accordance with the *Rules and Standards: Licensing Nonpublic Institutions to Conduct Post-Secondary Degree Activity in North Carolina*, Dr. Frank Prochaska, Associate Vice President for Academic Affairs at UNC General Administration, appointed a team of examiners to visit the institution and evaluate its compliance with the licensure standards. The team visited the Mount Eagle College and University campus in Winston-Salem on July 24, 2013. Because the College and University moved into a significantly larger facility in the summer of 2014, Dr. Frank Prochaska performed a follow-up site visit to the new location in Winston-Salem on June 27, 2014.

The team of examiners with expertise in the specific disciplines relating to the application was comprised of:

- Dr. Laurel A. Files (Co-Chair), Special Assistant to the Associate Vice President for Academic Affairs, The University of North Carolina General Administration, and Professor of Health Policy and Management Emeritus, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Dr. Richard E. Neel (Co-Chair), Dean Emeritus, Belk College of Business, and Professor of Economics Emeritus, University of North Carolina at Charlotte, Charlotte, North Carolina (In absentia)

- Julia Shaw-Kokot, Assistant Department Head for User Services, Health Sciences Library, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
- Dr. Frank T. Prochaska, Associate Vice President for Academic Affairs, The University of North Carolina General Administration, Chapel Hill, North Carolina, Ex-Officio

The team's task was to review the application and accompanying exhibits and to participate in the site visit to determine if the institution demonstrated compliance with licensure standards. Either prior to the visit or during the visit, many items of documentation were reviewed by the team including curricula for the proposed degree programs; course syllabi; library and electronic resources; faculty curriculum vita; instructional resources; educational facilities; computer resources; audited financial statements; budget data; and the Mount Eagle University Draft 2014 *Catalog*, *Faculty Handbook*, *Institutional Effectiveness Plan 2014*, and *Strategic Plan 2014-2018*.

During the visit, the team of examiners met with numerous administrators, faculty, staff, and students of Mount Eagle College and University.

PROPOSED DEGREE PROGRAMS

Associate of Health Sciences (AHSc)

The 65 semester credit hour Associate of Health Sciences degree program, with a concentration in Life Sciences, is designed to provide career and academic advancement for health services practitioners who seek a post-secondary degree. Topics of major coursework include Anatomy & Physiology, General and Pathogenic Microbiology, Advanced Physiology, Biochemistry, Pharmacology, Bioethics, Human Health and Disease, and Nutrition and Diet. The program includes 21 SCH of general education coursework.

Bachelor of Health Sciences (BHSc)

The 120 semester credit hour Bachelor of Health Sciences degree program, with a concentration in Life Sciences, is designed to provide career and academic advancement for health services practitioners who seek a baccalaureate degree in the health and life sciences disciplines. The curriculum includes coursework offered in the associate's degree program, plus advanced coursework in topics such as Endocrinology and Neurophysiology, Research Methods, Statistical Methods in the Health Sciences, Cell Biology, Toxicology, Basic Immunology, Concepts of Genetics, and Environmental Health. The program includes a 36 SCH general education component.

RECOMMENDATIONS

After the site visit, the *Report to the President of The University of North Carolina from the Team of Examiners for the Licensure Visit to Review Mount Eagle University's Proposed Online Health Sciences Degree Programs* was submitted. In the report, the team of examiners included four suggestions and sixteen recommendations addressing the offering of the proposed degree programs. Suggestions, which are offered as suggested best practices by team members, do not indicate a lack of compliance with the *Rules and Standards*. A suggestion is written for the

institution's benefit, and it does not need to be implemented; the recommendations, however, must be implemented by the institution. The recommendations addressed issues of library resources, faculty credentials, student records and student information system, budget plans and data, financial statements, the tuition guaranty bond, and information to be included in the Mount Eagle University *Catalog*.

The team of examiners concludes its report by stating it would make its recommendations to the General Administration of The University of North Carolina regarding licensure of the two proposed degree programs after it receives the response from Mount Eagle University to the recommendations and suggestions contained in the report.

After receiving the team of examiners' report, Mount Eagle University responded to the recommendations and suggestions. All of the recommendations have been addressed to the satisfaction of the team of examiners, and the team of examiners recommends that Mount Eagle University be issued a two-year interim permit to offer the degree programs requested.

Dr. Frank Prochaska agrees with the team's review and recommendations. Thus, General Administration recommends that Mount Eagle University be issued a two-year interim permit to offer the following two online degree programs:

- Associate of Health Sciences (AHSc)
- Bachelor of Health Sciences (BHSc)

Before the end of the period of the interim permit, Mount Eagle University must apply for a regular license. Also, if the interim permit is approved, a site visit to Mount Eagle University will be performed within one year of the initiation of these online degree programs, by a team of examiners with expertise in the field, to ascertain Mount Eagle University's compliance with the *Rules and Standards*, including the recommendations contained in the report.