

COMMITTEE ON EDUCATIONAL PLANNING, POLICIES, AND PROGRAMS

Draft Minutes: October 23, 2014 (422nd meeting)
Spangler Center – Executive Conference Room

Members Present: Ann Goodnight, Rodney Hood, Steven Long, Ann Maxwell, Hari Nath, Anna Nelson, Doyle Parrish, Joan Perry, Craig Souza, Dick Taylor

Chancellor Support / Ex Officio Members Present: Sheri Everts, Randy Woodson / Stephen Leonard, Alex Parker

Other Board Members Present: Hannah Gage, John Fennebresque, Thomas Harrelson, George Sywassnick

Others Present: Brenda Allen, James Anderson, Warwick Arden, Steve Ballard, Lanazha Belfield, Leslie Boney, Christopher Brown, Alisa Chapman, Dan Cohen-Vogel, Bonnie Derr, Karrie Dixon, Kevin FitzGerald, Tracey Ford, David Harrison, Kate Henz, Faith Jackson, Jonathan Kappler, Warren Newton, William Roper, Debra Saunders-White, Terrence Scarborough, Katharine Stewart, Cody Thompson, Courtney Thornton, Andy Willis, Jane Worsham

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1. Chairman Souza called the meeting to order at 10:00 a.m. in the in the Executive Conference Room at Spangler Center in Chapel Hill, North Carolina.
 2. The minutes of the July 31, 2014 meeting will be revised to reflect that the subcommittee appointed to look into student advising on the campuses consists of Joan Perry (chair), Ann Maxwell, Rodney Hood, and Doyle Parrish.

There being no further corrections or additions to the minutes of the September 11, 2014 meeting, it was moved by Mr. Long and seconded by Mr. Parrish that the minutes be approved with revision. Motion carried.

3. Provost Brenda Allen introduced two students from Winston-Salem State University who shared with the Committee their research experiences. Faith Jackson, a junior Nursing Major, spoke about “Effects of AT-2 Receptor Blocker in a Genetic Form of Hypertension: an Efficient Antihypertensive Therapy”. Lanazha Belfield, who is a sophomore Biology Major, spoke on “Improvements in Type II Diabetes Utilizing Acute Heat and Exercise.”
4. Administrative Action Items (*consent agenda items*)

Licensure

Request for approval of licensure for the following degree programs:

Chamberlain College of Nursing has applied for a regular license to offer degree programs in North Carolina:

The following degree programs online:

- Master of Science in Nursing (MSN) with four specialty tracks in Educator, Executive, Informatics, and Healthcare Policy
- RN-BSN to MSN Bridge Option

The following degree program on-ground at a proposed location in Charlotte, NC:

- Bachelor of Science in Nursing (BSN)

Webster University has applied for a regular license to offer the following degree programs at Fort Bragg (FB) in Fayetteville, North Carolina and at Camp Lejeune (CL) and at New River Marine Corps Air Station (NR) in Jacksonville, North Carolina:

- Graduate Certificate in Government Contracting (FB, CL)
- M.A. in Business and Organizational Security Management (FB)
- M.A. in Counseling (FB)
- M.A. in Human Resources Management (FB, CL)
- M.A. in Information Technology Management (FB)
- M.A. in International Relations (FB, NR, CL)
- M.A. in Management and Leadership (FB, CL)
- M.A. in Procurement and Acquisitions Management (FB, CL)
- M.B.A. in Business Administration (FB, NR, CL)

Virginia College has applied for a regular license to offer the following additional degree program at its Greensboro, North Carolina location:

- Associate of Applied Science (AAS) in Business Administration

South College of Tennessee has applied for a regular license to designate the currently-licensed South College – Asheville institution as an additional learning site of South College Tennessee.

5. UNC Degree Program Proposals

Request for authorization to discontinue the following degree programs:

- Bachelor of Arts in Chemistry, Medical Technology at UNC at Charlotte
- Bachelor of Music in Theory-Composition at East Carolina University

After discussion, it was moved by Mr. Hood and seconded by Mr. Taylor that the above bachelor's degree programs be submitted to the Board for approval of discontinuation. Motion carried.

6. Monitoring the Progress of NC Graduates Entering Primary Care Careers in North Carolina

The Committee heard the 2014 Report from Dr. Warren Newton on Monitoring the Progress of North Carolina Graduates entering Primary Care Careers in North Carolina. This report provides information from the Wake forest University School of Medicine, the Brody School of Medicine at East Carolina University, Duke University School of Medicine, and the University of North Carolina at Chapel Hill School of Medicine. At the request of these four schools, the AHEC Program has assumed responsibility for developing and managing a common database to track medical students; this is done in association with the SHEPS Center for Health Services Research at UNC-CH.

Dr. Newton emphasized that Graduate Medical Education (Residency Training) is Key to NC Physician Workforce strategy. He said that all medical school graduates must do residency and without increased residency positions, primary care physicians practicing in North Carolina will not increase.

After discussion, it was moved by Ms. Goodnight and seconded by Mr. Taylor that the 2014 Monitoring the Progress of North Carolina Graduates Entering Primary Care Careers in North Carolina Annual Report be accepted for submission to the Board of Governors for approval and conveyance to the Joint Legislative Commission on Governmental Operations.

7. Minimum Admissions Requirement (MAR) Pilot

Dr. Karrie Dixon led discussion on the Minimum Admission Requirement pilot. President Tom Ross is requesting authorization, following consultation with the Committee on Educational Planning, Policies, and Programs, to authorize a pilot program allowing for a limited exception to Minimum Admissions Requirements (“MAR”) for three campuses: ECSU, FSU, and NCCU.

National research suggests that high school GPA (HSGPA) is a much better predictor of student success than standardized test scores. The three year MAR pilot program will provide an opportunity to test what national research and UNC predictive analytics suggest about the positive correlation between HSGPA and student success. The pilot program will be inclusive of proven academic support services for targeted students who have HSGPAs above the current UNC Minimum Admissions Requirements as set forth in Policy 700.1.1, but who do not meet the current SAT/ACT thresholds required by that Policy.

With the Board’s authorization, the President may approve the pilot program at the three UNC institutions beginning with the Fall 2015 term. The President shall monitor the progress of the three year pilot program and provide an annual evaluation and report at the January Board meeting. The Board of Governors may terminate the MAR pilot program pursuant to this authority at any time. The President will establish such other requirements as may be necessary to implement this MAR pilot program.

After discussion, it was moved by Mr. Taylor to establish the MAR Pilot Program as outlined to include Elizabeth City State University, Fayetteville State University, and North Carolina Central University; and to consider at a later date the inclusion of Winston-Salem State University and UNC Pembroke. Motion carried with seven votes in favor and three opposed. Those opposed were Mr. Parrish, Mr. Nath, and Mr. Long.

8. UNC Health Care System Annual Report on Flexibility

We heard the 2014 Annual Report from Dr. Bill Roper on the UNC Health Care System. By caring for patients across all 100 counties in North Carolina, UNC Health Care improves the well-being of the state. As in past years, this year we can report many successes due, in large measure, to the operational latitude granted under the statute. Operational flexibility in Human Resources, Purchasing, and Property Management enable UNC Health Care to remain attractive as an employer for increasingly scarce talent and to keep the cost of our services more affordable. These, in turn, have helped UNC Health Care achieve stable financial results. Patients have reported that they are better satisfied with the service and care we delivered than ever before. Our inpatient satisfaction scores place us above the 75th percentile of academic medical centers.

9. UNC Schools of Medicine Funding Report

Dr. Kevin FitzGerald gave the report on UNC Schools of Medicine Funding. This Report is required by the North Carolina General Assembly in the 2014 budget (S.L. 2014-100, Section 11.20). The University of North Carolina System, working with the appropriate constituent institutions and health systems, shall report to the Joint Legislative Oversight Committee on Health and Human Services and the Joint Legislative Education Oversight Committee on how the medical schools are funded.

North Carolina has two public medical schools, the Brody School of Medicine at East Carolina University and the School of Medicine at the University of North Carolina at Chapel Hill. This report provides current and historical information about how these two medical schools are funded

including detailed information and explanations about the sources of income and changes to those revenue streams over time. It also shows ten years of revenue and expenditure trends for both the Brody School of Medicine and the School of Medicine at UNC Chapel Hill.

After discussion, it was moved by Mr. Long and seconded by Dr. Perry that the UNC Health Care System Annual Report on Flexibility and the UNC Schools of Medicine Funding Report be accepted for submission to the Board of Governors for approval and conveyance to the Joint Legislative Commission on Governmental Operations.

10. UNC Global Engagement Report

Mr. Boney gave a short briefing in anticipation of the full report that will be given at the next meeting.

11. Update on Fall 2014 Preliminary Enrollment Numbers

Dr. Cohen-Vogel gave an update on Fall Preliminary Enrollment Numbers. Enrollment system-wide continues to be relatively steady, with estimated growth of about 0.6% in fall 2014, or nearly 1,400 additional students (compared to fall 2013). By comparison, at this time last year, the estimated change over the prior year was a 0.6% decline in total enrollment. More comprehensive data, including detail about enrollment by degree program and demographic characteristics of the student body, will be available later in the fall.

Chairman Souza adjourned the meeting at 12:03 a.m.