4. UNC Efficiency and Effectiveness Metrics ....Andrea Poole

Situation: The Program Evaluation Division of the NC General Assembly recommended that the Board of Governors adopt an efficiency policy and metrics.

Background: At the April meeting, the Board of Governors gave tentative approval to the proposed Policy on Efficiency and Effectiveness 1300.6, as amended. The Board will vote on a final approval of the policy at the June meeting. As amended, the policy requires the Board to adopt metrics to track operational performance.

At the same meeting, the potential operational metrics were presented to the Board for discussion purposes only.

Assessment: The proposed metrics are consistent with the Policy on Efficiency and Effectiveness 1300.6 and with the Board of Governors' Strategic Plan.

Action: This item requires a vote.

DRAFT List of Potential Efficiency and Effectiveness Operating Metrics

Metrics Currently in Use

Metric	Description	Comparison	Standard of Success
Spending			
1. Education & related (E&R) spending per degree	Institution's spending on instruction, student services, and a proportional share of academic support, institutional support, and operations and maintenance of plant per degree conferred.	Public peer institutions	Campus spends less per degree than public peers' average.
Compliance			
2. UNC Compliance Index	A combined metric of several compliance measures across contracts and grants, general accounting and financial reporting, financial aid, capital assets, and student accounts.	Uniform standard	96.5% compliance

Additional Metrics for Consideration

Metric	Description	Comparison	Standard of Success
Spending			
3. Support spending per student	Institution's spending per student FTE on: • Student services • Academic support • Institutional support (*recommended by PED*)	Public peer institutions	Campus spends less per FTE than public peers' average.
Space Utilization			
4. Average weekly use of student stations	An index that looks at both hours of use and percent of student station utilization for both classroom and laboratory (lab) space.	Uniform standard	Average weekly use of 35 hours for classrooms and 20 hours for labs. 65% utilization of student stations when classrooms are in use and 75% when labs are in use.
Private Fundraising			
5. Private Fundraising Index	An index that measures both a three-year rolling average of total giving received through private philanthropy and the annual alumni participation rate.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard

DRAFT List of Potential Efficiency and Effectiveness Academic Metrics

Metrics Currently in Use

Metric	Description	Comparison	Standard of Success
1. Six-Year Graduation Rate	Percentage of first-time, full-time freshman, beginning in the fall semester, who graduate within six years.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard
2. Freshman-to-Sophomore Retention Rate	Percentage of first-time, full-time freshman, beginning in the fall semester, who returned to their original institution the following year.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard
3. Degrees Granted to Pell Grant Recipients	Number of degrees granted to Pell Grant recipients.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard
4. Degree Efficiency	Undergraduate completions (including Bachelor's degrees, Associate's degrees, and undergraduate certifications) per 100 FTE undergraduates.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard

Additional Metrics for Consideration

Metric	Description	Comparison Institutions	Standard of Success
5. Attempted Hours to Degree	Average number of credit hours attempted by undergraduate degree recipients relative to the number of hours required for the degree.	Campus-specific standard based on peer data	Campus meets or exceeds campus standard