

6. Academic Affairs Reorganization.....Suzanne Ortega

Situation: Requests for title changes for current positions within the Academic Affairs unit, pursuant to an Academic Affairs reorganization.

Background: These changes are being requested to existing position descriptions and titles in order to create an organizational structure that more clearly defines major functional areas and responsibilities within Academic Affairs and more appropriately recognizes the scope of responsibilities of those positions. Additionally, the requested titles more closely align with other units across General Administration with comparable levels of management and other responsibilities.

Assessment: Four title changes are being requested. These changes are outlined below.

Current Title	Requested Title
Senior Director for Institutional Research	Associate Vice President for Institutional Research
Senior Director for Academic Policy and Funding Analysis	Associate Vice President of Academic Policy, Planning and Analysis
Senior Associate Vice President for Academic and Student Affairs	Vice President for Academic and Student Success
Associate Vice President for Academic Affairs and Learning Strategies	Vice President for Academic Planning and Quality

Action: A vote is required to approve these title changes.

Board of Governor's Review

June 2014

(updated 6/6/2014)

Justification to create VP for Academic Planning and Quality & Summary of Job Duties

Position from: Associate VP for Academic Affairs and Learning Strategies
Position to: VP for Academic Planning and Quality
Reports to: Sr. VP Academic Affairs

The Vice President for Academic Planning and Quality works with the campuses to shape future direction of academic programs across UNC and to provide leadership for special projects that represent innovative collaborations among institutions and with other constituencies. The Vice President for Academic Planning and Quality reports to the Senior Vice President for Academic Affairs. This position is responsible for UNC academic planning, the assessment of institutional performance and development and implementation of competency-based approaches to curriculum development and assessment of student learning. This position will have primary responsibility for identifying, creating and leading new strategies to make higher education more effective for students, adults, and nontraditional learners as identified in the 2013 UNC Strategic Initiatives Plan.

This position will staff UNC groups system-wide as needed and will work closely with other divisions in the Office of the President. Working with three associate vice presidents, this position is responsible for academic planning, program implementation, enrollment planning, assessment, and other activity related to UNC academic initiatives. At a time when increasing numbers of courses are being taught through electronic means, in consortium arrangements, and at a distance, the person selected for this position must have skills to understand and implement a variety of modes of course delivery. In the area of assessment, the successful applicant must have the ability to interpret and utilize system-wide data to improve the academic performance of students and programs and to propose policies to carry out the academic mission and strategic directions of the University. This position will provide support to the Educational Planning, Policies, and Programs Committee of the UNC Board of Governors and will supervise the preparation of academic reports mandated by the Board of Governors and the legislature.

Board of Governor's Review

June 2014

(updated 6/6/2014)

Summary of Job Changes and Justification for Title Change

Position from: Tier II (Senior Director of Academic Policy and Funding Analyses) to
Position to: Tier I (Associate VP of Academic Policy, Planning and Analysis)
Reports to: VP of Academic Planning and Quality

The Associate Vice President of Academic Policy, Planning, & Analysis in the Academic Affairs Division is responsible for coordinating the efforts of the unit and working with staff to complete a variety of research activities. When requested, this individual works with UNC General Administration's management and the Council of Chief Academic Officers, and as a member of various working groups established by the Vice President of Academic Planning and Quality. The Associate Vice President identifies research opportunities, is intimately familiar with the wide array of system level data and designs and conducts studies working in conjunction with appropriate UNC General Administration and or/external parties, supports the policy, program, and budget process, writes reports detailing research findings, and makes presentations to appropriate groups. The Associate Vice President defines the responsibilities of staff, manages project assignments, provides individual support when necessary, and evaluates the effectiveness of the unit and each staff member. The Associate Vice President plays a key role in the development of the Division's strategic and operational plan and coordinates specialized data collection activities with other unit directors and with appropriate individuals at the campus level. This position may represent the Division at various meetings of University and non-University groups and is the chief point of contact between academic planning and the offices and staff responsible for developing budget and tuition models.

Board of Governor's Review

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Summary of Job Changes and Justification for Title Change

Position from: Tier II (Senior Director of Institutional Research)
Position to: Tier I (Associate Vice President for Institutional Research)
Reports to: VP Academic Planning and Quality

The Associate Vice President for Institutional Research provides individual support to IR team members as needed for analysis and special projects and/or work assignments. It communicates regularly and effectively with the 17 campus Directors of Institutional Research and other data providers on data collection requirements and dissemination of reports. This position represents Academic Affairs at various meetings to the University and external groups and serves as an advisor to other divisions at UNCGA in information collection and use of data. As a member of the Division of Academic Affairs leadership team, it plays a key role in the development of the Division's strategic and operational plan. The position works with UNCGA leadership and as a member of various working groups established by the Senior Vice President for Academic Affairs.

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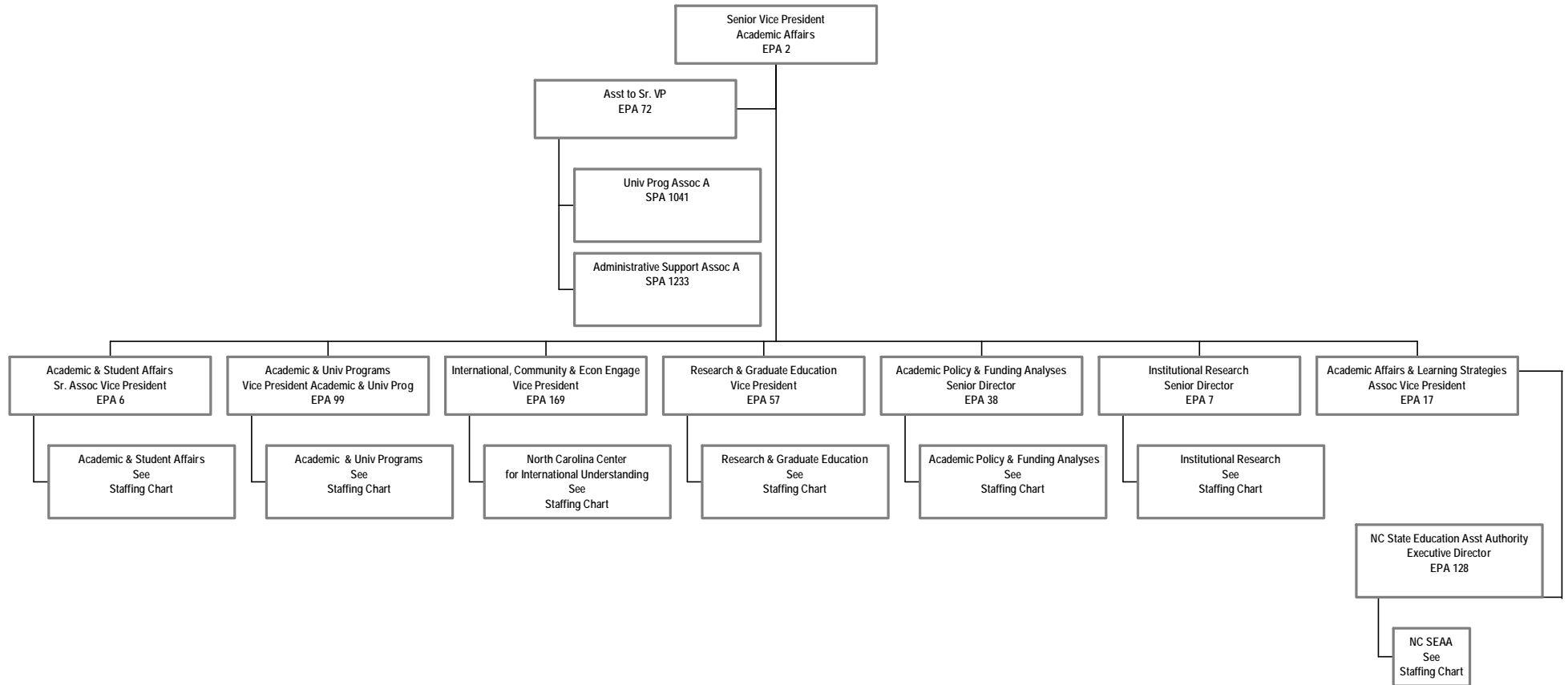
Justification to create Vice President for Academic and Student Success & Summary of Job Duties

Position from: Sr. Assoc. VP for Academic and Student Affairs
Position to: VP for Academic and Student Success
Reports to: Sr. VP Academic Affairs

The Vice President for Academic and Student Success serves as a leader for academic and student success initiatives and provides management of numerous student-related programs such as Pathways, NC State Approving Agency (NCSAA), NCSEAA, serving as Principle Investigator or primary liaison for the Oak Foundation Grant, and Summer Bridge Program, manages Presidential Internships, Marion Drane Scholars Program, supports financial aid and ombudsman functions, and works closely with UNC student-related committees. The Vice President for Academic and Student Success works collaboratively with leaders at UNC General Administration as well as academic leaders from the unique seventeen campuses of the University of North Carolina to accomplish student priorities of the University.

The Vice President for Academic and Student Success serves as the primary advisor to the Senior Associate Vice President on student matters; leads the development, supervision, and implementation of student related policies; works with the UNC Board of Governors on issues related to student issues, develops strong collaborative relationships with UNC campuses, NC Department of Instruction, US Department of Education, and numerous educational funding agencies (Lumina Foundation, Oak Foundation, Marion Drane Scholars Program, etc.) to improve student related policies, programs and services; ensures compliance with state and federal laws, represents UNCGA on various UNC General Administration, UNC Campus, state and national committees, associations, councils, and other related organizations as appropriate.

Academic Affairs



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Proposed June 2014

