

# Policy Discussion #1:

## Financial Aid

# Financial Aid – Lasting Impact

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Board of Governors  
April 10, 2014



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

Opportunity

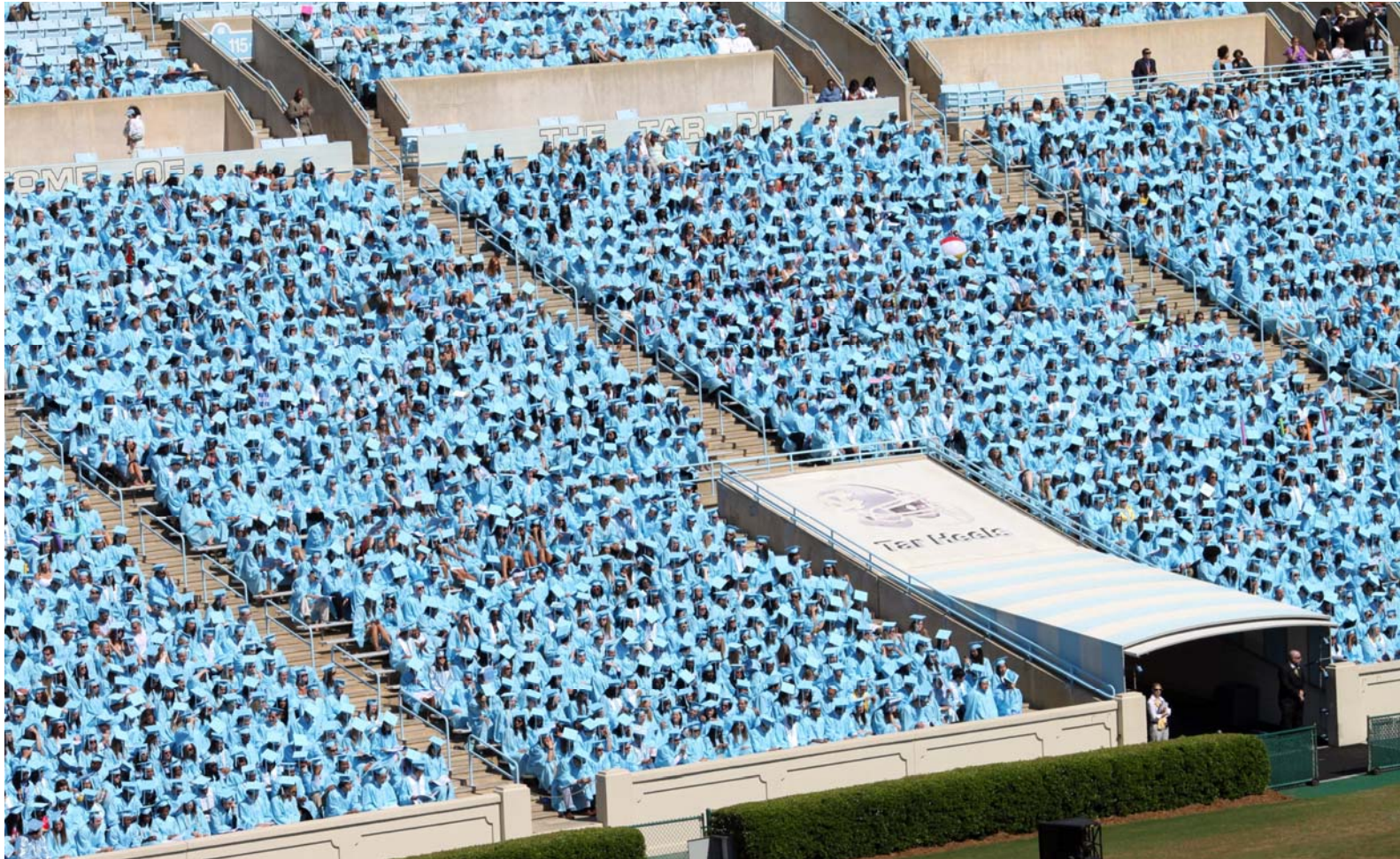
Competitiveness

Funding

Affordability

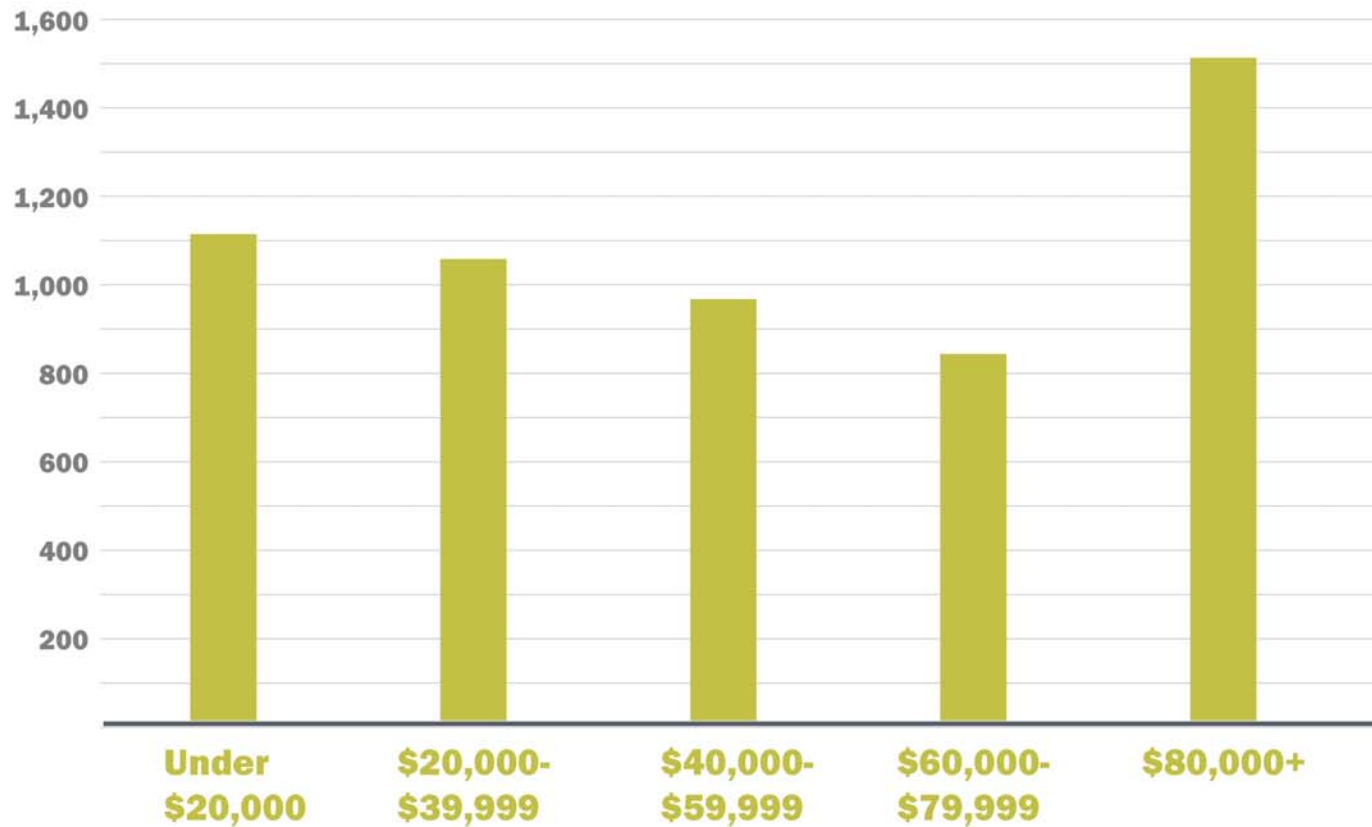
# OPPORTUNITY

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# OPPORTUNITY

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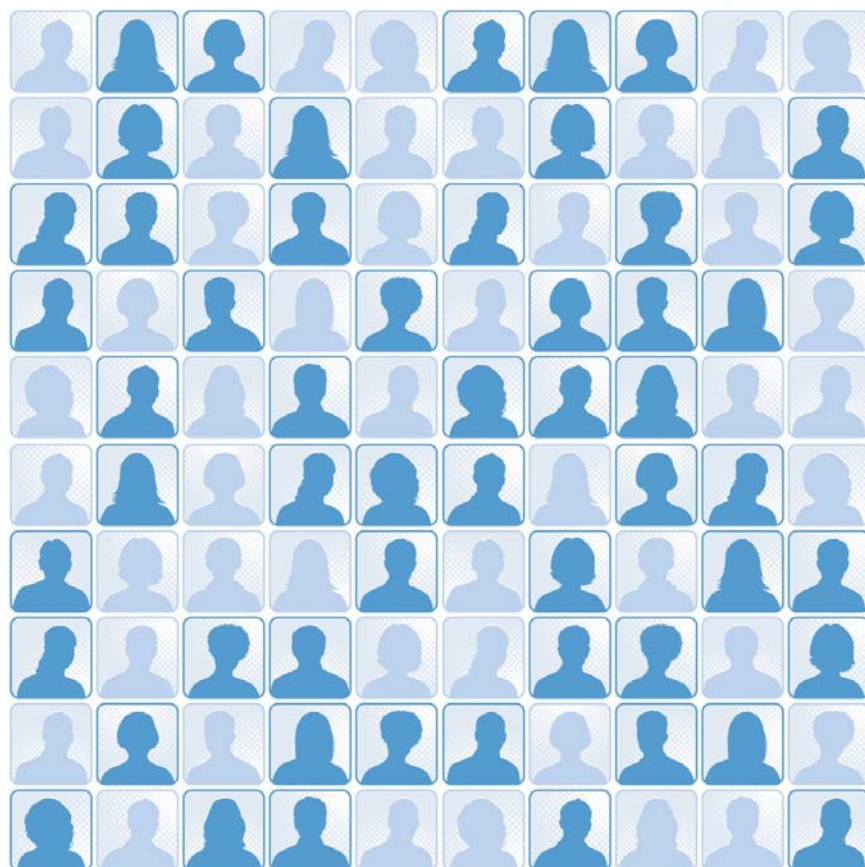


Undergraduate residents with need-based aid:  
median parental income \$59,630



# COMPETITIVENESS

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 = 40 students

## A First-Year Class Without Aid

**78%**    **↓ 62%**  
Top 10 Percent of Class

**44%**    **↓ 30%**  
Top 10 Rank in Class

**14%**    **↓ 9%**  
Valedictorians/Salutatorians

**1308**    **↓ 1278**  
Average SAT

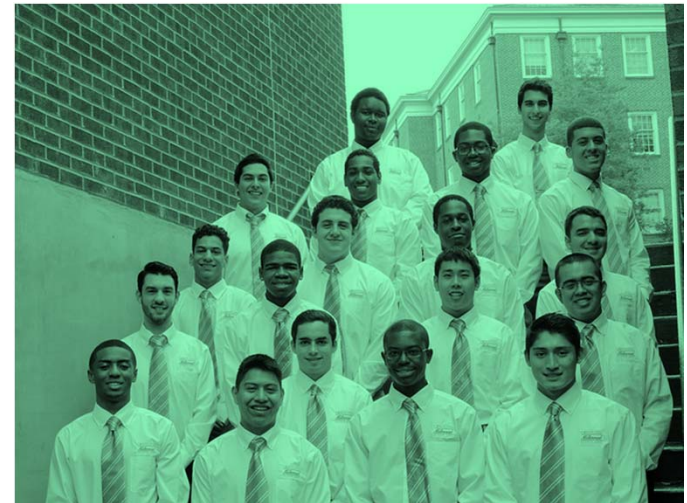
**19%**    **↓ 9%**  
First-Generation College

**18%**    **↓ 9%**  
Underrepresented Minority

# COMPETITIVENESS

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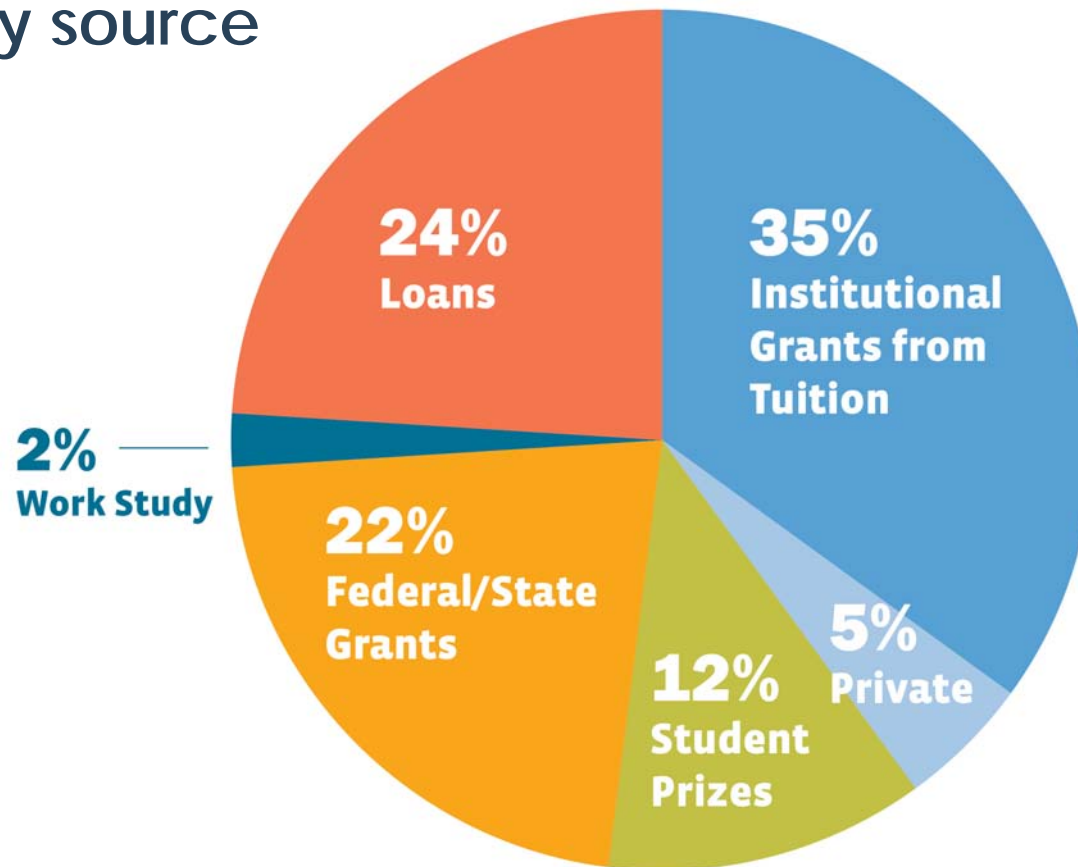
- Encourages success & completion
- Improves graduation rates & value of every diploma
- Helps meet BoG strategic plan
- Attracts talent & strengthens North Carolina



# FUNDING

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Aid by source



# FUNDING

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All resident students receive significant subsidy





# FINANCIAL AID'S LASTING IMPACT

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- Opportunity
- Competitiveness
- Funding
- Affordability

