

## **Update of Millennial Campus – ASU**

### **ISSUE OVERVIEW**

G.S. 116-198.34 grants the Board of Governors authority to designate real property as a Millennial Campus when recommended by the President. It states: “That designation shall be based on an express finding by the Board of Governors that the institution desiring to create a "Millennial Campus" has the administrative and fiscal capability to create and maintain such a campus and provided further, that the Board of Governors has found that the creation of the constituent institution's "Millennial Campus" will enhance the institution's research, teaching, and service missions as well as enhance the economic development of the region served by the institution.”

In 2002, the Board of Governors designated a 2.3 acre tract in Boone as Appalachian State University's Millennial Campus. That property includes a 35,354 square-foot office/classroom building (University Hall) constructed in the 1980s and a surface parking lot approximately one mile from the main campus. During the ensuing period, University Hall has housed, among other things, the Appalachian Cultural Museum, the Division of Continuing Education, the Office of Conference and Camp Services, and more recently, the Blue Cross Blue Shield of North Carolina Institute for Health and Human Services (including a comprehensive communication disorders clinic).

In 2013, the State of North Carolina, on behalf of Appalachian State University, executed an office/classroom lease with Wake Forest University Baptist Medical Center to facilitate inter-professional training of physician assistants at University Hall.

In 2015, the Board of Governors approved millennial campus designations for the 8.9 acre construction site of the new College of Health Sciences classroom and laboratory building and approximately 77 acres of the former Broyhill Inn property and adjacent tracts.

### **PROPOSED MILLENNIAL CAMPUS EXPANSION SITE**

The Board of Trustees of Appalachian State University now seeks Board of Governors approval to expand and revise its Millennial Campus by approximately 87.96 acres on a single site.

Portions of the parcel that included Kidd Brewer Stadium, the Stadium parking lot, the Sofield Indoor Practice Facility, the Sywassink-Lloyd Family Softball Stadium and tennis courts, and adjoining tracts within the boundaries of Stadium Drive, Rivers Street, and Bodenheimer Drive (as depicted on Exhibit A, attached hereto and incorporated herein) present multiple opportunities for enhancement of the university’s research, teaching, and service missions, as well as both short-term and long-term economic development of its service area. Due to the connection along Bodenheimer Drive to the former Broyhill Inn and adjacent properties, designation of these tracts will result in a consolidated Millennial Campus West with multiple opportunities for development. Potential construction projects, as described below, could take advantage of public/private partnerships made possible by millennial campus designation.

### **Sports Medicine Center**

An ultramodern 30,000 square foot facility will offer a full range of sports medicine services to athletes and people of all ages and abilities in a convenient, comfortable, and patient-friendly setting. The

## APPENDIX E

multidisciplinary team works together collaboratively – all under one roof – providing a coordinated approach to comprehensive diagnosis and treatment.

- Orthopedic surgery
- Primary care, sports medicine
- Rehabilitation medicine, sports medicine
- Sports cardiology
- Diagnostic imaging
- Exercise training
- Heart screenings for young athletes
- Musculoskeletal ultrasound
- Physical therapy and rehabilitation
- Platelet rich plasma (PRP) injections
- Sports physicals
- Sports psychology

Millennial campus designation of the Kidd Brewer Stadium facility site will bring superior medical service to the region in providing easy access for Sports Medicine services, particularly for a population that is physically active with outdoor activities. This will help to promote wellness and encourage a more healthy life, in addition to the diagnostic and treatment capabilities of the clinic. With a partnership between the academic community and health care providers, there could be a significant positive impact on the high schools, middle schools, and general public in the entire Northwest North Carolina region in preventing injuries resulting from sports participation, as well as normal daily life activities. Benefits could be gained from screenings for hidden cardiac issues and concussions, to nutrition, to proper rehabilitation prescriptions for returning to daily life after an injury. Additionally, through Appalachian State University's highly respected research in health and human performance, an expanded opportunity to help individuals prevent injuries and recover more quickly when injured would be available.

Millennial campus designation would enable ASU faculty and students to collaborate with healthcare professionals to provide enhanced sports medicine services and improved quality of life in the region and across North Carolina. These collaborations will also provide invaluable practical training for students and prepare them for employment in fast-growing medical and allied health fields.

### **Sports Performance Center**

In this technologically advanced facility, healthy individuals can work to improve performance and prevent injury and injured athletes undergo rehabilitation utilizing state-of-the-art equipment such as an anti-gravity treadmill.

### **University Housing**

A new suite-style residence hall option for Appalachian State University students, located at Kidd Brewer Stadium would accommodate 300 new beds for on-campus living. The University currently enrolls nearly 15,650 undergraduate students, with 20 total residence halls and approximately 6,000 students that live on campus. The quality of the on-campus experience is recognized as a key element in many students' academic success.

### **Food Services**

An additional dining facility located at Kidd Brewer Stadium would better serve Appalachian State University students by allowing for two primary dining options on the west side of campus.

### **Department of Athletics Facilities**

Additional athletics facilities located at Kidd Brewer Stadium could include:

- Appalachian State University team store
- Training room
- Weight room
- Visiting team locker room
- Equipment & laundry facility
- Office space
- Ticket office
- Premium seating option for home football contests

### **RECOMMENDATION**

The President and her staff have found that the expansion and revision would enhance the institution's research, teaching, and service missions as well as advance regional economic development. The campus has the administrative and fiscal capacity required to successfully administer the program. It is recommended that the request of the Board of Trustees be approved.

This item requires a vote.

