University of North Carolina
Strategic Directions Advisory Committee

Thoughts on NC Commission on Workforce Development (2011 Report)

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Attainment
In-Migration vs. NC-born

- **In 2008-09, in-migration accounted for more people with greater than or equal to a four-year degree (>=4YD) than UNC System graduated (73,665)**
- **Born in NC with >=4YD 18.5% vs. born elsewhere 34.5%**
- **NC blended rate (2010) 25.6% vs. 26.6% nationally**

Top 20 Sectors for Job Growth/Loss 2010 – 2020

Net Job Growth Top 20	**298,358**	
Net Jobs >=$50,000 wages	**86,684**	**29.1%**
Total New Jobs (all sources)	**555,151**	
Jobs Requiring >=4YD	**150,017**	**27.0%**

Top 20 Occupations for Job Growth/Loss 2010 – 2020

Net Growth	**197,405**	
Requiring >=4YD	**20,025**	**10.1%**

Attainment vs. Requirements in NC 2010

- **19% of jobs "required" >=4YD**
- **26 – 27% of workforce had >=4YD**

NC Employment Statistics 2009

- **65% of population 16 years or older employed or looking for work**
- **NC unemployment rate is 9.3% (4.2% in those with >=4YD)**

Implications (directly from Report)

- **Must assess how to connect job seekers to education and training**
- **Must ensure that students enroll in courses that teach skills linking curriculum offerings and industry trends**
- **Manufacturing is likely to remain NC's economic engine**

Implications (Approaches)

- **Accept the workforce projections considering migration, educational attainment, job/occupation growth, requirements for >=4YD, etc.**
- **Try to increase demand for >=4YD by producing more and hoping jobs will come**
- **Deliberately overshoot projected labor/occupation needs for >=4YD for various tangential reasons**

Cascade Effects

- **On rest of plan**