UNC Tomorrow CAMPUS VISITS
Challenges and Opportunities

UNC Tomorrow Commission Meeting
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General Observations
Being "Demand-Driven"

- Responses to regional and state needs
  - WSSU Center for Community Safety;
  - UNCW programs at Camp Lejeune ("Navy to Nurses," "Troops to Teachers," Onslow Extension program)
- Engagement and service learning
  - NCSU Cooperative extension and Center for Excellence in Curriculum Engagement 25 courses will move to 100 over next 4 years;
  - NCCU community service graduation requirement
- Specific focus by campus administration on engagement and economic transformation
  - ASU's Public Directory of Community Service, Cultural and Educational Outreach and Economic Development

General Observations
Educating for the 21st Century

- Innovative education delivery methods
  - UNCCH School of Pharmacy online learning modules and videoconferencing with ECSU students
  - Great Smokies Writing Program – UNC-A program offers opportunities for students of all writing levels to practice and develop under the careful eye of professional writers.

- Comprehensive undergraduate curriculum revisions
  - ASU "Vertical Integration" General Education Model; WCU QEP;
  - NCSA's "Vision 2020" – Chancellor Mauceri's plan for the University, stresses the concept of developing the whole artist.

Challenges and Opportunities Students

- Preparing for enrollment growth
  - 80,000 more students by 2017
  - UNCC – new academic and strategic plan
  - Improved facility utilization
  - More online and distance education
  - Satellite campuses
  - Private university/college collaborations
  - More 2+2 programs with Community Colleges
  - Shared degree programs
    - Ex. UNCA and NCSU engineering program

Challenges and Opportunities Students (cont'd)

- Increasing student diversity – Hispanic/Latino and African American males
  - ECU Los Puentes K-5 Spanish language immersion project Greene County
  - FSU faculty research on targeted, strategic program development targeting males
- UNCG is recognized for its innovative academic and cultural support systems that have been successful in retaining academically at-risk students.
  - These key UNCG resources might also be used to maximize retention of second-generation students of immigrant origins.
- Retention and Graduation
  - Ill-prepared freshmen, financial barriers

Challenges and Opportunities Faculty

- Promotion and Tenure policies
  - WCU "Boyer Model" policies; NCSU "6 Realms of Faculty Responsibility"; UNC-G "Alternative Profiles"
- Professional Development
  - Especially with high-demand disciplines, such as nursing and teaching
  - Also needed to "grow" campus administrators

Challenges and Opportunities Faculty

- Attrition and Retirement trends
  - 60% are Baby Boomers; 15% are Pre-Boomers
  - 37% over age 55
  - 44% age 40-54
  - 20% under age 40
- Diversity and recruitment/retention
  - 78% of all system faculty are White
  - 12% are African American
  - 2% are Hispanic
  - 60% are male

Challenges and Opportunities Research & Innovation

- Resources
  - Lack of tuition remission funding
  - Little soft-money for non-science disciplines
- Application and transfer
  - Legal expertise needed on smaller campuses
  - Lack of “bridge” funding
- Increased Collaboration
  - Administrative barriers (tuition rate differences, enrollment credit, cost allocations, accounting systems)

Challenges and Opportunities "Telling our Story"

- Internal Communications:
  - Tracking and coordinating ongoing projects on campuses and across the system
- External Communications:
  - Communicating effectively with external audiences; making campus resources known and easily accessed
- Focused System-wide marketing:
  - Recruiting students in high-need professions & disciplines
- Impact:
  - Assessing impact of campuses on their community, region, and state

Questions?