UMSTEAD REVIEW PANEL MEETING MINUTES
May 22, 2013
Conference Room A and Via Telephone Conference Call,
General Administration Building, The University of North Carolina
Chapel Hill, North Carolina

I. Roll. Meeting convened at: 1:33 p.m.

Attendees (by telephone conference call): Robert Warwick, Patricia Clark, and Ray Farris. Participants in Conference Room A were: Umstead Panel member H.D. Reaves; General Administration staff members David Harrison, Carrie Johnston, Gabriel Jiménez-Medina, Joseph Turretine, and Karin Szypszak. Mr. Warwick served as chair for the meeting.

Representatives from the North Carolina Arboretum in attendance were George Briggs, who appeared in person, and Dr. Jo-Ann McCoy, who was available via telephone.

Absent: Marty Beam, Bill Tatum, and Linda Willey.

II. Presentation. Mr. Briggs gave an overview of the proposed activity, which is to provide the necessary identity and product quality authentication for North Carolina to prevail as a national and international leader in the dietary supplement and nutraceutical industries.

Mr. Briggs provided a description of the activities of the Arboretum, explained to the panel how the need for the proposed activity developed, substantiated how the proposed activity would benefit all involved, and presented the Arboretum's position that the request is justified under N.C.G.S. §66-58(b)(8)o. The specific request was the approval of the proposed Arboretum's Botanical Authentication Program.

III. Panel Discussion and Vote. After the presentation by Mr. Briggs and his responses to questions by panel members, Mr. Farris made a motion for the Panel to find that the proposed activity is within the jurisdiction of the Panel, authorized under N.C.G.S. §66-58(b)(8)o, and not unfair competition The motion was seconded by Mr. Reaves. The motion passed unanimously.

IV. Adjourn. There being no further business, the meeting adjourned at 2:00 p.m.